



Godaddy Inc. Phone: 040 4918 7600 Website: http:// www.prestashop.com	Godaddy	CMS System/Hosting System
Current version:	All Versions	Supported Versions
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	All Products	Supported Google Products
	No known issues	Notes
	N/A	Related Products
Sample <pre> <script> function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create','UA-1234567-1','auto'); ga('send','pageview'); </script> </pre>	<ol style="list-style-type: none"> 1. Log in to your Account Manager. 2. Click Website Builder, and then click Launch next to the site you want to use. 3. Click Edit Site. 4. Click Manage Site, and then click Site Settings. 5. Select the General Settings tab, and then paste the code into the top text entry window. 6. Click OK, and then click Publish. 	Google Analytics (Approx. 30 min)

<p>Sample</p> <pre>{literal} <!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF " height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript> <script>(function(w,d,s,l,i){w[l]=w[l] [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=!!<dataLayer>'?'&l='+l:'';j.async=true;j .src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNod e.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</scri pt> <!-- End Google Tag Manager --> {literal}</pre>	<ol style="list-style-type: none"> 1. Log in to your Account Manager. 2. Click Website Builder, and then click Launch next to the site you want to use. 3. Click Edit Site. 4. Click Manage Site, and then click Site Settings. 5. Select the General Settings tab, and then paste the code into the top text entry window. 6. Click OK, and then click Publish. 	<p>Google Tag Manager</p> <p>(Approx. 30 min)</p>
<p>Sample</p> <pre>google_conversion_id = YOUR_CONVERSION_ID;</pre>	<ol style="list-style-type: none"> 1. Log in to your Account Manager. 2. Click Quick Shopping Cart. 3. On the Quick Shopping Cart page, click Launch next to the Quick Shopping Cart account you want to use 4. From the Promote menu, go to the Marketing section, and then select Conversion Tracking. 5. In the Google AdWords ID field, enter the conversion ID that Google® gave you. 6. Click OK. 	<p>Conversion Tracking</p> <p>(Approx. 30 min)</p>
<p>Sample</p> <pre><!-- Google Code for Remarketing Tag --> <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = xxxxxxxxxx;</pre>	<ol style="list-style-type: none"> 1. Log in to your Account Manager. 2. Click Website Builder, and then click Launch next to the site you want to use. 3. Click Edit Site. 4. Click Manage Site, and then click Site Settings. 	<p>Remarketing</p> <p>(Approx. 30 min)</p>

CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

<pre> var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> </div> </noscript> </pre>	<p>5. Select the General Settings tab, and then paste the code into the top text entry window.</p> <p>6. Click OK, and then click Publish.</p>	
<p>Custom variable coding required.</p>		<p>Dynamic Remarketing</p> <p>(Approx. 60 min)</p>