

PROJECT TITLE: CREATING A SPONSORED POST FOR INSTAGRAM

TEAM MEMBERS:

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no of fuctional features included in the solution:

Shop name: HUNGER MANIA

1. **Unique Cuisine:** Emphasize the distinctive cuisine or food offerings that make Hunger Mania stand out. Whether it's a particular regional cuisine, fusion dishes, or a signature specialty, let potential customers know what to expect.
2. **Diverse Menu:** Highlight the variety of dishes and menu options available at your shop. Mention if you offer options for different dietary preferences such as vegetarian, vegan, or gluten-free.
3. **Quality Ingredients:** If you use high-quality, fresh ingredients, make sure to mention this. Customers often appreciate the use of fresh and locally sourced ingredients.
4. **Chef's Specials:** Showcase any special or chef-recommended dishes that are particularly popular or unique to your shop.
5. **Friendly Staff:** Mention the welcoming and friendly staff who provide excellent customer service. Customer experience is a significant factor in attracting and retaining customers.

6. **Hygiene and Safety:** Highlight your shop's commitment to maintaining a clean and safe environment for diners. Mention any safety measures in place, especially in light of health concerns.
7. **Cozy Ambiance:** Describe the ambiance and decor of your shop. Whether it's a cozy café, a vibrant eatery, or a tranquil setting, let customers know what to expect.
8. **Delivery and Takeout Services:** If you offer delivery or takeout options, provide details on how customers can order and enjoy your food from the comfort of their homes.
9. **Online Ordering:** If you have an online ordering system, mention the convenience it offers to customers. Highlight any special features like customizing orders or tracking deliveries.
10. **Dine-In Experience:** Describe the dine-in experience, including seating arrangements, lighting, and any entertainment or special events hosted at your shop.
11. **Catering Services:** If you offer catering for events, mention the types of events you cater to and the services you provide.
12. **Sustainability Initiatives:** If your shop is environmentally conscious, highlight any sustainability initiatives, such as eco-friendly packaging or efforts to reduce food waste.
13. **Special Promotions:** Mention any ongoing or seasonal promotions, loyalty programs, or discounts you offer to attract and retain customers.
14. **Customer Reviews and Testimonials:** Include positive customer reviews and testimonials that showcase the satisfaction of previous customers.
15. **Location and Accessibility:** Provide details about the location of your shop, including nearby landmarks and accessibility, like parking facilities or public transportation options.
16. **Community Involvement:** If your shop is involved in community events or supports local causes, highlight these efforts.
17. **Contact Information:** Ensure that your contact information, including phone number, email, website, and social media links, is readily available for customers to reach out and connect with you.