

CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

CMS System		Network solutions
Supported Versions	All Versions	Current version:
Supported Google Products	All Products	<p>Level of complexity: Low</p> <p>Typical effort: 30-60 Min</p> <p>Level of Regalix rep experience: High</p>
Notes	No known issues	
Related Products	N/A	
Google Analytics (Approx. 30 min)	Via Network solutions Admin Analytics code with ecommerce: 1. click on the operations tabs from navigation bar 2. go to store setting 3. go to google tab 4. add the UA ID at given input type box	Sample <pre> <script> (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-1234567-1', 'auto'); ga('send', 'pageview'); </script> </pre>

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<p>Google Tag Manager</p> <p>(Approx. 30 min)</p>	<p>Via Network solutions Admin</p> <p>Tag Manager:</p> <ol style="list-style-type: none"> 1. GO to design in navigation bar 2. in left sidebar click on site design 3. now click on header and footer 4. add the code in the header after enabling the html mode of editor 5. save it 	<p>Sample</p> <pre><!-- Google Tag Manager --> <noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF" height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript> <script>(function(w,d,s,l,i){w[l]=w[l] [];w[l].push({'gtm.start': new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0], j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src= '//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.ins ertBefore(j,f); })(window,document,'script','dataLayer','GTM-XXXXXX');</script> <!-- End Google Tag Manager --></pre>
<p>Conversion Tracking</p> <p>(Approx. 30 min)</p>	<p>Via Network solutions admin</p> <p>Adwords conversion tracking:</p> <ol style="list-style-type: none"> 1. Go to pages from the navigation bar 2. search for checkout page and click on edit 3. go to step 4 4. add code when body option is highlighted and code should go in footer box 5. enable code editor than add the code 6. save the page 	<p>Sample</p> <pre><script type="text/javascript"> /* <![CDATA[*/ var google_conversion_id = 123456789; var google_conversion_language = "en"; var google_conversion_format = "2"; var google_conversion_color = "ffffff"; var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA"; var google_conversion_value = %%ORDER_AMOUNT%%; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> </div> </noscript></pre>
<p>Remarketing</p> <p>(Approx. 30 min)</p>	<p>Via Network solutions Admin</p> <p>Adwords remarketing</p> <ol style="list-style-type: none"> 1. GO to design in navigation bar 2. in left sidebar click on site design 	<p>Sample</p> <pre><!-- Google Code for Remarketing Tag --> <script type="text/javascript"></pre>

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	<p>3. now click on header and footer</p> <p>4. add the code in the footer after enabling the html mode of editor</p> <p>5. save it</p>	<pre> /* <![CDATA[*/ var google_conversion_id = xxxxxxxx; var google_custom_params = window.google_tag_params; var google_remarketing_only = true; /*]]> */ </script> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> </script> <noscript> <div style="display:inline;"> </div> </noscript> </pre>
<p>Dynamic Remarketing</p> <p>(Approx. 60 min)</p>	<p>VIA Network solutions admin panel</p> <p>Customized code will be required</p>	