3dcart

3DCart Inc. Phone: 800-828-6650 Website: http://www.3dcart.com	**3DCart**	**CMS System**
Current version:	**All Versions**	**Supported Versions**
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	**All Products**	**Supported Google Products**
	No known issues	**Notes**
	N/A	**Related Products**
Sample UA-1234567-1	**Via 3DCart Admin** 1. Marketing > SEO Tools 2. Scroll down to Google analytics, enter UA number	**Google Analytics** (Approx. 30 min)
Sample <!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript>	**Via 3DCart Admin** 1. Settings > Design > Themes & Styles 2. Click on Edit Template (HTML) 3. Find frame.html and edit it	**Google Tag Manager** (Approx. 30 min)

```<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</script> <!-- End Google Tag Manager -->```	4. Find the opening body tag and place the code just below it.	

Sample
 `<!-- Google Code for Purchase Conversions Conversion Page -->`
 `<script type="text/javascript">`
 `/* <![CDATA[ */`
 `var google_conversion_id = xxxxxxx;`
 `var google_conversion_language = "en";`
 `var google_conversion_format = "3";`
 `var google_conversion_color = "ffffff";`
 `var google_conversion_label = "qKxsCJP0iwoQ_ceczgM";`
 `var google_conversion_value = [total_noformat];`
 `var google_remarketing_only = false;`
 `/* ]]> */`
 `</script>`
 `<script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js">`
 `</script>`
 `<noscript>`
 `<div style="display:inline;">`
 `<img height="1" width="1" style="border-style:none;" alt="" src="//www.googleadservices.com/pagead/conversion/ xxxxxxx /?value=[total_noformat]`
	Via 3DCart Admin
	
	 1. Settings > Design > Titles & Content
	
	 2. Look for Checkout4
	
	 3. Place conversion tracking code to the footer section.
		Conversion Tracking
		
		 (Approx. 30 min)

&label=qKxsCJP0iwoQ_ceczgM&guid=ON&script=0"/> </div> </noscript>		

Sample
 	
<!-- Google Code for Remarketing Tag -->
 	
<script type="text/javascript">
 	
/* <![CDATA[*/
 	
var google_conversion_id = xxxxxxxxx;
 	
var google_custom_params = window.google_tag_params;
 	
var google_remarketing_only = true;
 	
/*]]> */
 	
</script>
 	
<script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js">
 	
</script>
 	
<noscript>
 	

 	
</noscript>
	Via 3DCart Admin
	
	1. Settings > Design > Header & Footer
	
	2. Place remarketing code on the footer section.
		Remarketing
		
		(Approx. 30 min)

custom dynamic remarketing code	**Via 3DCart Admin** 1. Settings > Design > Header & Footer 2. Place remarketing code on the footer section.	**Dynamic Remarketing** (Approx. 60 min)