

PROJECT ON DIGITAL MARKETING

Create Brand Name, Brand Mail And Brand Logo In Canva

Team Leader : Mahalakshmi P

(0977BBBBB85CF37EAF2445676BC9CBF62)

Team Member 1 : Karthiga K

(609DDFFAF883A04982F4C0E278B71402)

Team Member 2 : Narmatha V

(53D711A515B32448EAB4E2FF0019CBA3)

Team Member 3 : Sharon Priyanka A

(F5B52934A4A1BA39CFD4AA4EB5BD109E)

BRAND NAME CREATION

A LIST OF BRAND NAME IDEAS

1. Couture Clique
2. Luxe Boutique
3. The Style Studio
4. Style Sanctuary
5. Couture Cove
6. Chic Elegance
7. Classic Chic Couture
8. Trendy togs
9. Flawless Finds
10. Glitter and Glam

SHORTLISTED BRAND

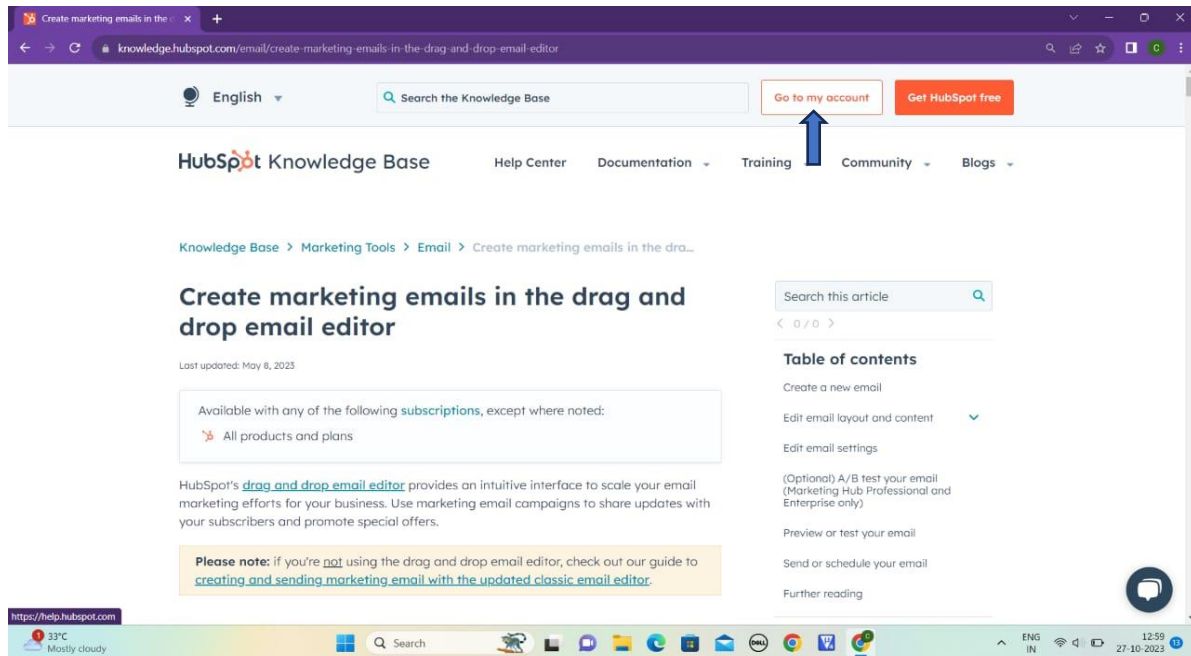
1. Luxe Boutique
2. Couture Cove
3. Classic Chic Couture
4. Trendy togs

