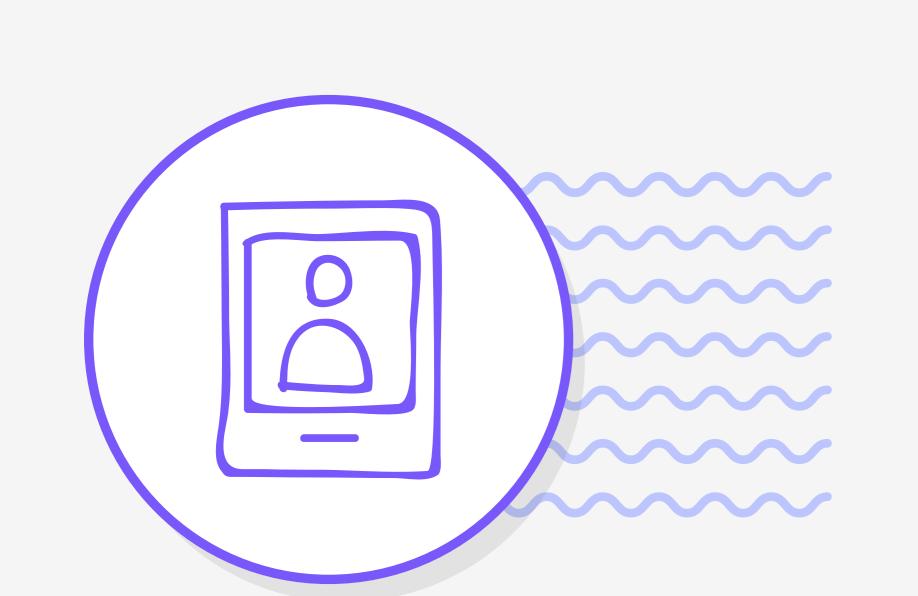


Build empathy

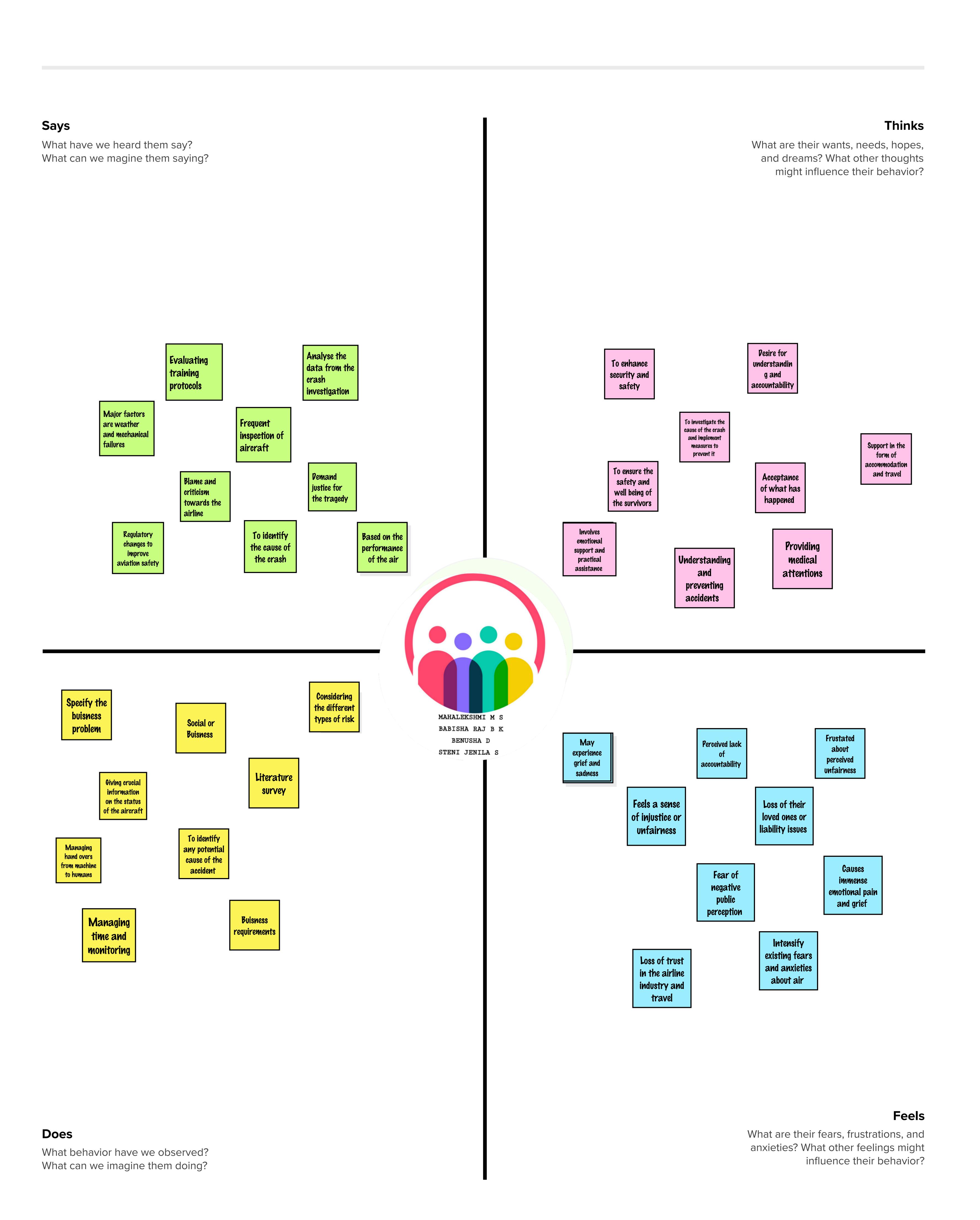
The information you add here should be representative of the observations and research you've done about your users.

