



Axon Sales Dashboard

Year

2003

2004

2005

country

Australia

Austria



122



Total customers

326



Total Orders

110



Total Products

9.6M



Total Sales

3.8M



total profit

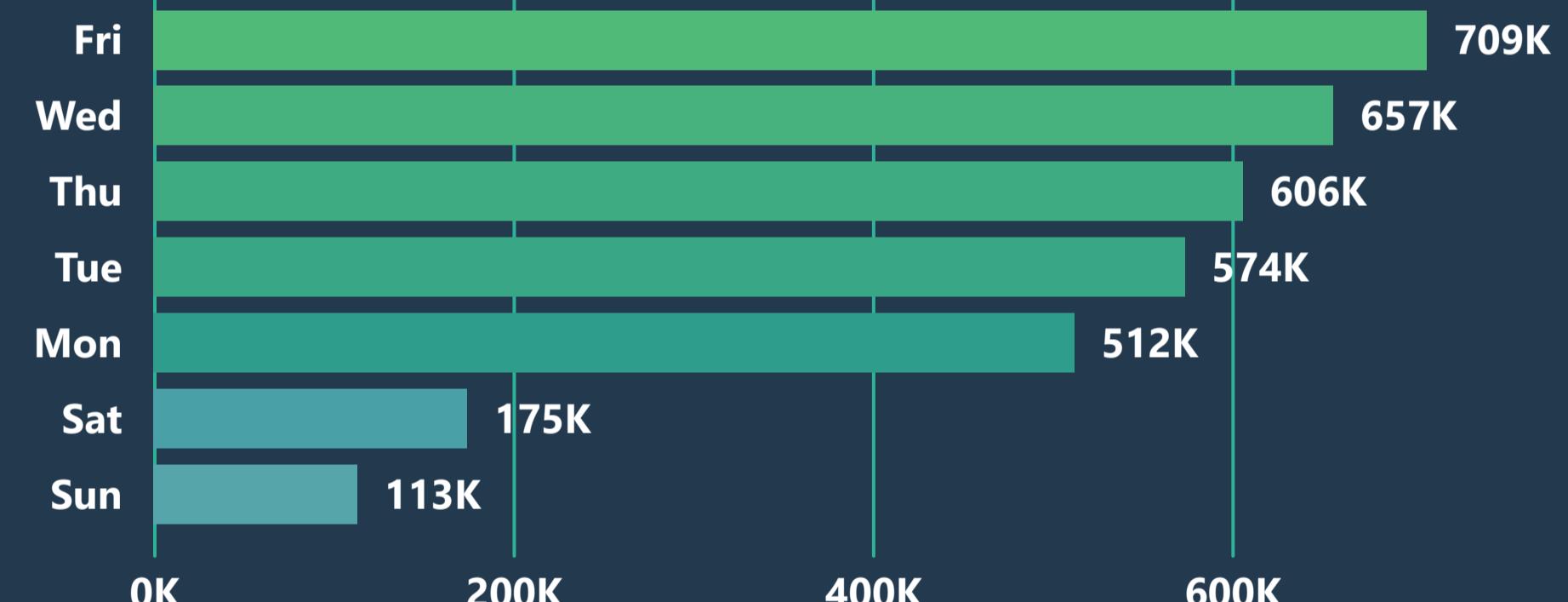
