

GOOGLE MY BUSINESS OPTIMIZATION SERVICE

Help businesses improve their presence on Google by ensuring their GMB profile is accurate, complete, and optimized for local search.

SERVICE INCLUDES:

- 1 DETAILED AUDIT OF CURRENT GMB PROFILE
- 2 FIXING NAP (NAME, ADDRESS, PHONE) INCONSISTENCIES ACROSS PLATFORMS
- 3 OPTIMIZING BUSINESS CATEGORIES, ATTRIBUTES, AND SERVICE AREAS FOR BETTER LOCAL SEARCH RELEVANCE

IDEAL CLIENTS:

Local businesses, service providers, and multilocation brands looking to enhance their discoverability on Google

EXPECTED OUTCOMES:

- 1 INCREASED CHANCES OF SHOWING UP IN LOCAL SEARCH RESULTS
- 2 IMPROVED TRUST AND ENGAGEMENT FROM CUSTOMERS THROUGH CONSISTENT AND PROFESSIONAL LISTINGS
- 3 BETTER CLARITY AND CONTROL OVER ONLINE PRESENCE

WHAT WE DON'T GUARANTEE:

- 1 WE DO NOT GUARANTEE TOP POSITIONS ON GOOGLE SEARCH OR MAPS AFTER OPTIMIZATION
- 2 PHONE NUMBER DISPLAY IN LISTINGS CAN ONLY BE MANAGED IF THE CLIENT HAS A FUNCTIONAL WEBSITE (ELSE, WE WILL NOT PROCEED WITH ONBOARDING)
- 3 SEO IS STRICTLY OPTIMIZATION, NOT A GUARANTEED VISIBILITY BOOSTER LIKE PAID ADS (E.G. GOOGLE ADS)
- 4 NO OVER-PROMISING-RESULTS DEPEND ON COMPETITION, BUSINESS ACTIVITY, AND INDUSTRY