CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

CMS System		Square space
Supported Versions	**All Versions**	Current version:
Supported Google Products	**All Products**	Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High
Notes	**No known issues**	
Related Products	**N/A**	

Google Analytics
 	
(Approx. 30 min)
	Via Square space Admin
	1. Go to settings
	2. In left sidebar select the option code injection
	3. Place the code in the header section
	4. save and publish the changes
		Sample
		
		\<script\>
		
		(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
		
		  (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
		
		m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
		
		  })(window,document,'script','//www.google-analytics.com/analytics.js','ga');
		
		  ga('create', 'UA-1234567-1', 'auto');
		
		  ga('send', 'pageview');
		
		\</script\>

Google Tag Manager (Approx. 30 min)	**Via Square space Admin** 1. Go to settings 2. In left sidebar select the option code injection 3. Place the code in the header section 4. save and publish the changes	**Sample** <!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript> <script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</script> <!-- End Google Tag Manager -->
Conversion Tracking (Approx. 30 min)	**Via square space admin** **1. Go to settings** **2. In left sidebar select the option code injection** **3. Place the code in box which is in the bottom (order confirmation script)** **4. save and publish the changes**	**Sample** <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA"; var google_conversion_value = %%ORDER_AMOUNT%%; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> </noscript>
Remarketing (Approx. 30 min)	**Via Square space Admin** 1. Go to settings 2. In left sidebar select the option code injection 3. Place the code in the footer section 4. save and publish the changes	**Sample** <!-- Google Code for Remarketing Tag --> <script type="text/javascript">

		``/* <![CDATA[*/

var google_conversion_id = xxxxxxxxx;

var google_custom_params = window.google_tag_params;

var google_remarketing_only = true;

/*]]> */

</script>

<script type="text/javascript"
src="//www.googleadservices.com/pagead/conversion.js">

</script>

<noscript>

<div style="display:inline;">

<img height="1" width="1" style="border-style:none;" alt=""
src="//googleads.g.doubleclick.net/pagead/viewthroughconversion/ xxxxxxxx /?value=0&guid=ON&script=0"/>

</div>

</noscript>``` |
| **Adwords conversion tracking (lead form)**

(Approx. 60 min) | **VIA square space admin panel**

Google andwrods conversion tracking lead form :

1. Go to pages and select the page which contains the form
2. in editing mode click on the form and go to settings
3. Go to advanced options
4. add the code in post submit html box
5. save and publish | |