CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

Miva merchants		**CMS System**
Current version:	**All Versions**	**Supported Versions**
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	**All Products**	**Supported Google Products**
	No known issues	**Notes**
	N/A	**Related Products**

Sample	Via Miva merchants Admin	**Google Analytics**

`<script>`
 	
`(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){`
 	
`  (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),`
 	
`m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)`
 	
`  })(window,document,'script','//www.google-analytics.com/analytics.js','ga');`
 	
`  ga('create', 'UA-1234567-1', 'auto');`
 	
`  ga('send', 'pageview');`
 	
`</script>`
	Google analytics:
	1. GO to modules
	2. Serch for google, google analytics will come up
	3. Activate it
	4. Go to pages search for invc
	5. Edit the page
	6. If google analytics tab there good just go to that tab add UA id
	7. If you dont see that go to items tab searh google and again google analytics will come ap activate it
	8. Than you will be able to see that tab add UA id google analytics will start working
	
	Google analytics (Sales):
	1. GO to modules
	2. Serch for google, google analytics will come up
	3. activate it
	4. Go to pages search for invc
	5. Edit the page
	6. If google analytics tab there good just go to that tab add UA id
	7. If you dont see that go to items tab searh google and again google analytics will come ap activate it
	8. than you will be able to see that tab add UA id google analytics will start working
	9. Go to google analytics ecommerce tab check the checkbox
	10.Save the settings
		(Approx. 30 min)

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Sample	Via Miva merchants Admin	Google Tag Manager
<!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript> <script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</script> <!-- End Google Tag Manager -->	Tag manager: 1. Go to pages 2. open any page you will be able to see one global header footer tab 3. Go to that tab add the code in header section 4. Add the code just below opening body tag (if possible else at the place where it is out from other tags directly in body) 5. Save the changes	(Approx. 30 min)

Sample
 	
``
<script type="text/javascript">
/* <![CDATA[*/
var google_conversion_id = 123456789;
var google_conversion_language = "en";
var google_conversion_format = "2";
var google_conversion_color = "ffffff";
var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA";
var google_conversion_value = %%ORDER_AMOUNT%%;
/*]]> */
</script>
<script type="text/javascript"
src="//www.googleadservices.com/pagead/conversion.js">
</script>
<noscript>
 	
<img height="1" width="1" style="border-style:none;"
alt=""src="//www.googleadservices.com/pagead/conversion/123456789/?value=%%ORDER_AMOUNT%%&?label=AAAAAAAAAAAAAAAAAAAA&guid=ON&script=0"/>
 	
</noscript>
``
	Via Miva merchants admin
	
	Adwords conversion tracking:
	1. Go to pages
	2. In search bar type 'invc' and click on search you will get the page edit it
	3. you can place the code in page content or in page header footer section tab you can add in footer(not in global header footer section)
	4. save the page
		Conversion Tracking
		
		(Approx. 30 min)

Sample	Via Miva merchants Admin	Remarketing
<!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> </noscript>	Remarketing code: 1. Go to pages 2. open any page you will be able to see one global header footer tab 3. Go to that tab add the code in footer section 4. Save the changes	(Approx. 30 min)
	VIA Miva merchants admin panel **Customized code will be required**	**Dynamic Remarketing** (Approx. 60 min)