



CLEAR VISION  
CALM **APPROACH**  
**BOLD** M<sup>O</sup>VES



NIRVA

# ETERNAL BEAUTY

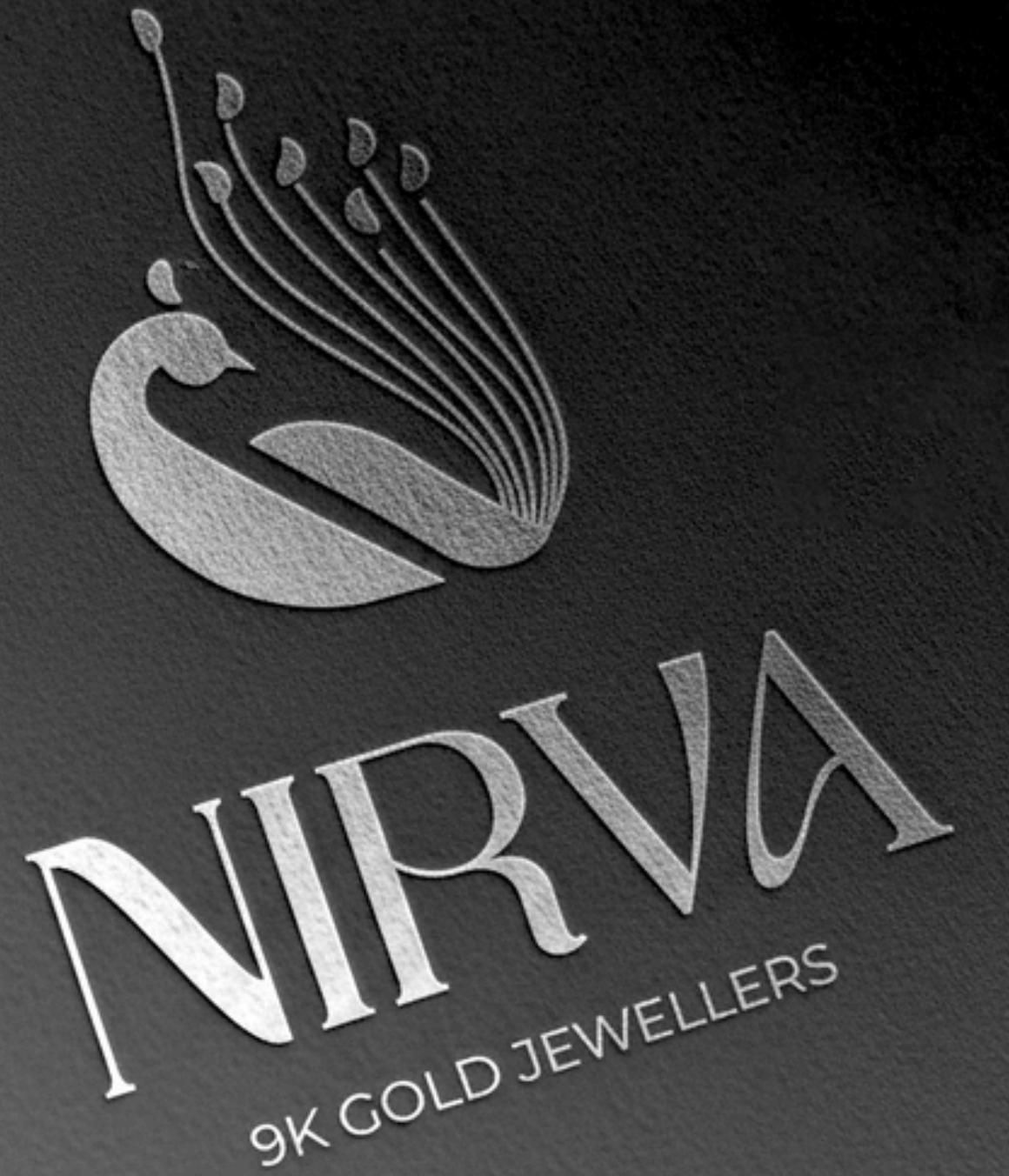
Nirva 9K Gold represents a new expression of everyday luxury, where refined design meets accessible elegance, crafted for modern lifestyles. The curved peacock form reflects fluidity, femininity, and grace. The Nirva peacock rises as a symbol of eternal beauty and conscious luxury. Each feather flows like gold in motion, echoing craftsmanship and purity.

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**NIRVA**  
9K GOLD JEWELLERS





# NIRVA

9K GOLD JEWELLERS

WHERE FASHION MEETS FINE GOLD.

9K Gold represents accessible luxury blending  
Strength, durable, and designed for everyday  
elegance Crafted for the modern woman, rooted  
in tradition yet contemporary in spirit



NIRVA

9K GOLD JEWELLERS





NIRVA

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# ELEGANCE

The design features a rich teal and turquoise colour scheme, creating a premium and elegant visual identity. The primary background uses a deep teal shade, which conveys luxury, trust, and sophistication. This dark tone provides a strong foundation and enhances brand presence. The logo and brand name are rendered in metallic gold perfectly aligned with the jewellery brand's premium positioning. The palette balances luxury and modern elegance, making the brand appear premium and visually striking.



Elevating Everyday Jewellery  
into an Experience





# NIRVA

9K GOLD JEWELLERS







## BRAND PACKAGING

The design blends luxury and sophistication, making the packaging stand out while maintaining a premium jewellery brand appeal







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9K GOLD JEWELLERS





## IMPERISHABLE

The flamingo stands out effortlessly. It's flamboyant, yet elegant, and is adaptable by the young millenials & adults.

Flamingo represents people who want to express their individuality without going over the top. This element can work beautifully for customers wanting something new, stylish, wearable, and expressive.



# CRAFTING IDEAS

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**Nirva**  
THE SWAN OF EXCELLENCE







# When clarity leads, brands win.

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