CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

CMS System		Weebly
Supported Versions	All Versions	Current version:
Supported Google Products	All Products	Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High
Notes	No known issues	
Related Products	N/A	

Google Analytics
 	
(Approx. 30 min)
	Via Weebly Admin
	
	Analytics:
	1. Go to seo settings
	2. You will get a box says header code
	3. Place the code in the box and save changes
	4. Publish the website
	
	Analytics (ecommerce)
	1. Go to store option from header options
	2. Click on settings Go to advance option
	3. Go to google analytics option
		Sample
		<script>
		(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
		
		  (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
		
		m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
		
		  })(window,document,'script','//www.google-analytics.com/analytics.js','ga');
		
		  ga('create', 'UA-1234567-1', 'auto');
		
		  ga('send', 'pageview');
		
		</script>

	4. Add the UA ID 5. Save and publish	

Google Tag Manager
 	
(Approx. 30 min)
	Via Weebly Admin
	
	Tag Manager:
	1. go to seo settings
	2. you will get a box says header code
	3. place the code in the box and save changes
	4. publish the website
		Sample
		
		`<!-- Google Tag Manager -->`
		
		`<noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF"`
		
		`height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript>`
		
		`<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':`
		
		`new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],`
		
		`j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=`
		
		`'//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);`
		
		`})(window,document,'script','dataLayer','GTM-XXXXXX');</script>`
		
		`<!-- End Google Tag Manager -->`

Conversion Tracking
 	
(Approx. 30 min)
	Via Weebly admin
	
	Adwords Conversion tracking(sales)
	1. go to store option from header options
	2. click on settings Go to advance option
	3. just below the google analytics UA id box click on button custom tracking code
	4. add the code to receipt page box
	5. save and publish
		Sample
		
		`<script type="text/javascript">`
		`/* <![CDATA[ */`
		`var google_conversion_id = 123456789;`
		`var google_conversion_language = "en";`
		`var google_conversion_format = "2";`
		`var google_conversion_color = "ffffff";`
		`var google_conversion_label = "AAAAAAAAAAAAAAAAAAA";`
		`var google_conversion_value = %%ORDER_AMOUNT%%;`
		`/* ]]> */`
		`</script>`
		`<script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js">`
		`</script>`
		`<noscript>`
		`<div style="display:inline;">`
		`<img height="1" width="1" style="border-style:none;" alt=""src="//www.googleadservices.com/pagead/conversion/123456789/?value=%%ORDER_AMOUNT%%&?label=AAAAAAAAAAAAAAAAAA&guid=ON&script=0"/>`
		`</div>`
		`</noscript>`

| **Remarking**

(Approx. 30 min) | **Via Weebly Admin**

Adwords remarketing :
1. go to seo settings
2. you will get a box says footer code
3. place the code in the box and save changes
4. publish the website | **Sample**

<!-- Google Code for Remarketing Tag -->

<script type="text/javascript">

/* <![CDATA[*/

var google_conversion_id = xxxxxxxxx;

var google_custom_params = window.google_tag_params;

var google_remarketing_only = true;

/*]]> */

</script>

<script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js">

</script>

<noscript>

<div style="display:inline;">

</div>

</noscript> |
| **Adwords conversion tracking (lead form)**

(Approx. 60 min) | **VIA Weebly admin panel**

Adwords Conversion tracking(lead form)
1. Go to website design
2. Click on form and go to settings of form
3. Click on confirmation button
4. Add the conversion tracking code with the thank you message (Only the html code which is there in between <noscript></noscript> tags)
5. save the form and publish the | |

	website	