

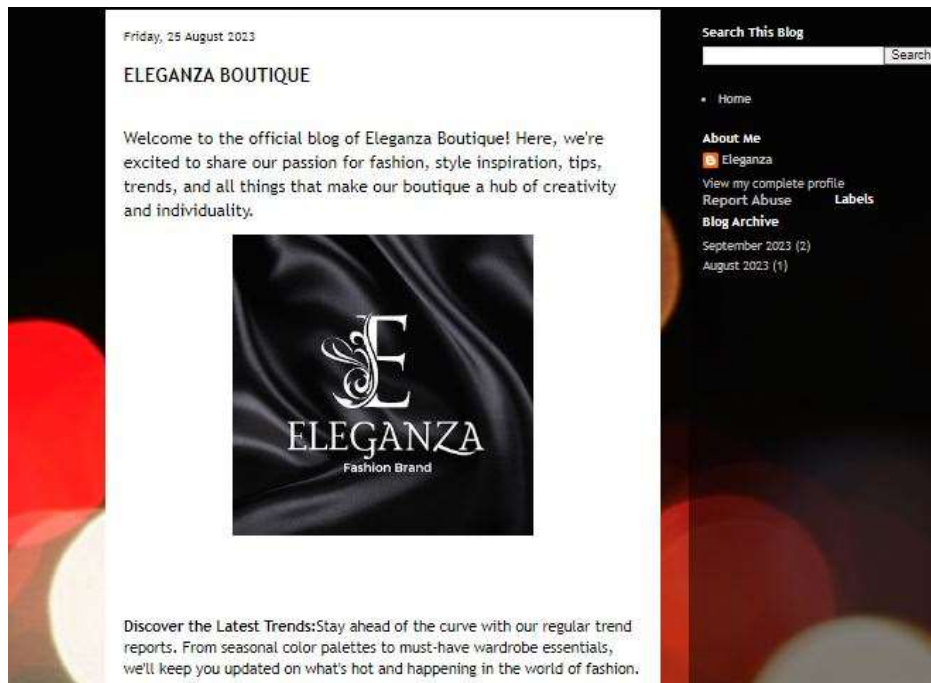
ASSIGNMENT ON DIGITAL MARKETING

NAME	MAHALAKSHMI P
REGISTER NUMBER	953220106018
NM_ID	0977BBBB85CF37EAF2445676BC9CBF62
CATEGORY	DIGITAL MARKETING

1.Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	ELEGANZA BOUTIQUE
WORDPRESS URL	https://maha474460.wordpress.com
BLOGGER URL	https://eleganzaelegant.blogspot.com/

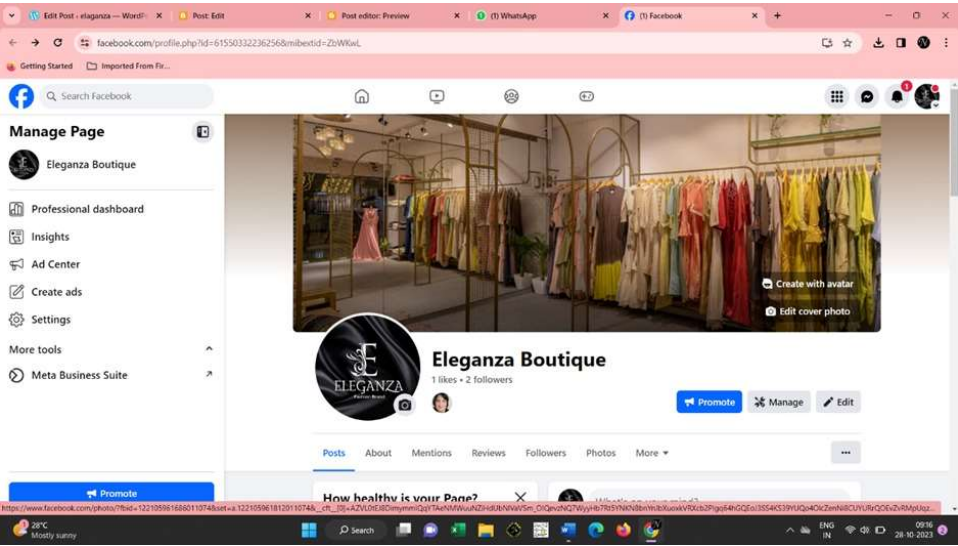
Screen Shots



2.Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	MODERN COMPUTER
FACEBOOK PAGE URL	https://www.facebook.com/profile.php?id=61550332236256&mibextid=ZbWKwL
FACEBOOK POST URL	https://m.facebook.com/story.php?story_fbid=pfbid02GYfUdxJTyz6Ft3ZEsHbEbmVgTnvsAQaoAxWtHRWH3Bq1d4FH48AbPuKXFrtXhXUCI&id=61550332236256

HOME PAGE



POST 1



3.Create and design a social media advertisement poster using canva.

ADVERTISEMENT POSTER URL	https://www.canva.com/design/DAFyhluHTyE/5vo5vbhAef6ATnVUTTI07w/edit?utm_content=DAFyhluHTyE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton
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ADVERTISEMENT POSTER



4.Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://eleganzaelegant.blogspot.com/2023/09/email-newsletter-new-arrivals.html
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ELEGANZA BOUTIQUE

www.eleganzaelegant.com

NEWSLETTER

FASHION

NEW PRODUCT

Explore our stunning collection of new arrivals that will elevate your wardrobe to new heights. From elegant evening wear to casual chic, we've curated a selection that caters to every style and occasion.

SHOP NOW →



About us

Product

Collection

Sale

ELEGANZA BOUTIQUE



DID YOU KNOW ?

As a valued subscriber, you'll be the first to know about our exclusive promotions and discounts. Don't miss out on the chance to snag your favorite items at unbeatable prices!

OUR LATEST PRODUCT

As we transition into the cozy embrace of autumn, our boutique is your go-to destination for chic seasonal essentials. From luxurious sweaters that wrap you in warmth to statement boots that strut with confidence, we have it all.



TRENDING PRODUCT

Stay ahead of the fashion curve with our trend alerts. Our fashion experts have their fingers on the pulse of the industry, and we'll keep you informed about the must-have pieces for each season.

www.eleganzaelegant.com