CMS System	Netsuite	Netsuite Inc. Phone: 1-877-636-7848 Website: http:// www.netsuite.com
Supported Versions	All Versions	Current version:
Supported Google Products	All Products	Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High
Notes	No known issues	
Related Products	N/A	

Google Analytics
(Approx. 30 min)
	1. Login to Netsuite and go to Setup -> Web Site -> Set Up Web Site and then click the Analytics tab.
	2. Place analytics code within the text area.
		Sample
		`<script>`
		`function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||functi`
		`on(){`
		`  (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new`
		`Date();a=s.createElement(o),`
		`m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNo`
		`de.insertBefore(a,m)`
		`  })(window,document,'script','//www.google-`
		`analytics.com/analytics.js','ga');`
		`  ga('create', 'UA-1234567-1', 'auto');`
		`  ga('send', 'pageview');`
		`</script>`

Google Tag Manager
(Approx. 30 min)
	1. Login to Netsuite and go to Setup -> Web Site -> Set Up Web Site and then click the Analytics tab.
	2. Place analytics code within the text area.
		Sample
		`<!-- Google Tag Manager -->`
		`<noscript><iframe`
		`src="//www.googletagmanager.com/ns.html?id=GTM-N333SF"`
		`height="0" width="0"`
		`style="display:none;visibility:hidden"></iframe></noscript>`
		`<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':`

		new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.ins ertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</script> <!-- End Google Tag Manager -->
Conversion Tracking (Approx. 30 min)	1. Login to Netsuite and go to Setup -> Web Site -> Set Up Web Site and then click the Analytics tab. 2. Place conversion code within the text area for checkout.	<!-- Google Code for kll Conversion Page --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxxxxx; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "b0IoCJSfhggQjKaQ1wM"; var google_conversion_value = <%=getCurrentAttribute('confirmation','subtotal')%>; var google_remarketing_only = false; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <img height="1" width="1" style="border-style:none;" alt="" src="//www.googleadservices.com/pagead/conversion/ xxxxxxxxxxx /?value= <%=getCurrentAttribute('confirmation','subtotal')%> &label=b0IoCJSfhggQjKaQ1wM&guid=ON&script=0 "/> </noscript>
Remarketing (Approx. 30 min)	-	**Sample** <!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> </noscript>

Dynamic Remarketing (Approx. 60 min)	–	Custom variable coding required.