Introduction to the Course

Niloy Ganguly

CSE, IITKGP

Week 1: Lecture 1

Course Info

My Contact

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• Webpage: http://cse.iitkgp.ac.in/~niloy/

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Teaching Assistants

- Bidisha Samanta
- Gunjan Balde
- Shravan Singh

Books and Materials

Reference Books

- Daniel Jurafsky and James H. Martin. 2009. Speech and Language Processing: An Introduction to Natural Language Processing, Speech Recognition, and Computational Linguistics. 2nd edition. Prentice-Hall.
- Christopher D. Manning and Hinrich Schütze. 1999. Foundations of Statistical Natural Language Processing. MIT Press.

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Lecture Material

- Lecture Slides
- IPython Notebooks

Course Evaluation Plan

Midsem: 25% – also include programming assignments in lpython

• Endsem: 50%

Term Project/Midsem2 : 25%

Course Contents: Weeks 1-9

Basic Language Processing Tasks, Tools and Algorithms

- Basic Text Processing: Tokenization, Stemming, Spelling Correction
- Language Modeling: N-grams, smoothing
- Morphology, Parts of Speech Tagging
- Syntax: PCFGs, Dependency Parsing
- Lexical Semantics, Word Sense Disambiguation
- Distributional Semantics, Word Embeddings
- Topic Models

Course Contents: Weeks 10-12

NLP Applications

- Entity Linking and Information Extraction
- Text Summarization and Text Classification
- Sentiment Analysis and Opinion Mining

Why study NLP?

Text is the largest repository of human knowledge

news articles, web pages, scientific articles, patents, emails, government documents

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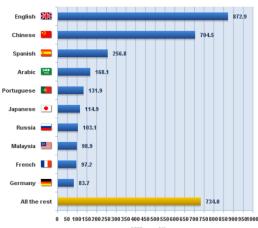
news articles, web pages, scientific articles, patents, emails, government documents

Tweets, Facebook posts, comments, Quora ...

Why study NLP?

¹ You could not understand the majority of the world's data

Top Ten Languages in the Internet in millions of users - November 2015



Millions of Users

¹Source: Internet world statistics

Fundamental and Scientific Goal

Deep understanding of broad language

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Engineering Goal

Design, implement, and test systems that process natural languages for practical applications

What do we do in NLP?

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Module 1: Lecture 2

Fundamental and Scientific Goal

Deep understanding of broad language

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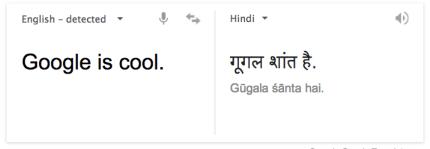
Goals can be very ambitious: Good quality translation

About 13,10,00,000 results (0.32 seconds)



Open in Google Translate

Goals can be very ambitious: Good quality translation



Open in Google Translate

Well, even humans have made blunders

Pepsi Chinese blunder

"Come alive with the Pepsi Generation", when translated into Chinese meant, "Pepsi brings your relatives back from the dead."

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Pepsi Chinese blunder

"Come alive with the Pepsi Generation", when translated into Chinese meant, "Pepsi brings your relatives back from the dead."

KFC's Chinese blunder

KFC's slogan, "Finger lickin' good", when translated into Chinese meant "We'll eat your fingers off."

Well, even humans ...

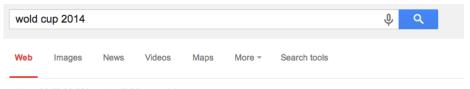




Goals can be very ambitious: Open Domain Chatbots



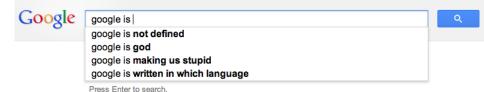
And Goals Can be Practical: Auto Completion



About 86,50,00,000 results (0.25 seconds)

Showing results for world cup 2014 Search instead for wold cup 2014

And Goals can be Practical: Search Engines



And Goals can be Practical: Information Extraction

New York Times Co. named Russell T. Lewis, 45, president and general manager of its flagship New York Times newspaper, responsible for all business-side activities. He was executive vice president and deputy general manager. He succeeds Lance R. Primis, who in September was named president and chief operating officer of the parent.

