

ASSIGNMENT - 1

NAME:SUSHMITHA S

NM ID:[A34B49AE5E4AE87B9C44532270157DDF](#)

BUSINESS EMAIL ID:fashionablebeats8@gmail.com

BRAND NAME:FASHIONABLE BEATS

LOGO:



1)Creating a blog using wordpress

Link:<https://fashionablebeatz.wordpress.com/>

 Design a site like this with WordPress.com

Get started



Growth Unlocked

Every business has a unique potential waiting to be tapped. Recognizing the keys to unlock this growth can set an enterprise on the path to unprecedented success.

[Read more](#)

Collaboration Magic

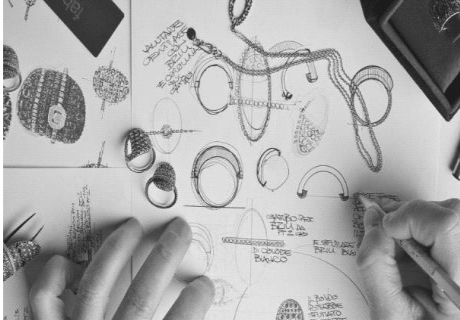
The magic that emerges from effective collaboration is undeniable. When diverse minds converge with a shared purpose, the results can be transformative.

[Read more](#)

Activate Windows
Go to Settings to activate Windows.

Latest Articles

[Read All](#)



The Art of Connection

In the ever-evolving world, the art of forging genuine connections remains timeless. Whether it's with colleagues, clients, or partners, establishing a genuine rapport paves the way for collaborative success.

Beyond the Obstacle

Challenges in business are a given, but it's our response to them that defines our trajectory. Looking beyond the immediate obstacle, there lies a realm of opportunity and learning.

Activate Windows
Go to Settings to activate Windows.

Our Picks

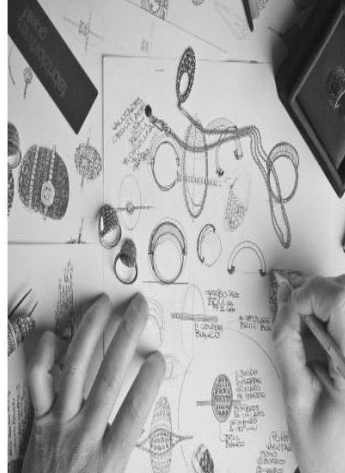


Activate Wind

Latest Interviews



Q&A with Lana DeVito,
Jewelry designer



Q&A with Andrew
Holsen, handmaker

Popular Topics

UNCATEGORIZED

Activate Window
Go to Settings to see

2) Create a new facebook business page

Link:

<https://www.facebook.com/photo/?fbid=122097042368087710&set=a.122097042710087710>

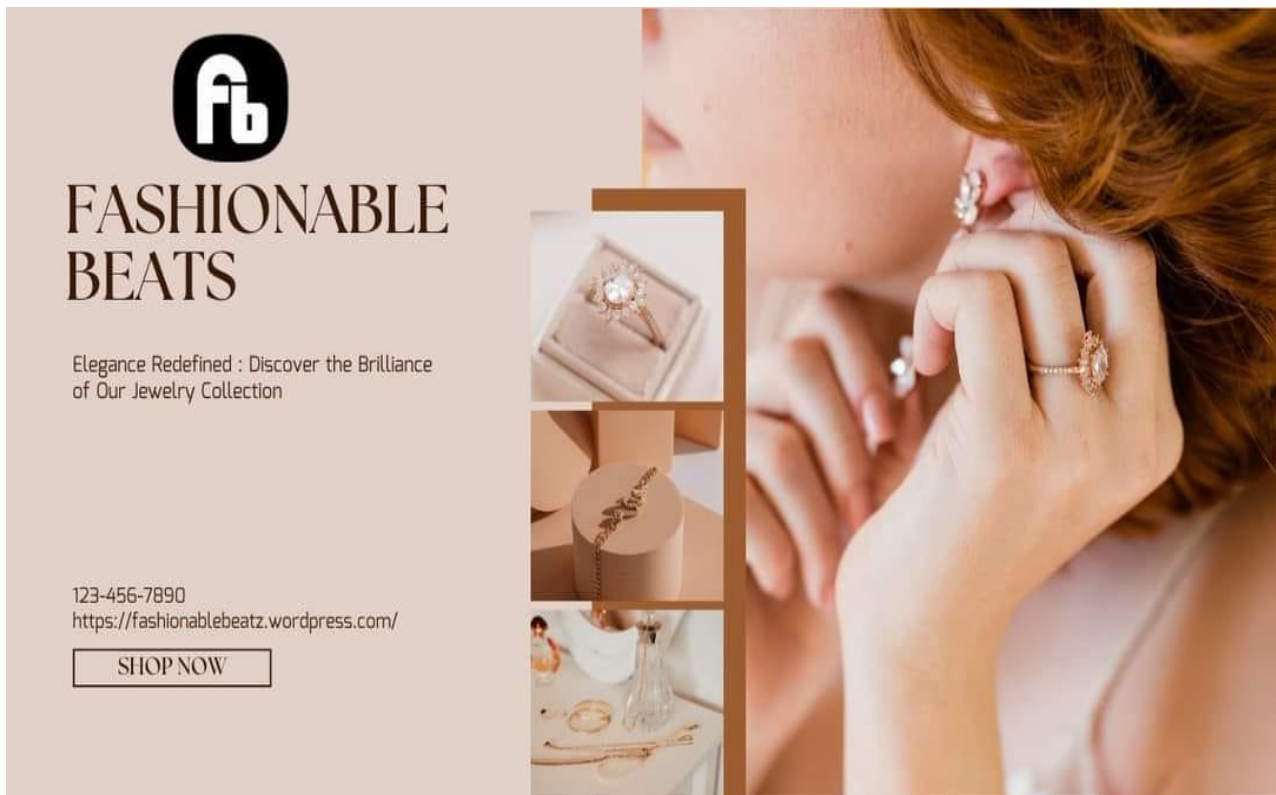
The screenshot shows a web browser with multiple tabs open, including 'Home - Canva', 'Fashionablebeats - Bright...', 'Add a heading - Facebook', 'WhatsApp', 'Facebook', and 'New Tab'. The address bar displays the URL: <https://www.facebook.com/profile.php?id=61552631307564>.

