

Maggie Pan

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EDUCATION

Duke University, *Trinity College of Arts and Sciences*
B.A. Mathematics, Public Policy; **GPA:** 3.83/4.0

Durham, NC
May 2022

John P. Stevens High School
GPA: 3.94/4.0; **SAT:** [1530]; **ACT:** [35]

Edison, NJ
June 2018

PROFESSIONAL AND EXTRACURRICULAR EXPERIENCE

Scale and Coin Business Society

Durham, NC

Philanthropy and New Member Education Chair

November 2018 - Present

- Trained a cohort of 25 underclassmen to develop business skills, industry knowledge, and community
- Managed and coordinated between 5 executive teams for trainings, fundraisers, and community events
- Worked in teams to construct presentations including startup pitches, stock pitches, marketing pitches, and mock consulting cases in a six-week intensive training process
- Organized fundraisers to raise more than \$600 in funds and donations to local nonprofits and hospitals

Female-Identifying Entrepreneurs at Duke (FIED)

Durham, NC

Co-Founder

September 2019 - Present

- Created an open community for female entrepreneurs to share ideas, explore resources, mentor each other, navigate the startup landscape and ultimately encourage pursuits into entrepreneurship
- Managed social media and communications to coordinate activities and post opportunities to build community and facilitate connections across years
- Identified and interviewed female Duke student entrepreneurs to create spotlight posts on social media

NextEnergy

Detroit, MI

Strategy Consultant and R&D Intern

May 2019 - July 2019

- Researched and performed competitive analyses with select case studies on over 80 Michigan-based and national enterprises in the smart mobility and energy sectors
- Created extensive databases of over 700 Michigan cities and competitor organizations in Excel
- Analyzed ambiguous and large amounts of data to create a list of target partner cities for a new smart city transition project proposal
- Performed outreach and conducted interviews with city managers to identify city pain points and limits
- Presented final project to NextEnergy executives, local organizations, and other DukeEngage fellows

Alphonso Inc.

Mountain View, CA

Data Analyst Intern

July 2019 - August 2019

- Automated and customized the blacklist creation and update process for mobile app bundles using Python Requests, Matplotlib, and Pandas libraries with data from Beeswax, an RTB platform
- Analyzed data sets to determine ad impressions and clicks trends for blacklist app bundles
- Learned about the web and mobile advertisements through a high-level business and engineering lens

Capital One Summit for Developing Leaders

McLean, VA

Competitor

May 2019

- Attended workshops in design thinking and public speaking, guest presentations, and networking events
- Participated in a case competition in a team of 5 to design an educational product to help consumers make better financial decisions
- Presented our proposal to Capital One executives, employees, and other student summiteers
- Received 1st place amongst a total of 6 teams of 33 summiteers

SKILLS, CERTIFICATIONS & INTERESTS

Skills and Languages: Proficient in HTML, CSS, Python, Illustrator, Photoshop; Mandarin, Russian

Achievements and Experiences: Rewriting the Code Fellowship, Capital One case competition (1st), Business Today International Conference attendee (6% acceptance), HackMIT hacker, BuiltByGirls advisee

Interests: Sustainability, Social Innovation, Product Analytics, Writing, Cooking, Rock Climbing, IM Tennis