Person	Company	Post	State
Russell T. Lewis	New York Times newspaper	president and general manager	start
Russell T. Lewis	New York Times newspaper	executive vice president	end
Lance R. Primis	New York Times Co.	president and CEO	start

And Goals can be Practical: Domain-specific Chatbots

Computer science class fails to notice their TA was actually an AI chatbot



by NAPIER LOPEZ - 9 weeks ago in SHAREABLES



And Goals can be Practical: Domain-specific Chatbots

Jill wasn't very good for the first few weeks after she started in January, often giving odd and irrelevant answers. Her responses were posted in a forum that wasn't visible to students.

"Initially her answers weren't good enough because she would get stuck on keywords," said Lalith Polepeddi, one of the graduate students who co-developed the virtual TA. "For example, a student asked about organizing a meet-up to go over video lessons with others, and Jill gave an answer referencing a textbook that could supplement the video lessons — same keywords — but different context. So we learned from mistakes like this one, and gradually made Jill smarter."

After some tinkering by the research team, Jill found her groove and soon was answering questions with 97 percent certainty. When she did, the human TAs would upload her responses to the students. By the end of March, Jill didn't need any assistance: She wrote the class directly if she was 97 percent positive her answer was correct.

2

²http://www.news.gatech.edu/2016/05/09/artificial-intelligence-course-creates-ai-teaching-assist

And Goals can be Practical: Sentiment Analysis



Other Goals

- Spam detection
- Machine Translation services on the Web
- Text Summarization
- ...

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Natural Language Technology not yet perfect

But still good enough for several useful applications

What do we do in NLP?

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Module 1: Lecture 2

Lexical Ambiguity

• Will Will will Will's will?

Lexical Ambiguity

- Will Will will Will's will?
- Rose rose to put rose roes on her rows of roses.

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Lexical Ambiguity

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- Buffalo buffalo Buffalo buffalo buffalo Buffalo buffalo.
 - \rightarrow Buffaloes from Buffalo, NY, whom buffaloes from Buffalo bully, bully buffaloes from Buffalo.

Language ambiguity: Structural

- The man saw the boy with the binoculars.
- Flying planes can be dangerous.
- Hole found in the room wall; police are looking into it.

Language imprecision and vagueness

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- Flying planes can be dangerous.
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Language imprecision and vagueness

- It is very warm here.
- Q: Did your mother call your aunt last night?
 A: I'm sure she must have.

But that's the fun part of it

Why is the teacher wearing sun-glasses?

..

But that's the fun part of it

Why is the teacher wearing sun-glasses?

...

Because the class is so **bright**.

Ambiguities

News Headlines

- Hospitals Are Sued by 7 Foot Doctors
- Stolen Painting Found by Tree
- Teacher Strikes Idle Kids

- Find at least 5 meanings of this sentence:
 - ▶ I made her duck

- Find at least 5 meanings of this sentence:
 - I made her duck
- I cooked duck for her
- I cooked duck belonging to her
- . I created the (artificial) duck, she owns
- I caused her to quickly lower her head or body
- I waved my magic wand and turned her into a duck

Syntactic Category

- 'Duck' can be a noun or verb
- 'her' can be a possessive ('of her') or dative ('for her') pronoun

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Word Meaning

• 'make' can mean 'create' or 'cook'

Grammar

make can be

- Transitive: (verb with a noun direct object)
- Ditransitive: (verb has 2 noun objects)
- Action-transitive: (verb has a direct object + verb)

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Phonetics

- I'm eight or duck
- I'm aid her duck

• I saw the man with the telescope. 2 parses

- I saw the man with the telescope. 2 parses
- I saw the man on the hill with the telescope. 5 parses

- I saw the man with the telescope. 2 parses
- I saw the man on the hill with the telescope. 5 parses
- I saw the man on the hill in Texas with the telescope. 14 parses

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- I saw the man on the hill with the telescope. 5 parses
- I saw the man on the hill in Texas with the telescope. 14 parses
- I saw the man on the hill in Texas with the telescope at noon. 42 parses

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- I saw the man on the hill in Texas with the telescope. 14 parses
- I saw the man on the hill in Texas with the telescope at noon. 42 parses
- I saw the man on the hill in Texas with the telescope at noon on Monday.
 132 parses

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 - permits shorter linguistic expressions
 - avoids language being overly complex
- Language relies on people's ability to use their knowledge and inference abilities to properly resolve ambiguities

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- Formal programming languages are designed to be unambiguous
 - Formal programming languages can be defined by a grammar that produces a unique parse for each sentence in the language.
- Programming languages are also designed for efficient (deterministic) parsing.