Axon KPI

Products

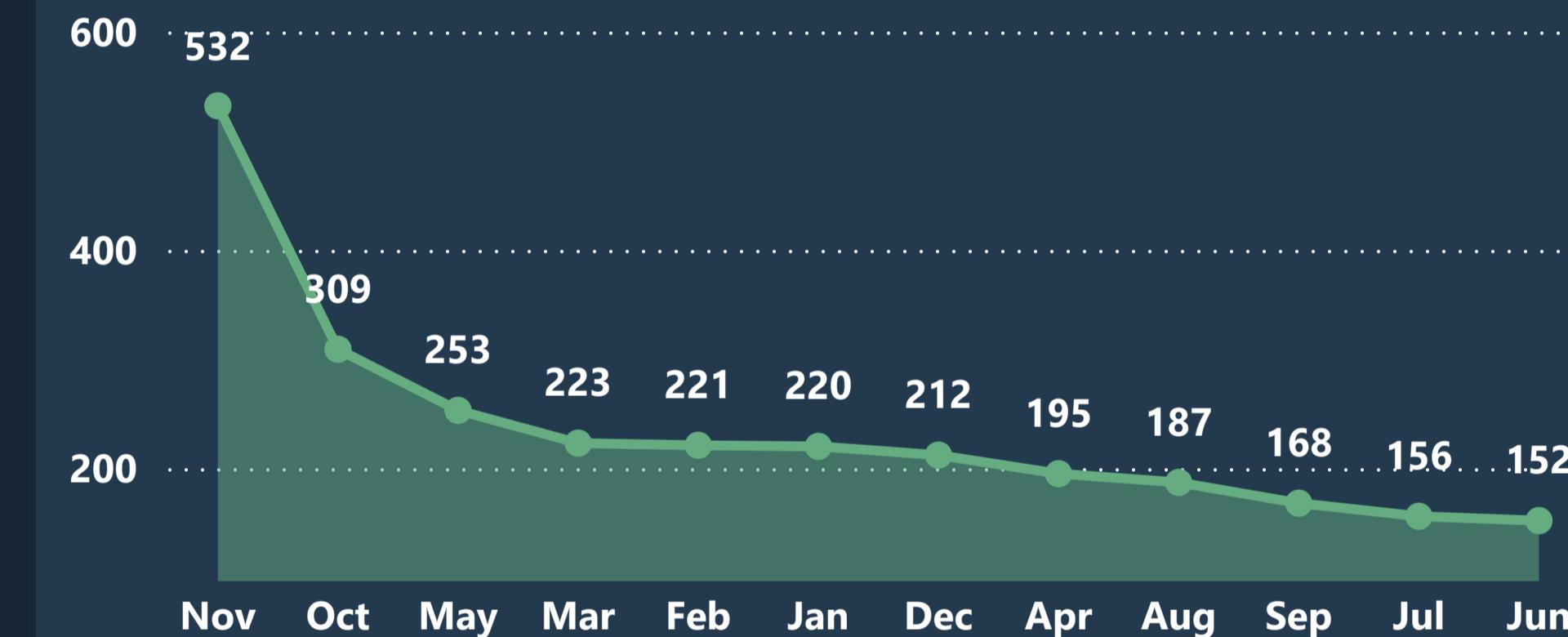
Customers

Employees

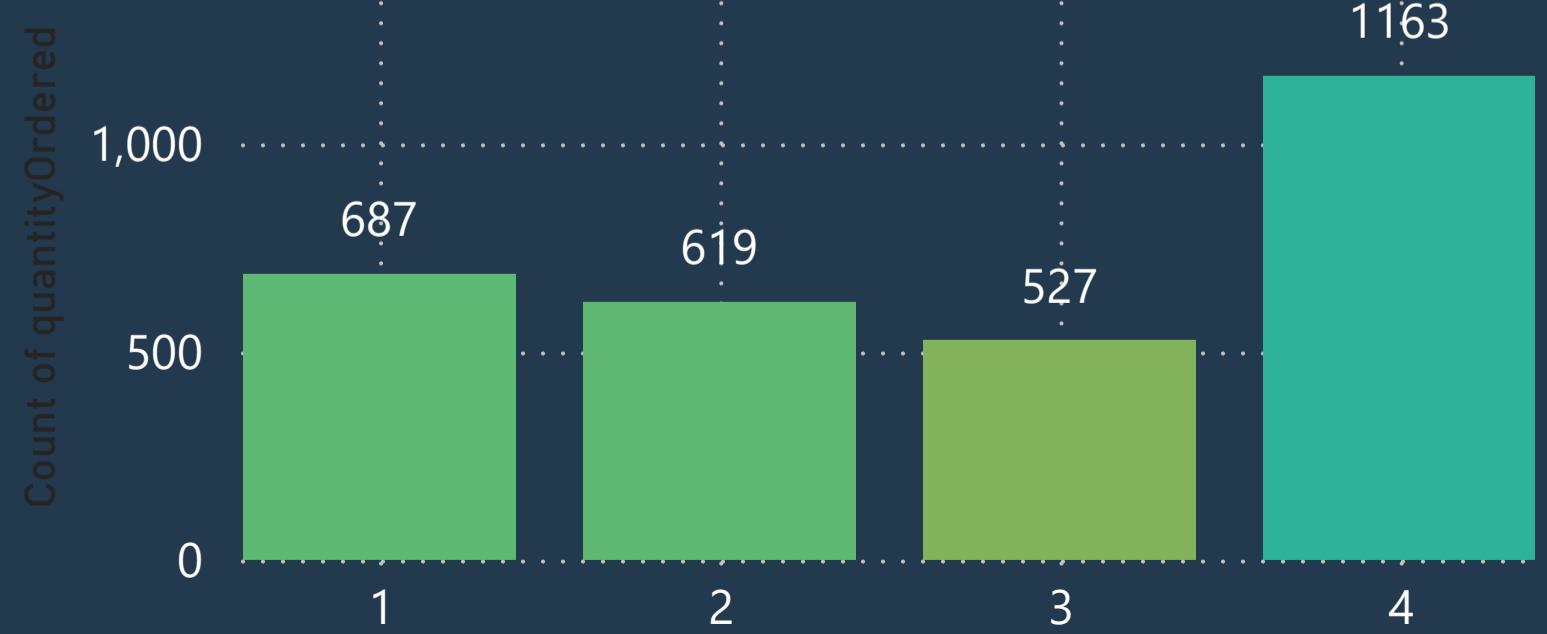
Daily Trends By Orders



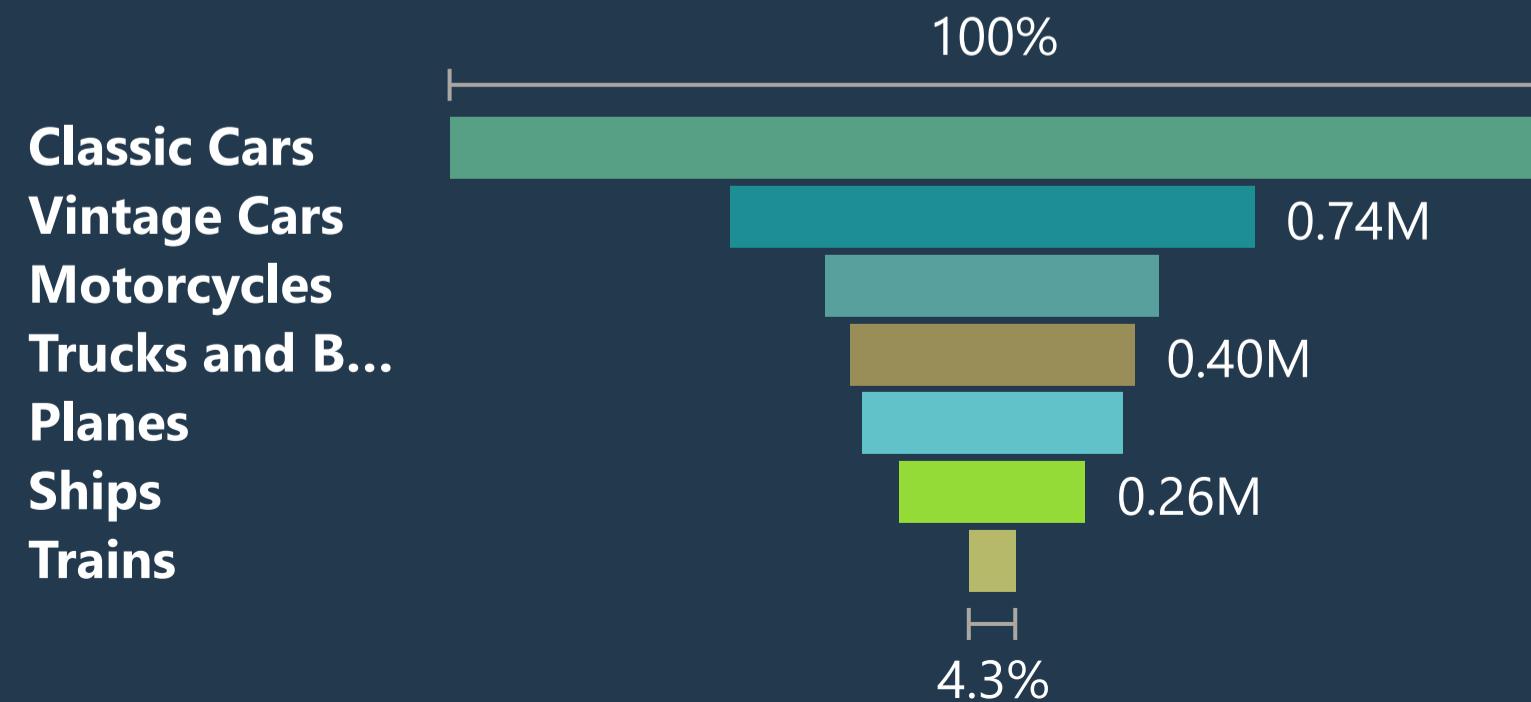
Monthly Trends By Orders



