



	ZenCart	CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
Sample : <pre> <script> function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o) [0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) }}(window,document,'script','//www.google-analytics.com/ analytics.js','ga'); ga('create', 'UA-1234567-1', 'auto'); ga('send', 'pageview'); </script> </pre>	<ol style="list-style-type: none"> 1. Login to FTP or Cpanel. 2. Go to includes/templates/TEMPLATENAME/common/tpl_main_page.php 3. Place the code before closing head tag and save. 	Google Analytics (Approx. 30 min)

<pre>!-- Google Code for kll Conversion Page --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxxxxx; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "b0IoCJSfhggQjKaQ1wM"; var google_conversion_value = <%=getCurrentAttribute('confirmation','subtotal')%>; var google_remarketing_only = false; /*]]> */ </script> <script type="text/javascript" src="// www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> <img height="1" width="1" style="border-style:none;" alt="" src="//www.googleadservices.com/ pagead/conversion/ xxxxxxxxxxxx /?value= <%=getCurrentAttribute('confirmation','subtotal')%> &amp;label=b0IoCJSfhggQjKaQ1wM&amp;guid=ON&amp;script =0"/> </div> </noscript></pre> </td><td data-bbox="496 71 709 443"> 1. Open the <i>includes- >templates- >TEMPLATE_NAME- >templates- >tpl_checkout_success_def ault.php</i> 2. Edit the .php file using Editor: 3. Insert the code at end of the page. And Save the file. </td><td data-bbox="709 71 875 443"> <p>Conversion Tracking</p> <p>(Approx. 30 min)</p> </td></tr> </table> </div>]]></pre>
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<p>Sample</p> <pre> <!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="// www.googleadservices.com/pagead/ conversion.js"> </script> <noscript> <div style="display:inline;"> <img height="1" width="1" style="border-style:none;" alt="" src="//googleads.g.doubleclick.net/pagead/ viewthroughconversion/ xxxxxxxx /? value=0&amp;guid=ON&amp;script=0"/> </div> </noscript> </pre> </td><td data-bbox="498 73 711 638"> 1. Login to FTP or Cpanel 2. Go to includes/templates/TEMPLATENAME/common/tpl_main_page.php 3. Place the code before closing body tag in the end of the file. </td><td data-bbox="711 73 878 638"> <p>Remarketing</p> <p>(Approx. 30 min)</p> </td></tr> <tr> <td data-bbox="93 638 498 708"> <p>Custom variable coding required.</p> </td><td data-bbox="498 638 711 708"> <p>-</p> </td><td data-bbox="711 638 878 708"> <p>Dynamic Remarketing</p> <p>(Approx. 60 min)</p> </td></tr> </table> </div>]]></pre>
