



ZOMTA METAVVERSE

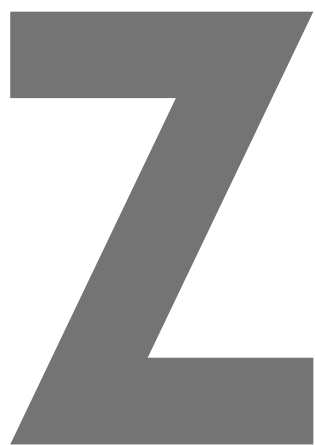
WHITEPAPER

Version 2.5

Please Read Before Purchasing ZOMTA Tokens or Attempting to Use the ZOMTA Network

THIS ZOMTA WHITE PAPER (“WHITE PAPER”) IS MEANT TO PROVIDE THE READER WITH INFORMATION REGARDING HOW THE ZOMTA TOKEN (“ZOMTA”) AND NETWORK OPERATE. IT IS MEANT TO INFORM THE CURRENT DESIGN OF THE ZOMTA TOKEN AND NETWORK AS WELL AS ITS PLANNED DESIGN. THIS WHITE PAPER IS INFORMATIONAL ONLY AND DOES NOT REPRESENT A COMMITMENT TO YOU, THE READER, OF ANY OF THE CURRENT OR FUTURE DESIGNS OR FUNCTIONALITY OF THE ZOMTA TOKEN OR NETWORK. MOREOVER, THIS WHITE PAPER IS NOT A SOLICITATION TO PURCHASE ZOMTA TOKENS (“TOKENS”). PURCHASING THE ZOMTA TOKEN INVOLVES CONSIDERABLE RISK. THE TOKEN MAY BECOME WORTHLESS AND THE PLATFORM MAY NOT MEET YOUR NEEDS. NO PURCHASES CAN BE REFUNDED OR EXCHANGED. DO NOT PURCHASE THE ZOMTA TOKEN WITH MONEY YOU CANNOT AFFORD TO LOSE. THERE IS NO GUARANTEE THAT THE UTILITY OF THE ZOMTA TOKENS WILL MEET YOUR NEEDS OR EXPECTATIONS. IF YOU PURCHASE THE TOKENS, YOU ARE INHERENTLY ASSUMING THE RISK OF ITS LOSS OF VALUE FROM THE TIME OF THE PURCHASE, AND YOU ARE AGREEING THAT THE TOKENS’ PRESENT FUNCTIONALITY MIGHT BE ALL THEY ARE EVER CAPABLE OF DOING. IF YOU PURCHASE ANY OF THE TOKENS YOU AGREE THAT YOU HAVE NO RECOURSE AND YOU WILL NOT ASSERT ANY CLAIM, ACTION, JUDGEMENT OR REMEDY AGAINST ZOMTA OR ZOMTA LABS IF THE TOKEN LOSES VALUE, THE ZOMTA PLATFORM OR NETWORK CEASES TO FUNCTION, OR IF THE PLATFORM OR NETWORK DOES NOT ULTIMATELY MEET EXPECTATIONS. IF YOU ARE UNCERTAIN WHETHER TO PURCHASE TOKENS IN LIGHT OF THESE DISCLAIMERS OR LEGAL NOTICES CONTAINED HEREIN, OR IF YOU ARE CONCERNED ABOUT THE LOSS OF ANY MONEY YOU USE TO PURCHASE THE TOKENS, WE STRONGLY URGE YOU NOT TO PURCHASE ANY ZOMTA TOKENS. WE RECOMMEND YOU CONSULT LEGAL, FINANCIAL, TAX, AND OTHER PROFESSIONAL ADVISORS OR EXPERTS FOR FURTHER GUIDANCE BEFORE PURCHASING TOKENS. WE CANNOT PROVIDE YOU ANY OF THE FOREGOING ADVICE. ACCORDINGLY, YOU ARE STRONGLY ADVISED TO TAKE INDEPENDENT LEGAL ADVICE IN RESPECT OF THE LEGALITY IN YOUR JURISDICTION OF YOUR PURCHASE OF THE TOKENS. ZOMTA TOKENS ARE NOT SHARES OR SECURITIES OF ANY TYPE. THEY DO NOT GRANT YOU TO ANY KIND OF OWNERSHIP OR OTHER INTEREST IN DIGITAL SUCCESS HOLDINGS. THE ZOMTA TOKENS EXIST TO FACILITATE YOUR USE OF THE ZOMTA NETWORK. THEY ARE NOT INVESTMENTS; THERE IS NO PROMISE THAT THEY WILL INCREASE IN VALUE; THEY ARE VALUABLE ONLY INsofar AS THEY ARE DESIGNED TO WORK WITHIN THE ZOMTA NETWORK. FOR MORE INFORMATION REGARDING LEGAL NOTICES, PLEASE SEE THE LEGAL NOTICES SECTION IN THIS WHITE PAPER.

