

## ASSIGNMENT ON DIGITAL MARKETING

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NAME	KARTHIGA K
REGISTER NUMBER	953220106014
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CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	TRENDY WEARS
WORDPRESS URL	<a href="https://digitaltrendywears.wordpress.com/2023/10/06/digital-marketing-trendy-wears-at-2023/">https://digitaltrendywears.wordpress.com/2023/10/06/digital-marketing-trendy-wears-at-2023/</a>
BLOG URL	<a href="https://rendwear.blogspot.com/">https://rendwear.blogspot.com/</a>

Screenshots

## classy and trendy wears



August 25, 2023



### CLASSY AND TRENDY WEARS

#### DEFINITION:

*If you're looking for a fashion dress shop, it's a good idea to search online or use apps that provide information about local clothing stores. You can also specify the type of fashion or style you're interested in to narrow down your search. Remember to read reviews and*

*check out the store's website or social media pages to get an idea of their offerings before visiting.*

Dress shops are important for several reasons:

1. Fashion and Style: Dress shops offer a wide range of clothing options, allowing individuals to express their personal style and keep up with the latest fashion trends.





2. Occasion-Specific Attire: They provide attire for various occasions such as weddings, parties, formal events, and casual outings, helping people find the perfect dress for each event.

3. Variety: Dress shops offer a diverse selection of clothing items, catering to different body types, preferences, and cultural backgrounds.

4. Expert Assistance: Many dress shops have knowledgeable staff who can provide fashion advice, suggest outfits that suit your body type, and help you put together complete looks.

5. Fitting Services: These shops often offer fitting rooms where customers can try on outfits to ensure they fit well and look flattering.



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6. Quality Material: Dress shops often carry higher quality clothing compared to mass-produced items, ensuring that customers get value for their money.

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7. Supporting Local Economy: Shopping at dress shops, especially locally-owned ones, contributes to the local economy and job market.

8. Customization: Some dress shops offer customization options, allowing customers to tailor outfits to their preferences and requirements.

9. Social Experience: Visiting dress shops can be a social and enjoyable experience, whether you're shopping with friends or seeking advice from a fashion expert.

10. Fashion Education: Dress shops can help educate customers about different fabrics, styles, and trends, promoting a better understanding of fashion.

Overall, dress shops play a significant role in providing clothing options that align with individual preferences and lifestyle needs.





