

## CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

<b>Wix</b>		<b>CMS System</b>
Current version:	<b>All Versions</b>	<b>Supported Versions</b>
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	<b>All Products</b>	<b>Supported Google Products</b>
	<b>No known issues</b>	<b>Notes</b>
	<b>N/A</b>	<b>Related Products</b>
<b>Sample</b>  <pre> &lt;script&gt;  (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]   function(){    (i[r].q=i[r].q  []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),  m=s.getElementsByTagName(o) [0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)  })(window,document,'script','//www.google-analytics.com/ analytics.js','ga');  ga('create', 'UA-1234567-1', 'auto');  ga('send', 'pageview');  &lt;/script&gt; </pre>	<b>Via Wix Admin</b>  <b>Google analytics:</b> <ol style="list-style-type: none"> <li>1. go to site setting</li> <li>2. click on stats</li> <li>3. click on manager premium -&gt; domain tab link than click on manage button for which you want to add google analytics and after click you will get option google analytics click on add button add UA id</li> <li>4. save the widget and publish</li> </ol>	<b>Google Analytics</b>  (Approx. 30 min)

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<p><b>Sample</b></p> <pre> &lt;!-- Google Tag Manager --&gt;  &lt;noscript&gt;&lt;iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"&gt;&lt;/iframe&gt;&lt;/noscript&gt;  &lt;script&gt;(function(w,d,s,l,i){w[l]=w[l]  [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&amp;l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');&lt;/script&gt;  &lt;!-- End Google Tag Manager --&gt; </pre>	<p><b>Via Wix Admin</b></p> <p>Tag Manager:</p> <ol style="list-style-type: none"> <li>1. Go to widget</li> <li>2. Type html and search for that</li> <li>3. click on add to side move it to proper place</li> <li>4. go to widget settings</li> <li>5. from first drop down change it to html</li> <li>6. add the code to big text area (check the checkbox show on all pages)</li> <li>7. click on update button</li> <li>8. save and publish</li> </ol>	<p><b>Google Tag Manager</b></p> <p>(Approx. 30 min)</p>
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## CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

Sample	Via Wix admin	Conversion Tracking (lead form)
<pre> &lt;script type="text/javascript"&gt; /* &lt;![CDATA[ */ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA"; var google_conversion_value = %%ORDER_AMOUNT%%; /* ]]&gt; */ &lt;/script&gt; &lt;script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"&gt; &lt;/script&gt; &lt;noscript&gt; &lt;div style="display:inline;"&gt; &lt;img height="1" width="1" style="border-style:none;" alt=""src="//www.googleadservices.com/pagead/ conversion/123456789/?value=%%ORDER_AMOUNT%%&amp;? label=AAAAAAAAAAAAAAAAAAAA&amp;guid=ON&amp;script=0"/&gt; &lt;/div&gt; &lt;/noscript&gt; </pre>	<p>Adwords conversion tracking (lead form)</p> <ol style="list-style-type: none"> <li>1. create form in third party (jotform.com ,123contactform ) form built in wix platform not allow you to do anything</li> <li>2. create a new thank you page</li> <li>2. after creating third party form redirect the form to thank you page</li> <li>3. Go to app market</li> <li>4. Type html and search for that and add to thank you page</li> <li>5. click on add to side move it to proper place</li> <li>6. go to widget settings</li> <li>7. from first drop down change it to html</li> <li>8. add the code to big text area</li> <li>9. click on update button</li> <li>10. save and publish</li> </ol>	<p>(Approx. 30 min)</p>

## CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

Sample	Via Wix Admin	Remarketing
<pre>&lt;!-- Google Code for Remarketing Tag --&gt;  &lt;script type="text/javascript"&gt;  /* <![CDATA[ */  var google_conversion_id = xxxxxxxxxx;  var google_custom_params = window.google_tag_params;  var google_remarketing_only = true;  /* ]]&gt; */  &lt;/script&gt;  &lt;script type="text/javascript" src="//www.googleadservices.com/ pagead/conversion.js"&gt;  &lt;/script&gt;  &lt;noscript&gt;  &lt;div style="display:inline;"&gt;  &lt;img height="1" width="1" style="border-style:none;" alt="" src="//googleads.g.doubleclick.net/pagead/ viewthroughconversion/ xxxxxxxx /? value=0&amp;amp;guid=ON&amp;amp;script=0"/&gt;  &lt;/div&gt;  &lt;/noscript&gt;</pre></td><td><p>Remarketing:</p><ol><li>1. Go to widget</li><li>2. Type html and search for that</li><li>3. click on add to side move it to proper place</li><li>4. go to widget settings</li><li>5. from first drop down change it to html</li><li>6. add the code to big text area (check the checkbox show on all pages)</li><li>7. click on update button</li><li>8. save and publish</li></ol></td><td><p>(Approx. 30 min)</p></td></tr></table>]]></pre>		