SELECTED BRAND NAME

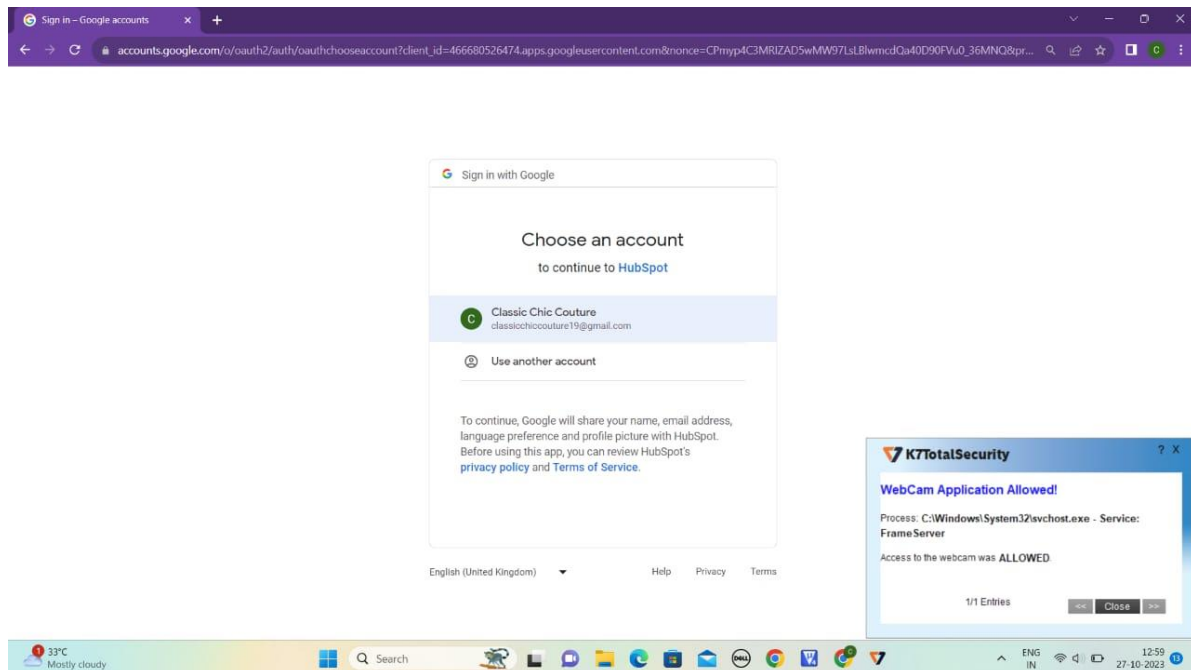
CLASSIC CHIC COUTURE

CREATE BRAND EMAIL USING HUBSPOT

