Introduction to Machine Learning

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Contents and timeline

- 1. Introduction to Machine Learning and use cases in O&G (Jan 2)
- 2. Overview of Machine Learning algorithms (Jan 8)
- 3. Machine Learning Life Cycle (Jan 15)
- 4. Overview of resources, skill sets, job types, general advice (Jan 22)

Part 4:

Overview of resources, skill sets, job types, general advice

The big picture

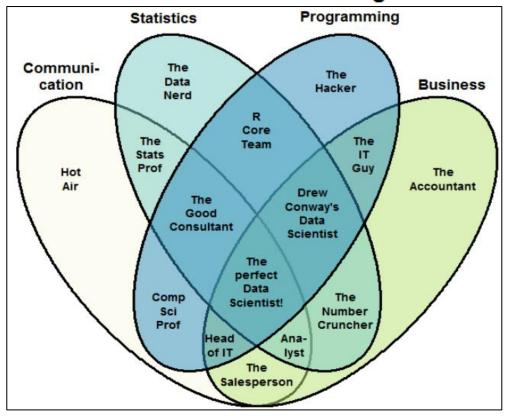
Technical skills:

- Mathematics (including Statistics)
- Programming
- Machine/Deep Learning
- Domain knowledge

Non-technical skills:

- Communication (verbal & written)
- Curiosity & drive & passion

The Data Scientist Venn Diagram

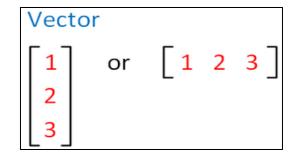


Credit: Wikimedia

Mathematics: Linear Algebra

- Branch of math, dealing with vectors, matrices
- Lots of applications in many engineering disciplines
- Why do you need linear algebra for ML?
 - Data for ML is represented with vectors, matrices, tensors
 - Theory for ML/DL is expressed with vectors, matrices
- Basics are enough to get started:
 - Notion of a scalar, vector, matrix, tensor
 - Basic arithmetic operations: e.g. addition, multiplication
 - Matrix multiplication properties and special matrices
 - Special operations: inverse, transpose
- Resources:
 - MIT OpenCourseWare, 18.06 SC
 - · Khan Academy, Linear Algebra

Scalar 1



Matrix

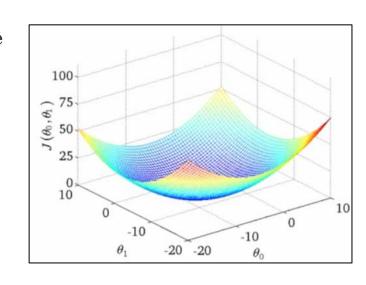
$$\begin{bmatrix} 1 & 2 & 3 \\ 4 & 5 & 6 \\ 7 & 8 & 9 \end{bmatrix} + \begin{bmatrix} 9 & 8 & 7 \\ 6 & 5 & 4 \\ 3 & 2 & 1 \end{bmatrix} = \begin{bmatrix} 1+9 & 2+8 & 3+7 \\ 4+6 & 5+5 & 6+4 \\ 7+3 & 8+2 & 9+1 \end{bmatrix}$$

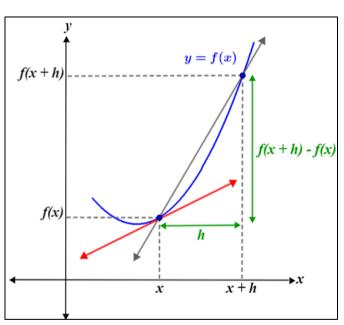
$$\begin{bmatrix} a & b \\ c & d \end{bmatrix} \times \begin{bmatrix} w & x \\ y & z \end{bmatrix} = \begin{bmatrix} aw + by & ax + bz \\ cw + dy & cx + dz \end{bmatrix}$$

Mathematics: Multivariable Calculus

- Branch of math involving study of continuous change
- Two major branches: differential and integral

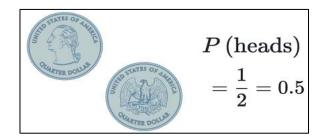
- $\lim_{h \to 0} \frac{f(x+h) f(x)}{h}$
- Multivariable calculus is extension of single variable calculus to multiple variables
- ML theory needs mostly differential calculus
- Why do you need calculus for ML?
 - Internal workings of algorithms (backpropagation for DL)
 - Optimization of objective functions
- Basics are enough to get started:
 - Notion of a derivative, partial derivative
 - Differentiation rules
 - · Calculus on vectors, e.g. gradient
- Resources:
 - MIT OpenCourseWare, 18.02 SC
 - Khan Academy, Multivariable Calculus





