Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

1. Avoid starting your campaign around the Holidays (Thanksgiving and Christmas); the best months to start a campaign are April and May
2. Campaigns for the arts (Film, music and theater, particularly plays) are the most successful
3. Campaigns with a lower goal are more successful

What are some limitations of this dataset?

* Data is in different currencies and no exchange rate is provided to standardize to a single currency
* We do NOT have the definition of all columns (like spotlight) so we do NOT know how to use it properly
* Without a reason for cancellation, we do NOT know the difference between status cancel and fail

What are some other possible tables and/or graphs that we could create?

* If staff-picked campaigns are more successful
* Amounts raised by category
* Average donation by category
* Goal vs Donations by category
* Campaign state by country

The mean summarizes data more meaningful.