



Says

What have we heard them say?  
What can we imagine them saying?

Most of the people reside in cities.

Online volunteering provides guidance to farmers.

Irrigation techniques should be improved.



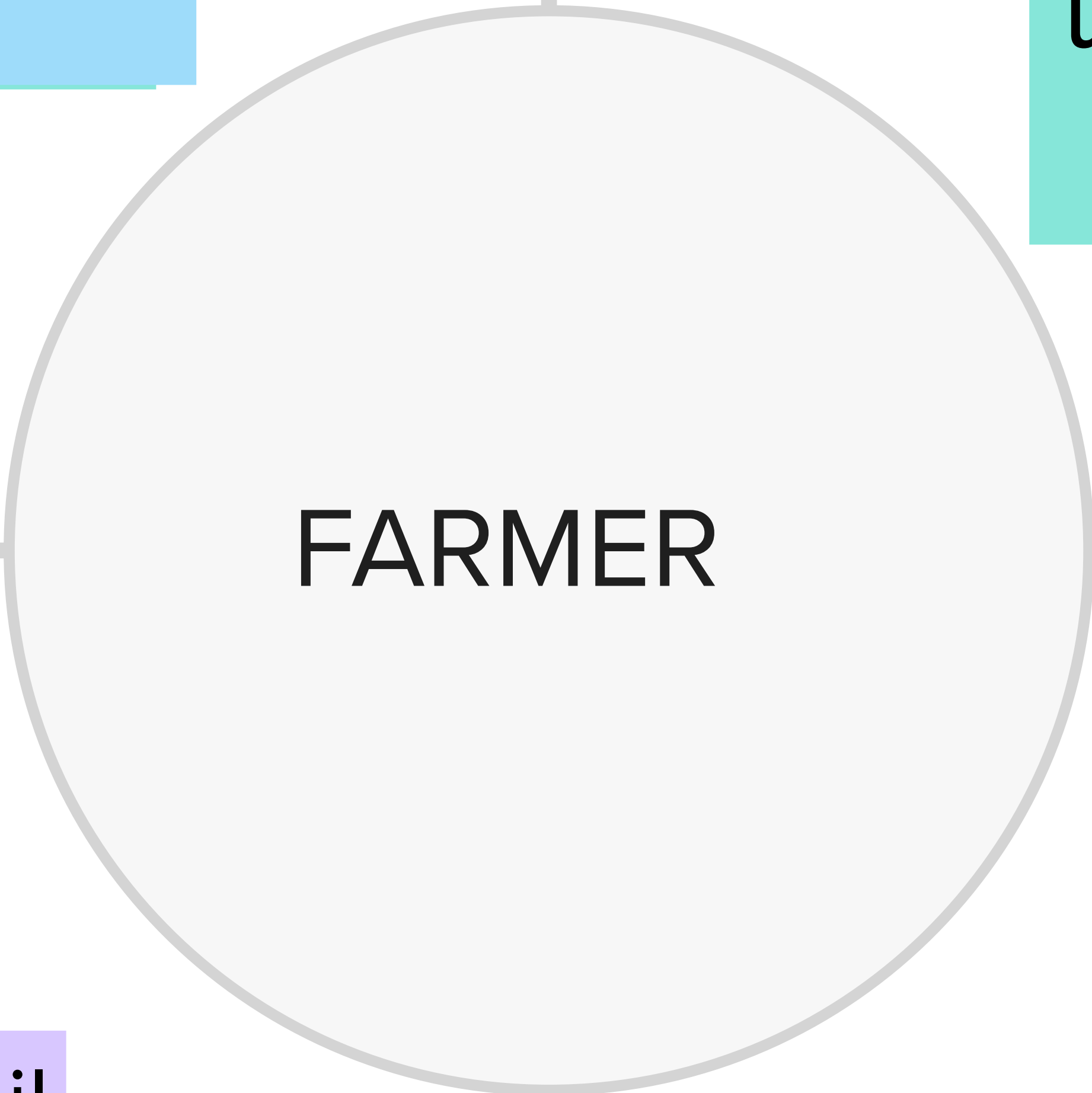
Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

A farmer uses 75% of his water to carry out irrigation.

Punjab has better irrigation techniques in india.

Asia,China and japan have better irrigation techniques in the world.



FARMER

Many changed their profession and shifted to cities.

when they fail to do the above things they commit suicides.

Seek financial support from government.

Farmers should be given right to decide the price of their products.

Floods irrigation needs more water.

Floods irrigation needs more water.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?