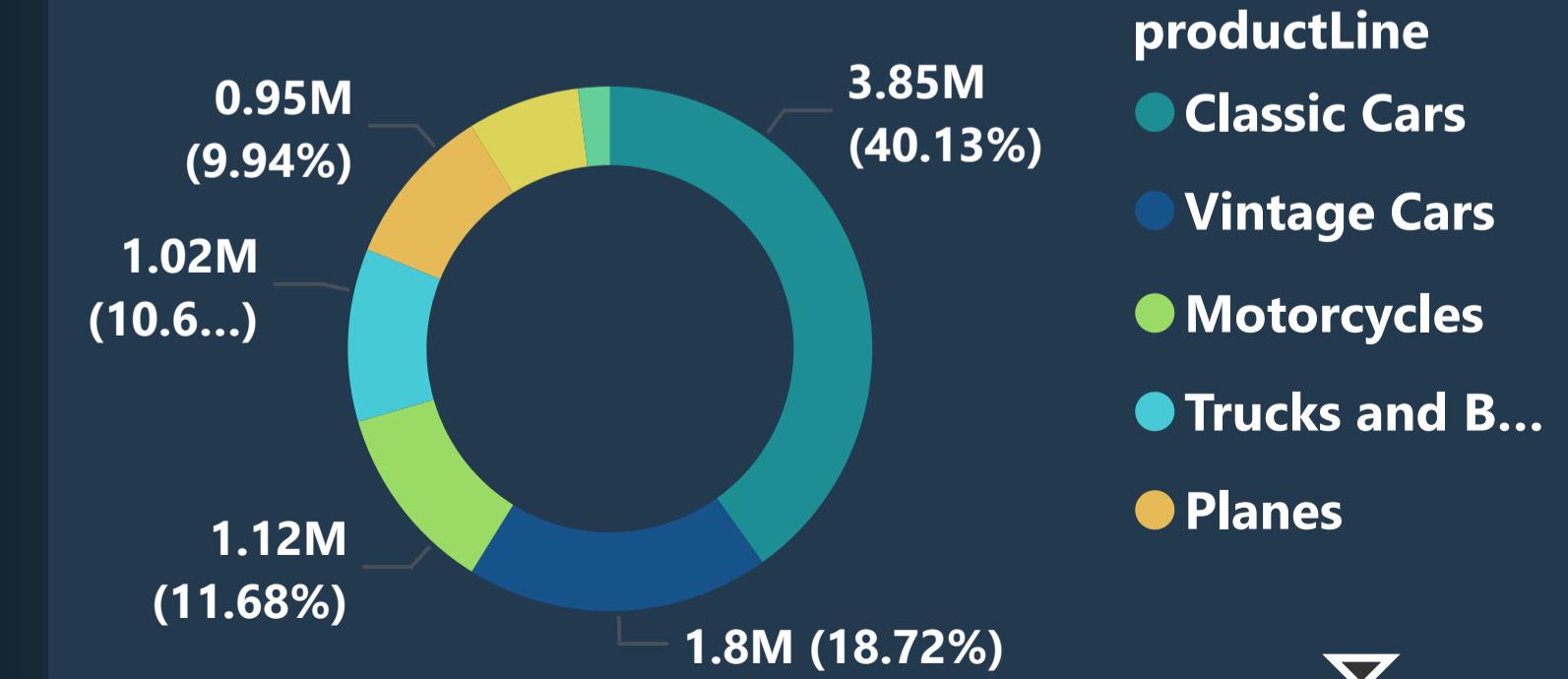
Quarterly Trends By Orders



Total Profits By Category



Total Sales By Category



- productLine
- Classic Cars
 - Vintage Cars
 - Motorcycles
 - Trucks and B...
 - Planes





