ASSIGNMENT ON DIGITAL MARKETING

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CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

| WEBSITE NAME	ELAGANZA boutique
WORD PRESS URL	https://wordpress.com/post/narmatha49907.wordpress.com/8
BLOG URL	https://www.blogger.com/blog/post/edit/preview/8248677248680620718/8888779685632119352

Screenshots
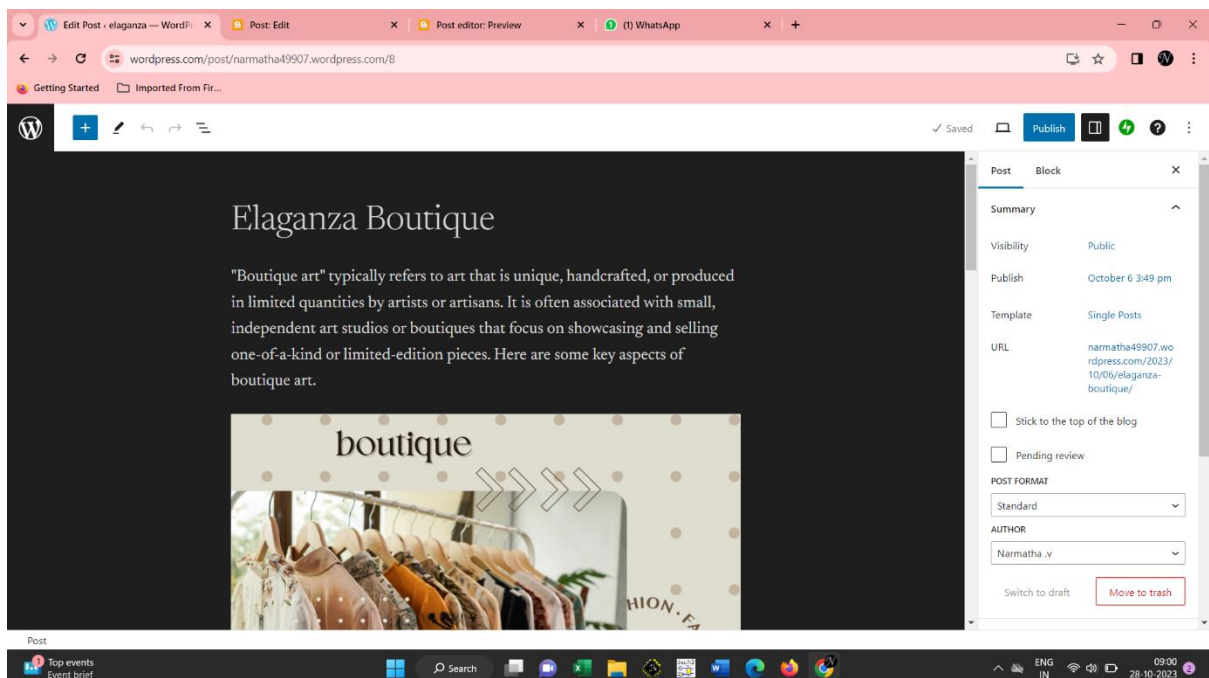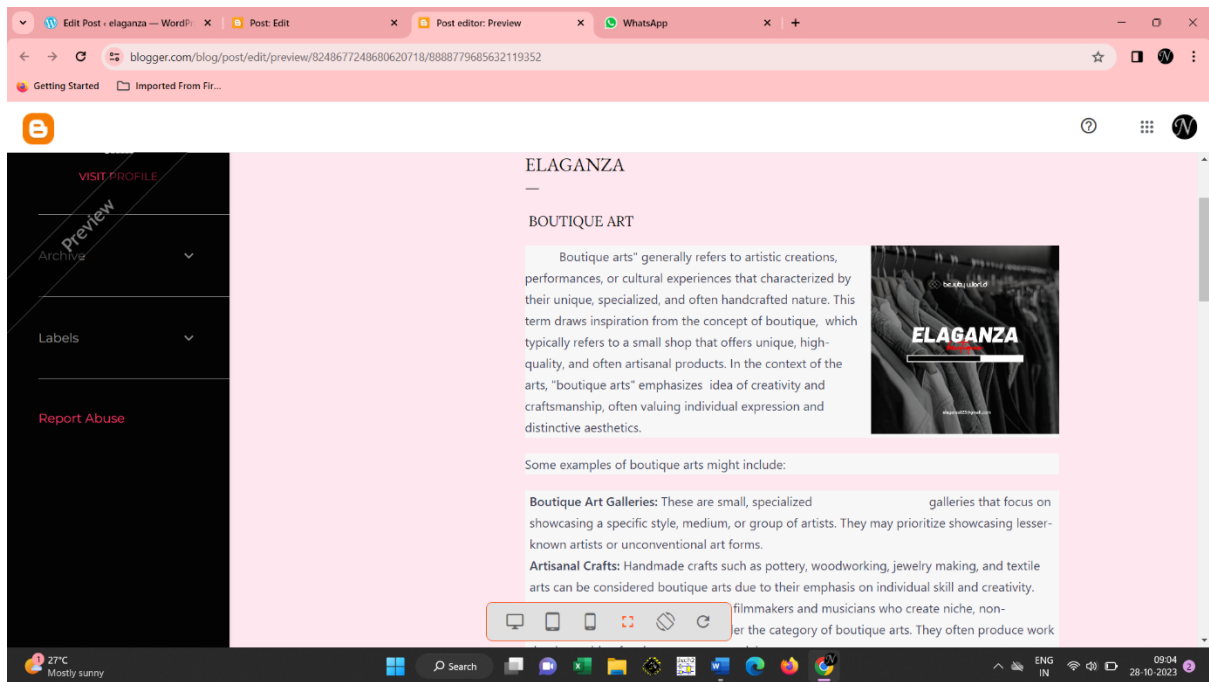
2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	ELAGANZA boutique
FACEBOOK PAGE URL	https://www.facebook.com/profile.php?id=61550332236256&mibextid=ZbWKwL
POST URL	https://www.facebook.com/photo/?fbid=122105961686011074&set=a.122105961812011074

