

	ZEALD	CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
Sample : <pre> <script> function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o) [0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','/www.google-analytics.com/ analytics.js','ga'); ga('create','UA-1234567-1','auto'); ga('send','pageview'); </script> </pre>	1. Website Manager > Preferences tab > General tab > Content > Advance Settings > Google Analytics Account Code.	Google Analytics (Approx. 30 min)

<pre> <!-- Google Code for kl Conversion Page --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxxxxx; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "b0IoCJSfhggQjKaQ1wM"; var google_conversion_value = <%=getCurrentAttribute('confirmation','subtotal')%>; var google_remarketing_only = false; /*]]> */ </script> <script type="text/javascript" src="// www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> <img height="1" width="1" style="border-style:none;" alt="" src="//www.googleadservices.com/ pagead/conversion/ xxxxxxxxxxxx /?value= <%=getCurrentAttribute('confirmation','subtotal')%> &amp;label=b0IoCJSfhggQjKaQ1wM&amp;guid=ON&a mp;script=0"/> </div> </noscript> </pre> </td><td data-bbox="448 73 719 628"> 1. There are 4 standard conversion thankyou pages in the Zeald website system, depending upon which type of website you have purchased. – Place an order – Receipt – Submitting an online enquiry – Enquiry Receipt – Signup for email newsletter – Email opt in thankyou – Become a member – (currently not supported as standard) Any custom page that you may have setup yourself 2. To find the relevant page, click on the “Content” tab at the top in your website manager. Under the content tree tab, open the “Standard Pages” category at the bottom of the list. This will drop down a number of different pages in your website. Find the Thankyou page relevant to your conversion goal as specified above in the list. For example if you are looking for the Thankyou page for the online enquiry submission, you will be looking for the “Email opt in thankyou”. 3. Select the relevant conversion thankyou page from the list and choose “live edit” 4. Add a new content component to the page, click “Source” and paste the code in Click save. or you can add custom code in the footer </td><td data-bbox="719 73 875 628"> <p>Conversion Tracking</p> <p>(Approx. 30 min)</p> </td></tr> <tr> <td data-bbox="93 628 448 697"> <p>Custom variable coding required.</p> </td><td data-bbox="448 628 719 697"> <p>-</p> </td><td data-bbox="719 628 875 697"> <p>Dynamic Remarketing</p> <p>(Approx. 60 min)</p> </td></tr> </table> </div>]]></pre>