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7

Count of productLine

110

Total Products

555K

Sum of quantityInStock

9.6M

Total Sales

3.8M

total profit

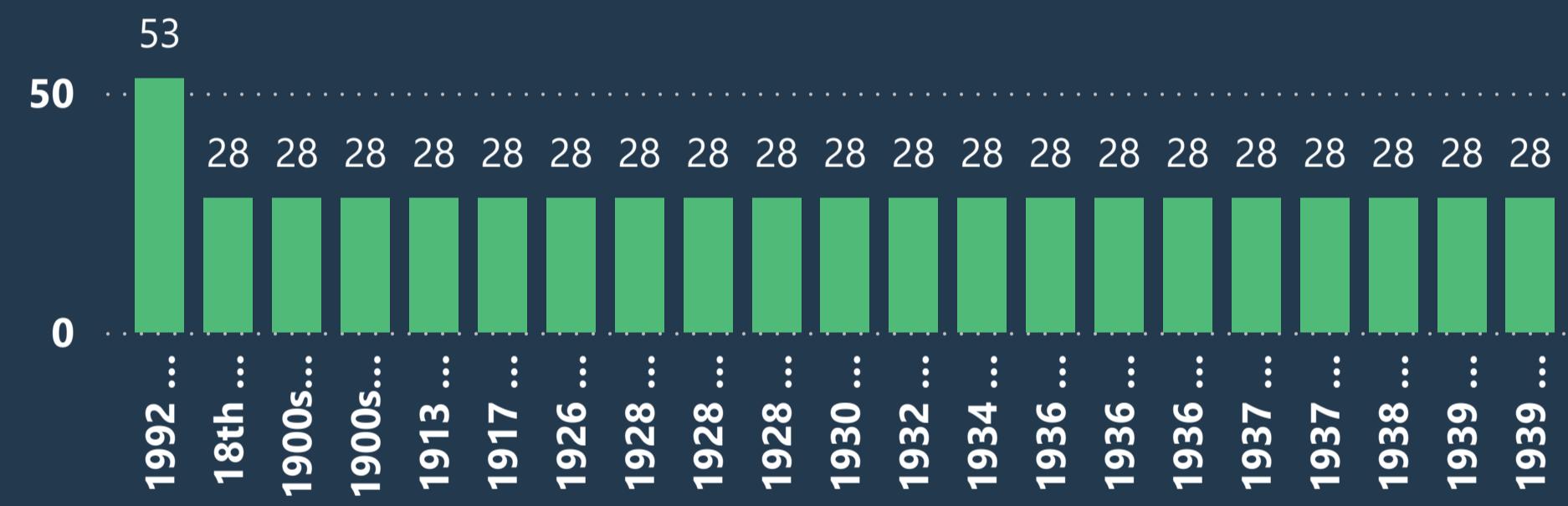
Axon KPI

Products

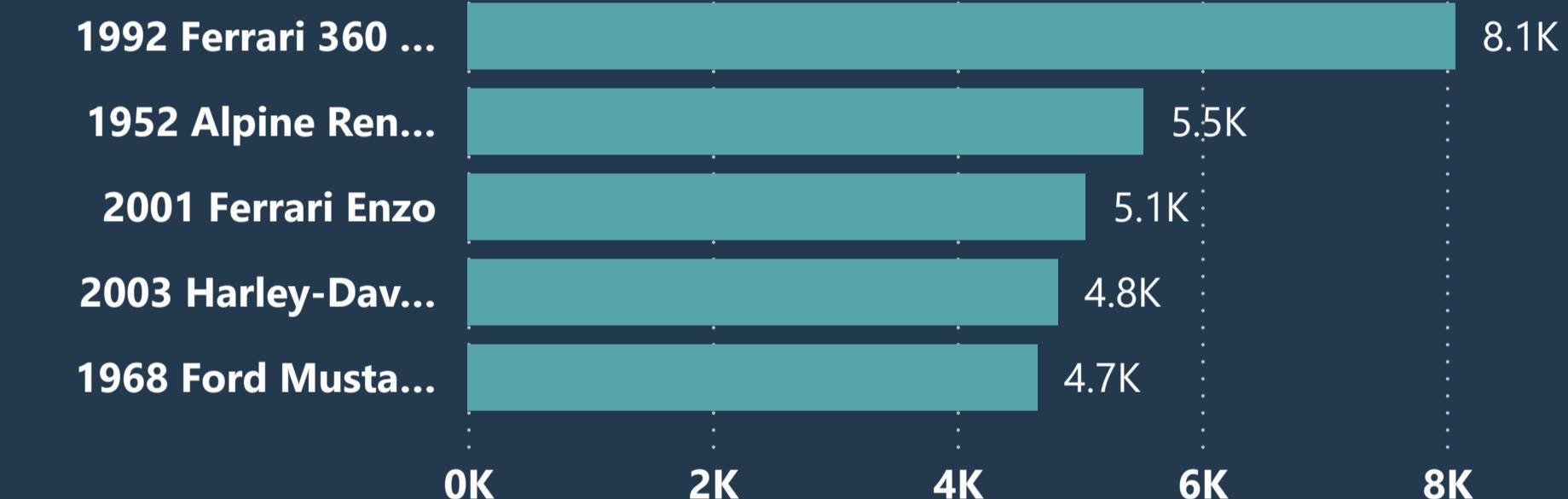