Non-standard English

Great job @justinbieber! Were SOO PROUD of what youve accomplished! U taught us 2 #neversaynever & you yourself should never give up either

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Segmentation Issues

the New York-New Haven Railroad

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the [New] [York-New] [Haven] [Railroad]

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the [New York]-[New Haven] [Railroad]

Idioms

- dark horse
- Ball in your court
- Burn the midnight oil

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- dark horse
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neologisms

- unfriend
- retweet
- Google/Skype/photoshop

New Senses of a word

- That's sick dude!
- Giants

New Senses of a word

- That's sick dude!
- Giants ... multinationals, conglomerates, manufacturers

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Tricky Entity Names

- Where is A Bug's Life playing ...
- Let It Be was recorded ...

What we do in NLP?

Tools Required

- Knowledge about language
- Knowledge about the world
- A way to combine knowledge resources

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How is it generally done?

- Probabilistic models built from language data
 - ightharpoonup P("maison" ightarrow "house") is high

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 - ightharpoonup P("maison" ightarrow "house") is high
 - P(I saw a van) > P(eyes awe of an)
- Extracting rough text features does half the job.

Empirical Laws

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Week 1: Lecture 4

Function Words vs. Content Words

Function words have little lexical meaning but serve as important elements to the structure of sentences.

41/80

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Example

- The winfy prunkilmonger from the glidgement mominkled and brangified all his levensers vederously.
- Glop angry investigator larm blonk government harassed gerfritz infuriated sutbor pumrog listeners thoroughly.

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Function words are closed-class words

prepositions, pronouns, auxiliary verbs, conjunctions, grammatical articles, particles etc.

Word	Freq.	Use
the	3332	determiner (article)
and	2972	conjunction
a	1775	determiner
to	1725	preposition, verbal infinitive market
of	1440	preposition
was	1161	auxiliary verb
it	1027	(personal/expletive) pronoun
in	906	preposition
that	877	complementizer, demonstrative
he	877	(personal) pronoun
I	783	(personal) pronoun
his	772	(possessive) pronoun
you	686	(personal) pronoun
Tom	679	proper noun
with	642	preposition

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The list is dominated by the little words of English, having important grammatical roles.

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These are usually referred to as *function words*, such as determiners, prepositions, complementizers etc.

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The one really exceptional word is *Tom*, whose frequency reflects the text chosen.

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How many words are there in this text?



Type vs. Tokens

Type-Token distinction

Type-token distinction is a distinction that separates a concept from the objects which are particular instances of the concept

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Type-token distinction is a distinction that separates a concept from the objects which are particular instances of the concept

Type/Token Ratio

- The type/token ratio (TTR) is the ratio of the number of different words (types) to the number of running words (tokens) in a given text or corpus.
- This index indicates how often, on average, a new 'word form' appears in the text or corpus.

Comparison Across Texts

Mark Twain's Tom Sawyer

- 71,370 word tokens
- 8,018 word types
- TTR = 0.112

Complete Shakespeare work

- 884,647 word tokens
- 29,066 word types
- TTR = 0.032

Comparing Conversation, academic prose, news, fiction

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 TTR scores the lowest value (tendency to use the same words) in conversation.

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Comparing Conversation, academic prose, news, fiction

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Not a valid measure of 'text complexity' by itself

- The value varies with the size of the text.
- For a valid measure, a running average is computed on consecutive 1000-word chunks of the text.

Word Distribution from Tom Sawyer

Word Frequency	Frequency of Frequency
1	3993
2	1292
3	664
4	410
5	243
6	199
7	172
8	131
9	82
10	91
11-50	540
51-100	99
> 100	102

- TTR = 0.11 ⇒ Words occur on average 9 times each.
- But words have a very uneven distribution.