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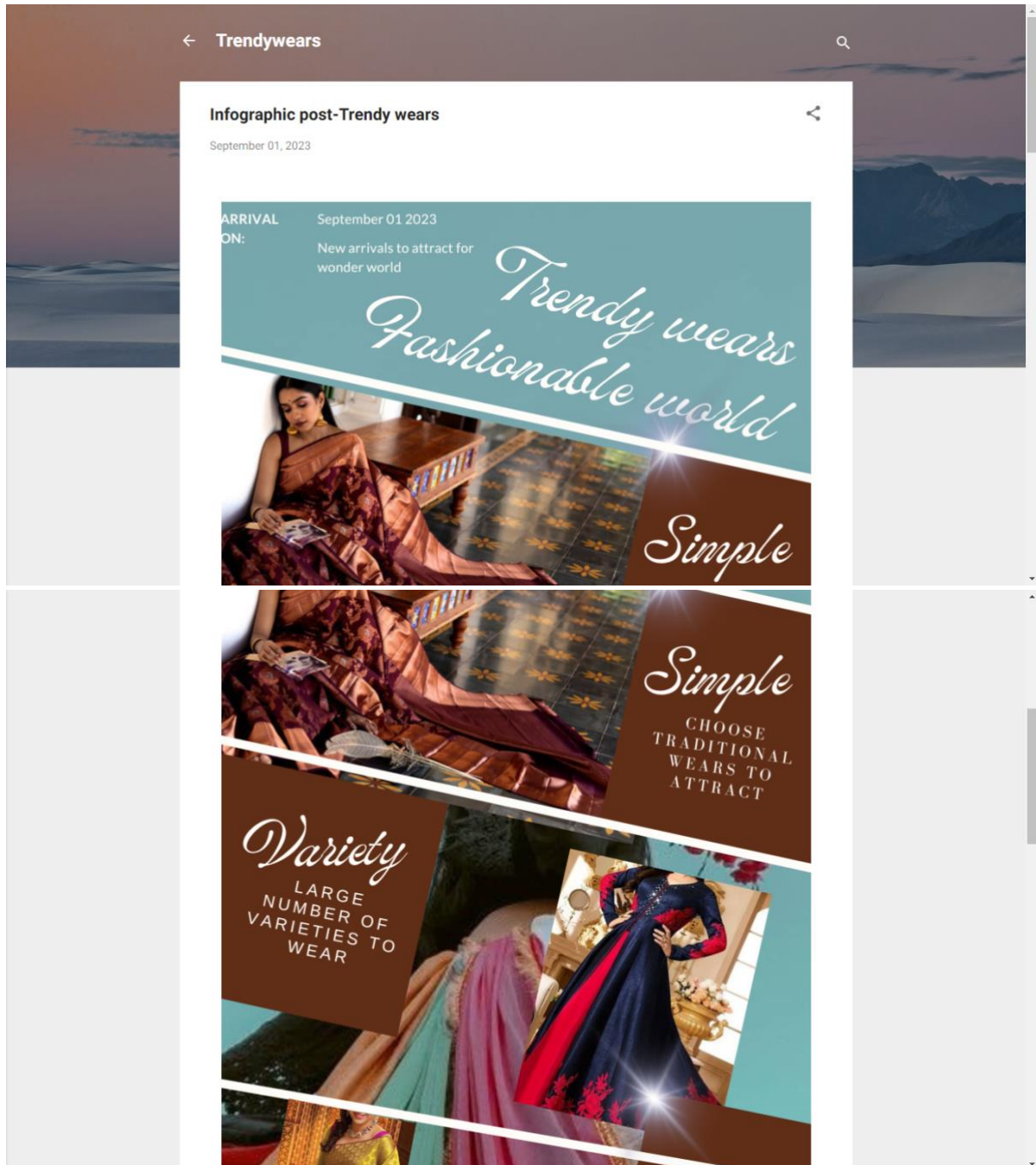
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## 2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	TRENDY WEARS
FACEBOOK PAGE URL	<a href="https://www.facebook.com/profile.php?id=61550089868484&amp;mibextid=9R9pXO">https://www.facebook.com/profile.php?id=61550089868484&amp;mibextid=9R9pXO</a>