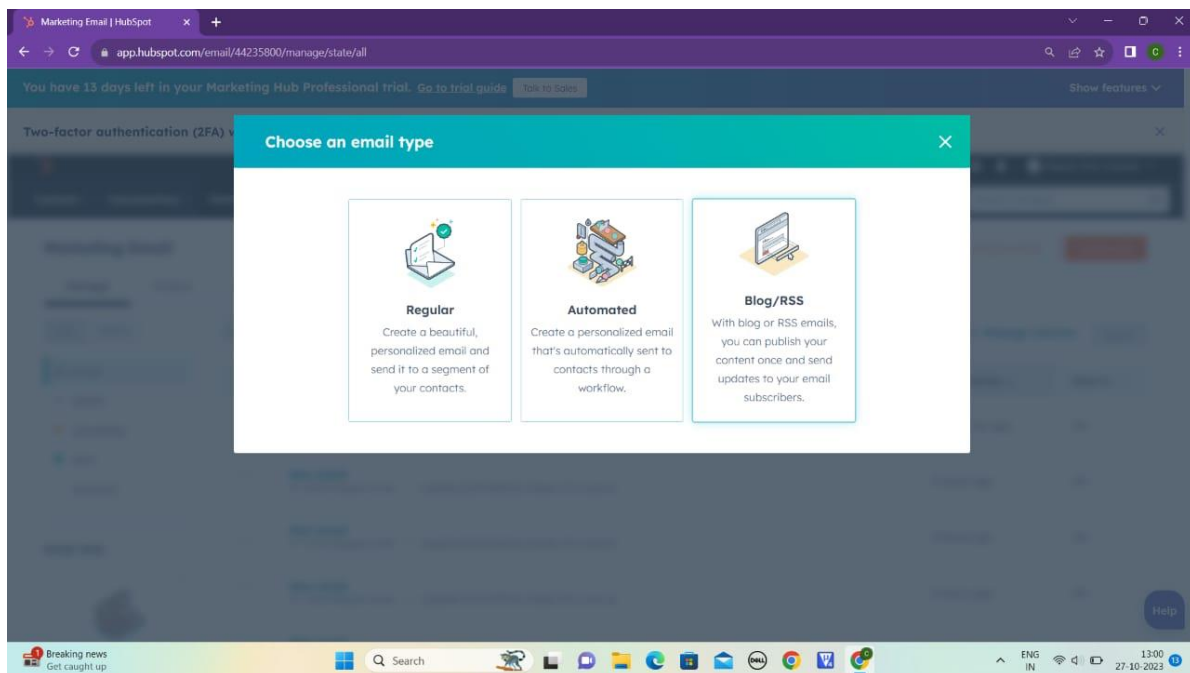
1.Go to hubspot.com



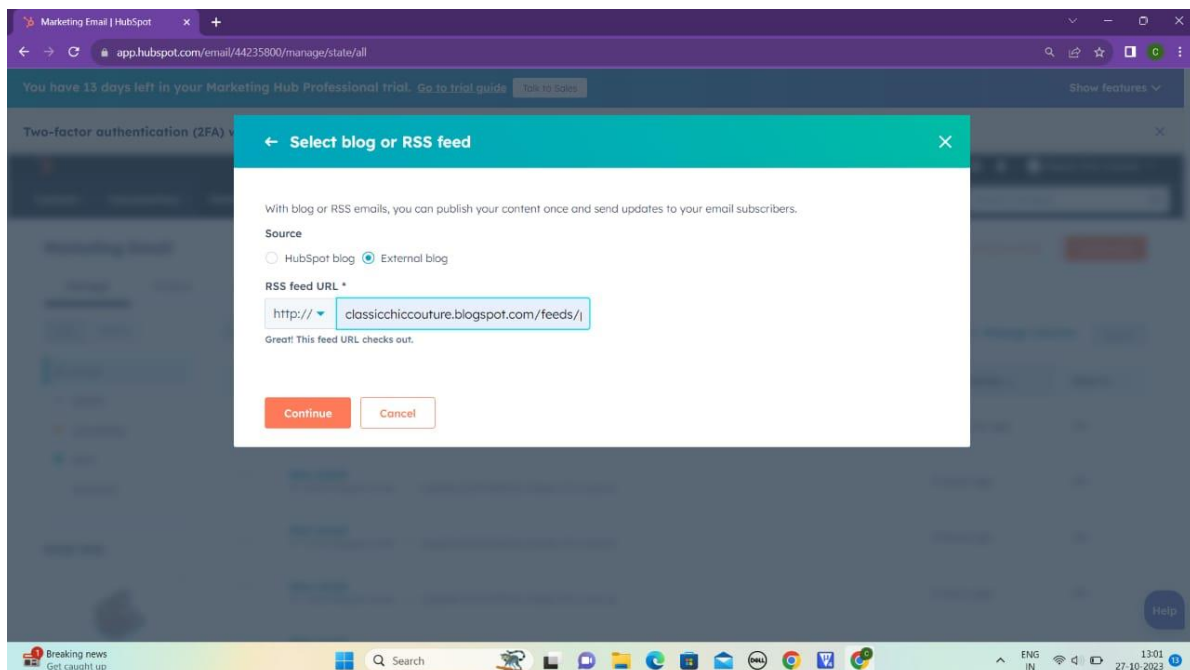
2.Choose an account to create Hubspot email



