CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

Opencart		**CMS System**
Current version:	**All Versions**	**Supported Versions**
Level of complexity: Low Typical effort: 30-60 Min Level of Regalix rep experience: High	**All Products**	**Supported Google Products**
	No known issues	**Notes**
	N/A	**Related Products**

Sample	Via Opencart Admin	Google Analytics

<script>
 	
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
 	
 (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
 	
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
 	
 })(window,document,'script','//www.google-analytics.com/analytics.js','ga');
 	
 ga('create', 'UA-1234567-1', 'auto');
 	
 ga('send', 'pageview');
 	
</script>
	Google analytics:
	1. GO to control panel->system
	2. Click on settings than click on edit
	3. Go to server tab
	4. Add the code in google analytics box in the end of section
	5. Click on save button
	
	Google analytics (sales):
	1. GO to control panel->system
	2. Click on settings than click on edit
	3. Go to server tab
	4. Add the code in google analytics box in the end of section
	5. Click on save button
	6. Add the plugin google analytics
	7. Go to this link http://www.opencart.com/index.php?route=extension/extension/info&extension_id=11242
		Google Analytics
		
		(Approx. 30 min)

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Sample	Via Opencart FTP	Google Tag Manager

`<!-- Google Tag Manager -->`
 	
`<noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF"`
 	
`height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript>`
 	
`<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':`
 	
`new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],`
 	
`j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=`
 	
`'//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);`
 	
`})(window,document,'script','dataLayer','GTM-XXXXXX');</script>`
 	
`<!-- End Google Tag Manager -->`
	Tag manager:
	1. Go to FTP
	2. GO to 'catalog/view/theme/default/template/common'(under default configuration if using customised theme than you need to go to that theme folder)
	3. open header file and place the code
	4. save the file
		Google Tag Manager
		
		(Approx. 30 min)

Sample
 	
`<script type="text/javascript">`
`/* <![CDATA[ */`
`var google_conversion_id = 123456789;`
`var google_conversion_language = "en";`
`var google_conversion_format = "2";`
`var google_conversion_color = "ffffff";`
`var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA";`
`var google_conversion_value = %%ORDER_AMOUNT%%;`
`/* ]]> */`
`</script>`
`<script type="text/javascript"`
`src="//www.googleadservices.com/pagead/conversion.js">`
`</script>`
`<noscript>`
`<div style="display:inline;">`
`<img height="1" width="1" style="border-style:none;"`
`alt=""src="//www.googleadservices.com/pagead/conversion/123456789/?value=%%ORDER_AMOUNT%%&?label=AAAAAAAAAAAAAAAAAAAA&guid=ON&script=0"/>`
`</div>`
`</noscript>`
	Via Opencart FTP
	
	Adwords conversion tracking :
	1. Go to FTP
	2. GO to 'catalog/view/theme/default/template/checkout'(under default configuration if using customized theme than you need to go to that theme folder)
	3. open confirm.tpl file and place the code
	4. save the file
		Conversion Tracking
		
		(Approx. 30 min)

Sample	Via Opencart Admin	**Remarketing**

<!-- Google Code for Remarketing Tag -->
 	
<script type="text/javascript">
 	
/* <![CDATA[*/
 	
var google_conversion_id = xxxxxxxxx;
 	
var google_custom_params = window.google_tag_params;
 	
var google_remarketing_only = true;
 	
/*]]> */
 	
</script>
 	
<script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js">
 	
</script>
 	
<noscript>
 	

 	
</noscript>
	Remarketing code:
	1. Go to FTP
	2. GO to 'catalog/view/theme/default/template/common'(under default configuration if using customized theme than you need to go to that theme folder)
	3. open footer file and place the code
	4. save the file
		(Approx. 30 min)

	VIA Opencart admin panel **Customized code will be required**	**Dynamic Remarketing** (Approx. 60 min)