

which make the firm effective

technology strategic helps to customers need their business

Is this expensive product to available

May be it is the best system approching

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

**Thinks** 

Is this useful for more IT employers

Tech-pro offers various project management services

providing opportunity to the valid people

successful

completion

project

we have to provide world wide induction about tech-pro

No issues about techpro solution

Easy to connect with their field

To provide salary based on their work

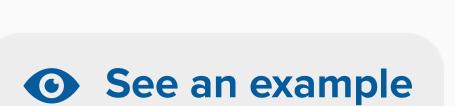
To evaluate innovative schemes ,games,etc..to develop techpro

Feeling comfotable to work that place

Easy to work with coordination

Does

What behavior have we observed? What can we imagine them doing?



Persona's name

Short summary of

the persona

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