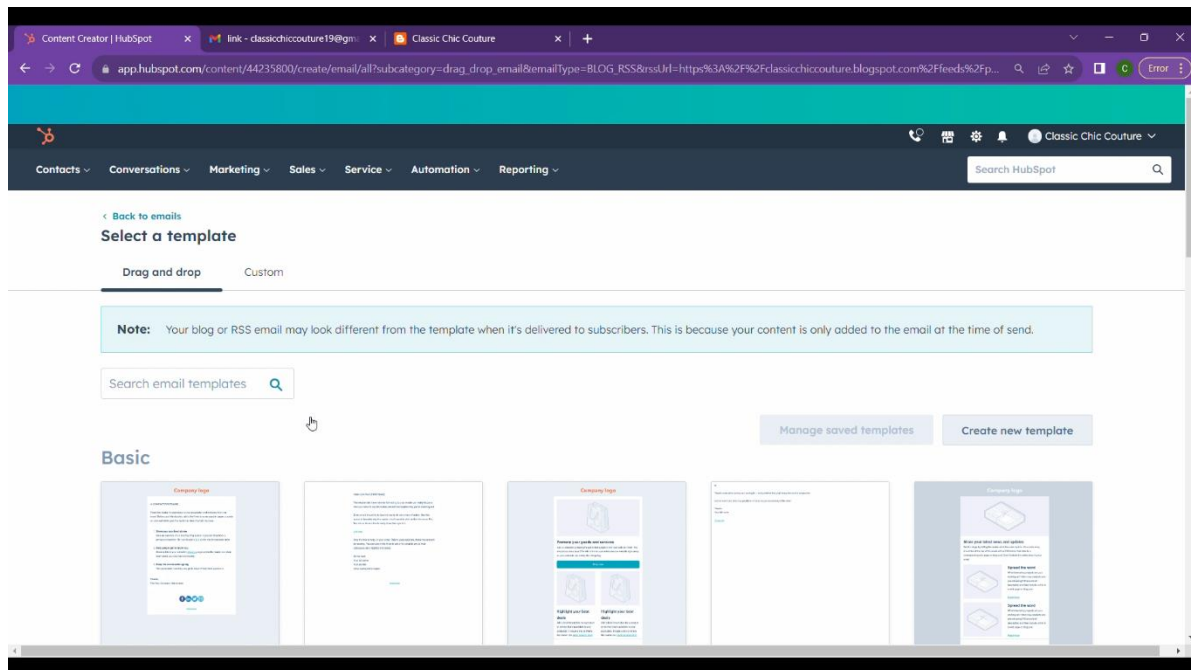
3. Choose an email type



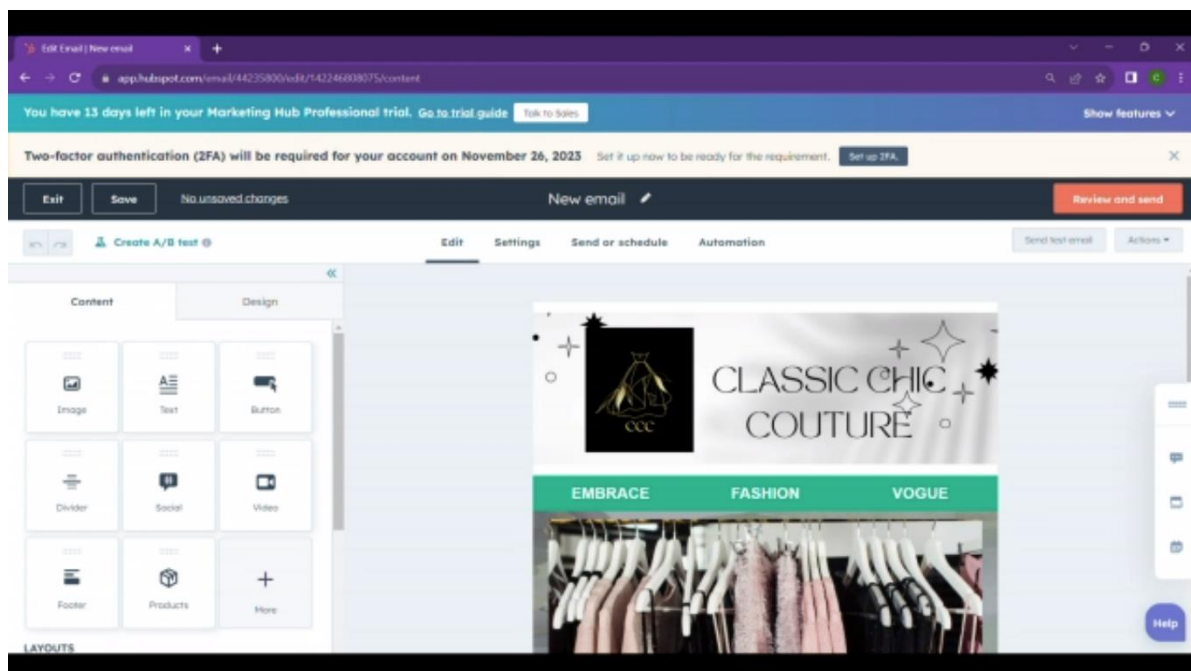
4. Select URL for Hubspot email



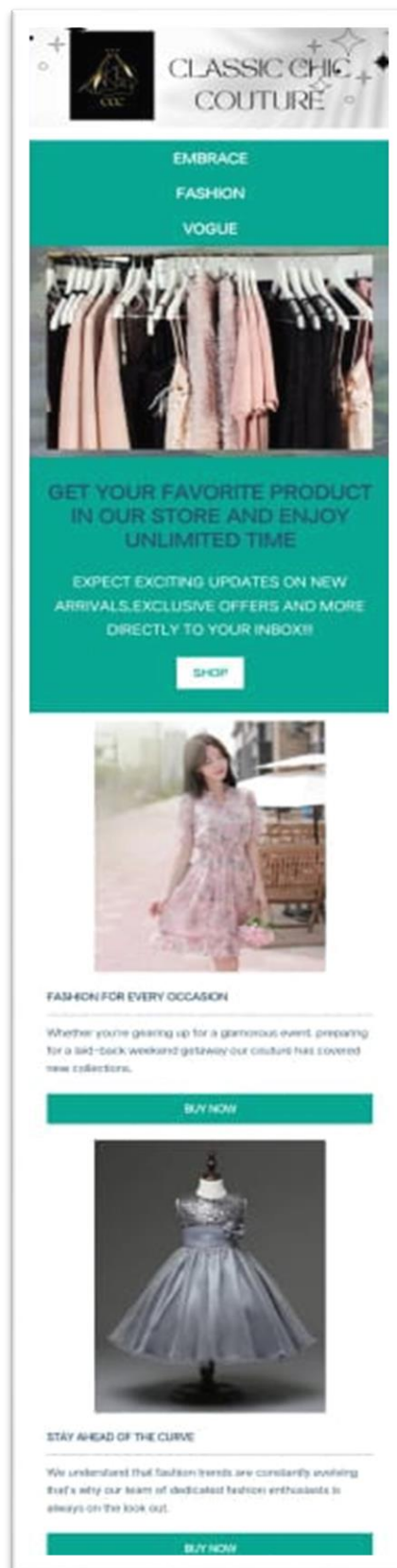
5. Select an email template



6. Edit the email template

