ASSIGNMENT ON DIGITAL MARKETING

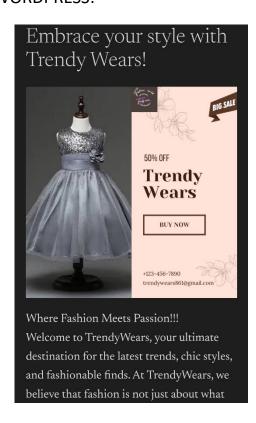
NAME	Sharon Priyanka A
REGISTER NUMBER	953220106034
NM_ID	F5B52934A4A1BA39CFD4AA4EB5BD109E
CATEGORY	Digital Marketing

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	Trendy Wears
WORDPRESS URL	https://wordpress.com/posts/shanthinianburaj.wordpress.com
BLOG URL	https://trendywearsss.blogspot.com/
INFOGRAPHY URL	https://trendywearsss.blogspot.com/2023/09/infography-trendy-wears.html

Screenshots

WORDPRESS:



you wear; it's a reflection of your personality, your creativity, and your ever-evolving sense of self-expression. We curate a diverse collection of trendy wears that cater to your unique style preferences, ensuring that you always stay ahead in the fashion game.

Explore Our Fashion Universe
Dive into our fashion universe, where every
piece tells a story and every stitch embodies
creativity. Our collection ranges from casual
essentials to statement pieces, all designed
to make you stand out in every crowd.
Whether you're a trendsetter, a classic
minimalist, or someone who loves
experimenting with bold styles,
TrendyWears has something for everyone.

TrendyWears Exclusive: Your Style, Your Statement

Experience the joy of exclusive fashion with our specially curated TrendyWears

Exclusive line. Discover limited edition pieces and unique designs that you won't find anywhere else. Be the trendsetter among your friends, and let your style make a statement that leaves a lasting impression.

Stay Ahead of the Curve
We understand that fashion trends are
constantly evolving. That's why our team of
dedicated fashion enthusiasts is always on
the lookout for the latest styles, fabrics, and
design techniques. By shopping at
TrendyWears, you're not just buying
clothes; you're investing in a wardrobe
that's always ahead of the curve.

Fashion for Every Occasion Whether you're gearing up for a glamorous evening event, preparing for a laid-back weekend getaway, or updating your workwear wardrobe, TrendyWears has you covered. Our curated collections include:

Casual Chic: Effortless styles that blend comfort and fashion seamlessly.
Evening Elegance: Glamorous dresses and accessories to make a statement at any evening affair.

Workwear Wonders: Professional attire that exudes confidence and sophistication.

Street Style: Urban-inspired fashion that captures the energy of the streets.

Join the TrendyWears Community

We believe that fashion is more than just clothing; it's a community of individuals who celebrate creativity and self-expression. Join our TrendyWears community on social media to share your looks, get style inspiration, and connect with fellow fashion enthusiasts. Follow us

on Instagram, Facebook, and Twitter to be a part of our vibrant fashion family.

Ready to Upgrade Your Wardrobe?
Embrace your style journey with
TrendyWears. Browse through our
collections, unleash your creativity, and let
your fashion choices speak volumes. Get
ready to turn heads, make a statement, and
redefine your style with TrendyWears –
where trendy meets timeless.

Thank you for choosing TrendyWears. Your fashionable adventure starts here.

BLOGSPOT:

Trendy Wears

Trendy wears



Introduction:

It is a contemporary clothing store in the heart of downtown that offers chic and stylish clothing for both men and women. From romantic lace and flowy maxi dresses to edgy leather jackets and timeless trench coats, this store has something for everyone.

Looks:

It is a budget-friendly clothing store that has colorful and trendy pieces for men and women. Their selection of graphic tees, sweatpants and joggers, and sneakers.

Quality:

It is a high-end clothing store that offers everything from casual basics to luxurious statement pieces. If you're looking for an elegant yet bold look, this is your go-to spot for quality pieces that will stand out.

Uniqueness:

It is a one-stop shop for designer pieces at an affordable price. With an ever-changing selection of clothes for men, women, and children, you'll find something for any occasion.

Specialty:

It is a renowned department store with a wide selection of apparel and accessories for all ages. They are known for their designer labels and classic style, so you'll be sure to find something special.

Collections:

It is a luxurious department store that carries designer clothes and accessories. They have an extensive collection of high-end fashion from top names like Prada, Gucci, and Chanel.

Classic:

It is a great spot to find classic, timeless pieces for men, women and kids. From comfy joggers and denim jeans to stylish blouses and dress shirts, you'll find everything you need for a polished wardrobe.

Price:

It is a great place to find designer clothes, shoes and accessories at discounted prices. From elegant suits and dresses to street style sneakers and denim, this is your go-to store for classy bargains.

Fashion:

Uniqlo is your source for Japanese-inspired fashion. From casual basics to trendy outerwear, they have something for everyone's style.

Let others look at you:

It is a great spot to find trendy and stylish threads, from bohochic dresses to streetwear-inspired tees and joggers. With their high-quality pieces and reasonable prices, you'll be sure to find something that speaks to you.

INFOGRAPHY:

Infography - Trendy Wears



Infography - Trendy Wears

2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	Trendy Wears
FACEBOOK PAGE URL	https://www.facebook.com/Trendywears2 913/

Home page

POST



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fashion is our cardio ** #DigitalMarketing











POST URL	https://www.facebook.com/Trendywears2913



fashion is our cardio **
#DigitalMarketing













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4. Create email newsletter design using Mail Chimp or Canva tool

EMAIL NEWS LETTER URL

https://trendywearsss.blogspot.com/

