

# CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

CMS System		Square space
Supported Versions	All Versions	Current version:
Supported Google Products	All Products	<p>Level of complexity: Low</p> <p>Typical effort: 30-60 Min</p> <p>Level of Regalix rep experience: High</p>
Notes	No known issues	
Related Products	N/A	
<b>Google Analytics</b>  (Approx. 30 min)	<b>Via Square space Admin</b> 1. Go to settings 2. In left sidebar select the option code injection 3. Place the code in the header section 4. save and publish the changes	<b>Sample</b>  <pre> &lt;script&gt;  (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]  function(){   (i[r].q=i[r].q  []).push(arguments)},i[r].l=1*new   Date();a=s.createElement(o),   m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNo   de.insertBefore(a,m)    })(window,document,'script','//www.google-   analytics.com/analytics.js','ga');    ga('create', 'UA-1234567-1', 'auto');    ga('send', 'pageview');  &lt;/script&gt; </pre>

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<p><b>Google Tag Manager</b></p> <p>(Approx. 30 min)</p>	<p><b>Via Square space Admin</b></p> <ol style="list-style-type: none"> <li>1. Go to settings</li> <li>2. In left sidebar select the option code injection</li> <li>3. Place the code in the header section</li> <li>4. save and publish the changes</li> </ol>	<p><b>Sample</b></p> <pre> &lt;!-- Google Tag Manager --&gt;  &lt;noscript&gt;&lt;iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF"  height="0" width="0" style="display:none;visibility:hidden"&gt;&lt;/iframe&gt;&lt;/noscript&gt;  &lt;script&gt;(function(w,d,s,l,i){w[l]=w[l]  [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&amp;l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.ins ertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');&lt;/script&gt;  &lt;!-- End Google Tag Manager --&gt; </pre>
<p><b>Conversion Tracking</b></p> <p>(Approx. 30 min)</p>	<p><b>Via square space admin</b></p> <ol style="list-style-type: none"> <li>1. Go to settings</li> <li>2. In left sidebar select the option code injection</li> <li>3. Place the code in box which is in the bottom (order confirmation script)</li> <li>4. save and publish the changes</li> </ol>	<p><b>Sample</b></p> <pre> &lt;script type="text/javascript"&gt; /* &lt;![CDATA[ */ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA"; var google_conversion_value = %%ORDER_AMOUNT%%; /* ]]&gt; */ &lt;/script&gt; &lt;script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"&gt; &lt;/script&gt; &lt;noscript&gt; &lt;div style="display:inline;"&gt; &lt;img height="1" width="1" style="border-style:none;" alt=""src="//www.googleadservices.com/pagead/conversion/1234 56789/?value=%%ORDER_AMOUNT%%&amp;?label=AAAAAAAAAAAA AAAAAA&amp;guid=ON&amp;script=0"/&gt; &lt;/div&gt; &lt;/noscript&gt; </pre>
<p><b>Remarketing</b></p> <p>(Approx. 30 min)</p>	<p><b>Via Square space Admin</b></p> <ol style="list-style-type: none"> <li>1. Go to settings</li> <li>2. In left sidebar select the option code injection</li> <li>3. Place the code in the footer section</li> <li>4. save and publish the changes</li> </ol>	<p><b>Sample</b></p> <pre> &lt;!-- Google Code for Remarketing Tag --&gt;  &lt;script type="text/javascript"&gt; </pre>

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		<pre> /* <![CDATA[ */  var google_conversion_id = xxxxxxxxx;  var google_custom_params = window.google_tag_params;  var google_remarketing_only = true;  /* ]]> */  &lt;/script&gt;  &lt;script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"&gt;  &lt;/script&gt;  &lt;noscript&gt;  &lt;div style="display:inline;"&gt;  &lt;img height="1" width="1" style="border-style:none;" alt="" src="//googleads.g.doubleclick.net/pagead/viewthroughconversion/ xxxxxxx/?value=0&amp;guid=ON&amp;script=0"/&gt;  &lt;/div&gt;  &lt;/noscript&gt; </pre>
<b>Adwords conversion tracking (lead form)</b>  (Approx. 60 min)	<b>VIA square space admin panel</b>  <b>Google andwrods conversion tracking lead form :</b>  <b>1. Go to pages and select the page which contains the form</b> <b>2. in editing mode click on the form and go to settings</b> <b>3. Go to advanced options</b> <b>4. add the code in post submit html box</b> <b>5. save and publish</b>	