Customers

Employees

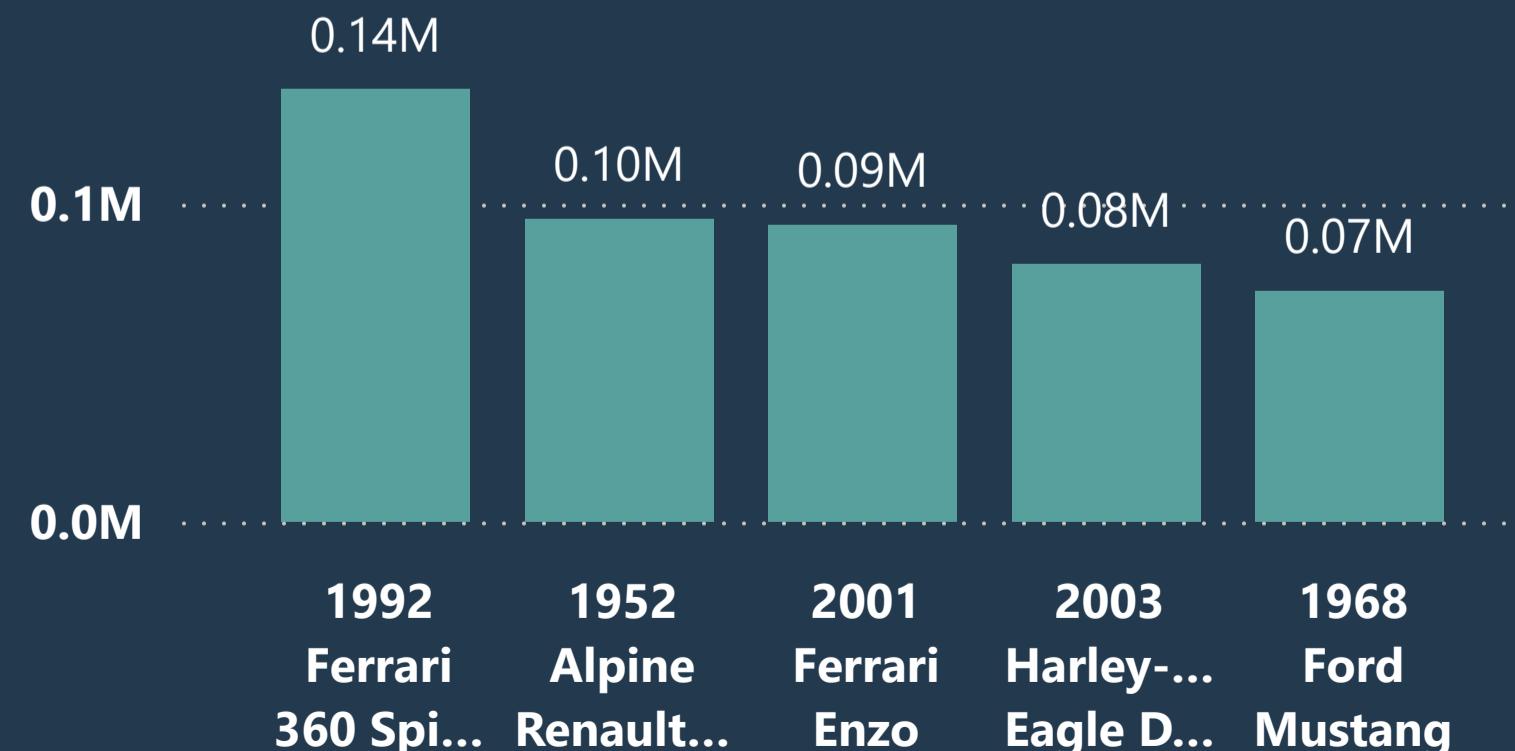
products by Orders



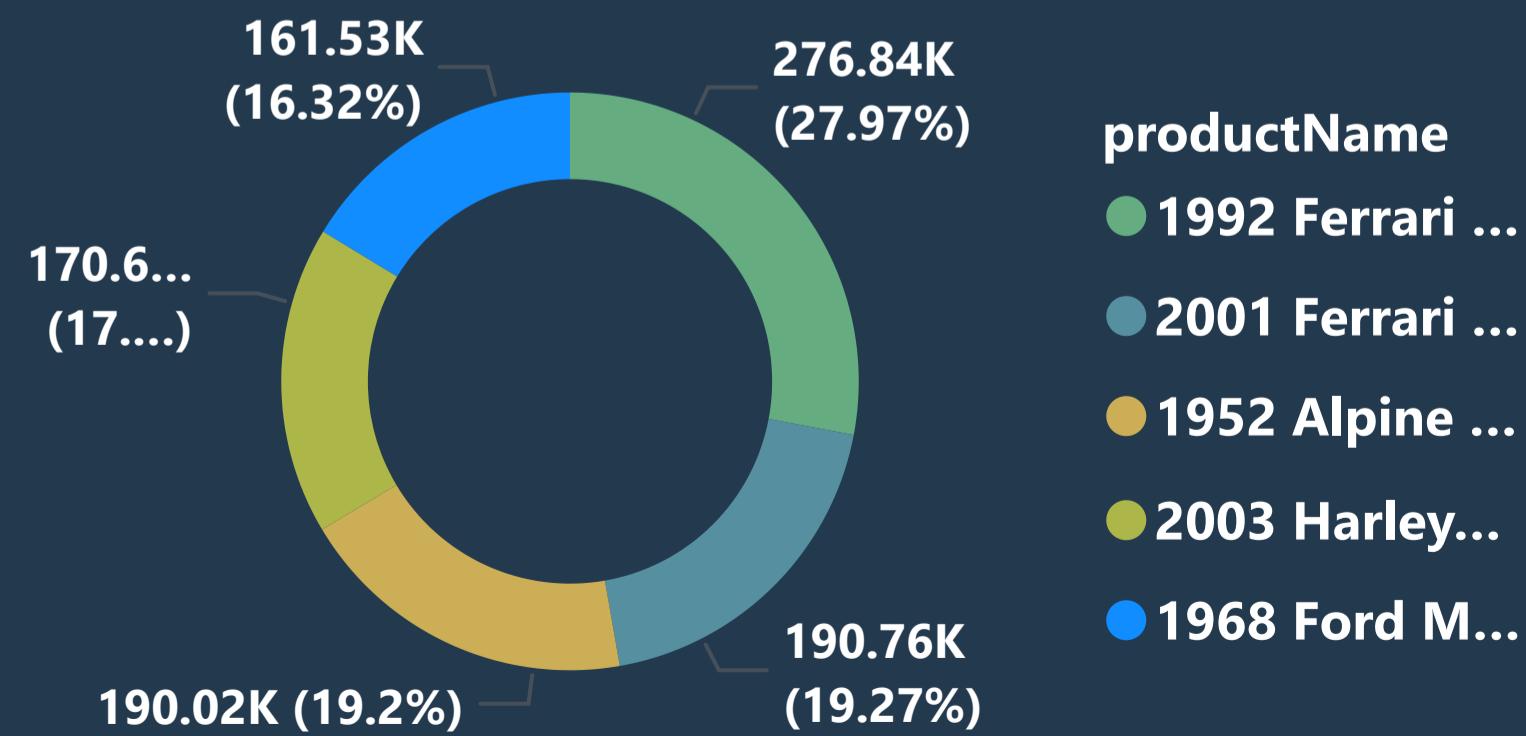
Top 5 Products By Price



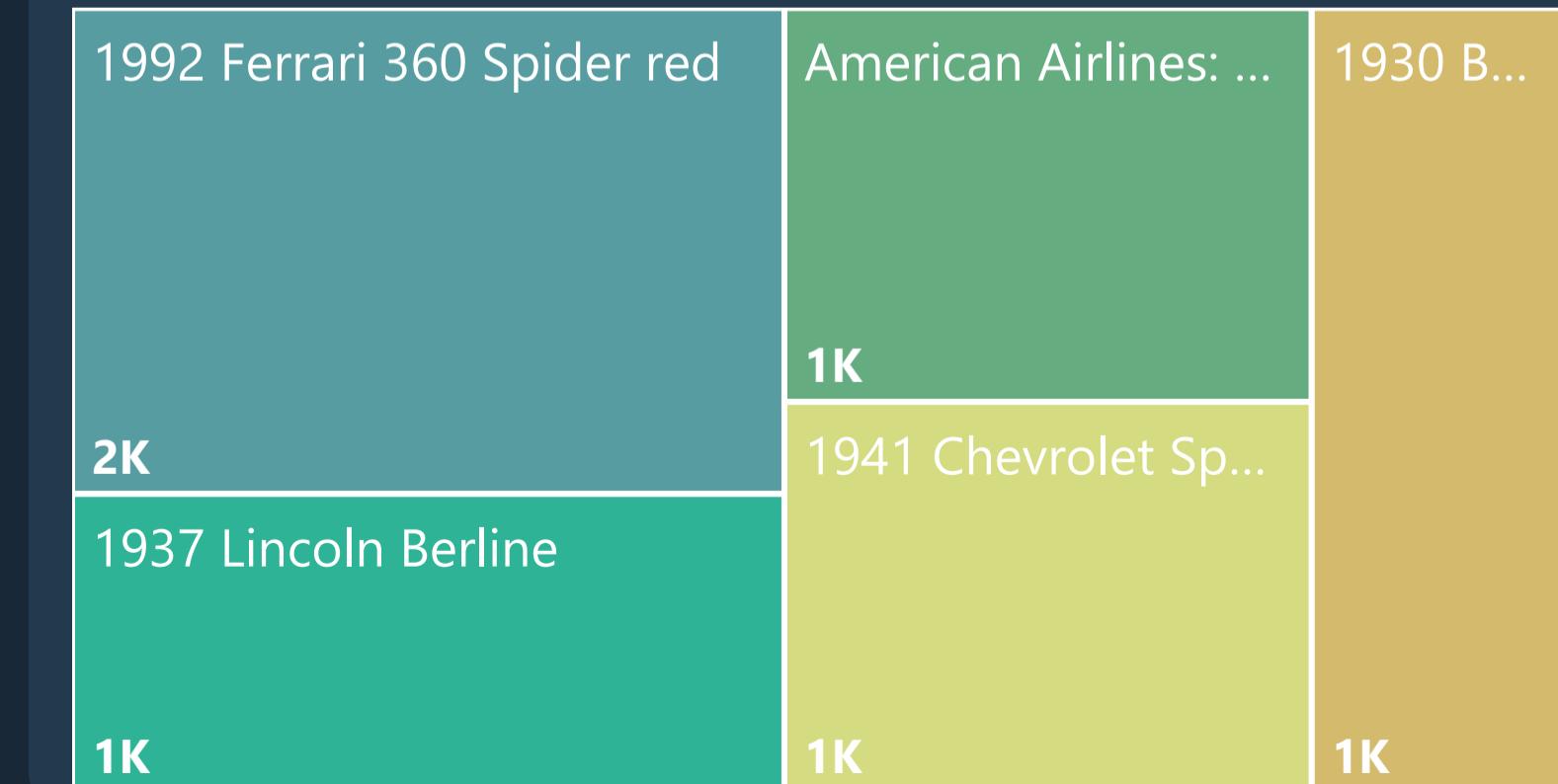
Top 5 Products By Profit



Top 5 Products By Sales



