



CLEAR VISION
CALM **APPROACH**
BOLD MOVES

We are pleased to confirm the official selection of the brand name:

Scorecare



Domain Name Recommendations



Scorecareapp.com

Primary Recommendation

This domain clearly signals a digital app or utility. It is modern, memorable, and sets the expectation of a functional tool for the user.



Score-care.com

Alternative Option

The hyphen provides distinct visual separation between the two keywords, ensuring absolute clarity in reading and pronunciation.

Proposed Taglines

We propose the following taglines to capture the brand's essence:

✓ "Builds Better Scores"

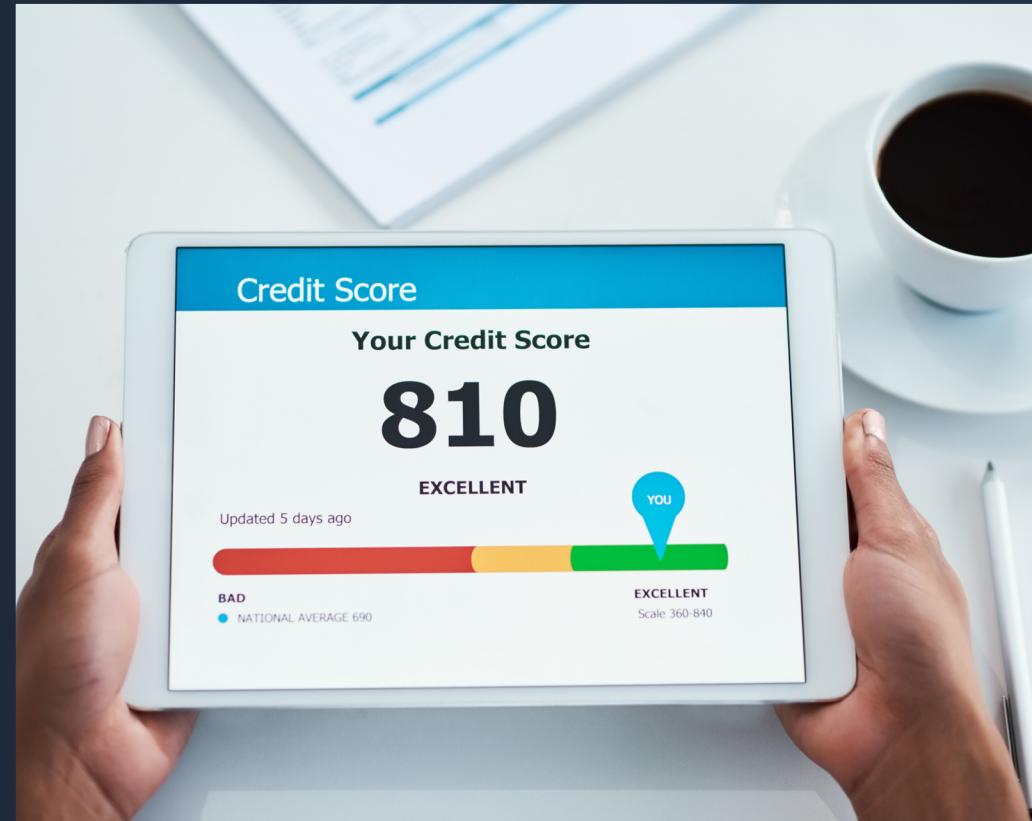
Focuses on action and results. It promises a direct benefit to the user.

✓ "Your credit score deserves care"

Establishes an emotional connection. It frames credit management as a form of self-care and responsibility.

✓ "Smart Credit. Smarter Future."

Appeals to the tech-savvy, forward-thinking user looking for intelligent financial tools.



Next Steps?

Visual Identity

When clarity leads, brands win.

📞 +91 90449 10449 🌐 connect@magsmen.com | www.magsmen.com

Corporate Office: H no 1,
Metro pillar no C1762,3rd
Floor, PLOT NO 23,
90/2/A/23, near Image
Hospital Road, Silicon
Valley, Madhapur,
Hyderabad, Telangana
500081

Head Office: 4th floor,
icon spaces, 5-98-57/5,
6th Ln, beside
Arundelpet Police
Station, Brodipet,
Guntur, Andhra
Pradesh 522002

Australia: 1/5, Fifth
avenue, Rowville,
VIC, 3178, Australia