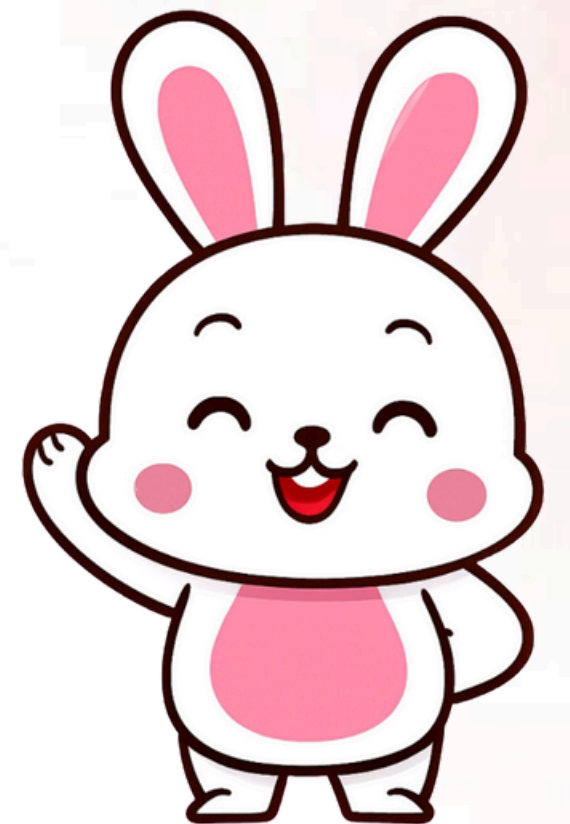# INTERACTIVE WEBPAGE

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LULU'S TOYS

AN INTERACTIVE WEB PAGE

AGENDA

1. Problem Statement
2. Project Overview
3. End Users
4. Tools & Technologies
5. Design and layout
6. Features & Functionality
7. Results & Screenshots
8. Conclusion
9. GitHub Link

PROBLEM STATEMENT

Finding toys online is often overwhelming for parents due to poor categorization, lack of interactive design, and limited details about products.
There is a need for a platform that combines fun, safety, and easy navigation for toy shopping.

PROJECT OVERVIEW

- Lulu's Toys is a web-based platform designed to make toy shopping simple, engaging, and reliable.

- Intro video to grab attention

- Categorization by age groups (0–4, 5–8, 9–13, 14+)

- Add-to-cart with instant notification

- Clean and responsive design with playful theme

END USERS

- Parents – searching for safe, fun, and age-appropriate toys
- Kids/Teenagers – browsing and choosing playful products
- Toy Sellers – platform to showcase their toys

TOOLS & TECHNOLOGIES

- HTML5 – Structure
- CSS3 – Styling & Animations
- JavaScript – Functionality (cart, navigation, video control)
- Media & Graphics – Toy images, intro video, icons
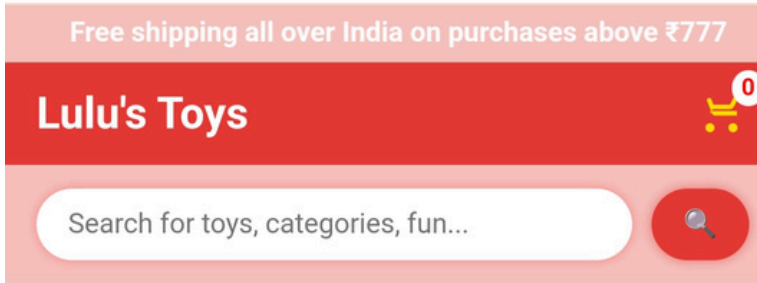
DESIGN & LAYOUT

