IPFX VIDEOFX FOR SKYPE FOR BUSINESS (SfB)

VideoFX

COLLABORATE AND CONFERENCE ACROSS BORDERS AND TEAMS

VideoFX allows organisations with Microsoft unified communications to extend the capability of Microsoft Lync and Skype for Business with a simple and powerful conferencing solution. Meet face to face, collaborate on content, and record multi party conferences from an advanced room control client designed for ease of use.

With simple to use tools and interfaces for the control of meetings, VideoFX is revolutionising how teams create, collaborate and share with one another across diverse and disparate locations.

VideoFX can turn any room into a UC integrated meeting room.

Replace complicated to use meeting room PCs and video conferencing solutions with one simple and scalable software based product.

Experience the freedom to choose your audio and video hardware, or select from a range of pre-built yet customisable and immersive experiences, supported by IPFX Partners.

Welcome external users over the internet using Lync and Skype for Business, collaborate with Cloud Video services, and integrate your solution with your spaces for control of lights and blinds.

You can do almost anything. Welcome to a new way to collaborate.

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WHY VIDEOFX

- An affordable alternative to vendor dedicated hardware for video solutions.

- Freedom to choose end-points and devices from any Microsoft compatible provider.

- A wide variety of options for creating meetings dramatically increases user uptake and encourages collaboration and participation.

- Solution is able to be tailored to meet particular business requirements as found in some specialised industries.

- Powered by Microsoft unified communications, providing scalability, innovation, and future investment protection.

- Easy to deploy and manage, saving time and money.

WHAT TO EXPECT FROM VIDEOFX

- VideoFX installs easily and allows all users to participate in Meetings regardless of location (office, internet, phone or mobile).

- Faster adoption across the organisation as the interface is familiar for users already accustomed to using Lync and Skype outside of the meeting room.

- Microsoft Surface Pro 4 powered meeting rooms ensure a familiar device controls the meeting.

- Content creation, collaboration, and sharing allows for any scenario commonly encountered. White listed applications give IT control.

- Intelligent recording of meetings capturing camera, dynamic microphones, whiteboard, and desktop.

- Publishing workflows to SharePoint, Internet, Intranet, media platforms, and content distribution networks.

HOW IS VIDEOFX UNIQUE?

- VideoFX extends the capabilities of Microsoft unified communications to address industry specific problems when it comes to meeting and collaborating.

- VideoFX's flexibility caters to unique situations such as those found in Law, Education, and Health whilst still enabling a simple environment suitable for any business.

- Support is from the IPFX team offering over 20 years of experience in communication and Microsoft applications.

- VideoFX is scalable; a solution installed in a small room can easily be upgraded with addition controllers, screens, cameras, and microphones. If you desire the addition of room automation to control lights and blinds this is also easy to integrate.

INSPIRING A CULTURE OF COLLABORATION

What is a VideoFX Skype room system?

Skype Room Systems are solutions that are optimised for user experience. VideoFX takes that great concept and builds on it. You can be ready to collaborate with remote attendees in seconds. It has all the equipment you need for great meetings:

> *1. High definition touch displays (1080p) for showing video and enabling collaboration. Skype Room Systems are available with 1 or 2 front of room touch displays.*

> *2. Support for switching high definition cameras allowing multiple views; we also support legacy cameras from other vendors such as Cisco and Polycom (model dependent).*

> *3. It is a complete solution; allows the replacement of meeting room PC's by whitelisting applications and supports easy integration with modern lighting and blind solutions.*

> *4. Table top console or on screen menu allows for many configurations not available in other collaboration or video conferencing solutions.*

It's all brought together with VideoFX, a full Skype client that is optimized to bring the immersive meeting experience to a meeting room setting. It makes joining meetings as easy as being on your PC and breaks down the barrier between in-room and remote attendees. Being able to see content and high definition video side by side makes remote collaboration more effective.

JOINING HAS NEVER BEEN EASIER

The VideoFX Room System from IPFX, showing a table top console, dual front of room touch screens, and a speaker working together

VideoFX launches into the meeting calendar view, so you can see what meetings are scheduled for the room and join with one touch. Unlike using many Video/Teleconference units, you don't need to search complicated directories to find the name of the room or people you are calling, or the virtual meeting room being used. All you need to do is send a Skype or Lync meeting invite from Outlook and the room is enabled to join; exactly the same as organising and joining a meeting from your PC or mobile in Skype or Lync.

