

CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

Square space		CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
Sample <pre> <script> (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/ analytics.js','ga'); ga('create', 'UA-1234567-1', 'auto'); ga('send', 'pageview'); </script> </pre>	Via Square space Admin 1. Go to settings 2. In left sidebar select the option code injection 3. Place the code in the header section 4. save and publish the changes	Google Analytics (Approx. 30 min)

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<p>Sample</p> <pre> <!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript> <script>(function(w,d,s,l,i){w[l]=w[l] [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</script> <!-- End Google Tag Manager --> </pre>	<p>Via Square space Admin</p> <ol style="list-style-type: none"> 1. Go to settings 2. In left sidebar select the option code injection 3. Place the code in the header section 4. save and publish the changes 	<p>Google Tag Manager</p> <p>(Approx. 30 min)</p>
<p>Sample</p> <pre> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA"; var google_conversion_value = %%ORDER_AMOUNT%%; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> </div> </noscript> </pre>	<p>Via square space admin</p> <ol style="list-style-type: none"> 1. Go to settings 2. In left sidebar select the option code injection 3. Place the code in box which is in the bottom (order confirmation script) 4. save and publish the changes 	<p>Conversion Tracking</p> <p>(Approx. 30 min)</p>

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<p>Sample</p> <pre> <!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> </div> </noscript> </pre> </td><td data-bbox="478 108 721 644"> <p>Via Square space Admin</p> 1. Go to settings 2. In left sidebar select the option code injection 3. Place the code in the footer section 4. save and publish the changes </td><td data-bbox="721 108 883 644"> <p>Remarketing</p> <p>(Approx. 30 min)</p> </td></tr> <tr> <td data-bbox="100 644 478 859"></td><td data-bbox="478 644 721 859"> <p>VIA square space admin panel</p> <p>Google andwrods conversion tracking lead form :</p> 1. Go to pages and select the page which contains the form 2. in editing mode click on the form and go to settings 3. Go to advanced options 4. add the code in post submit html box 5. save and publish </td><td data-bbox="721 644 883 859"> <p>Adwords conversion tracking (lead form)</p> <p>(Approx. 60 min)</p> </td></tr> </table> </div> <div data-bbox="288 918 903 937" data-label="Page-Footer"> <p>© Regalix Inc., 2014. Google Tag Implementation Best Practices Series. Page 3 of 4</p> </div>]]></pre>
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