The Facebook interface shows the 'Manage Page' section on the left with options like 'Professional dashboard', 'Insights', 'Ad Centre', 'Create ads', 'Settings', and 'Meta Business Suite'. The main content area displays the 'Fashionables' page, which includes an 'Intro' section with the tagline 'Let your style shine.' and an 'Edit Bio' button. Below this, the page information is listed: 'Page · Jewellery/Watches', 'karaikudi rd, Karaikudi, India, Tamil Nadu', '+91 63819 70231', 'askarm7891@gmail.com', and 'fashionablebeatz.wordpress.com'. There is a 'Promote Website' button and a note 'Not yet rated (0 reviews)'. An 'Edit details' button is also present.

The right side of the page shows a post from 'Fashionables' with a photo of a woman wearing jewelry. The post text reads: 'FASHIONABLE BEATS', 'Elegance Redefined · Discover the Brilliance of Our Jewellery Collection', and '123-456-7890 https://fashionablebeatz.wordpress.com/ SHOP NOW'. Below the post, there are options to 'Like', 'Comment', and 'Share', and a 'Create Ad' button.

The footer of the browser shows the full URL: [https://www.facebook.com/photo/?fbid=122097042368087710&set=a.122097042710087710&_cft__\[0\]=AZVwGw4F5gIvjmKfP5DV28071Wy...weEvXnDnPgk1sIDuTiChEkXCEtFmIPXIDCKP_L EZCgYfq-VYSpIPfHeBXcm16JfSbNOFDLxOrUzWg-NexAtReUfcLSY82ImdpD6jr&_tn_=_EH-y-R](https://www.facebook.com/photo/?fbid=122097042368087710&set=a.122097042710087710&_cft__[0]=AZVwGw4F5gIvjmKfP5DV28071Wy...weEvXnDnPgk1sIDuTiChEkXCEtFmIPXIDCKP_L EZCgYfq-VYSpIPfHeBXcm16JfSbNOFDLxOrUzWg-NexAtReUfcLSY82ImdpD6jr&_tn_=_EH-y-R)

2) Create a social media advertisement poster



The advertisement poster for 'Fashionable Beats' features a warm, beige-toned background. On the left, the brand's logo, a stylized 'fb' inside a black circle, is positioned above the brand name 'FASHIONABLE BEATS' in a large, elegant serif font. Below the name, the tagline 'Elegance Redefined : Discover the Brilliance of Our Jewelry Collection' is written in a smaller, clean sans-serif font. Further down, the contact information '123-456-7890' and the website 'https://fashionablebeatz.wordpress.com/' are listed. A prominent 'SHOP NOW' button is located at the bottom left. The right side of the poster is dominated by a large, close-up photograph of a woman's face, focusing on her hand adorned with a sparkling diamond ring. To the left of this main image, three smaller inset photos showcase various jewelry items: a diamond ring in its presentation box, a delicate necklace draped over a cylindrical display stand, and a collection of gold-toned jewelry including a bracelet and earrings arranged on a white surface.

Fb

**FASHIONABLE
BEATS**

Elegance Redefined : Discover the Brilliance
of Our Jewelry Collection

123-456-7890
<https://fashionablebeatz.wordpress.com/>

SHOP NOW

2) Create a email newsletter design



