



	XCart	CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
Sample : <pre> <script> function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o) [0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/ analytics.js','ga'); ga('create', 'UA-1234567-1', 'auto'); ga('send', 'pageview'); </script> </pre>	<ol style="list-style-type: none"> 1. Login to admin area: http://mountainhomebuildingproducts.com/ 2. Mouse over on "Content" tab and select "Edit Templates" and select the template 3. Click on Customer and then home.tpl 4. Copy the analytics code and appended below and place it just before the tag. 5. Click on Save button 	Google Analytics (Approx. 30 min)

<p>Custom variable coding required.</p>	<ol style="list-style-type: none"> 1. Login to admin. 2. Mouse over on "Content" tab and select "Edit Templates" and select the template 3. Click on Customer and then home.tpl 4. Copy the below code. 5. Before placing the code, do the not 	<p>Conversion Tracking</p> <p>(Approx. 30 min)</p>
<p>Sample</p> <p>The Re-marketing code to insert</p> <pre> <!-- Google Code for Remarketing tag --> <!-- Remarketing tags may not be associated with personally identifiable information or placed on pages related to sensitive categories. For instructions on adding this tag and more information on the above requirements, read the setup guide: google.com/ads/remarketingsetup --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = 1070794560; var google_conversion_label = "oxKoCMab6AMQwI7M_gM"; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="// www.googleadservices.com/pagead/conversion.js"></script> <noscript> <div style="display:inline;"> </div> </noscript> </pre>	<ol style="list-style-type: none"> 1. Login to admin area: http://mountainhomebuildingproducts.com/ 2. Mouse over on "Content" tab and select "Edit Templates" and select the template 3. Click on Customer and then home.tpl 4. Copy the Remarketing code appended below and place it just before the tag. 5. Click on Save button 	<p>Remarketing</p> <p>(Approx. 30 min)</p>

Custom variable coding required.	-	Dynamic Remarketing (Approx. 60 min)
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