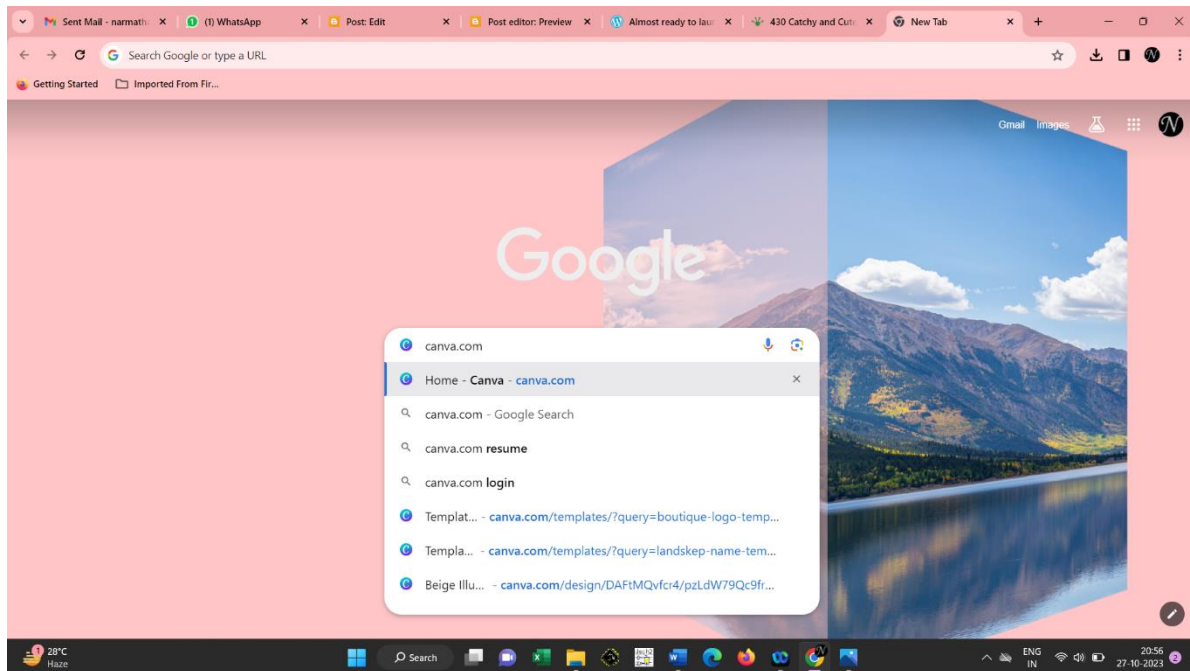


7.Email Template

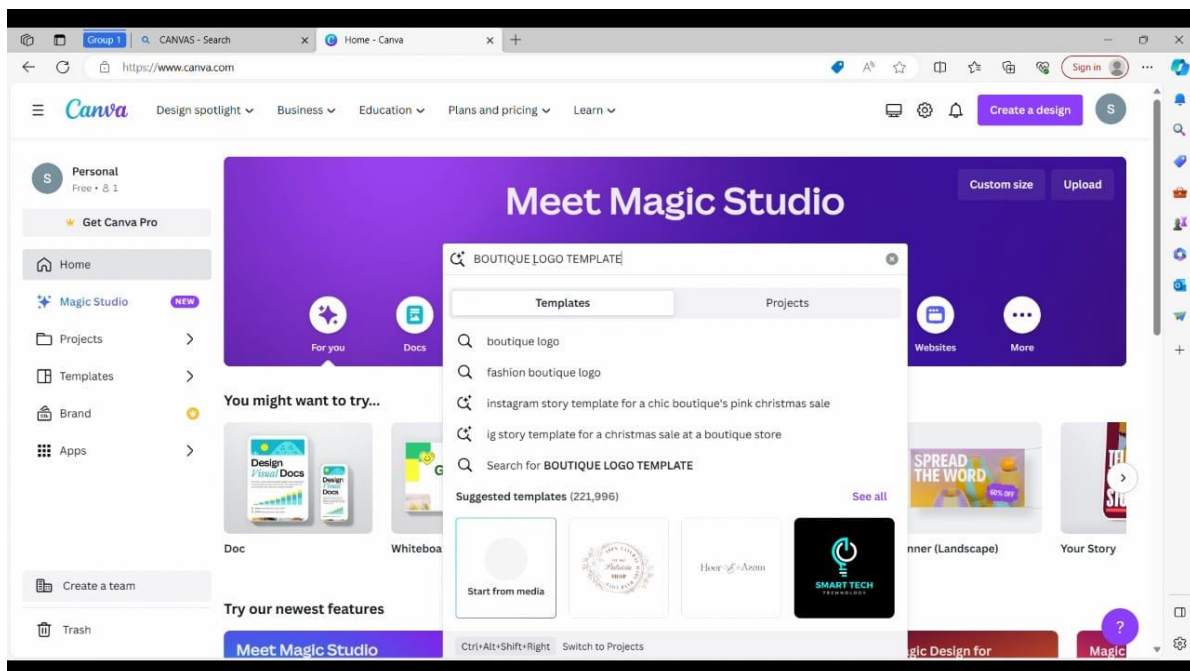


LOGO CREATION USING CANVA

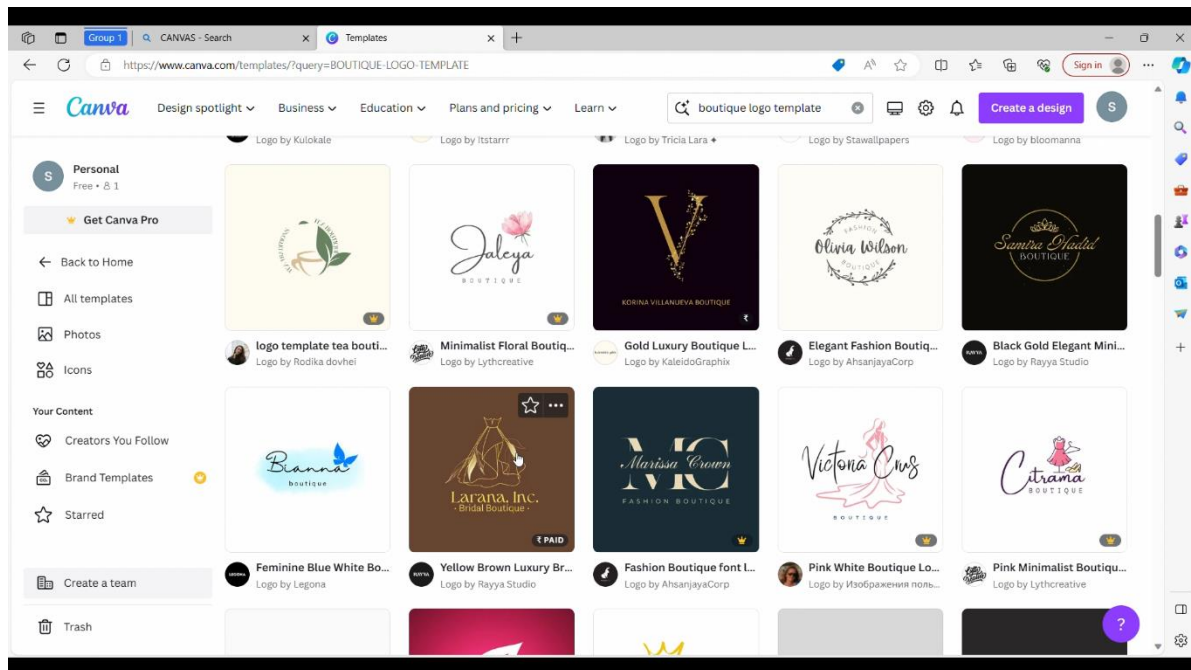
1.Go to canva.com



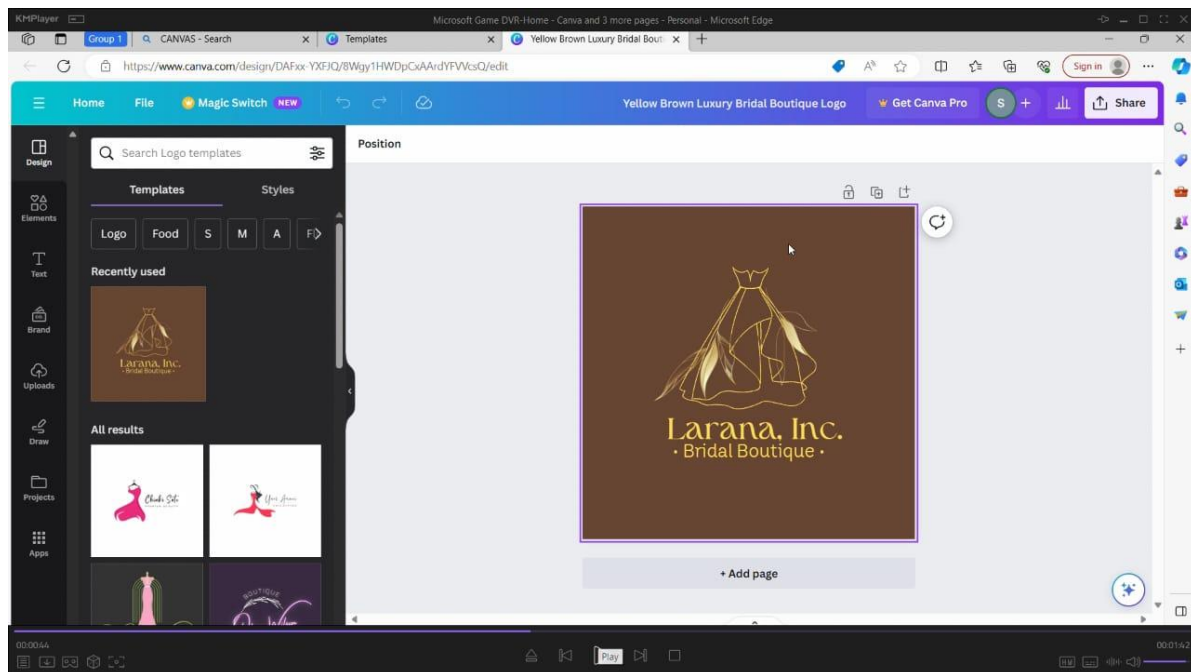
