

Says

What have we heard them say? What can we imagine them saying?

> The evolution of the fashion industry has sparked the birth of Fashion Haven .We have identified the unlocked potential of emerging fashion designers who will need to make international connections with individuals who want to dress in a unique way.

We also cater to our Fashionistas hence, fashion-haven.com is here to provide high-quality designs from around the globe.

Get ready to explore and create your own signature style as you support and promote a new generation of authentic designers.

Thinks

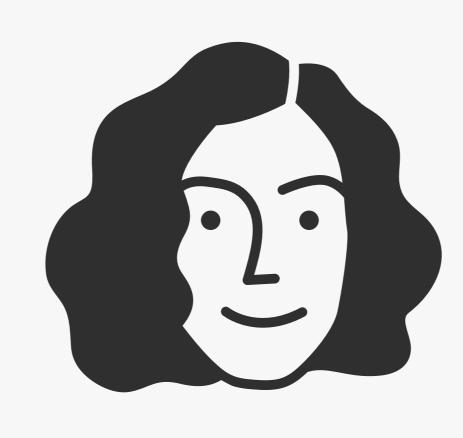
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Facilitate a distributed and connected workforce.

Increase productivity with reduced headcount

Reduce inventory



Persona's name

Short summary of the persona

the fashion hub will play a pivotal role in the years to come and also enhance the current developments in the industry

Personality development

> It is very useful for retailer as well as wholesaler

> > **Feels**

to reconcile bank

transactions and

reports, helping

business..

generate financial

them make informed

decisions about their

What behavior have we observed? What can we imagine them doing?

Fashion Haven is a

retailor of various lifestyle

products in wholesale and

retail, it has a wide range

of customers (B2B & B2C)

all over the state and it

procures from various

suppliers in the state.

Does

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



