



	ZenCart	CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
Sample : <pre> <script> function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o) [0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/ analytics.js','ga'); ga('create', 'UA-1234567-1', 'auto'); ga('send', 'pageview'); </script> </pre>	<ol style="list-style-type: none"> 1. Login to FTP or Cpanel. 2. Go to includes/templates/TEMPLATENAME/common/tpl_main_page.php 3. Place the code before closing head tag and save. 	Google Analytics (Approx. 30 min)

Conversion

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!-- Google Code for kll Conversion Page -->
<script type="text/javascript">
/*  */
var google_conversion_id = xxxxxxxxxxxx;
var google_conversion_language = "en";
var google_conversion_format = "2";
var google_conversion_color = "ffffff";

var google_conversion_label = "b0IoCJSfhggQjKaQ1wM";

var google_conversion_value =
&lt;%=getCurrentAttribute('confirmation','subtotal')%&gt;;
var google_remarketing_only = false;
/* ]]&gt; */
&lt;/script&gt;
&lt;script type="text/javascript" src="//

www.googleadservices.com/pagead/conversion.js"&gt;

&lt;/script&gt;

&lt;noscript&gt;

&lt;div style="display:inline;"&gt;

&lt;img height="1" width="1" style="border-style:none;"

alt="" src="//www.googleadservices.com/

pagead/conversion/xxxxxxxxxx/?value=

&lt;%=getCurrentAttribute('confirmation','subtotal')%&gt;

&amp;amp;label=b0IoCJSfhggQjKaQ1wM&amp;amp;guid=ON&amp;amp;scri

pt

=0"/&gt;

&lt;/div&gt;

&lt;/noscript&gt;</pre></div><div data-bbox="489 128 690 334" data-label="List-Group"><ol><li>1. Open the <i>includes-<br/>&gt;templates-<br/>&gt;TEMPLATE_NAME-<br/>&gt;templates-<br/>&gt;tpl_checkout_success_def<br/>ault.php</i></li><li>2. Edit the .php file using<br/><br/>Editor:</li><li>3. Insert the code at end of<br/>the page. And Save the<br/>file.</li></ol></div><div data-bbox="739 763 820 781" data-label="Section-Header"><h2>Tracking</h2></div><div data-bbox="739 795 865 812" data-label="Text"><p>(Approx. 30 min)</p></div>
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<p>Sample</p> <pre> <!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="// www.googleadservices.com/pagead/ conversion.js"> </script> <noscript> <div style="display:inline;"> </div> </noscript> </pre> </td><td data-bbox="496 109 709 675"> 1. Login to FTP or Cpanel 2. Go to includes/templates/TEMPLATENAME/common/tpl_main_page.php 3. Place the code before closing body tag in the end of the file. </td><td data-bbox="709 109 878 675"> <p>Remarketing</p> <p>(Approx. 30 min)</p> </td></tr> <tr> <td data-bbox="91 675 496 748"> <p>Custom variable coding required.</p> </td><td data-bbox="496 675 709 748"> <p>-</p> </td><td data-bbox="709 675 878 748"> <p>Dynamic Remarketing</p> <p>(Approx. 60 min)</p> </td></tr> </table> </div>]]></pre>
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