2.Search boutique logo template



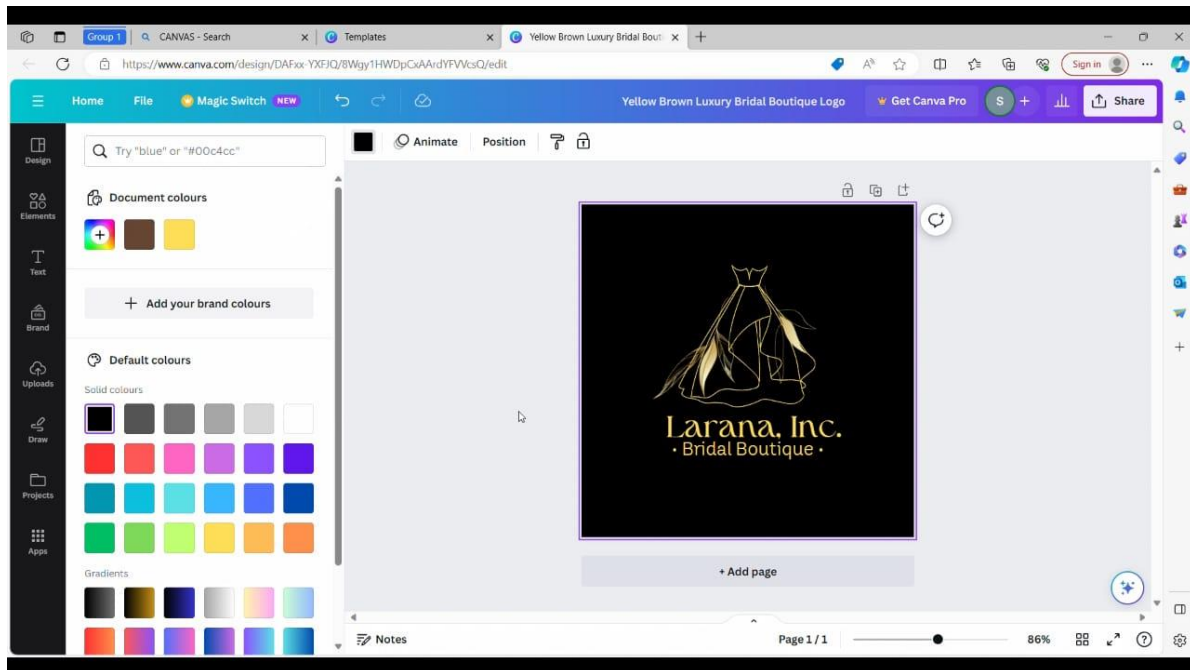
3. Select a template



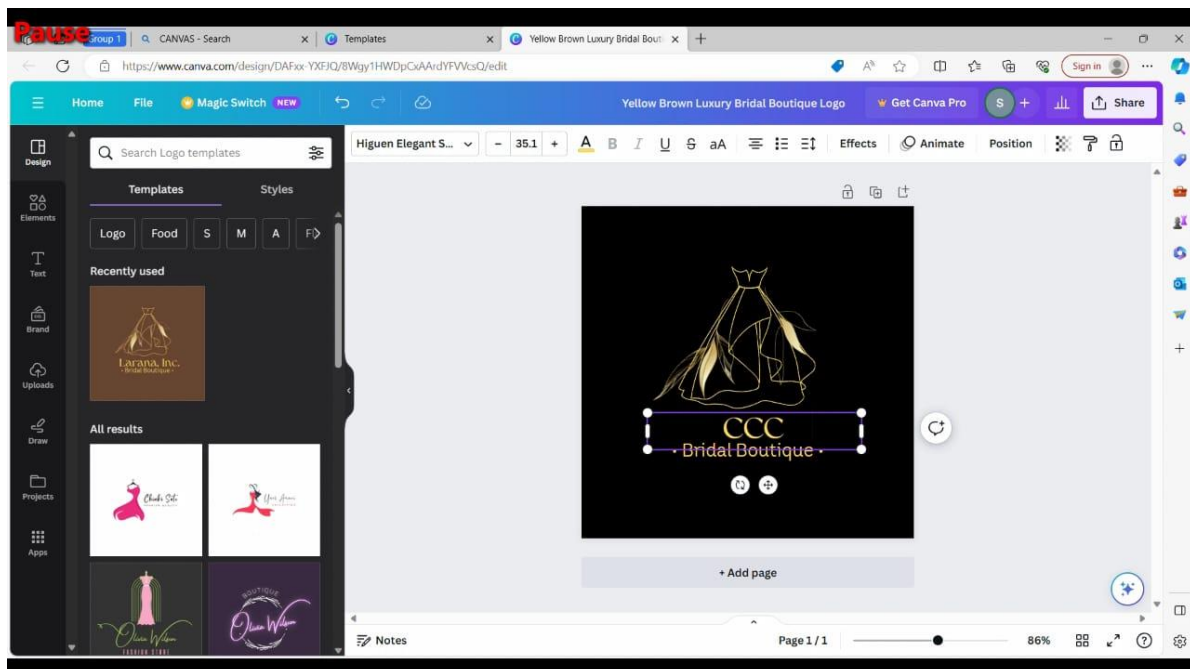
4. Edit logo template



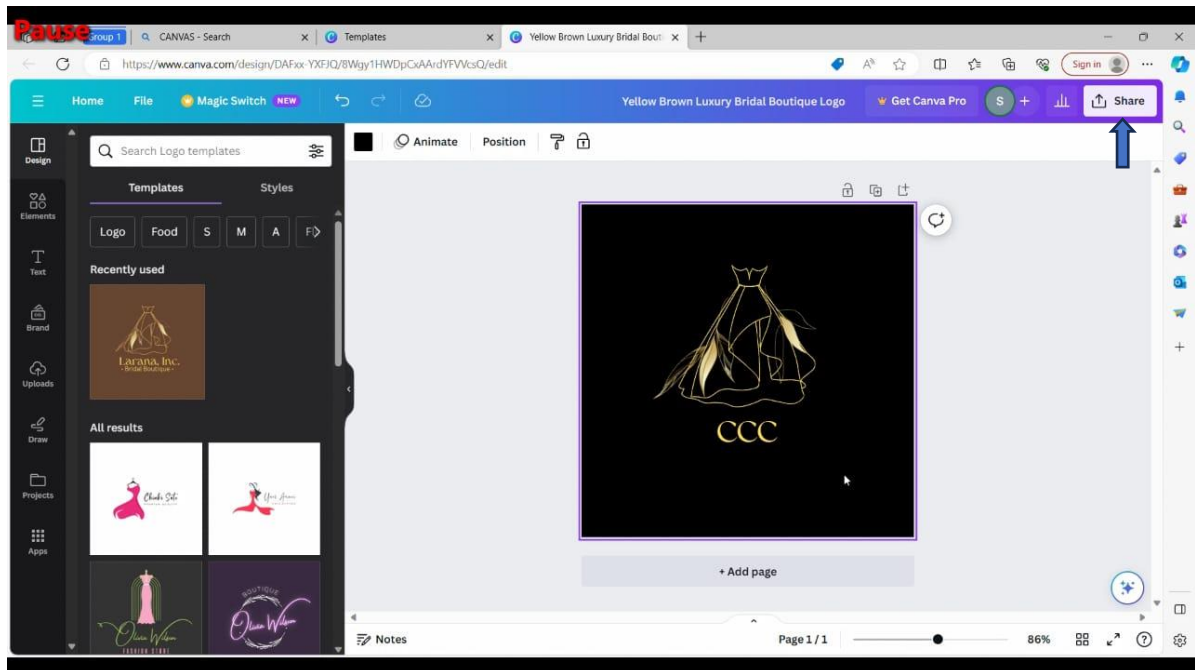
5. Change colour on the template



6. Edit brand name



7.Share or Download logo



8.Brand logo



Our boutique poster

Classic Chic Couture 🦄🌟
CCC!•



Book Your
Appointments At

classicchiccouture
19@gmail.com

Collections

- Party wears
- Wedding costume
- Traditional wears
- Western tops

Contact Us:

0461-235678 📞

6F, Maruthi Nilayam, Street
No. 3, 📍
Opal, Hyderabad, 500039

Gmail id

classicchiccouture19@gmail.com

Blog URL

classicchiccouture.blogspot.com