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| 3DCa rt Inc.<br><br>Phone: 800-828-6650<br><br>Webs ite: <a href="http://www.3dca rt.com">http://www.3dca rt.com</a>  | 3DCart   | CMS System                                  |
| Current vers ion:   | All Versions   | Supported Versions                          |
| Level of complexity: Low<br><br>Typica l effort: 30-60 Min<br><br>Level of Rega lix rep experience: High  | All Products   | Supported Google Products                   |
|   | No known issues  | Notes                                       |
|   | N/A  | Related Products                            |
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| Sample<br><br>UA-1234567-1  | Via 3DCart Admin<br><br>1. Ma rke ti n g > SEO Tool s<br><br>2. Scrol l down to Googl e a n a lyti cs , e n te r UA n u mb e r   | Google Analytics<br><br>(Approx. 30 mi n)   |
| Sample<br><br><!-- Google Ta g Ma na ger --><br><br><nos cript>< ifra me s rc="//www.googleta gma na ger.com/ns .html?id=GTM-N333SF " height="0" width="0" s tyle="dis pla y:none;vis ibility:hidden"></ ifra me></nos cript> | Via 3DCart Admin<br><br>1. Se tti n gs > De s i gn > Th e me s & Styl e s<br><br>2. Cl i ck on Ed i t Te mp l a te (HTML)<br><br>3. Fi n d fra me .h tml a n d e d i t i t | Google Tag Manager<br><br>(Approx. 30 mi n) |

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| <pre>&lt;script&gt;(function(w,d,s,l,i){w[l]=w[l]  [];w[l].push({'gtm.js': rt':  new Date().getTime(),event:'gtm.js '}));var f=d.getElementsByTagName(s )[0],  j=d.createElement(s ),dl!='dataLayer'?&amp;l='+l:'';j.as ync=true;j .src=  '//www.googletagmanager.com/gtm.js?id='+i+dl;f.pa rentNode.insertBefore(j,f);  })(window,document,'script','dataLayer','GTM- XXXXXX');&lt;/script&gt;  &lt;!-- End Google Tag Manager --&gt;</pre>                                    | <p>4. Find the opening body tag and place the code just below it.</p>   |  |
| <p>Sample</p> <pre>&lt;!-- Google Code for Purchase Conversions Conversion Page --&gt;  &lt;script type="text/javascript"&gt;  /* &lt;![CDATA[ */  var google_conversion_id = xxxxxxxx;  var google_conversion_language = "en";  var google_conversion_format = "3";  var google_conversion_color = "ffffff";  var google_conversion_label = "qKxsCJP0iwoQ-ceczgM";  var google_conversion_value = [total_noformat] ;  var google_remarketing_only = false;  /* ]]&gt; */</pre> | <p>Via 3DCart Admin</p> <p>1. Settings &gt; Design &gt; Titles &amp; Content</p> <p>2. Look for Checkout</p> <p>3. Place conversion tracking code to the footer section .</p> | <p>Conversion Tracking</p> <p>(Approx. 30 min)</p> |

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| <pre> &lt;/s cript&gt;  &lt;s cript type="text/ja va s cript" s rc="//www.googlea ds ervices .com/pa gea d/convers ion.js "&gt;  &lt;/s cript&gt;  &lt;nos cript&gt;  &lt;div s tyle="dis pla y:inline;"&gt;  &lt;img height="1" width="1" s tyle="border-s tyle:none;" a lt="" s rc="//www.googlea ds ervices .com/pa gea d/convers ion/ xxxxxx /?va lue=[tota l_noforma t] </pre> |  |  |
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| <pre> &amp;a mp;la bel=qKxs CJP0iwoQ_ ceczgM&amp;a mp;guid=ON&amp;a mp;s cri pt=0"/&gt;  &lt;/div&gt;  &lt;/nos cript&gt; </pre>  |   |   |
| <p>Sample</p> <pre> &lt;!-- Google Code for Rema rketing Ta g --&gt;  &lt;s cript type="text/ja va s cript"&gt;  /* &lt;![CDATA[ */  va r google_convers ion_id = xxxxxxxx;  va r google_cus tom_pa ra ms = window.google_ta g_pa ra ms ;  va r google_rema rketing_only = true;  /* ]]&gt; */ </pre> | <p>Via 3DCart Admin</p> <ol style="list-style-type: none"> <li>1. Se tti n gs &gt; De s i gn &gt; He a d e r &amp; Foote r</li> <li>2. Pl a ce re ma rke ti n g cod e on th e foote r s e cti on .</li> </ol> | <p>Remarketing</p> <p>(Approx. 30 mi n)</p> |

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| <pre> &lt;/s cript&gt;  &lt;s cript type="text/ja va s cript" s rc="//www.googlea ds ervices .com/pa gea d/convers ion.js "&gt;  &lt;/s cript&gt;  &lt;nos cript&gt;  &lt;div s tyle="dis pla y:inline;"&gt;  &lt;img height="1" width="1" s tyle="border-s tyle:none;" a lt="" s rc="//googlea ds .g.doubleclick.net/pa gea d/viewthroughconv ers ion/ xxxxxxxx /?va lue=0&amp;a mp;guid=ON&amp;a mp;s cript=0"/&gt;  &lt;/div&gt;  &lt;/nos cript&gt; </pre> |   |  |
| cus tom dyna mic rema rketing code   | <p>Via 3DCart Admin</p> <ol style="list-style-type: none"> <li>1. Se tti n gs &gt; De s i gn &gt; He a d e r &amp; Foote r</li> <li>2. Pl a ce re ma rke ti n g cod e on th e foote r s e cti on .</li> </ol> | <p><b>Dynamic Remarketing</b></p> <p>(Approx. 60 mi n)</p> |