Top 5 Products By Quantity Ordered





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Total customers

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Total Orders

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Total Products

9.6M



Total Sales

3.8M



total profit

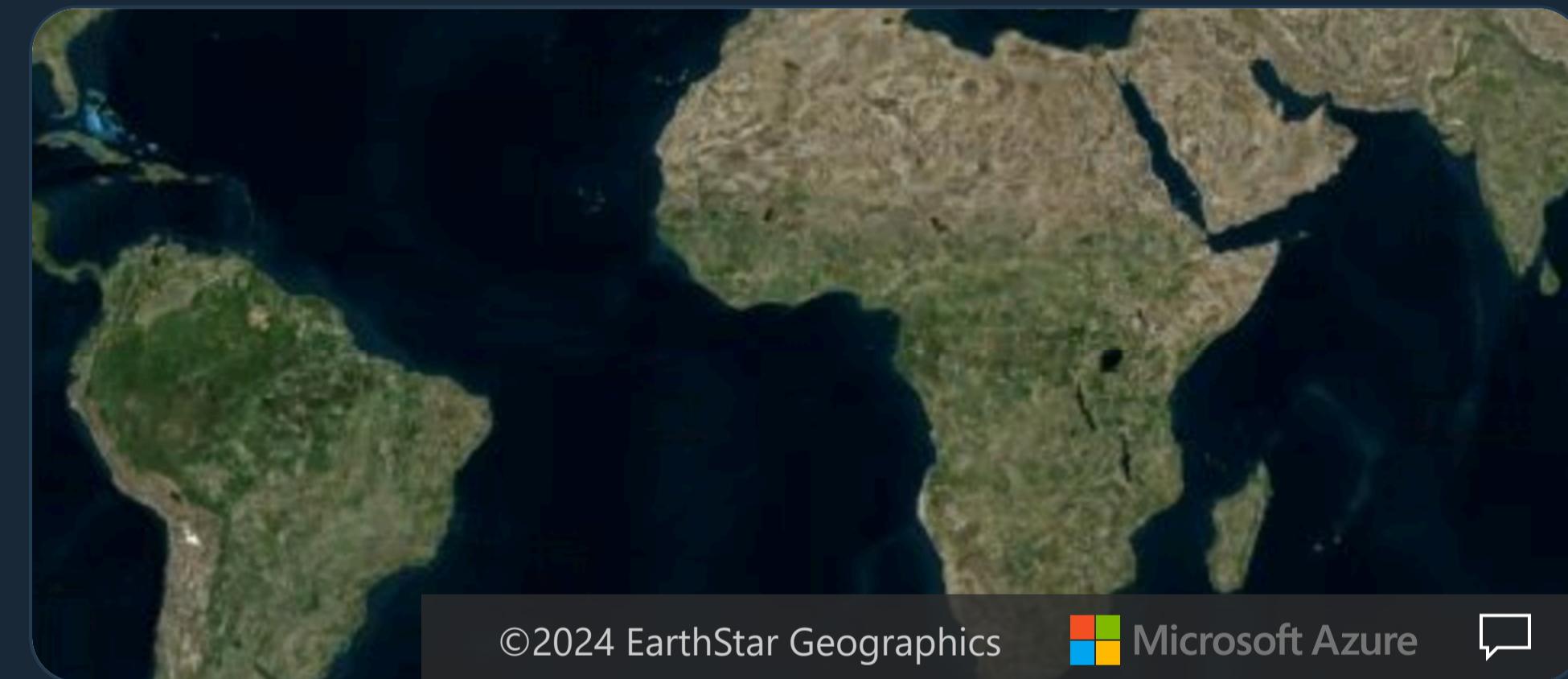
Axon KPI

Products

Customers

Employees

Top 5 Customers by Sales



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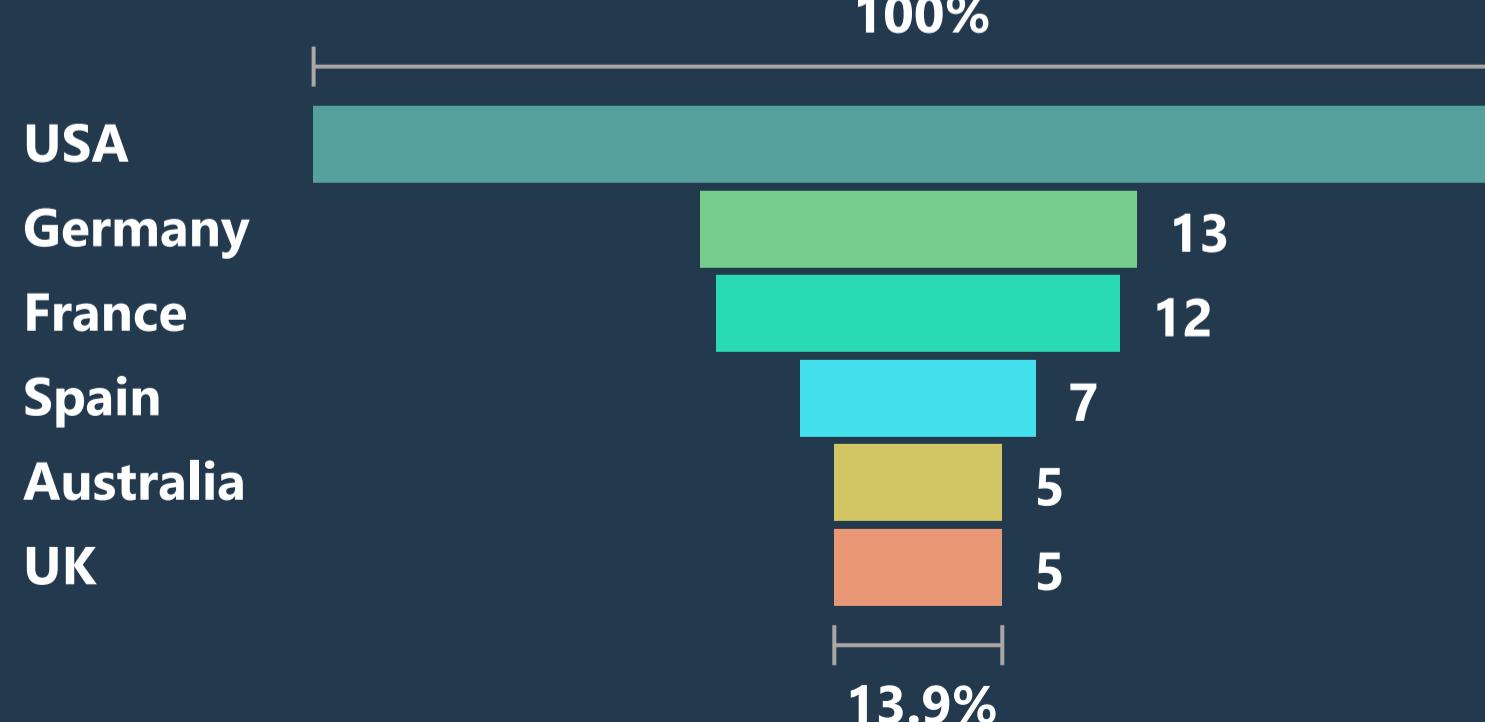
Microsoft Azure



