

TEAM INVOLVEMENT IN DEMONSTRATION

Presentation Team:

Designate a presenter to showcase project features and functionalities.

Include a developer to address technical aspects during the demonstration.

Content Creation Team:

Assign a designer responsible for creating visual content.

Ensure a project manager provides an overview of the content strategy and goals.

Technical Team:

Involve developers in optimizing website content with relevant keywords.

Include the project manager to guide SEO strategies and prioritize local search terms.

Marketing Team:

Engage the project manager and content creator in planning and executing email campaigns.

Collaborate with the presenter for promoting online-exclusive deals through various digital channels.

Digital Experience Team:

Task developers with implementing and maintaining the online ordering system.

Include the content creator to ensure promotional material aligns with the digital platform.

Influencer Collaboration Team:

Involve a project manager in coordinating with local food influencers.

Collaborate with the content creator for creating promotional material for sponsored content.

Online Presence Management Team:

Assign a project manager to oversee the optimization of Google My Business listing.

Involve the presenter and content creator in updating and maintaining business information and promotions online.