When you walk into the room joining the meeting is as easy as touching the booked meeting on the calendar.
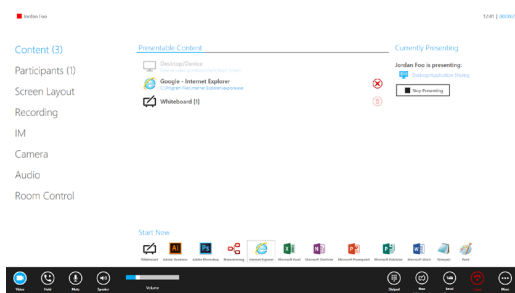
Should you wish to meet without pre-booking a room that is okay too, simply start an adhoc meeting, choose how long you would like to reserve the room and press start.
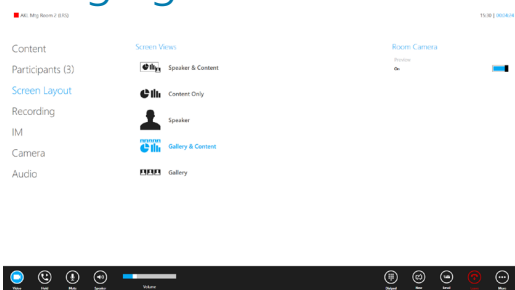
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IN THE MEETING

When joining the meeting, content and video are automatically shown on large screens. For immersive collaboration with in-room and remote attendees you can easily launch an interactive whiteboard, or any whitelisted application. You can switch between different views, manage meeting content, and add remote attendees if they are required.

Sharing Any Application

In addition to providing audio and video collaboration, VideoFX replaces the meeting room PC, allowing administrators to choose any line of business applications that may be shared directly from the home screen (if chosen) or from within a conference.

Changing In-Room Meeting Views From The Console

The console lets you pick the views of the meeting you want to show in the room with one touch. Sometimes you want to see the video gallery of remote attendees for an immersive 2-way conversation, sometimes it's the content and gallery together.
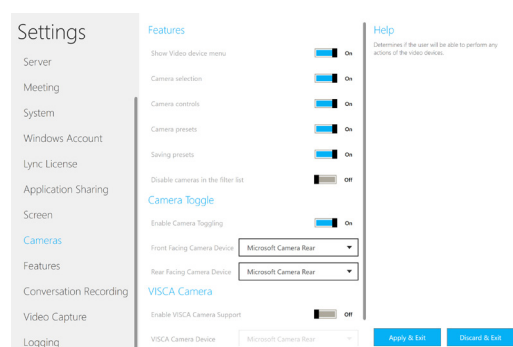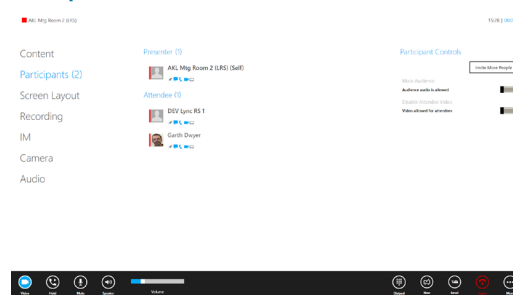
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Using the console to manage meeting participants

From the Participants tab of the console, you can check who's in the meeting, add or remove participants and mute attendees.

For IT administrators, since VideoFX is just another Skype endpoint, it is managed the same way as Skype clients. VideoFX is part of the Skype environment OS and it uses the same server infrastructure. This integration dramatically reduces the complexity of deployment and management.

Easy Administration

VideoFX is a breeze to administer; features and functionality can be turned on or off as required. Rooms are managed using standard Microsoft device and software management tools making updates to the environment straight forward. The power to change, add or remove features is all in the hands of your ICT team without adding any complexity to the end users.

ABOUT IPFX

Since 1995, IPFX has developed and distributed advanced CTI Telephony Integration solutions – optimising and simplifying the way businesses communicate, collaborate, gain insight and manage their information.

We invented PRESENCE – the cornerstone feature of Unified Communications and now the global standard. We were the first to integrate Unified Communications into Microsoft Outlook and Lotus Notes, and we continue to lead the field with world-class products and innovation that's ahead of its time.

IPFX software is widely recognised for being sophisticated, reliable, feature-rich and user-friendly. Our development team continues to enhance the product suite with superior features – giving you the ability to quickly and dramatically improve business productivity and manage communication more effectively, regardless of where you are working.

Ongoing support and training is of a high calibre and extensive documentation is available to assist users. Customers also have the added support of IPFX's extensive reseller network, which includes some of the largest IT integrators. All resellers are certified and trained in IPFX products.

IPFX customers range from small to medium sized businesses to some of the world's largest enterprises and government. Product flexibility and modularity enables systems to be tailored to suit any size business.

With offices in the United Kingdom, Australia and New Zealand, over 2500 customers and 300,000 end users have enjoyed products from our company.

Contact an IPFX Solutions Consultant for a demonstration, so that you can have a closer look and experience the difference between our solution and other applications on the market.

Let IPFX help you to work smarter, not harder.

AUCKLAND
Phone   +64 9 357 3573   Fax   +64 9 357 0083

SYDNEY
Phone   +61 2 9779 3900   Fax   +61 2 9779 3999

MELBOURNE
Phone   +61 3 9935 4900   Fax   +61 3 9935 4999

LONDON   NEW YORK
Phone   +44 1189 148092   Phone   +1 866 515 4739