

## CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

<b>Weebly</b>		<b>CMS System</b>
Current version:	<b>All Versions</b>	<b>Supported Versions</b>
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	<b>All Products</b>	<b>Supported Google Products</b>
	<b>No known issues</b>	<b>Notes</b>
	<b>N/A</b>	<b>Related Products</b>

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<p><b>Sample</b></p> <pre> &lt;script&gt;  (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]   function(){      (i[r].q=i[r].q  []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),  m=s.getElementsByTagName(o) [0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)  })(window,document,'script','//www.google-analytics.com/ analytics.js','ga');  ga('create', 'UA-1234567-1', 'auto');  ga('send', 'pageview');  &lt;/script&gt; </pre>	<p><b>Via Weebly Admin</b></p> <p>Analytics:</p> <ol style="list-style-type: none"> <li>1. Go to seo settings</li> <li>2. You will get a box says header code</li> <li>3. Place the code in the box and save changes</li> <li>4. Publish the website</li> </ol> <p>Analytics (ecommerce)</p> <ol style="list-style-type: none"> <li>1. Go to store option from header options</li> <li>2. Click on settings Go to advance option</li> <li>3. Go to google analytics option</li> <li>4. Add the UA ID</li> <li>5. Save and publish</li> </ol>	<p><b>Google Analytics</b></p> <p>(Approx. 30 min)</p>
<p><b>Sample</b></p> <pre> &lt;!-- Google Tag Manager --&gt;  &lt;noscript&gt;&lt;iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"&gt;&lt;/ iframe&gt;&lt;/noscript&gt;  &lt;script&gt;(function(w,d,s,l,i){w[l]=w[l]  [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],  j=d.createElement(s),dl=!!'dataLayer'?'&amp;l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);  })(window,document,'script','dataLayer','GTM-XXXXXX');&lt;/script&gt;  &lt;!-- End Google Tag Manager --&gt; </pre>	<p><b>Via Weebly Admin</b></p> <p>Tag Manager:</p> <ol style="list-style-type: none"> <li>1. go to seo settings</li> <li>2. you will get a box says header code</li> <li>3. place the code in the box and save changes</li> <li>4. publish the website</li> </ol>	<p><b>Google Tag Manager</b></p> <p>(Approx. 30 min)</p>

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Sample	Via Weebly admin	Conversion Tracking
<pre> &lt;script type="text/javascript"&gt; /* &lt;![CDATA[ */ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA"; var google_conversion_value = %%ORDER_AMOUNT%%; /* ]]&gt; */ &lt;/script&gt; &lt;script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"&gt; &lt;/script&gt; &lt;noscript&gt; &lt;div style="display:inline;"&gt; &lt;img height="1" width="1" style="border-style:none;" alt=""src="//www.googleadservices.com/pagead/ conversion/123456789/?value=%%ORDER_AMOUNT%%&amp;? label=AAAAAAAAAAAAAAAAAAAA&amp;guid=ON&amp;script=0"/&gt; &lt;/div&gt; &lt;/noscript&gt; </pre>	<p>Adwords Conversion tracking(sales)</p> <ol style="list-style-type: none"> <li>1. go to store option from header options</li> <li>2. click on settings Go to advance option</li> <li>3. just below the google analytics UA id box click on button custom tracking code</li> <li>4. add the code to receipt page box</li> <li>5. save and publish</li> </ol>	<p>(Approx. 30 min)</p>

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Sample	Via Weebly Admin	Remarketing
<pre>&lt;!-- Google Code for Remarketing Tag --&gt;  &lt;script type="text/javascript"&gt;  /* &lt;![CDATA[ */  var google_conversion_id = xxxxxxxxx;  var google_custom_params = window.google_tag_params;  var google_remarketing_only = true;  /* ]]&gt; */  &lt;/script&gt;  &lt;script type="text/javascript" src="//www.googleadservices.com/ pagead/conversion.js"&gt;  &lt;/script&gt;  &lt;noscript&gt;  &lt;div style="display:inline;"&gt;  &lt;img height="1" width="1" style="border-style:none;" alt="" src="//googleads.g.doubleclick.net/pagead/ viewthroughconversion/ xxxxxxxx /? value=0&amp;amp;guid=ON&amp;amp;script=0"/&gt;  &lt;/div&gt;  &lt;/noscript&gt;</pre>	<p>Adwords remarketing :</p> <ol style="list-style-type: none"><li>1. go to seo settings</li><li>2. you will get a box says footer code</li><li>3. place the code in the box and save changes</li><li>4. publish the website</li></ol>	<p>(Approx. 30 min)</p>

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	<p><b>VIA Weebly admin panel</b></p> <p><b>Adwords Conversion tracking(lead form)</b></p> <ol style="list-style-type: none"><li>1. Go to website design</li><li>2. Click on form and go to settings of form</li><li>3. Click on confirmation button</li><li>4. Add the conversion tracking code with the thank you message (Only the html code which is there in between &lt;noscript&gt;&lt;/noscript&gt; tags)</li><li>5. save the form and publish the website</li></ol>	<p><b>Adwords conversion tracking (lead form)</b></p> <p>(Approx. 60 min)</p>
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