XCART

		XCart	CMS System
		All Versions	**Supported Versions**
Current version:			
Level of complexity: Low		**All Products**	**Supported Google Products**
Typical effort: 30-60 Min			
Level of Regalix rep experience: High			
		No known issues	**Notes**
		N/A	**Related Products**

Sample :
``
<script>
function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||funct
ion(){
  (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new
Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentN
ode.insertBefore(a,m)
  })(window,document,'script','//www.google-
analytics.com/analytics.js','ga');
  ga('create', 'UA-1234567-1', 'auto');
  ga('send', 'pageview');
</script>
``
	1. Login to admin area: http://mountainhomebuildingproducts.com/
	
	2. Mouse over on "Content" tab and select "Edit Templates" and select the template
	
	3. Click on Customer and then home.tpl
	
	4. Copy the analytics code and appended below and place it just before the tag.
	
	5. Click on Save button
		Google Analytics
		
		(Approx. 30 min)

Custom variable coding required.	1. Login to admin. 2. Mouse over on "Content" tab and select "Edit Templates" and select the template 3. Click on Customer and then home.tpl	**Conversion Tracking** (Approx. 30 min)

	4. Copy the below code. 5. Before placing the code, do the not	

Sample
 	
The Re-marketing code to insert
 	
<!– Google Code for Remarketing tag –>
<!– Remarketing tags may not be associated with personally identifiable information or placed on pages related to sensitive categories. For instructions on adding this tag and more information on the above requirements, read the setup guide: google.com/ads/remarketingsetup –>
<script type="text/javascript">
/* <![CDATA[*/
var google_conversion_id = 1070794560;
var google_conversion_label = "oxKoCMab6AMQwI7M_gM";
var google_custom_params = window.google_tag_params;
var google_remarketing_only = true;
/*]]> */
</script>
<script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"></script>
<noscript>
 	

 	
</noscript>
	1. Login to admin area: http://mountainhomebuildingproducts.com/
	
	2. Mouse over on "Content" tab and select "Edit Templates" and select the template
	
	3. Click on Customer and then home.tpl
	
	4. Copy the Remarketing code appended below and place it just before the tag.
	
	5. Click on Save button
		Remarketing
		
		(Approx. 30 min)

Custom variable coding required.	-	**Dynamic Remarketing** (Approx. 60 min)