

Story Layout

New story point

Blank Duplicate

KPI Model ... Battery type Brand price ... Model-share Country wise ... Quarterly-share Annual Revenue KPI-2 GMS Dashboard 1

Drag to add text

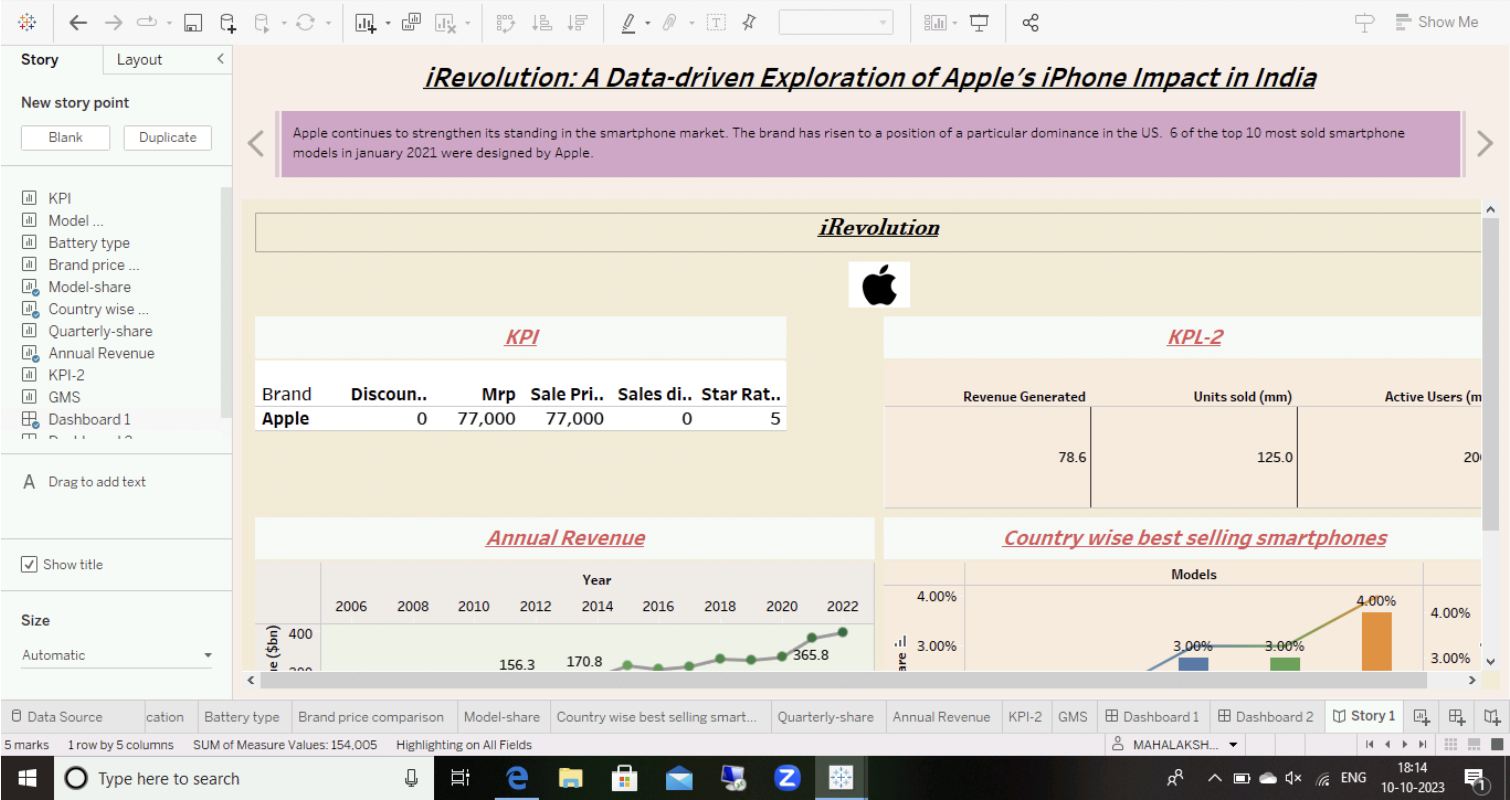
Show title

Size Automatic

## ***Revolution: A Data-driven Exploration of Apple's iPhone Impact in India***

Since its initiation in 2006 it has seen the tremendous increase increase in sales and revenue generation over the years, though a slight bumbis being observed 2016 but ever since it has increased to \$394.3bn increase in 2023





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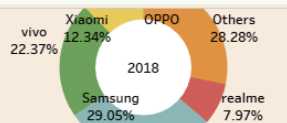
## ***Revolution: A Data-driven Exploration of Apple's iPhone Impact in India***

Morethan 1 billion consumers currently use iPhones. Since its initial launch, morethan 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 in 232.2 million units.

### ***Revolution***




#### ***Quarterly-share***




Brand	Share
vivo	22.37%
Xiaomi	12.34%
OPPO	28.28%
Samsung	29.05%
realme	7.97%
Others	28.28%

#### ***Model-share***



#### ***Global Market Share***



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#### ***Annual Revenue***

Year									
2006	2008	2010	2012	2014	2016	2018	2020	2022	
2006	2008	2010	2012	2014	2016	2018	2020	2022	

Year

