

MAHADEV MATTIKALLI

SENIOR FRONT-END DEVELOPER

CONTACT

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Address: Bengaluru, Karnataka, India.

SKILLS

JavaScript, ReactJS

Angular, Typescript,

jQuery, AJAX

HTML, CSS, SCSS

Bootstrap, PHP, MySQL

AEM (Adobe Experience Manager)

EDUCATION

Visvesvaraya Technological University (VTU), Karnataka

2010 - 2014

Bachelor of Engineering (B.E)

Karnataka Secondary Education Examination Board

2008 - 2010

PUC (Science)

PROFILE

Seasoned Senior UI Developer with a proven track record in leveraging JavaScript, HTML, CSS, and AEM to deliver impactful solutions for prominent brands like Unilever. Adept at integrating innovative technologies and collaborating cross-functionally to achieve project excellence.

WORK EXPERIENCE

Senior Frontend Developer - April 2019 till date
Langoor Digital Private Limited, Bengaluru

- Lead UI development projects, ensuring the successful implementation of websites for clients.
- Utilized AEM for content management, developed layouts, and styled pages as per requirements.
- Integrated third-party functionalities, such as Product Buy Now, Sign-up forms, Ratings and Reviews.
- Built out of the box functionalities by integrating API with Uberduck AI, EATS, RMS, Gigya, AWS EPS.
- Collaborated with cross-functional teams using tools like Bitbucket, Bamboo, Jira, and Confluence.

Software Engineer - March 2016 - March 2019
Skills Outsource Think Private Limited, Bengaluru

- Implemented advertising admin panel for France based agency and managed multiple functionality builds.
- Leveraged technologies including AngularJS, JavaScript, jQuery, Ajax, HTML, CSS, Bootstrap, CodeIgniter, and MySQL.
- Extracted shop details within zones/states, providing clients with optimal target audiences.
- Utilised APIs such as Google Place, OpenStreet Map, Graphhopper, Google AdWords, Facebook, and Apnexus.
- Defined precise target zones using innovative methods like radius circles and travel metrics.

Associate Software Engineer - January 2015 - March 2016
Hexwhale Interactive LLP, Bengaluru

- Gained foundational experience in software development and engineering tasks.
- Worked on different websites by leveraging technologies like PHP, HTML, Javascript, JQuery, Bootstrap.
- Working on project like booking website, AC sales and maintenance admin panel, social platform for students etc.,

KEY PROJECTS

Closeup

- Worked on a out of the box functionality not provided by within the AEM environment where I built a user journey with set of preferences and generated a video to download.
- We used Uberduck AI for the generating lyrics, beats and voices and created a customised video for the user.
- We built the user interface on the AEM website using Javascript, JQuery, HTML, CSS.

TVB

- Developed a quiz functionality to get the inputs from the user to get their preferences and show all the recipes according to the selections.
- This project also has other features like adding your recipes to the calendar, printing list of ingredients needed, marking favourite recipes etc.,
- This is a out of the box functionality built on AEM since AEM doesn't have any such component available.

Horlicks, Lifebuoy

- Built the Horlicks website from scratch after the Unilever acquired the rights for the brand.
- I have built a master site and 6 localisation for the brand and also provided support for the same. Also built the website for Boost during the same acquisition period.
- I have worked on building the a master site for brand Lifebuoy on AEM SaaS where I have styled all the components using SCSS.

Pepsodent, Zendium

- Worked in a support team where I manage all support requests from Unilever Oral care category.
- Here I got experience working the Service now (Kana) where we directly interact with clients to understand the requirements.
- Got exposure to WCAG standards, accessibility standards for the websites and the ways to overcome issues related to websites.

MyAdmoove

- We worked on getting target devices for advertising in France.
- We have used multiple APIs here like Google Place API, Openstreet map to get the details for the building, shape of the building.
- Also calculated the traveling distance and time from the shop.
- We have leveraged technologies AngularJS, JS, CodeIgniter, MySQL.

Mapubfacile

- Web portal for managing all the statistics of the advertisements like impressions, clicks, visits etc., using API service like Google AdWords, Facebook, Apnexus.
- Includes advertisement in different websites, Facebook, mobile applications, emails etc.
- Populate those statistics into different types of reports and charts with customised filters.

Watervillas, Scholarspace

- Scholarspace is a social media portal for college students includes sharing pages for many different colleges.
- This also includes features like post, comment, like, share, poll, chat, forum, courses etc.,
- Watervillas provides list of water villas available worldwide and allows user to book the water villa using API integrations like Expedia, Booking.com etc.,

Rao and Co, Auki

- Rao and Co is a website for managing Sales and services for Air conditions.
 - This helps the user to track the services, creating invoices, getting feedbacks, sales information, stocks etc.,
 - Auki is a website for managing hotel related activities like hotel room bookings, booking different trip packages etc.
 - Also includes admin panel for managing hotels, new rooms, packages, coupon codes etc.,
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