



	DotNetNuke	CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
<b>Sample :</b> <pre> &lt;script&gt; function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]    function(){   (i[r].q=i[r].q    []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o) [0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/ analytics.js','ga'); ga('create','UA-1234567-1','auto'); ga('send','pageview'); &lt;/script&gt; </pre>	1.	<b>Google Analytics</b>  (Approx. 30 min)

<pre> &lt;!-- GA Conversion --&gt; &lt;div id="gConCode" name="gConCode"&gt;&lt;/div&gt; &lt;script type="text/javascript"&gt; var file=window.location.pathname; var sst=file.indexOf("cart.php"); var strr1; if(sst&gt;=0)var strr1=document.getElementById('center- main').innerHTML; var sst1=strr1.indexOf("Congratulations! Your order has been successfully placed."); if(sst1&gt;0) document.getElementById('gConCode').innerHTML='&lt;img height="1" width="1" style="border-style:none;" alt="" src="// www.googleadservices.com/pagead/conversion/1002912125/? value=0&amp;label=dKnFCLvG8wMQ_fKc3gM&amp;guid=ON&amp;am p;script=0"/&gt;'; &lt;/script&gt; </pre>	<ol style="list-style-type: none"> <li>1. Take filemanger access from client</li> <li>2. Find Checkout Complete.ascx</li> <li>3. This file will be in / DesktopModules/ DNNspot-Store/Modules/ Checkout folder.</li> <li>4. <i>Place Ecommerce Tracking code on this page</i></li> </ol>	<b>Conversion Tracking</b>  (Approx. 30 min)
<p><b>Sample</b></p> <pre> &lt;script type="text/javascript" src="// www.googleadservices.com/pagead/ conversion.js"&gt; &lt;/script&gt; &lt;noscript&gt; &lt;div style="display:inline;"&gt; &lt;img height="1" width="1" style="border-style:none;" alt="" src="// /googleads.g.doubleclick.net/pagead/ viewthroughconversion/1065807575/? value=0&amp;label=vs6iCO2d9gMQ192b_AM&amp;guid=O N&amp;script=0"/&gt; &lt;/div&gt; &lt;/noscript&gt; </pre>	<ol style="list-style-type: none"> <li>1. Login to the website: (URL)</li> <li>2. Add a new HTML module to the page. Give Google Code as title, then select bottom as Insert option. click on Add module.</li> <li>3. Scroll down the page you can see the text "Google Code" heading, click the arrow image (or manage) and then select settings.</li> <li>4. In Module settings select Advanced settings, check(select) the option Display modules on all pages, insert the following google code(its at the bottom of this page) in to footer input box.</li> <li>5. Click on Page setting uncheck the options Display container and Allow Print.</li> <li>6. Click the Cache setting link enter the value 0 to the cache duration input box finally click on Update.</li> <li>7. Scroll down the page you can see the text "Google Code" heading, click the arrow image (or manage) and then Edit content, remove any text on Editor box and then click Save button.</li> </ol>	<b>Remarketing</b>  (Approx. 30 min)

Custom variable coding required.	-	<b>Dynamic Remarketing</b> (Approx. 60 min)
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