13 May 2025
The HRM & Admin Department
AVP Unit, Quantum Foundation
House 22, Road 1, Block E,
Banasree, Rampura, Dhaka.

Honorable Hiring Manager,

I am writing to express my interest in the **Digital Marketing Executive** position at **AVP Unit of Quantum Foundation**, as advertised. With a passion for creating dynamic digital content and a strong background in scriptwriting, video editing, and graphic design, I am excited about the opportunity to contribute to your team and help elevate your digital presence.

In my previous roles, I have honed my skills in creating engaging scripts for various digital platforms, like Facebook, YouTube etc., also crafting compelling narratives that resonate with audiences. I am also proficient in video editing software such as Adobe Premiere Pro and Final Cut Pro, ensuring high-quality production that aligns with brand messaging. Additionally, my experience in graphic design, using tools like Adobe Photoshop and Illustrator, allows me to create eye-catching visuals that enhance user engagement and brand recognition across digital channels.

Moreover, I have hands-on experience managing content for e-commerce platforms, ensuring that product descriptions, images, and promotional materials are optimized to drive traffic and conversions. I am familiar with best practices for content management, SEO, and analyzing platform analytics to fine-tune content strategies and improve performance.

I hold a Bachelor's degree and am confident that my creativity, technical proficiency, and attention to detail make me a strong fit for the Digital Editor role. I am eager to contribute to your team and collaborate on exciting projects that make an impact.

I can be reached anytime via email at **mahadishanto32@gmail.com** or by cell phone, **+880-1688-375373**.

Thank you for your time and consideration. I look forward to speaking with you about this employment opportunity.

Regards,
Mehedi Hasan

MEHEDI HASAN

DEVELOPER & IT PROFESSIONAL

CONTACTS

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- in mahadishanto32
- ✉ mahadishanto32@gmail.com
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- @mahadishanto32

ABOUT

About **3 years** of experience providing high level of customer service while increasing revenues. Successful at leveraging sales technologies, Software & CRM data to identify, Analyze & act upon leads, opportunities & sales funnels. Now seeking to work with a position where sincerity, dedication, strong communication, leadership skill & attention to details are essential to strive for excellence as well as to take the institution to its goal.

KEY SKILLS

- Digital Marketing
- PHP & Laravel
- Video Editing & SEO
- Frontend Design
- Graphic Designing
- IT and Technical

EXPERTISE

- Superior Administrative
- Problem Solving & Innovative
- Customer & Personal Service
- Proactive Leaner & Creative
- Leadership & Teamwork
- Discipline & Organized

LANGUAGE

English ——————— Fluent

Bangla ——————— Native

WORK EXPERIENCE

SOFTWARE DEVELOPER & SOCIAL MEDIA MANAGER

TechnoCrats   July'23 - March'25

- Web development with Laravel, WordPress and Vue.js and manage software's like Plan Proxima, DMS, Procurement Software etc.
- Digital Media Management of Facebook, LinkedIn and YouTube.
- Interconnected with senior developers and internal operations.

JUNIOR IT EXECUTIVE

Hope IT Solutions   Apr'23 - Mar'24

- Design and Implement Website Layouts Using Frontend.
- IT and media support of their digital platforms like Facebook, YouTube and make SEO of these content.

DIGITAL MARKETER & CUSTOMER SUPPORT EXECUTIVE

eShikhon.com   April'22 - Nov'22

- Consistently maintain active contacts and promote profitable offerings.
- Provide freelancing support and communicate with student.

INTERNSHIP

CONTENT DEVELOPER & GRAPHICS DESIGNER

Onnorokom Electronics co. ltd.   Nov'22 - Mar'23

- Create, Design & organize attractive media files by many software.
- Develop many content for their confidential work and make document.

PROJECTS/THESIS

- ShopFusion: A Multi-Vendor Modern Marketplace for Crafting a Sustainable eCommerce Platform (PHP-Laravel : Final Year Project)
- PlanProxima : A business tool for CEO or MD in a office.
- Sales Automation system for a sustainable business planning.
- Cuisine Project (PHP)
- Rock Paper Scissors Project (Python)
- Task Manager Project (PHP)
- Portfolio Making Project (Frontend)

MEHEDI HASAN

PROFESSIONAL DEVELOPMENT

✦ **PHP with Laravel Framework**   Mar'23 - June'23

PencilBox Training Institute, SEIP   ***Appeared***

✦ **Associate Diploma in Digital Marketing**   June'20 - Oct'20

Learning and Earning Development Project (LEDP)   ***Laptop Winner***

EDUCATION

✦ **BSc. (Hons.) in Computer Science and Engineering**   2019 - 2024

Daffodil Institute of IT, Dhaka   ***CGPA - 3.37***

✦ **Higher Secondary Certificate (HSC- Science)**   2019 - 2024

Notre Dame College, Dhaka   ***GPA - 4.75***

✦ **School Secondary Certificate (SSC- Science)**   2019 - 2024

Sristy Academic School, Tangail   ***GPA - 5.00***

ACHIEVEMENTS & CERTIFICATIONS

1. Project Instructor of EDGE Program in Barisal University and NSTU.
2. Certificate of Web Design and Freelancing by ICT Division of the Govt. of Bangladesh.
3. Mentor certificate for the course "Let's Design Web Design and Development" (Certificate)
4. Organizer Certificate of 4th National English Carnival : 2018 by NDEC (Certificate)
5. Certificate of Completion "Misinformation Fast Checking and Credible Web (Certificate)
6. Vice President of DIIT IT Club (2022-23) & President of Notre Dame English Club (11th EC)
7. Certificate of Training on Machine Learning by Creative IT Institute (Certificate)
8. Certificate of Completion of Training Program "Professional English Communication Skill" by WSDA (Certificate)

Click here to see all my Certificates

COMPUTER COMPETENCE AND LITERACY

► Programming Language: C++, PHP
► Framework: Reactjs, Vue.js, Laravel, WordPress
► Web Design: HTML, CSS
► Database: MySQL, MongoDB
► IDEs: CodeBlocks, VS Code, PyCharm
► Version Controlling: Git & GitHub
► Back-end: Node-js
► SEO Tools: VidIQ, Semrush, Keywordfinder

► Programming Problem Solving: 200+ problems solved in various online judges.
 ✓ Codeforces.: 80+ problems solved
 ✓ URI: 56+ problems solved
 ✓ Beecrowd: 30+ problems solved
► Graphical Software: Photoshop, Canva
► MS Office: Word PowerPoint, Excel

REFERENCES

✦ **Rashid Shabab Nihal**   ++8801955-716715

Software Engineer & Business Analyst   rashidshabab96@gmail.com
Hope IT Solutions

✦ **Md. Imran Hossain**   +8801558 - 347201

Head, Department of CSE, Daffodil Institute of IT   imran_cse@diit.edu.bd