

# GOOGLE MY BUSINESS OPTIMIZATION SERVICE

Help businesses improve their presence on Google by ensuring their GMB profile is accurate, complete, and optimized for local search.

## SERVICE INCLUDES:

**1** DETAILED AUDIT OF CURRENT GMB PROFILE

**2** FIXING NAP (NAME, ADDRESS, PHONE) INCONSISTENCIES ACROSS PLATFORMS

**3** OPTIMIZING BUSINESS CATEGORIES, ATTRIBUTES, AND SERVICE AREAS FOR BETTER LOCAL SEARCH RELEVANCE

## IDEAL CLIENTS:

Local businesses, service providers, and multilocation brands looking to enhance their discoverability on Google

## EXPECTED OUTCOMES:

**1** INCREASED CHANCES OF SHOWING UP IN LOCAL SEARCH RESULTS

**2** IMPROVED TRUST AND ENGAGEMENT FROM CUSTOMERS THROUGH CONSISTENT AND PROFESSIONAL LISTINGS

**3** BETTER CLARITY AND CONTROL OVER ONLINE PRESENCE

## WHAT WE DON'T GUARANTEE:

**1** WE DO NOT GUARANTEE TOP POSITIONS ON GOOGLE SEARCH OR MAPS AFTER OPTIMIZATION

**2** PHONE NUMBER DISPLAY IN LISTINGS CAN ONLY BE MANAGED IF THE CLIENT HAS A FUNCTIONAL WEBSITE (ELSE, WE WILL NOT PROCEED WITH ONBOARDING)

**3** SEO IS STRICTLY OPTIMIZATION, NOT A GUARANTEED VISIBILITY BOOSTER LIKE PAID ADS (E.G. GOOGLE ADS)

**4** NO OVER-PROMISING-RESULTS DEPEND ON COMPETITION, BUSINESS ACTIVITY, AND INDUSTRY