

	Amazon	CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
Sample : UA-1234567-1	<ol style="list-style-type: none"> 1. Login with admin account. 2. Go to Store Design >> Merchandising & Layout. 3. Scroll down to Master Pages and select My Webstore. In the Footer, Amazon has already added a Google Analytics Widget. Open the widget to add the account tracking ID from google. 4. Save it 	Google Analytics (Approx. 30 min)

<pre> <!-- Google Code for kll Conversion Page --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxxxxx; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "b0IoCJSfhggQjKaQ1wM"; var google_conversion_value = <%=getCurrentAttribute('confirmation','subtotal')%>; var google_remarketing_only = false; /*]]> */ </script> <script type="text/javascript" src="// www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> <img height="1" width="1" style="border-style:none;" alt="" src="//www.googleadservices.com/ pagead/conversion/ xxxxxxxxxxxx /?value= <%=getCurrentAttribute('confirmation','subtotal')%> &amp;label=b0IoCJSfhggQjKaQ1wM&amp;guid=ON&amp;scrip t=0"/> </div> </noscript> </pre> </td><td data-bbox="491 73 704 446"> 1. Login to amazon backend. 2. Click on Store design and navigate to Merchandising & Layout. 3. Click on pages and select Thank you page also towards the top right corner, select items->checkout. 4. Drag and drop widget in the bottom under Return to shopping. 5. Add the conversion tracking code in the HTML widget, save changes and publish. </td><td data-bbox="704 73 875 446"> <p>Conversion Tracking</p> <p>(Approx. 30 min)</p> </td></tr> </table> </div>]]></pre>

<p>Sample</p> <pre> <!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]]> */ </script> <script type="text/javascript" src="// www.googleadservices.com/pagead/conversion.js> </script> <noscript> <div style="display:inline;"> <img height="1" width="1" style="border- style:none;" alt="" src="//googleads.g.doubleclick.net/ pagead/viewthroughconversion/xxxxxxx/? value=0&guid=ON&script=0" /> </div> </noscript> </pre> </td><td data-bbox="491 73 704 623"> 1. Login with admin account. 2. Go to Store Design >> Merchandising & Layout. 3. Scroll down to Master Pages and select My Webstore. In the Footer, Add the remarketing code in the HTML widget. 4. Save it <p>-</p> </td><td data-bbox="704 73 875 623"> <p>Remarketing</p> <p>(Approx. 30 min)</p> </td></tr> <tr> <td data-bbox="93 623 491 708"> <p>Custom variable coding required.</p> </td><td data-bbox="491 623 704 708"> <p>-</p> </td><td data-bbox="704 623 875 708"> <p>Dynamic Remarketing</p> <p>(Approx. 60 min)</p> </td></tr> </table> </div>]]></pre>
