CMS COMPATIBILITY DATA SHEET FOR GOOGLE TAG IMPLEMENTATION

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| **Joomla** | | **CMS System** |
| Current version: | **All Versions** | **Supported Versions** |
| Level of complexity: Low<br><br>Typical effort: 30-60 Min<br><br>Level of Regalix rep experience: High | **All Products** | **Supported Google Products** |
| | **No known issues** | **Notes** |
| | **N/A** | **Related Products** |
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| **Sample**<br><script><br>(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]\|\|function(){<br>  (i[r].q=i[r].q\|\|[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),<br>m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)<br>  })(window,document,'script','//www.google-analytics.com/analytics.js','ga');<br>  ga('create', 'UA-1234567-1', 'auto');<br>  ga('send', 'pageview');<br></script> | **Via Joomla Admin**<br><br>Analytics code:<br>1. Go to extensions->template manager<br>2. check the template which is active for site (identify it with star)<br>3. click on the template name<br>4. from menus click on edit html button<br>5. now click on edit main template<br>6. add the code just above closing head tag<br>7. save the file | **Google Analytics**<br><br>(Approx. 30 min) |

| Sample | Via Joomla Admin | **Google Tag Manager**<br><br>(Approx. 30 min) |
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| <!-- Google Tag Manager --><br><br><noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-N333SF"<br><br>height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript><br><br><script>(function(w,d,s,l,i){w[l]=w[l]\|\|[];w[l].push({'gtm.start':<br><br>new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],<br><br>j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=<br><br>'//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);<br><br>})(window,document,'script','dataLayer','GTM-XXXXXX');</script><br><br><!-- End Google Tag Manager --> | Tag manager:<br>1. Go to extensions->template manager<br>2. check the template which is active for site (identify it with star)<br>3. click on the template name<br>4. from menus click on edit html button<br>5. now click on edit main template<br>6. add the code just below opening body tag<br>7. save the file | |
| Sample<br><br><script type="text/javascript"><br>/* <![CDATA[ */<br>var google_conversion_id = 123456789;<br>var google_conversion_language = "en";<br>var google_conversion_format = "2";<br>var google_conversion_color = "ffffff";<br>var google_conversion_label = "AAAAAAAAAAAAAAAAAAAA";<br>var google_conversion_value = %%ORDER_AMOUNT%%;<br>/* ]]> */<br></script><br><script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"><br></script><br><noscript><br><div style="display:inline;"><br><img height="1" width="1" style="border-style:none;" alt=""src="//www.googleadservices.com/pagead/conversion/123456789/?value=%%ORDER_AMOUNT%%&?label=AAAAAAAAAAAAAAAAAAAA&guid=ON&script=0"/><br></div><br></noscript> | Via FTP<br><br>Adwords conversion tracking(sales)<br>1. Login to ftp<br>2. Go to 'com_virtuemart/themes/theme_name/templates/pages'<br>3. open file checkout.thankyou.tpl.php<br>4. place the code at appropriate place<br>5. save the file | **Conversion Tracking**<br><br>(Approx. 30 min) |

| Sample | Via Joomla Admin | **Remarketing** |
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| <!-- Google Code for Remarketing Tag --> <br><br> <script type="text/javascript"> <br><br> /* <![CDATA[ */ <br><br> var google_conversion_id = xxxxxxxxx; <br><br> var google_custom_params = window.google_tag_params; <br><br> var google_remarketing_only = true; <br><br> /* ]]> */ <br><br> </script> <br><br> <script type="text/javascript" src="//www.googleadservices.com/pagead/conversion.js"> <br><br> </script> <br><br> <noscript> <br><br> <div style="display:inline;"> <br><br> <img height="1" width="1" style="border-style:none;" alt="" src="//googleads.g.doubleclick.net/pagead/viewthroughconversion/ xxxxxxxxx /?value=0&amp;guid=ON&amp;script=0"/> <br><br> </div> <br><br> </noscript> | Remarketing tag: <br> 1. Go to extensions->template manager <br> 2. check the template which is active for site (identify it with star) <br> 3. click on the template name <br> 4. from menus click on edit html button <br> 5. now click on edit main template <br> 6. add the code just above closing body  tag <br> 7. save the file | (Approx. 30 min) |
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