

## CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

Network solutions		<b>CMS System</b>
Current version:	<b>All Versions</b>	<b>Supported Versions</b>
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	<b>All Products</b>	<b>Supported Google Products</b>
	<b>No known issues</b>	<b>Notes</b>
	<b>N/A</b>	<b>Related Products</b>
<b>Sample</b>  <pre> &lt;script&gt;  (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]   function(){    (i[r].q=i[r].q  []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),  m=s.getElementsByTagName(o) [0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)  })(window,document,'script','//www.google-analytics.com/ analytics.js','ga');  ga('create', 'UA-1234567-1', 'auto');  ga('send', 'pageview');  &lt;/script&gt; </pre>	<b>Via Network solutions Admin</b>  Analytics code with ecommerce: 1. click on the operations tabs from navigation bar 2. go to store setting 3. go to google tab 4. add the UA ID at given input type box	<b>Google Analytics</b>  (Approx. 30 min)

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<p><b>Sample</b></p> <pre> &lt;!-- Google Tag Manager --&gt;  &lt;noscript&gt;&lt;iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF"  height="0" width="0" style="display:none;visibility:hidden"&gt;&lt;/iframe&gt;&lt;/noscript&gt;  &lt;script&gt;(function(w,d,s,l,i){w[l]=w[l]    [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&amp;l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');&lt;/script&gt;  &lt;!-- End Google Tag Manager --&gt; </pre>	<p><b>Via Network solutions Admin</b></p> <p>Tag Manager:</p> <ol style="list-style-type: none"> <li>1. GO to design in navigation bar</li> <li>2. in left sidebar click on site design</li> <li>3. now click on header and footer</li> <li>4. add the code in the header after enabling the html mode of editor</li> <li>5. save it</li> </ol>	<p><b>Google Tag Manager</b></p> <p>(Approx. 30 min)</p>
<p><b>Sample</b></p> <pre> &lt;script type="text/javascript"&gt; /* &lt;![CDATA[ */ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA"; var google_conversion_value = %%ORDER_AMOUNT%%; /* ]]&gt; */ &lt;/script&gt; &lt;script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"&gt; &lt;/script&gt; &lt;noscript&gt; &lt;div style="display:inline;"&gt; &lt;img height="1" width="1" style="border-style:none;" alt=""src="//www.googleadservices.com/pagead/conversion/123456789/?value=%%ORDER_AMOUNT%%&amp;label=AAAAAAAAAAAAAAAAAAAA&amp;guid=ON&amp;script=0"/&gt; &lt;/div&gt; &lt;/noscript&gt; </pre>	<p><b>Via Network solutions admin</b></p> <p>Adwords conversion tracking:</p> <ol style="list-style-type: none"> <li>1. Go to pages from the navigation bar</li> <li>2. search for checkout page and click on edit</li> <li>3. go to step 4</li> <li>4. add code when body option is highlighted and code should go in footer box</li> <li>5. enable code editor than add the code</li> <li>6. save the page</li> </ol>	<p><b>Conversion Tracking</b></p> <p>(Approx. 30 min)</p>

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<p><b>Sample</b></p> <pre> &lt;!-- Google Code for Remarketing Tag --&gt;  &lt;script type="text/javascript"&gt;  /* <![CDATA[ */  var google_conversion_id = xxxxxxxxxx;  var google_custom_params = window.google_tag_params;  var google_remarketing_only = true;  /* ]]&gt; */  &lt;/script&gt;  &lt;script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"&gt;  &lt;/script&gt;  &lt;noscript&gt;  &lt;div style="display:inline;"&gt;  &lt;img height="1" width="1" style="border-style:none;" alt="" src="//googleads.g.doubleclick.net/pagead/viewthroughconversion/ xxxxxxxx /?value=0&amp;amp;guid=ON&amp;amp;script=0"/&gt;  &lt;/div&gt;  &lt;/noscript&gt; </pre> </td><td data-bbox="478 108 721 644"> <p><b>Via Network solutions Admin</b> Adwords remarketing</p> <ol> <li>1. GO to design in navigation bar</li> <li>2. in left sidebar click on site design</li> <li>3. now click on header and footer</li> <li>4. add the code in the footer after enabling the html mode of editor</li> <li>5. save it</li> </ol> </td><td data-bbox="721 108 879 644"> <p><b>Remarketing</b></p> <p>(Approx. 30 min)</p> </td></tr> <tr> <td data-bbox="100 644 478 746"></td><td data-bbox="478 644 721 746"> <p><b>VIA Network solutions admin panel</b></p> <p>Customized code will be required</p> </td><td data-bbox="721 644 879 746"> <p><b>Dynamic Remarketing</b></p> <p>(Approx. 60 min)</p> </td></tr> </table> </div> <div data-bbox="288 918 903 937" data-label="Page-Footer"> <p>© Regalix Inc., 2014. Google Tag Implementation Best Practices Series. Page 3 of 3</p> </div>]]></pre>
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