

	Strato	CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
Sample : UA-1234567-1	<ol style="list-style-type: none"> 1. Login to adm, Mouse over/click on "Marketing" tab and select "Google Analytics" . 2. Place the UA-xxxxxxx in box . 3. Save it . 	Google Analytics (Approx. 30 min)
<pre> <!-- Google Code for kll Conversion Page --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxxxxx; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "b0IoCJSfhggQjKaQ1wM"; var google_conversion_value = <%=getCurrentAttribute('confirmation','subtotal')%>; var google_remarketing_only = false; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conver sion.js"> </script> </noscript> </pre>	<ol style="list-style-type: none"> 1. Login to admin . 2. Mouse over/click on "Marketing" tab and select "Adwords" . 3. Place the div code in box . 4. Save it. 	Conversion Tracking (Approx. 30 min)

<div style="display:inline;"></div>		
Custom variable coding required.	-	Dynamic Remarketing (Approx. 60 min)