CMS System		Opencart
Supported Versions	**All Versions**	Current version:
Supported Google Products	**All Products**	Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High
Notes	**No known issues**	
Related Products	**N/A**	

Google Analytics
 	
(Approx. 30 min)
	Via Opencart Admin
	
	Google analytics:
	1. GO to control panel->system
	2. Click on settings than click on edit
	3. Go to server tab
	4. Add the code in google analytics box in the end of section
	5. Click on save button
	
	Google analytics (sales):
	1. GO to control panel-
		Sample
		<script>
		(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
		
		  (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
		
		m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
		
		  })(window,document,'script','//www.google-analytics.com/analytics.js','ga');
		
		  ga('create', 'UA-1234567-1', 'auto');
		
		  ga('send', 'pageview');
		
		</script>

	>system 2. Click on settings than click on edit 3. Go to server tab 4. Add the code in google analytics box in the end of section 5. Click on save button 6. Add the plugin google analytics 7. Go to this link http://www.opencart.com/index.php?route=extension/extension/info&extension_id=11242	
Google Tag Manager (Approx. 30 min)	**Via Opencart FTP** Tag manager: 1. Go to FTP 2. GO to 'catalog/view/theme/default/template/common'(under default configuration if using customised theme than you need to go to that theme folder) 3. open header file and place the code 4. save the file	**Sample** <!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript> <script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</script> <!-- End Google Tag Manager -->
Conversion Tracking (Approx. 30 min)	**Via Opencart FTP** Adwords conversion tracking : 1. Go to FTP 2. GO to	**Sample** <script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA";

	'catalog/view/theme/default/ template/checkout'(under default configuration if using customized theme than you need to go to that theme folder) 3. open confirm.tpl file and place the code 4. save the file	var google_conversion_value = %%ORDER_AMOUNT%%; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> </noscript>

Remarketing
 	
 (Approx. 30 min)
	Via Opencart Admin
	
	 Remarketing code:
	 1. Go to FTP
	 2. GO to 'catalog/view/theme/default/ template/common'(under default configuration if using customized theme than you need to go to that theme folder)
	 3. open footer file and place the code
	 4. save the file
		Sample
		
		 <!-- Google Code for Remarketing Tag -->
		
		 <script type="text/javascript">
		
		 /* <![CDATA[*/
		
		 var google_conversion_id = xxxxxxxxx;
		
		 var google_custom_params = window.google_tag_params;
		
		 var google_remarketing_only = true;
		
		 /*]]> */
		
		 </script>
		
		 <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js">
		
		 </script>
		
		 <noscript>
		
		
		
		 </noscript>

Dynamic Remarketing (Approx. 60 min)	**VIA Opencart admin panel** **Customized code will be required**	