Home page

### POST-1





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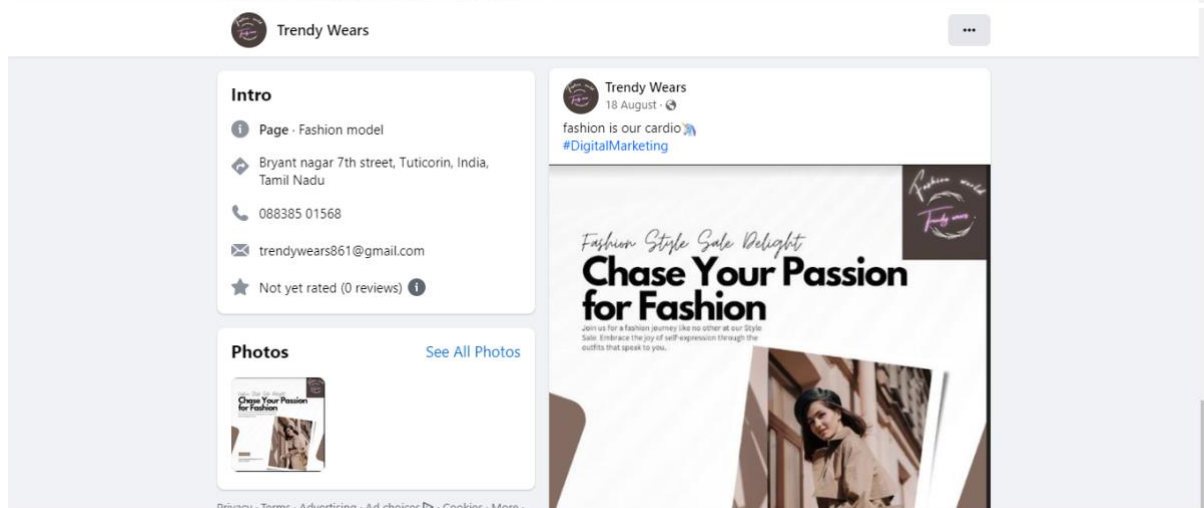
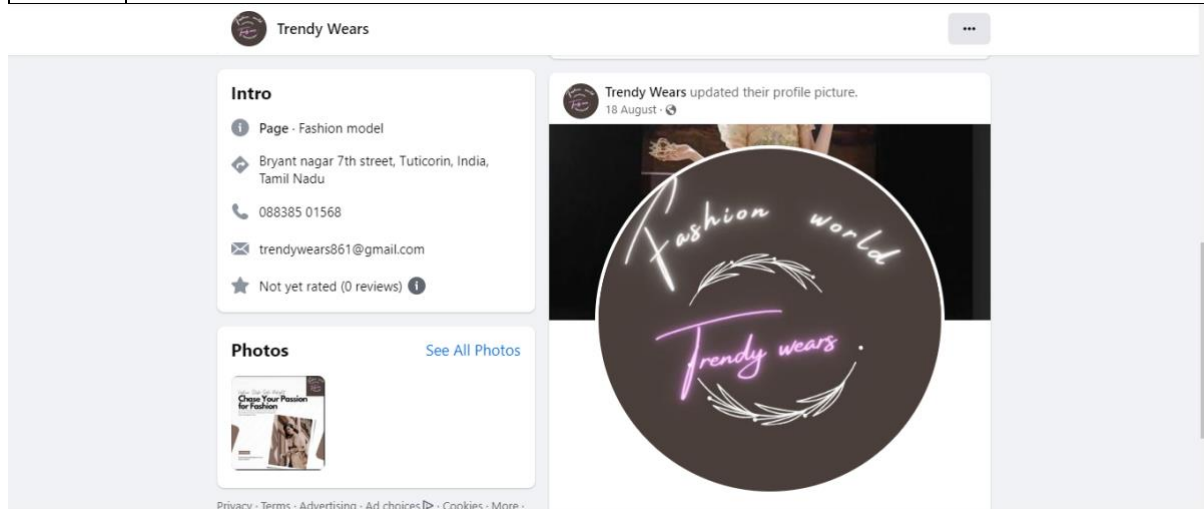
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### 3. Create and design a social media advertisement poster using Canva.

