



wordpress Inc. Phone: Not available Website: http://www.wordpress.com	Wordpress	CMS System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
https://wordpress.org/plugins/google-analytics-for-wordpress/	Via Wordpress Admin Plugin	Google Analytics (Approx. 30 min)
Sample <!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF " height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript>	Via Wordpress Admin 1. Login to wordpress 2. Click on Appearance > Editor 3. On the right select the header.php template. 4. Place tag manager code just before the opening body tag	Google Tag Manager (Approx. 30 min)

CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

<pre><script>(function(w,d,s,l,i){w[l]=w[l] [];w[l].push(['gtm.start': new Date().getTime(),event:'gtm.js']);var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl!='dataLayer'?'&l='+l:'';j.async=true;j .src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNod e.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</scri pt> <!-- End Google Tag Manager --></pre>		
<p>Sample</p> <pre></pre>	<p>Via Wordpress Admin (Contact Form 7)</p> <ol style="list-style-type: none">1. Login to wordpress admin.2. Click on Contact3. Click on Edit Contact Form4.Click on Messages5. Paste conversion image pixel just next to the thank you message.	<p>Conversion Tracking</p> <p>(Approx. 30 min)</p>
<p>Sample</p> <pre><!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"></pre>	<p>Via Wordpress Admin</p> <ol style="list-style-type: none">1. Login to wordpress2. Click on Appearance > Editor3. On the right select the footer.php template.4. Place remarketing code just before the closing body tag	<p>Remarketing</p> <p>(Approx. 30 min)</p>

CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

<pre> </div> </noscript></pre>		
https://wordpress.org/plugins/woocommerce-google-dynamic-retargeting-tag/	Via Wordpress Admin Plugin	Dynamic Remarketing (Approx. 60 min)