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Most words are rare

- 3993 (50%) word types appear only once
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Most words are rare

- 3993 (50%) word types appear only once
- They are called happax legomena (Greek for 'read only once')

But common words are very common

 100 words account for 51% of all tokens of all text

- Count the frequency of each word type in a large corpus
- List the word types in decreasing order of their frequency

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Zipf's Law

A relationship between the frequency of a word (f) and its position in the list (its rank r).

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or, there is a constant k such that

$$f.r = k$$

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$$f.r = k$$

i.e. the 50th most common word should occur with 3 times the frequency of the 150th most common word.

4 D F 4 D F 4 D F 4 D F 9

Let

- p_r denote the probability of word of rank r
- N denote the total number of word occurrences

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The value of A is found closer to 0.1 for corpus

Empirical Evaluation from Tom Sawyer

Word	Freq.	Rank	$f \cdot r$	Word	Freq.	Rank	$f \cdot r$
	(f)	(r)			(f)	(r)	
the	3332	1	3332	turned	51	200	10200
and	2972	2	5944	you'll	30	300	9000
a	1775	3	5235	name	21	400	8400
he	877	10	8770	comes	16	500	8000
but	410	20	8400	group	13	600	7800
be	294	30	8820	lead 1	11	700	7700
there	222	40	8880	friends	10	800	8000
one	172	50	8600	begin	9	900	8100
about	158	60	9480	family	8	1000	8000
more	138	70	9660	brushed	4	2000	8000
never	124	80	9920	sins	2	3000	6000
Oh	116	90	10440	Could	2	4000	8000
two	104	100	10400	Applausive	1	8000	8000

Correlation: Number of meanings and word frequency

The number of meanings m of a word obeys the law:

$$m \propto \sqrt{f}$$

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The number of meanings m of a word obeys the law:

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Given the First law

$$m \propto \frac{1}{\sqrt{r}}$$

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Empirical Support

- Rank \approx 10000, average 2.1 meanings
- ullet Rank pprox 5000, average 3 meanings
- Rank \approx 2000, average 4.6 meanings

Correlation: Word length and word frequency

Word frequency is inversely proportional to their length.

Impact of Zipf's Law

The Good part

Stopwords account for a large fraction of text, thus eliminating them greatly reduces the number of tokens in a text.

Impact of Zipf's Law

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Stopwords account for a large fraction of text, thus eliminating them greatly reduces the number of tokens in a text.

The Bad part

Most words are extremely rare and thus, gathering sufficient data for meaningful statistical analysis is difficult for most words.

Vocabulary Growth

How does the size of the overall vocabulary (number of unique words) grow with the size of the corpus?

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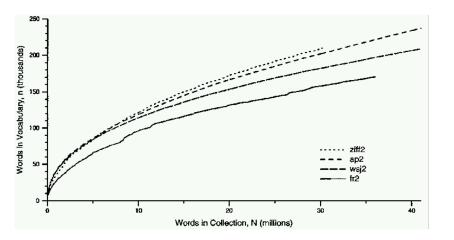
Let $\left|V\right|$ be the size of vocabulary and N be the number of tokens.

$$|V| = KN^{\beta}$$

Typically

- K ≈ 10-100
- $\beta \approx$ 0.4 0.6 (roughly square root)

Heaps' Law: Empirical Evidence



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Text Processing: Basics

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Week 1: Lecture 5

Text processing: tokenization

What is Tokenization?

Tokenization is the process of segmenting a string of characters into words.

Depending on the application in hand, you might have to perform *sentence segmentation* as well.

The problem of deciding where the sentences begin and end.

Challenges Involved

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Challenges Involved

• While '!', '?' are quite unambiguous

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- Period "." is quite ambiguous and can be used additionally for
 - Abbreviations (Dr., Mr., m.p.h.)

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Approach: build a binary classifier

For each "."

Decides EndOfSentence/NotEndOfSentence

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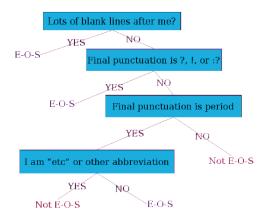
- Decides EndOfSentence/NotEndOfSentence
- Classifiers can be: hand-written rules, regular expressions, or machine learning

Sentence Segmentation: Decision Tree Example

Decision Tree: Is this word the end-of-sentence (E-O-S)?

