

CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

Concrete5		CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
Sample <pre> <script> (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o) [0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/ analytics.js','ga'); ga('create', 'UA-1234567-1', 'auto'); ga('send', 'pageview'); </script> </pre>	Via Concrete5 Admin Google analytics: <ol style="list-style-type: none"> 1. Go to dashboard 2. Click on Settings to access the sitewide settings menu 3. Paste your Google Analytics tracking code into the provided space "Tracking Code" and click save 	Google Analytics (Approx. 30 min)

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<p>Sample</p> <pre> <!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript> <script>(function(w,d,s,l,i){w[l]=w[l] [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=!l?'dataLayer':'&l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</script> <!-- End Google Tag Manager --> </pre>	<p>Via Concrete5 FTP</p> <p>Tag manager:</p> <ol style="list-style-type: none"> 1. Login to ftp 2. Go to themes folder than go to themes select the theme if using customised else go into default folder 3. go to elements folder and edit the header file 4. place the code just below opening body tag 5. save the file 	<p>Google Tag Manager</p> <p>(Approx. 30 min)</p>
<p>Sample</p> <pre> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA"; var google_conversion_value = %%ORDER_AMOUNT%%; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> </div> </noscript> </pre>	<p>Via Concrete5 admin</p> <p>Customized code required</p>	<p>Conversion Tracking</p> <p>(Approx. 30 min)</p>

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Sample	Via Concrete5 Admin	Remarketing
<pre><!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/ pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> </div> </noscript></pre>	<p>Remarketing code:</p> <ol style="list-style-type: none">1. Login to ftp2. Go to themes folder than go to themes select the theme if using customized else go into default folder3. go to elements folder and edit the footer file4. place the code just above closing body tag5. save the file	<p>(Approx. 30 min)</p>