CMS System/Hosting System	**Godaddy**	Godaddy Inc. Phone: 040 4918 7600 Website: http:// www.prestashop.com
Supported Versions	**All Versions**	Current version:
Supported Google Products	**All Products**	Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High
Notes	**No known issues**	
Related Products	**N/A**	

Google Analytics
(Approx. 30 min)
	1. Log in to your Account Manager.
	2. Click Website Builder, and then click Launch next to the site you want to use.
	3. Click Edit Site.
	4. Click Manage Site, and then click Site Settings.
	5. Select the General Settings tab, and then paste the code into the top text entry window.
	6. Click OK, and then click Publish.
		Sample
		<script>
		function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
		(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
		m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
		})(window,document,'script','//www.google-analytics.com/analytics.js','ga');
		ga('create', 'UA-1234567-1', 'auto');
		ga('send', 'pageview');
		</script>

Google Tag Manager (Approx. 30 min)	1. Log in to your Account Manager. 2. Click Website Builder, and then click Launch next to the site you want to use. 3. Click Edit Site. 4. Click Manage Site, and then click Site Settings.	**Sample** {literal} <!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript>

	5. Select the General Settings tab, and then paste the code into the top text entry window. 6. Click OK, and then click Publish.	<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</script> <!-- End Google Tag Manager --> {literal}
Conversion Tracking (Approx. 30 min)	1. Log in to your Account Manager. 2. Click Quick Shopping Cart. 3. On the Quick Shopping Cart page, click Launch next to the Quick Shopping Cart account you want to use 4. From the Promote menu, go to the Marketing section, and then select Conversion Tracking. 5. In the Google AdWords ID field, enter the conversion ID that Google® gave you. 6. Click OK.	**Sample** google_conversion_id = YOUR_CONVERSION_ID;

Remarketing
(Approx. 30 min)
	1. Log in to your Account Manager.
	2. Click Website Builder, and then click Launch next to the site you want to use.
	3. Click Edit Site.
	4. Click Manage Site, and then click Site Settings.
	5. Select the General Settings tab, and then paste the code into the top text entry window.
	6. Click OK, and then click Publish.
		Sample
		<!-- Google Code for Remarketing Tag -->
		<script type="text/javascript">
		/* <![CDATA[*/
		var google_conversion_id = xxxxxxxxx;
		var google_custom_params = window.google_tag_params;
		var google_remarketing_only = true;
		/*]]> */
		</script>
		<script type="text/javascript"
		src="//www.googleadservices.com/pagead/conversion.js">
		</script>
		<noscript>
		
		<img height="1" width="1" style="border-style:none;" alt=""
		src="//googleads.g.doubleclick.net/pagead/viewthroughconversion/ xxxxxxxxx /?value=0&guid=ON&script=0"/>
		
		</noscript>

Dynamic Remarketing (Approx. 60 min)		Custom variable coding required.