Sentence Segmentation: Decision Tree Example

Decision Tree: Is this word the end-of-sentence (E-O-S)?



• Case of word with ".": Upper, Lower, Cap, Number

- Case of word with ".": Upper, Lower, Cap, Number
- Case of word after ".": Upper, Lower, Cap, Number

- Case of word with ".": Upper, Lower, Cap, Number
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Basic Idea

Usually works top-down, by choosing a variable at each step that best splits the set of items.

Popular algorithms: ID3, C4.5, CART

Other Classifiers

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- Support Vector Machines
- Logistic regression
- Neural Networks

Word Tokenization

What is Tokenization?

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Tokenization is the process of segmenting a string of characters into words.

I have a can opener; but I can't open these cans.

Word Token

- An occurrence of a word
- For the above sentence, 11 word tokens.

Word Type

- A different realization of a word
- For the above sentence, 10 word types.

Tokenization in practice

- NLTK Toolkit (Python)
- Stanford CoreNLP (Java)
- Unix Commands

Word Tokenization

Word Tokenization

Issues in Tokenization

- Finland's → Finland Finlands Finland's ?
- ullet What're, I'm, shouldn't o What are, I am, should not ?
- San Francisco → one token or two?
- m.p.h. \rightarrow ??

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For information retrieval, use the same convention for documents and queries

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End-of-Line Hyphen

Used for splitting whole words into part for text justification.

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Sententially Determined Hyphenation

Mainly to prevent incorrect parsing of the phrase. Some possible usages:

- Noun modified by an 'ed'-verb: case-based, hand-delivered
- Entire expression as a modifier in a noun group: three-to-five-year direct marketing plan

Language Specific Issues: French and German

French

I'ensemble: want to match with un ensemble

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German

Noun coumpounds are not segmented

- Lebensversicherungsgesellschaftsangestellter
- 'life insurance company employee'
- Compound splitter required for German information retrieval

Language Specific Issues: Chinese and Japanese

No space between words

莎拉波娃现在居住在美国东南部的佛罗里达。 莎拉波娃 现在 居住 在 美国 东南部 的 佛罗里达 Sharapova now lives in US southeastern Florida

67/80

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Japanese: further complications with multiple alphabets intermingled.



67/80

Language Specific Issues: Sanskrit

सत्यम्ब्रूयात्प्रियम्ब्रूयान्नब्रूयात्सत्यमप्रियम्प्रियञ्चनानृतम्ब्रूयादेषधर्मःसनातनः

satyambrūyātpriyambrūyānnabrūyātsatyamapriyampriyamcanānṛtambrūyādeṣadharmaḥsanātanaḥ.

"One should tell the truth, one should say kind words; one should neither tell harsh truths, nor flattering lies; this is a rule for all times."

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Segmented Text:

satyam brūyāt priyam brūyāt na brūyāt satyam apriyam priyam ca na anṛtam brūyāt eṣaḥ dharmaḥ sanātanaḥ.

Longest Words

Max ▼	Language (non scientific) \$
431	Sanskrit (Longest)
173	Greek
136	Afrikaans
85	Māori
79	German
74	Turkish
64	Icelandic
56	Hungarian
54	Spanish
49	Dutch
46	Malay
45	English

44	Romanian
42	Georgian
41	Czech
39	Bulgarian
39	Lithuanian
36	Kazakh
33	Norwegian
32	Tagalog
32	Polish
30	Serbian
30	Montenegrin
30	Italian
30	Croatian

Longest Words

Compound word composed of 431 letters, from the Varadāmbikā Parinaya Campū by Tirumalāmba

निरन्तरान्धकारिता-दिगन्तर-कन्दलदमन्द-सुधारस-बिन्दु-सान्द्रतर-घनाघन-वृन्द-सन्देहकर-स्यन्दमान-मकरन्द-बिन्दु-बन्धुरतर-माकन्द-तरु-कुल-तल्प-कल्प-मृदुल-सिकता-जाल-जिटल-मूल-तल-मरुवक-मिलदलघु-लयु-लय-किलत-रमणीय-पानीय-शालिका-बालिका-करार-विन्द-गलिन्तका-गलदेला-लवङ्ग-पाटल-घनसार-कस्तूरिकातिसौरभ-मेदुर-लघुतर-मधुर-शीतलतर-सिललधारा-निराकरिष्णु-तदीय-विमल-विलोचन-मयूख-रेखापसारित-पिपासायास-पथिक-लोकान्

Word Tokenization in Chinese or Sanskrit

Also called 'Word Segmentation'.