POST  
URL

<https://www.facebook.com/profile.php?id=61550089868484&mibextid=9R9pXO>

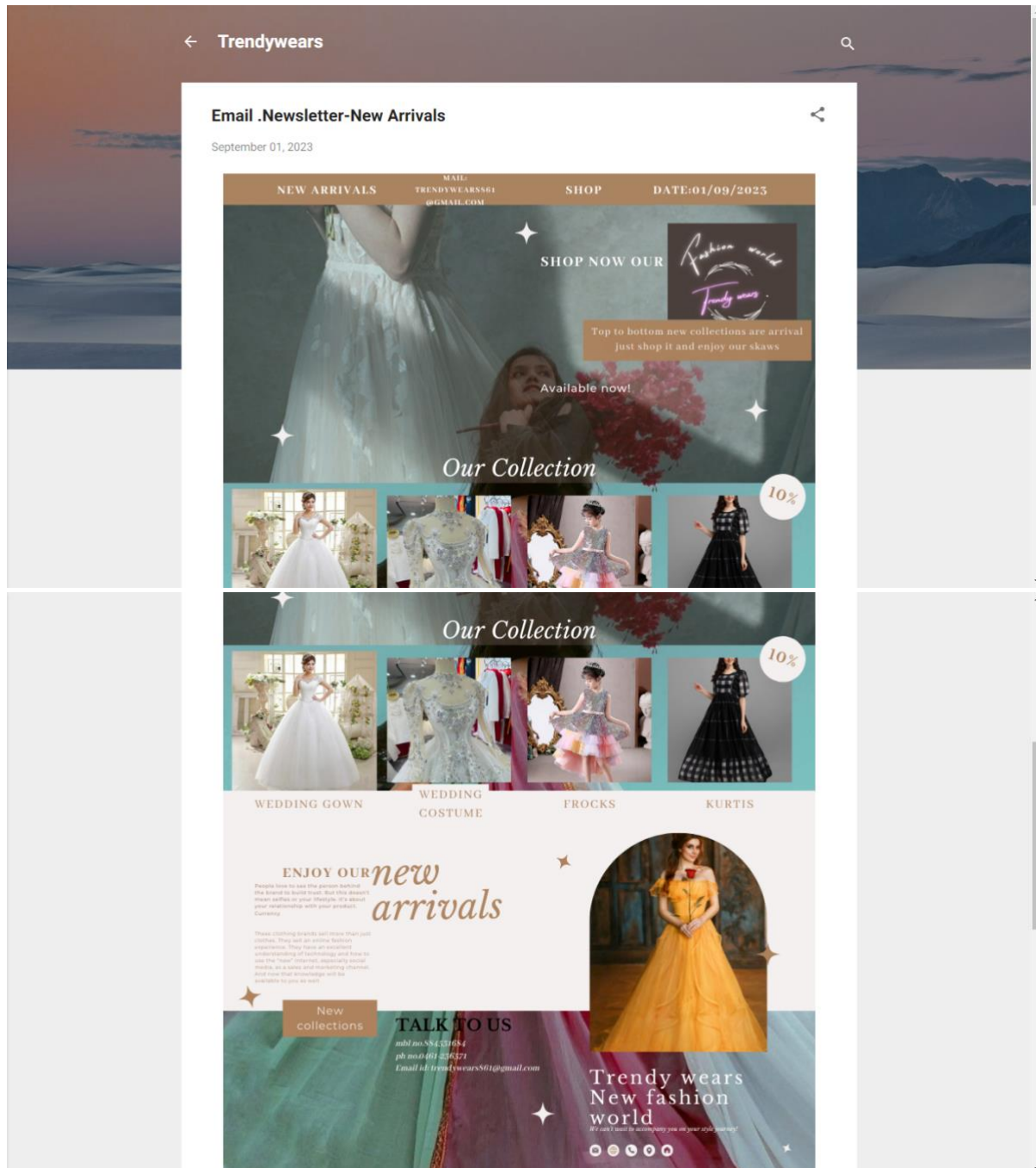


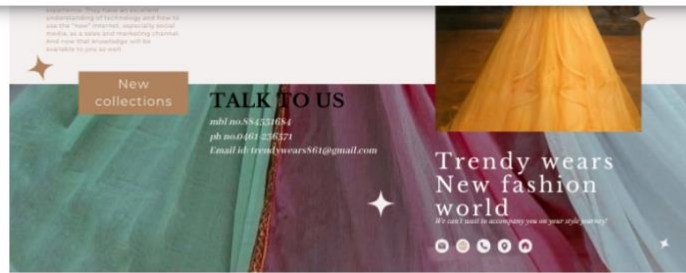


#### 4. Create email newsletter design using Mail Chimp or Canva tool

EMAIL NEWS LETTER URL

<https://rendwear.blogspot.com/2023/09/email-newsletter-new-arrivals.html?m=1>





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