- Floral pastel theme for soft & playful appearance
- Top banner – offers & updates
- Header with logo + cart
- Search bar – easy navigation
- Shop by Age section with glowing boxes
- "Why Lulu's Toys?" section to highlight uniqueness
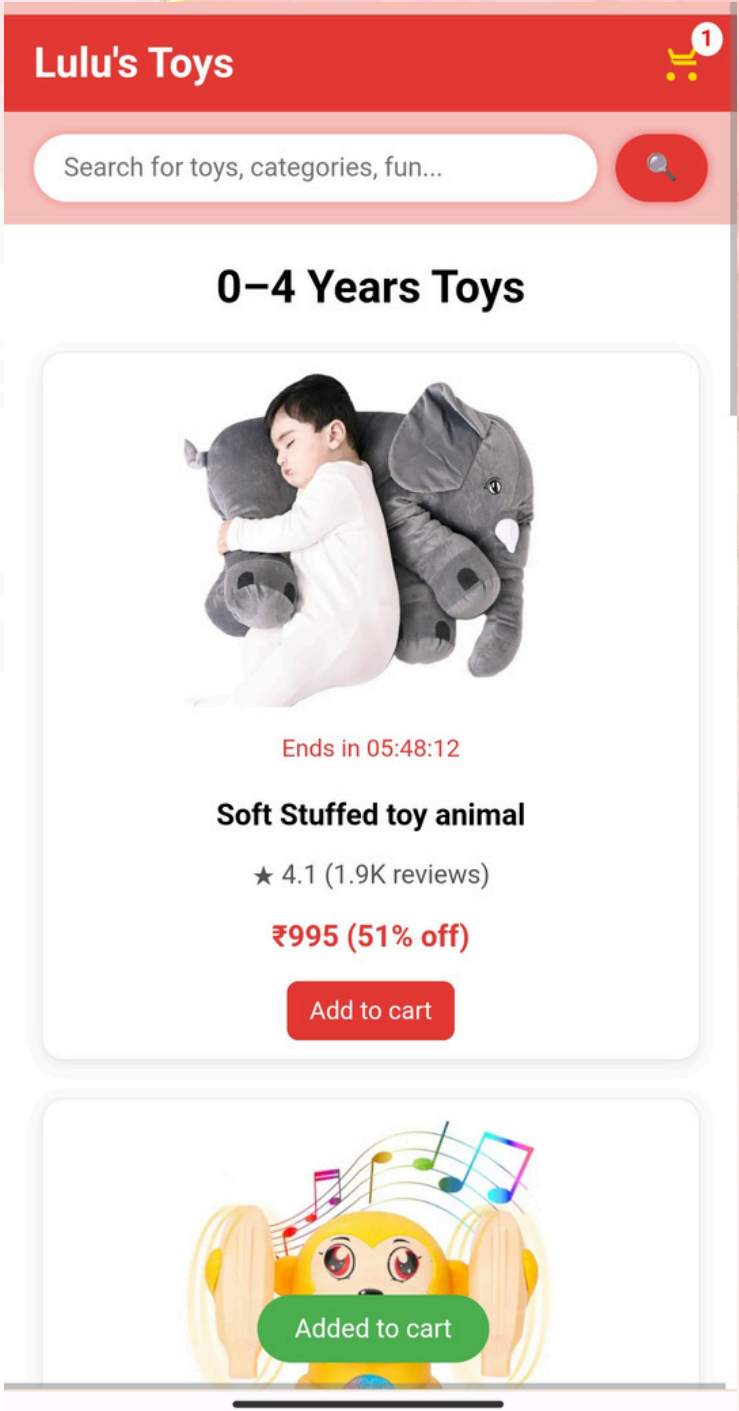
FEATURES & FUNCTIONALITY

- Introductory video splash screen
- Search & filter toys easily
- Categorization by age group
- Product cards with images, rating, price, offers
- Add-to-cart functionality with notification popup
- Responsive & interactive design

RESULTS AND SCREENSHOTS

CONCLUSION

The project demonstrates how an interactive, responsive website can simplify online toy shopping while keeping it fun and safe.
It enhances user experience with animations, age-based categorization, and easy navigation.