

## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

2019 indian general election is the biggest election

Therefore 900m people are voting this election

One nation one election

Give change to youngsters

This election brings to positive and change country

This election is the indian election 17th election in india

Students scholarship announced

Effectiveness of voting and their voice will be heard

GST announced after this election

Economically down our country after this election

Introduced 2000 rupees

Raises awareness about their concerns



Short summary of the persona

Cleanup streets, towns and areas are more satisfied

The maternity benefits is more welcoming feature

Thalikku thangam thittam is one of the most welcoming project in that election

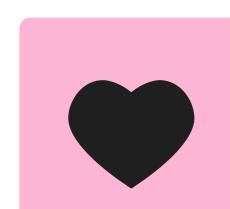
Girl child prosperity account is more useful for parents



What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



**Feels**