Top 5 Customers By Orders



Top 5 Country By Customers



customerName

customerName	country	Count
Alpha Cognac	France	1
American Souvenirs Inc	USA	1
Amica Models & Co.	Italy	1
ANG Resellers	Spain	1
Anna's Decorations, Ltd	Australia	1
Anton Designs, Ltd.	Spain	1
Asian Shopping Network, Co	Singapore	1
Asian Treasures, Inc.	Ireland	1
Total		122



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2005

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Australia

Austria



23 Total Employees

326 Total Orders

7 Total Offices

110 Total Products

3.8M total profit

Axon KPI

Products

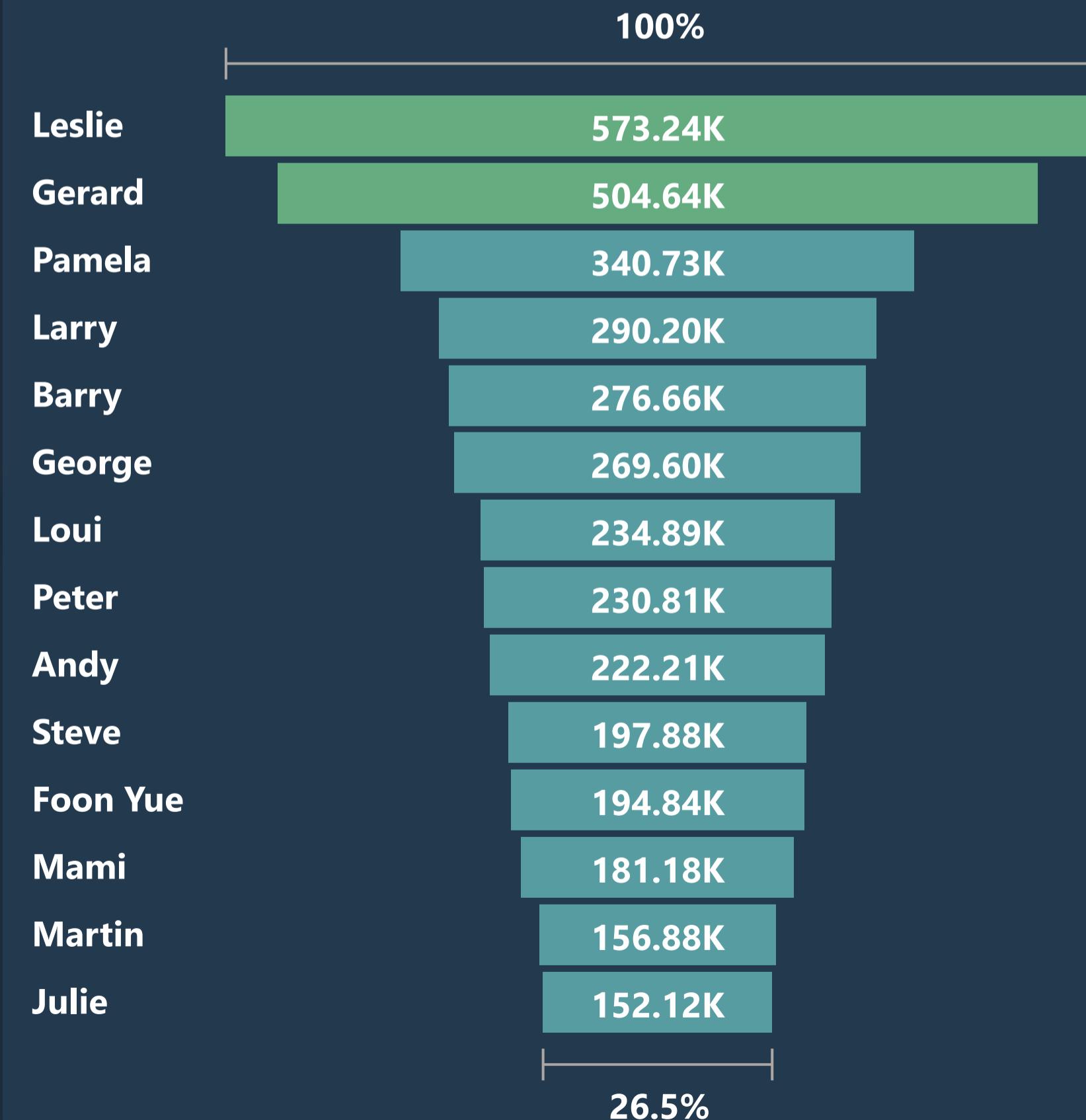
Customers

Employees

Least 5 Sales By Employees



Total Profit By Employees



officeCode	firstName	lastName	jobTitle
1	Mary	Patterson	VP Sales
1	Jeff	Firrelli	VP Marketing
1	Leslie	Jennings	Sales Rep
1	Leslie	Thompson	Sales Rep
2	Julie	Firrelli	Sales Rep
2	Steve	Patterson	Sales Rep
3	Foon Yue	Tseng	Sales Rep
3	George	Vanauf	Sales Rep
4	Gerard	Hernandez	Sales Rep
4	Loui	Bondur	Sales Rep

Employees By City

