CMS System		Joomla
Supported Versions	All Versions	Current version:
Supported Google Products	All Products	Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High
Notes	No known issues	
Related Products	N/A	

Google Analytics
 	
(Approx. 30 min)
	Via Joomla Admin
	
	Analytics code:
	1. Go to extensions->template manager
	2. check the template which is active for site (identify it with star)
	3. click on the template name
	4. from menus click on edit html button
	5. now click on edit main template
	6. add the code just above closing head tag
	7. save the file
		Sample
		`<script>`
		`(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){`
		`  (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),`
		`m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)`
		`  })(window,document,'script','//www.google-analytics.com/analytics.js','ga');`
		`  ga('create', 'UA-1234567-1', 'auto');`
		`  ga('send', 'pageview');`
		`</script>`

Google Tag Manager
 	
(Approx. 30 min)
	Via Joomla Admin
	
	Tag manager:
	1. Go to extensions->template manager
	2. check the template which is active for site (identify it with star)
	3. click on the template name
	4. from menus click on edit html button
	5. now click on edit main template
	6. add the code just below opening body tag
	7. save the file
		Sample
		
		`<!-- Google Tag Manager -->`
		
		`<noscript><iframe`
		`src="//www.googletagmanager.com/ns.html?id=GTM-N333SF"`
		
		`height="0" width="0"`
		`style="display:none;visibility:hidden"></iframe></noscript>`
		
		`<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':`
		
		`new Date().getTime(),event:'gtm.js'});var`
		`f=d.getElementsByTagName(s)[0],`
		
		`j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=`
		
		`'//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);`
		
		`})(window,document,'script','dataLayer','GTM-XXXXXX');</script>`
		
		`<!-- End Google Tag Manager -->`

Conversion Tracking
 	
(Approx. 30 min)
	Via FTP
	
	Adwords conversion tracking(sales)
	1. Login to ftp
	2. Go to 'com_virtuemart/themes/theme_name/templates/pages'
	3. open file checkout.thankyou.tpl.php
	4. place the code at appropriate place
	5. save the file
		Sample
		
		`<script type="text/javascript">`
		`/* <![CDATA[ */`
		`var google_conversion_id = 123456789;`
		`var google_conversion_language = "en";`
		`var google_conversion_format = "2";`
		`var google_conversion_color = "ffffff";`
		`var google_conversion_label = "AAAAAAAAAAAAAAAAAAA";`
		`var google_conversion_value = %%ORDER_AMOUNT%%;`
		`/* ]]> */`
		`</script>`
		`<script type="text/javascript"`
		`src="//www.googleadservices.com/pagead/conversion.js">`
		`</script>`
		`<noscript>`
		`<div style="display:inline;">`
		`<img height="1" width="1" style="border-style:none;"`
		`alt=""src="//www.googleadservices.com/pagead/conversion/123456789/?value=%%ORDER_AMOUNT%%&?label=AAAAAAAAAAAAAAAAAA&guid=ON&script=0"/>`
		`</div>`
		`</noscript>`

Remarketing
 	
(Approx. 30 min)
	Via Joomla Admin
	Remarketing tag:
	1. Go to extensions->template manager
	2. check the template which is active for site (identify it
		Sample
		
		`<!-- Google Code for Remarketing Tag -->`
		
		`<script type="text/javascript">`

	with star)
	3. click on the template name
	4. from menus click on edit html button
	5. now click on edit main template
	6. add the code just above closing body tag
	7. save the file
		/* <![CDATA[*/
		
		var google_conversion_id = xxxxxxxxx;
		
		var google_custom_params = window.google_tag_params;
		
		var google_remarketing_only = true;
		
		/*]]> */
		
		</script>
		
		<script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js">
		
		</script>
		
		<noscript>
		
		
		
		</noscript>