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| | Amazon | CMS System |
| Current version: | All Versions | Supported Versions |
| Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High | All Products | Supported Google Products |
| | No known issues | Notes |
| | N/A | Related Products |
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| Sample : UA-1234567-1 | <ol style="list-style-type: none">1. Login with admin account.2. Go to Store Design >> Merchandising & Layout.3. Scroll down to Master Pages and select My Webstore. In the Footer, Amazon has already added a Google Analytics Widget. Open the widget to add the account tracking ID from google.4. Save it | Google Analytics (Approx. 30 min) |
| <!-- Google Code for kll Conversion Page --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxxxxxxx; var google_conversion_language = "en"; var google_conversion_format = "2"; | <ol style="list-style-type: none">1. Login to amazon backend.2. Click on Store design and navigate to Merchandising & Layout.3. Click on pages and select Thank you page also | Conversion Tracking (Approx. 30 min) |

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| <pre> var google_conversion_color = "ffffff"; var google_conversion_label = "b0IoCJSfhggQjKaQ1wM"; var google_conversion_value = <%=getCurrentAttribute('confirmation','subtotal')%>; var google_remarketing_only = false; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> <img height="1" width="1" style="border-style:none;" alt="" src="//www.googleadservices.com/pagead/conversion/ xxxxxxxxxxx/?value= <%=getCurrentAttribute('confirmation','subtotal')%> &amp;label=b0IoCJSfhggQjKaQ1wM&amp;guid=ON&amp;script=0"/> </div> </noscript> </pre> | <p>towards the top right corner, select items->checkout.</p> <ol style="list-style-type: none"> 4. Drag and drop widget in the bottom under Return to shopping. 5. Add the conversion tracking code in the HTML widget, save changes and publish. | |
| <p>Sample</p> <pre> <!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> <img height="1" width="1" style="border-style:none;" alt="" src="//googleads.g.doubleclick.net/pagead/viewthroughconversion/xxxxxxxxx/?value=0&amp;guid=ON&amp;script=0" /> </div> </noscript> </pre> | <ol style="list-style-type: none"> 1. Login with admin account. 2. Go to Store Design >> Merchandising & Layout. 3. Scroll down to Master Pages and select My Webstore. In the Footer, Add the remarketing code in the HTML widget. 4. Save it | <p>Remarketing</p> <p>(Approx. 30 min)</p> |

Custom variable coding required.

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**Dynamic
Remarketing**

(Approx. 60 min)