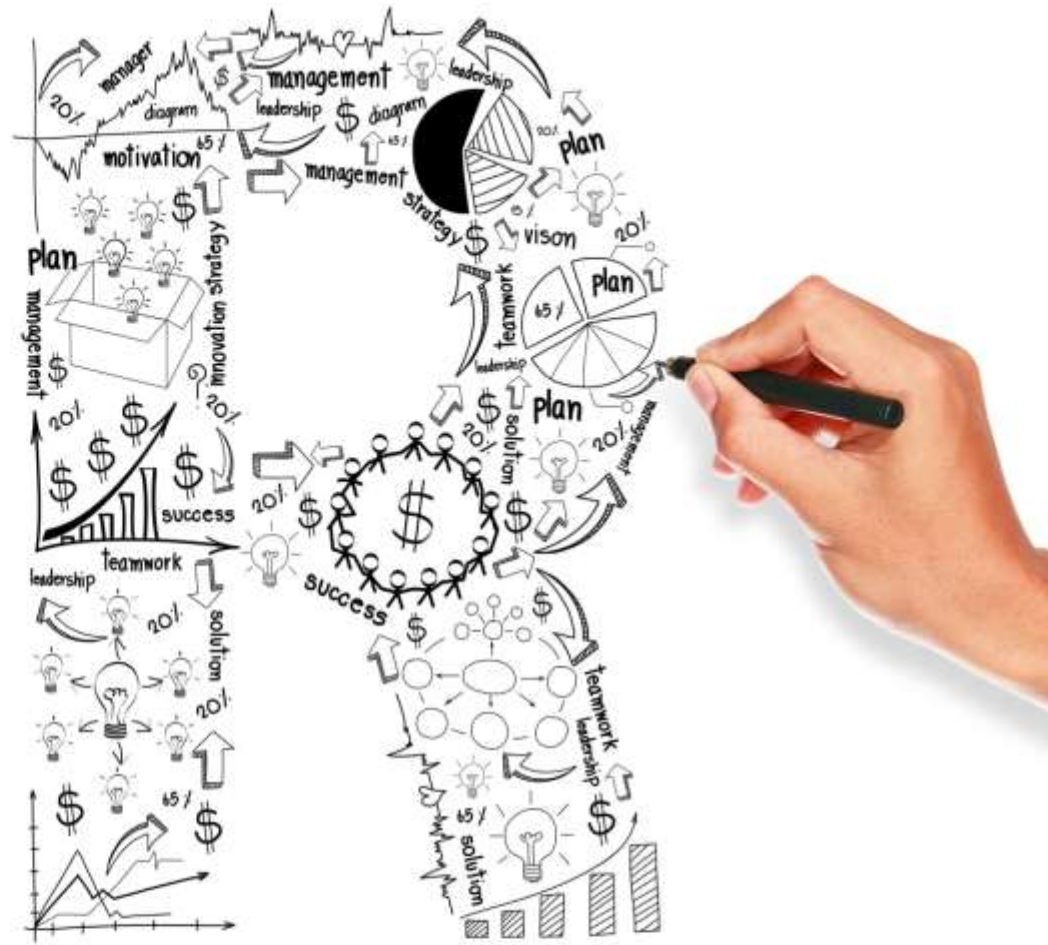


REGALIX

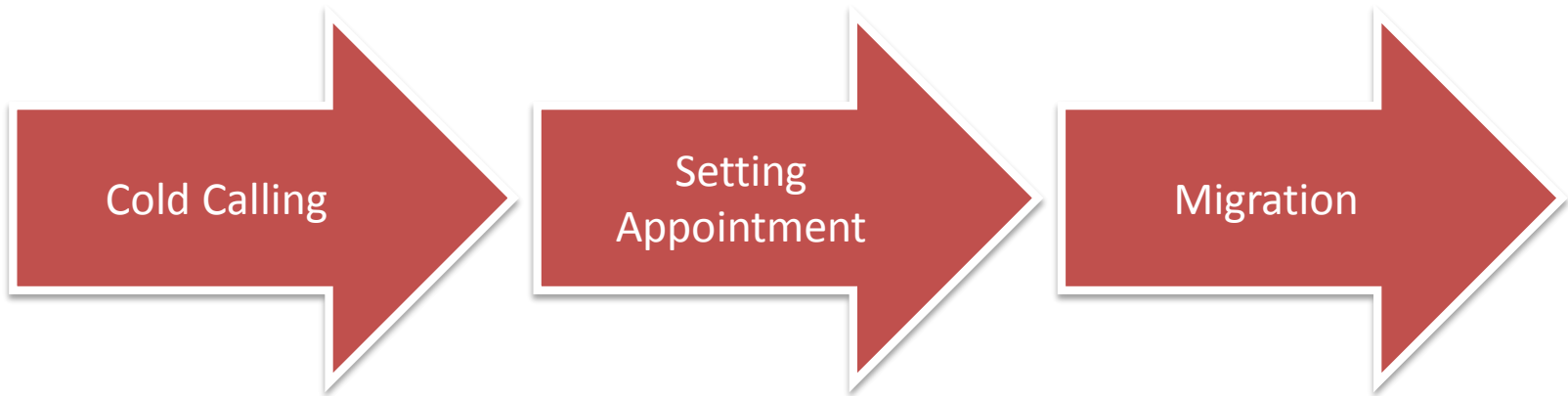


Shopping Migration

Google



Shopping Migration



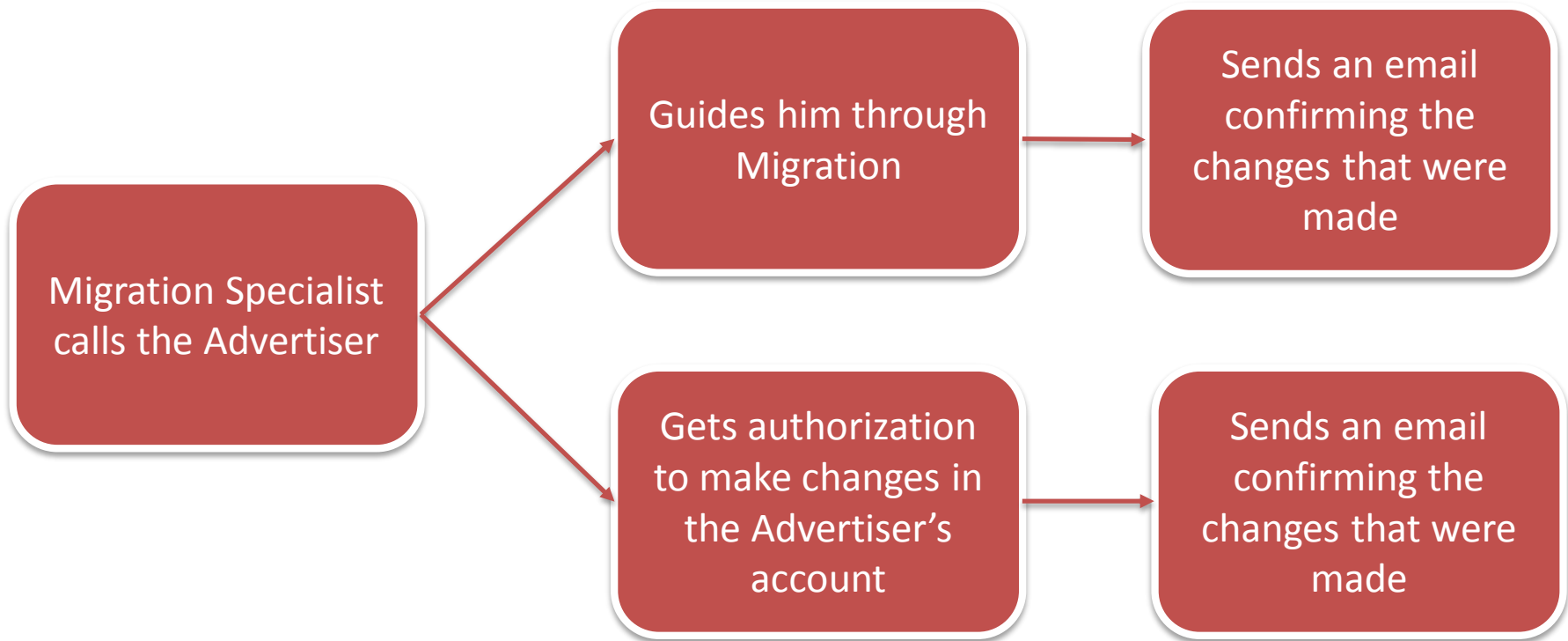


Cold Calling

1. Agent Calls the Advertiser and pitches for the PLA to Shopping migration and schedules an appointment with him so that an Implementation Specialist calls him and helps him with the migration.
2. If advertiser is not reachable then sending an email informing the advertiser about the migration with Google Support Video links to help advertiser migrate the campaign on his own



Migration Calls





Thank you!