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Greedy Algorithm for Chinese

Maximum Matching (Greedy Algorithm)

- Start a pointer at the beginning of the string
- Find the largest word in dictionary that matches the string starting at pointer
- Move the pointer over the word in string

Think of the cases when word segmentation would be required for English Text.

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Think of the cases when word segmentation would be required for English Text.

Finding constituent words in a compound hashtags: #ThankYouSachin, #musicmonday etc.

Text Segmentation for Sanskrit

3

General assumption behind the design

Sentences from Classical Sanskrit may be generated by a regular relation R of the Kleene closure W^* of a regular set W of words over a finite alphabet Σ .

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General assumption behind the design

Sentences from Classical Sanskrit may be generated by a regular relation R of the Kleene closure W^* of a regular set W of words over a finite alphabet Σ .

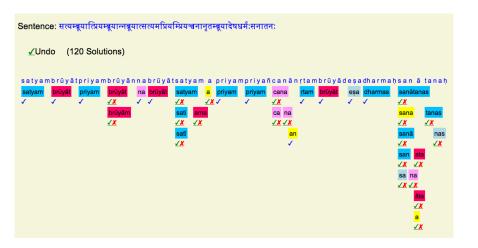
- W: vocabulary of (inflected) words (padas) and
- R: sandhi

Analysis of a sentence

A candidate sentence w is analyzed by inverting relation R to produce a finite sequence $w_1, w_2, ... w_n$ of word forms, together with a proof that $w \in R(w_1 \cdot w_2 ... \cdot w_n)$.

³http://sanskrit.inria.fr

Word Segmentation in Sanskrit



Normalization

Why to "normalize"?

Indexed text and query terms must have the same form.

U.S.A. and USA should be matched

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Indexed text and query terms must have the same form.

- U.S.A. and USA should be matched
- We implicitly define equivalence classes of terms

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- Possible exceptions (Task dependent):
 - Upper case in mid sentence, may point to named entities (e.g. General Motors)
 - For MT and information extraction, some cases might be helpful (US vs. us)

Lemmatization

- Reduce inflections or variant forms to base form:
 - ightharpoonup am, are, is ightarrow be
 - ightharpoonup car, cars, cars, cars ightharpoonup car
- Have to find the correct dictionary headword form

Morphology studies the internal structure of words, how words are built up from smaller meaningful units called **morphemes**

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 - Prefix: un-, anti-, etc (a-, ati-, pra- etc.)
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 - Infix: 'n' in 'vindati' (he knows), as contrasted with vid (to know).

Stemming

• Reducing terms to their stems, used in information retrieval

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- Crude chopping of affixes
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- Reducing terms to their stems, used in information retrieval
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 - automate(s), automatic, automation all reduced to automat

for example compressed and compression are both accepted as equivalent to compress.



for exampl compress and compress ar both accept as equival to compress

Step 1a

- sses → ss (caresses → caress)
- ies \rightarrow i (ponies \rightarrow poni)
- ss \rightarrow ss (caress \rightarrow caress)
- $s \rightarrow \phi$ (cats \rightarrow cat)

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Step 1b

ullet (*v*)ing o ullet (walking o walk, king o

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Step 1b

- (*v*)ing $\rightarrow \phi$ (walking \rightarrow walk, king \rightarrow king)
- (*v*)ed \rightarrow ϕ (played \rightarrow play)

Step 2

- ational \rightarrow ate (relational \rightarrow relate)
- izer \rightarrow ize (digitizer \rightarrow digitize)
- ator → ate (operator → operate)

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Step 3

- al \rightarrow ϕ (revival \rightarrow reviv)
- able → φ (adjustable → adjust)
- ate \rightarrow ϕ (activate \rightarrow activ)