Mathematics: Probability

- · Branch of math involving study and quantification of uncertainty
- · Lots of applications in science, engineering, industry for modeling and risk assessment
- Why do you need probability for ML?
 - Some algorithms are directly designed based on probabilistic laws
 - Models are trained with probabilistic frameworks
 - Models are tuned with a probabilistic framework
 - Models are evaluated with probabilistic measures
- Basics are enough to get started:
 - Notion of a probability and probability axioms
 - Conditioning and Bayes theorem
 - Idea of random variable, PDF, CDF
- Resources:
 - MIT OpenCourseWare, 6.041 SC
 - Khan Academy, Probability and Random variables

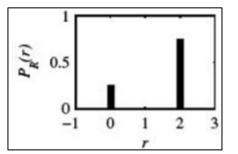


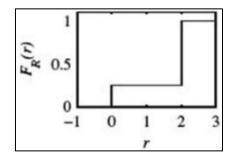
Axiom 1 : $P(A) \le 1$ Axiom 2 : P(S) = 1

Axiom 3: $P(A \cup B) = P(A) + P(B)$

if $A \cap B = \Phi$

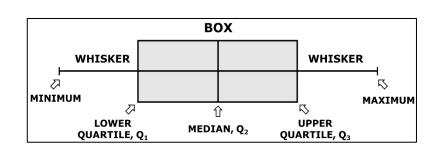
$$P(A|B) = \frac{P(B|A) P(A)}{P(B)}$$

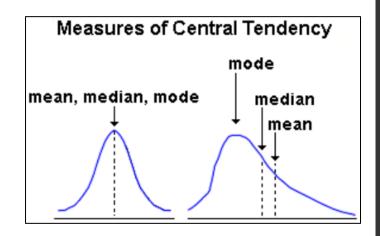


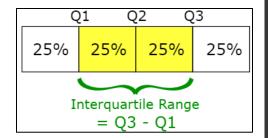


Mathematics: Statistics

- Branch of math concerning collection, analysis, interpretation, visualization of data
- 2 major subfields:
 - descriptive (summarize feature of data: e.g. mean)
 - inferential (infer properties of distribution using data: e.g. mean from sample data)
- Why do you need statistics for ML?
 - Statistics offers a collection of tools to deal with all aspects of data
 - · Collection, cleaning, visualization, modeling
 - Foundations of many models are based on statistics
 - · Statistics concepts and terminologies are used in ML
- Basics are enough to get started:
 - · Descriptive statistics (summarizing data), e.g. mean, variance
 - Data visualization techniques
- Resources:
 - Khan Academy, Statistics
 - MIT OpenCourseWare, 18.650

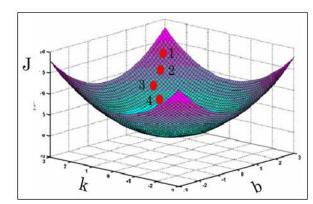


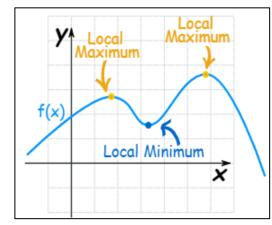


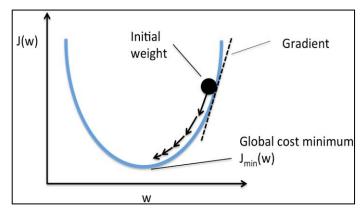


Mathematics: Optimization

- Branch of math involving study of algorithms to determine maxima or minima of functions under or without constraints
- Being very applied field, there are lots of applications in science, engineering, economics
- Why do you need statistics for ML?
 - All Machine Learning problems are optimization problems
 - Each ML algorithm has its own objective/cost function
- Basics are enough to get started:
 - · Notions of objective function, maxima, minima
 - Gradient descent
- Resources
 - No open-source resource to suggest







