

# CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

<b>CMS System</b>		<b>Wix</b>
<b>Supported Versions</b>	<b>All Versions</b>	Current version:
<b>Supported Google Products</b>	<b>All Products</b>	<p>Level of complexity: Low</p> <p>Typical effort: 30-60 Min</p> <p>Level of Regalix rep experience: High</p>
<b>Notes</b>	<b>No known issues</b>	
<b>Related Products</b>	<b>N/A</b>	
<b>Google Analytics</b>  (Approx. 30 min)	<b>Via Wix Admin</b>  <b>Google analytics:</b> <ol style="list-style-type: none"> <li>1. go to site setting</li> <li>2. click on stats</li> <li>3. click on manager premium - &gt; domain tab link than click on manage button for which you want to add google analytics and after click you will get option google analytics click on add button add UA id</li> <li>4. save the widget and publish</li> </ol>	<b>Sample</b>  <pre> &lt;script&gt;  (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]  function(){     (i[r].q=i[r].q  []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),     m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)  })(window,document,'script','//www.google-analytics.com/analytics.js','ga');  ga('create', 'UA-1234567-1', 'auto');  ga('send', 'pageview');  &lt;/script&gt; </pre>

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<p><b>Google Tag Manager</b></p> <p>(Approx. 30 min)</p>	<p><b>Via Wix Admin</b></p> <p>Tag Manager:</p> <ol style="list-style-type: none"> <li>1. Go to widget</li> <li>2. Type html and search for that</li> <li>3. click on add to side move it to proper place</li> <li>4. go to widget settings</li> <li>5. from first drop down change it to html</li> <li>6. add the code to big text area (check the checkbox show on all pages)</li> <li>7. click on update button</li> <li>8. save and publish</li> </ol>	<p><b>Sample</b></p> <pre> &lt;!-- Google Tag Manager --&gt;  &lt;noscript&gt;&lt;iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF"  height="0" width="0" style="display:none;visibility:hidden"&gt;&lt;/iframe&gt;&lt;/noscript&gt;  &lt;script&gt;(function(w,d,s,l,i){w[l]=w[l]  [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&amp;l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.ins ertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');&lt;/script&gt;  &lt;!-- End Google Tag Manager --&gt; </pre>
<p><b>Conversion Tracking (lead form)</b></p> <p>(Approx. 30 min)</p>	<p><b>Via Wix admin</b></p> <p>Adwords conversion tracking (lead form)</p> <ol style="list-style-type: none"> <li>1. create form in third party (jotform.com ,123contactform ) form built in wix platform not allow you to do anything</li> <li>2. create a new thank you page</li> <li>2. after creating third party form redirect the form to thank you page</li> <li>3. Go to app market</li> <li>4. Type html and search for that and add to thank you page</li> <li>5. click on add to side move it to proper place</li> <li>6. go to widget settings</li> <li>7. from first drop down change it to html</li> <li>8. add the code to big text</li> </ol>	<p><b>Sample</b></p> <pre> &lt;script type="text/javascript"&gt; /* &lt;![CDATA[ */ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA"; var google_conversion_value = %%ORDER_AMOUNT%%; /* ]]&gt; */ &lt;/script&gt; &lt;script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"&gt; &lt;/script&gt; &lt;noscript&gt; &lt;div style="display:inline;"&gt; &lt;img height="1" width="1" style="border-style:none;" alt=""src="//www.googleadservices.com/pagead/conversion/1234 56789/?value=%%ORDER_AMOUNT%%&amp;?label=AAAAAAAAAAAA AAAAAA&amp;guid=ON&amp;script=0"/&gt; &lt;/div&gt; &lt;/noscript&gt; </pre>

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	<p>area</p> <p>9. click on update button</p> <p>10. save and publish</p>	
<p><b>Remarketing</b></p> <p>(Approx. 30 min)</p>	<p><b>Via Wix Admin</b></p> <p>Remarketing:</p> <ol style="list-style-type: none"> <li>1. Go to widget</li> <li>2. Type html and search for that</li> <li>3. click on add to side move it to proper place</li> <li>4. go to widget settings</li> <li>5. from first drop down change it to html</li> <li>6. add the code to big text area (check the checkbox show on all pages)</li> <li>7. click on update button</li> <li>8. save and publish</li> </ol>	<p><b>Sample</b></p> <pre> &lt;!-- Google Code for Remarketing Tag --&gt;  &lt;script type="text/javascript"&gt;  /* <![CDATA[ */  var google_conversion_id = xxxxxxxx;  var google_custom_params = window.google_tag_params;  var google_remarketing_only = true;  /* ]]> */  &lt;/script&gt;  &lt;script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"&gt;  &lt;/script&gt;  &lt;noscript&gt;  &lt;div style="display:inline;"&gt;  &lt;img height="1" width="1" style="border-style:none;" alt="" src="//googleads.g.doubleclick.net/pagead/viewthroughconversion/ xxxxxxx/?value=0&amp;guid=ON&amp;script=0"/&gt;  &lt;/div&gt;  &lt;/noscript&gt; </pre>