

Saiyeda Maham Shamail

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A remarkably driven and proactive individual, who embodies grit, hard work and critical thinking to achieve social media growth targets. Enthusiastic and eager to learn new skills and use them to enhance the quality of their work. Presently, seeking part-time employment.

Work Experience

Marketing Intern

The Citizen's Foundation (NGO)

August 2019 to November 2019

- Communicated with volunteers to get feedback on their volunteering experience.
- Turned their feedback into inspiring marketing content for TCF's Social Media (Facebook).
- Increased engagement on their Facebook page by 67%.

Marketing and Web Development Intern

Smart Cube Systems

January 2019 to April 2019

- Edited Marketing and Business Proposals for an event, with attention to small details.
- Increased email engagement with potential sponsors and customers by 56%.
- Got potential sponsors and customers interested in events through cold calls.
- Made multiple WordPress websites employing SEO principles.

Education

Post-Graduate Certificate in Mobile Application Development and Strategy in Mobile Application Development and Strategy

George Brown College - Toronto, ON

Bachelor of Science in Computer Science in Computer Science

Institute of Business Administration - Karachi, PK

Skills

- - Excellent verbal and written communication
- Team Player
- Expert in MS Office (Word, Excel, Outlook)
- Friendly and outgoing
- Time Management
- Quick learner

- Solution-focused Mentality
- Organised
- Marketing
- SEO
- Microsoft Office
- Social Media Marketing
- Adobe Photoshop
- Microsoft Excel
- Microsoft Word
- retail sales
- Powerpoint
- Photoshop
- Social Media Management
- Communications
- Photography
- Illustrator
- Indesign