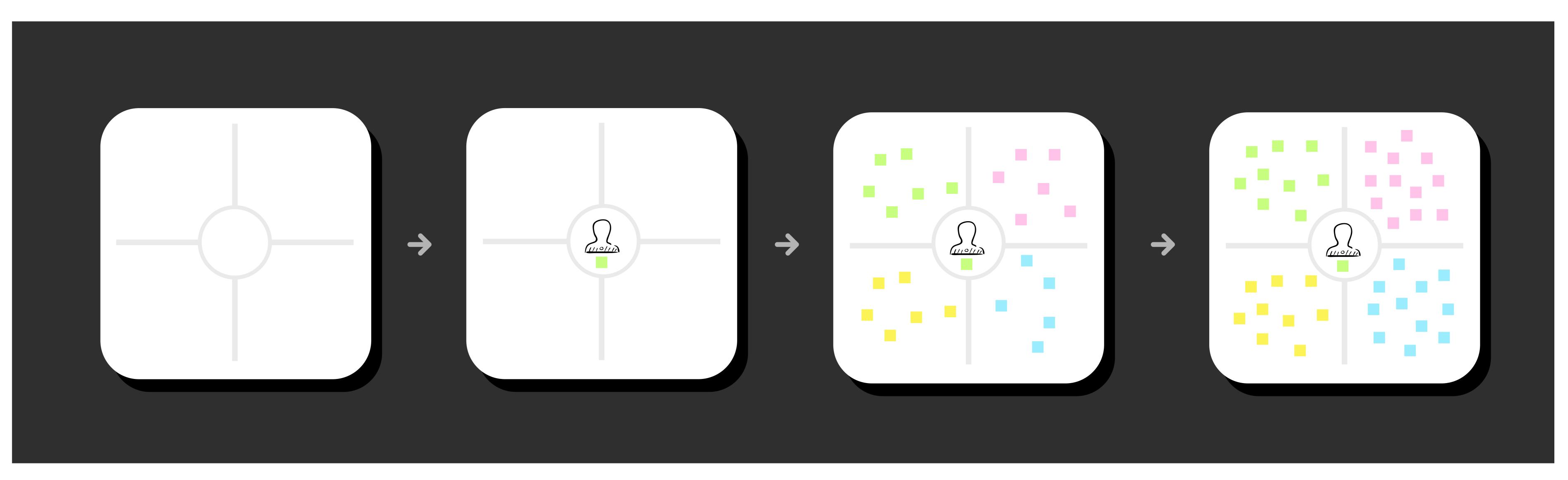
Build empathy



Empathy map

Use this framework to develo deep, shared understanding empathy for other people. Ar empathy map helps describe aspects of a user's experienc and pain points, to quickly understand your users' exper and mindset.





Share template feedback