Model: y(k, b) = kx + b

Cost function:
$$J(k, b) = \frac{1}{2N} \sum_{i=1}^{N} ((kx_i + b) - y_i)^2$$

Programming

- Basics of programming (a course in any programming language is okay):
 - Conditionals (if/else), loops (for, while)
 - Defining functions
 - Basic data structures: e.g., strings, lists, arrays
- Python for data analysis
 - Jupyter notebook
 - Operations with vectors and matrices: numpy
 - Data manipulation (clean, merge, reshape etc) and exploration: pandas
 - Data visualization: matplotlib
- Python for Machine Learning:
 - scikit-learn: for Machine Learning
 - Keras, Pytorch for Deep Learning
- Resources:
 - Intro to CS and Programming using Python, edx.org
 - Python for data analysis (book), Wes Mckinney
 - Keras/Pytorch documentation, https://pytorch.org/



Machine Learning algorithms

Supervised

- Regression
 - Linear regression and extensions (ridge, lasso)
 - K-nearest neighbors
 - Support vector machine and its extensions (kernels)
 - Decision trees and its extensions (ensemble methods)
- Classification
 - Logistic regression
 - K-nearest neighbors
 - Support vector machine and its extensions (kernels)
 - · Naïve Bayes
 - Decision trees and its extensions (ensemble methods)

Unsupervised

- Clustering
 - K-means
- Dimensionality reduction
 - · Principal component analysis

Reinforcement Learning

- **Deep Learning**: can be used for supervised, unsupervised and reinforcement learning
 - Multilayer perceptron (regression and classification)
 - Autoencoders (dimensionality reduction)
 - Convolutional neural networks (regression and classification)
 - Recurrent neural networks (regression and classification)
 - Generative adversarial neural networks (unsupervised: new data generation)
 - Transformers (regression and classification)

Multiple levels of understanding of an algorithm

• Basic

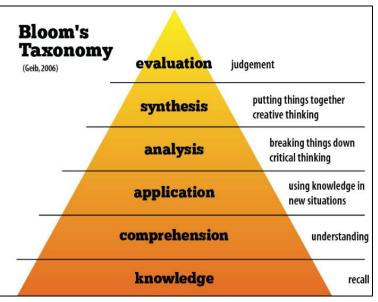
- Type of ML task used to solve
- Rough idea/intuition about how algorithm works

Intermediate

- The gist of mathematics underlying the algorithm
- Intuition behind pros and cons of algorithm
- Application of algorithm to solve a problem using a library

Advanced

- The details of mathematics underlying the algorithm
- Detailed knowledge of advantages and limitations
- Implementation from scratch

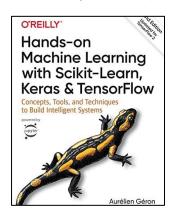


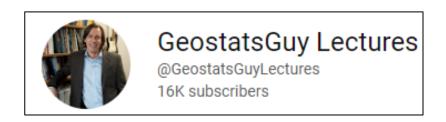
Bloom's taxonomy, Credits: psianw.org

Resources for learning Machine/Deep Learning

- Online courses (Intermediate):
 - Machine Learning Specialization, Coursera
 - Deep Learning Specialization, Coursera
- **Books** (Intermediate):
 - Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow, Aurélien Géron
 - Python Machine Learning, Sebastian Raschka
 - Introduction to Statistical Learning, Gareth James et al.,
- Youtube channel:
 - GeostatsGuyLectures, Michael Pyrcz (for ML for Petroleum Engineering)







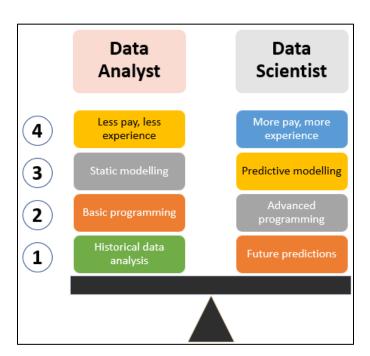
Some types of Data Science Jobs

Data Analyst:

- Focus is mostly on data analysis & visualization and some basic predictive modeling
- Skills: basic mathematics and programming skills are needed
- Deliverable: mostly reports, presentations, dashboards

Data Scientist:

- Focus is on predictive modeling
- Skills: intermediate math and programming skills are needed
- Deliverable: mostly predictive models



Credits: towardsdatascience.com

Recap

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Thank you