



<p>Netsuite Inc.</p> <p>Phone: 1-877-636-7848</p> <p>Website: http:// www.netsuite.com</p>	Netsuite	CMS System
Current version:	All Versions	Supported Versions
<p>Level of complexity: Low</p> <p>Typical effort: 30-60 Min</p> <p>Level of Regalix rep experience: High</p>	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
<p>Sample</p> <pre><script> function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.pare ntNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/an alytics.js','ga'); ga('create','UA-1234567-1','auto'); ga('send','pageview'); </script></pre>	<ol style="list-style-type: none"> 1. Login to Netsuite and go to Setup -> Web Site -> Set Up Web Site and then click the Analytics tab. 2. Place analytics code within the text area. 	<p>Google Analytics</p> <p>(Approx. 30 min)</p>

CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

<p>Sample</p> <pre> <!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF " height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript> <script>(function(w,d,s,l,i){w[l]=w[l] [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j .src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</scri pt> <!-- End Google Tag Manager --> </pre>	<ol style="list-style-type: none"> 1. Login to Netsuite and go to Setup -> Web Site -> Set Up Web Site and then click the Analytics tab. 2. Place analytics code within the text area. 	<p>Google Tag Manager</p> <p>(Approx. 30 min)</p>
<pre> <!-- Google Code for kll Conversion Page --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxxxxx; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "b0IoCJSfhggQjKaQ1wM"; var google_conversion_value = <%=getCurrentAttribute('confirmation','subtotal')%>; var google_remarketing_only = false; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> <img height="1" width="1" style="border-style:none;" alt="" src="//www.googleadservices.com/pagead/conversion/ xxxxxxxxxxx/?value= <%=getCurrentAttribute('confirmation','subtotal')%> &amp;label=b0IoCJSfhggQjKaQ1wM&amp;guid=ON&amp;scri pt=0"/> </div> </noscript> </pre>	<ol style="list-style-type: none"> 1. Login to Netsuite and go to Setup -> Web Site -> Set Up Web Site and then click the Analytics tab. 2. Place conversion code within the text area for checkout. 	<p>Conversion Tracking</p> <p>(Approx. 30 min)</p>
<p>Sample</p> <pre> <!-- Google Code for Remarketing Tag --> </pre>	<p>-</p>	<p>Remarketing</p> <p>(Approx. 30 min)</p>

CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

<pre> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> </div> </noscript> </pre>		
Custom variable coding required.	-	Dynamic Remarketing (Approx. 60 min)