Home page
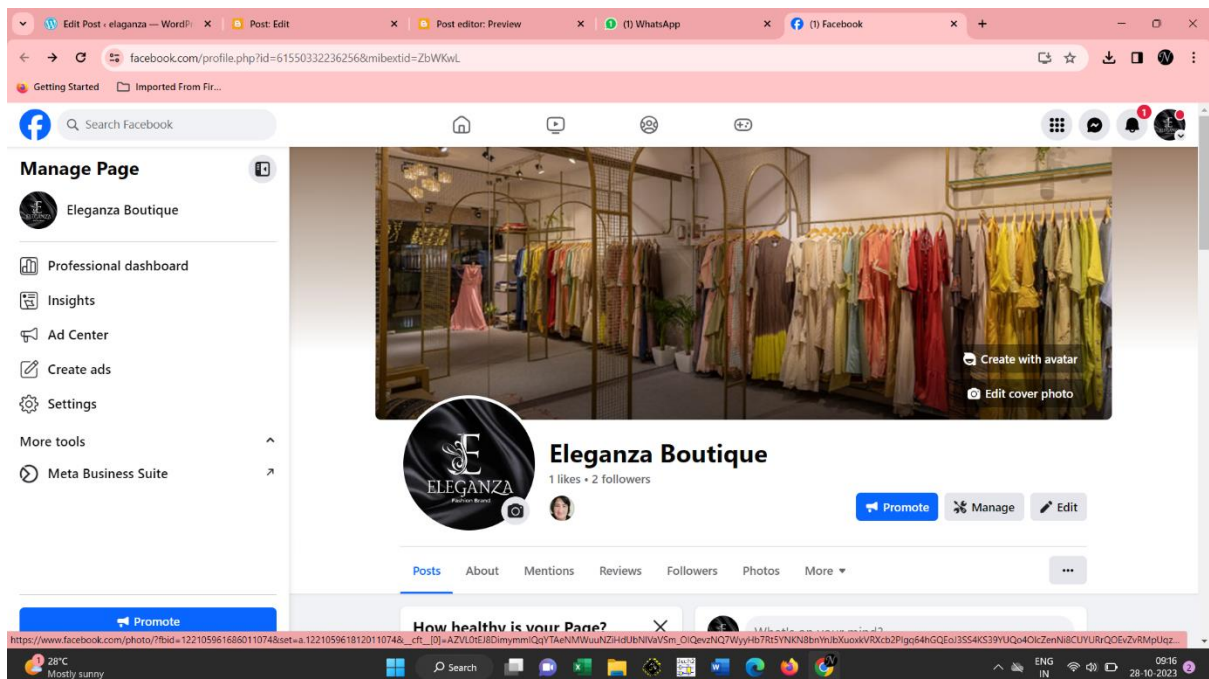
Post 1
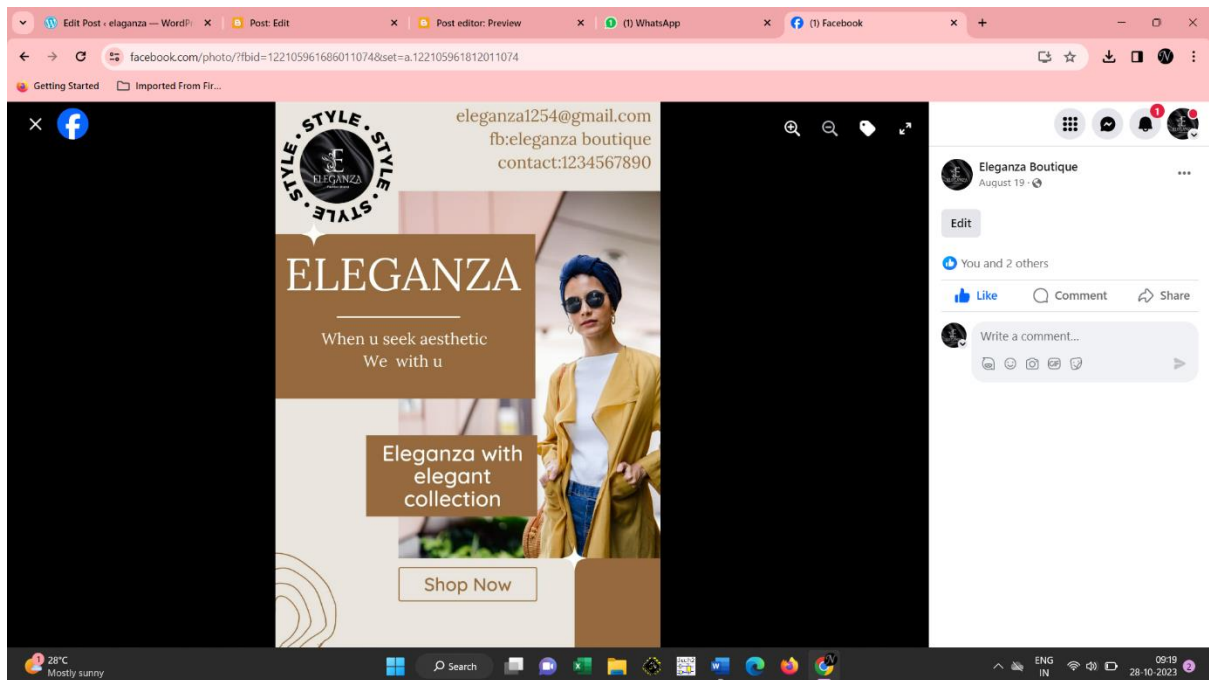
3. Create and design a social media advertisement poster using canva.

POSTURL	https://www.facebook.com/photo/?fbid=122105961686011074&set=a.1221059 61812011074

4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://www.blogger.com/blog/post/edit/8248677248680620718/8806727556984791178

september 2023

ELAGANZA123@GMAIL.COM

BOUTIQUE

give you support

SUPPORT EVERYTHING

We hope this message finds you in good health and high spirits. Today, we come to you not just as a boutique but as a community seeking your support to nurture our shared passion for fashion and creativity.

Over the years, [Boutique Name] has strived to be a haven for fashion connoisseurs like yourself. We've poured our hearts into curating unique collections, offering personalized styling experiences, and fostering a welcoming environment. Now, we are embarking on an exciting journey and are eager to have you by our side.

ELAGANZA

Spread the Word: Share your love for [Boutique Name] with your friends, family, and colleagues. A simple word of mouth recommendation can go a long way in helping us reach new fashion enthusiasts who align with our values.