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Zomta is an exclusive NFT content platform for world renown artists. At Zomta, we are unlocking the potential of NFTs to change the humanity's cerebral need to trust into an objective reality.

As the first major NFT hub built on Ethereum and Polygon, we're building the definitive platform to create, discover, trade, and leverage any digital content on the blockchain.

The Zomta ecosystem allows Creators, Collectors, and Traders to engage with rare tokenized content on an ultra-fast and low-cost network. By leveraging NFT's provable scarcity and transferability, Zomta provides its users with an intuitive and no-code trading experience for all digital goods.

Zomta's long term mission is to create the largest virtual world economy, optimizing its community-owned assets for maximum utility and sharing its profits with its token holders.



Zomta's Mission & Vision

As NFTs continue to gain traction amongst users, new challenges and paradigms will arise in service of this new medium of trade. The Zomta platform serves to empower all creators, traders, and collectors with a new suite of creation, discovery, and trade features designed from the ground up to natively support NFTs. Zomta believes that the mass adoption tipping point will come from simple-to-use platforms that cater to the average internet user. Our obsession is to create the best user experience for all NFTs across multiple blockchains that is simple and engaging for creators, resellers and buyers.



Blockchain's ability to record every sequence of transactions through a trustless verification system offers any person a reliable way of transacting digital goods online in any forms, and we believe this new medium of transaction can apply to any transacting communities.

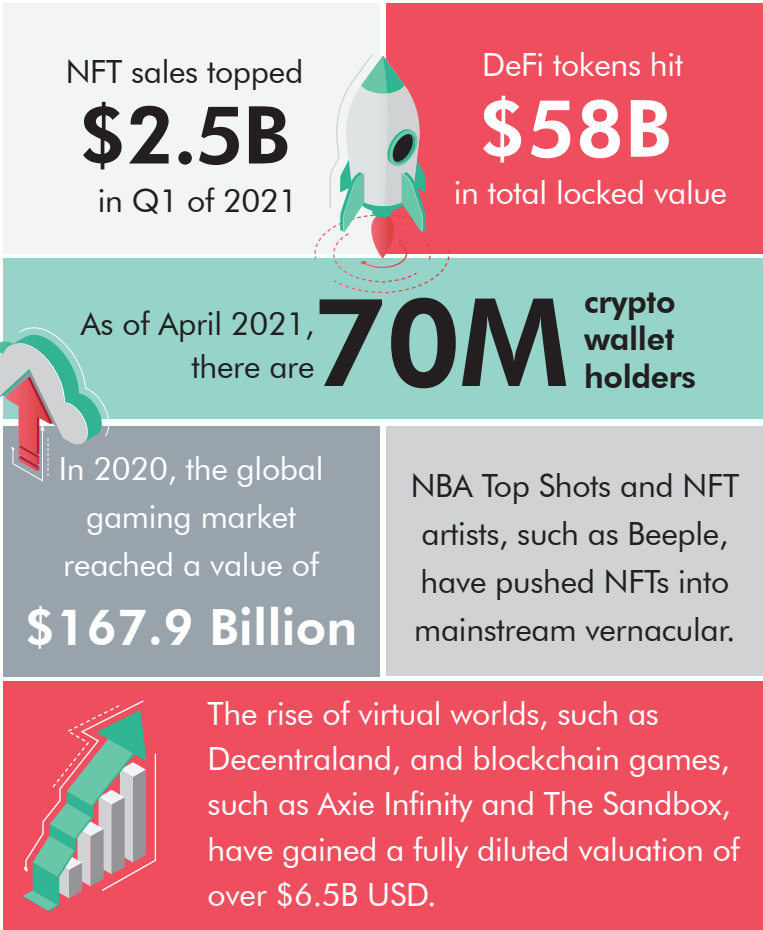
Fundamentally, *NFTs represent unique asset ownerships, thereby making it an attractive medium for online transactions*. However, supporting the NFT ecosystem has to be a balance of differentiated activities.

We aim to create the *most trusted retail marketplace* for limited digital goods, where users can transact confidently when *dealing with any high value or limited items* such as collectibles, game items, digital artwork, unique files, domains, event tickets, lottery tickets, and more.

State of the market - Understanding NFT Ecosystems

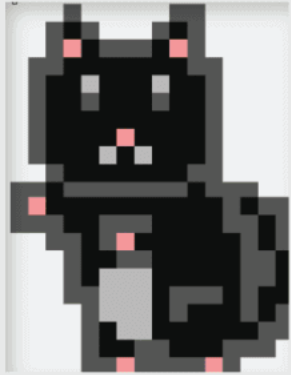
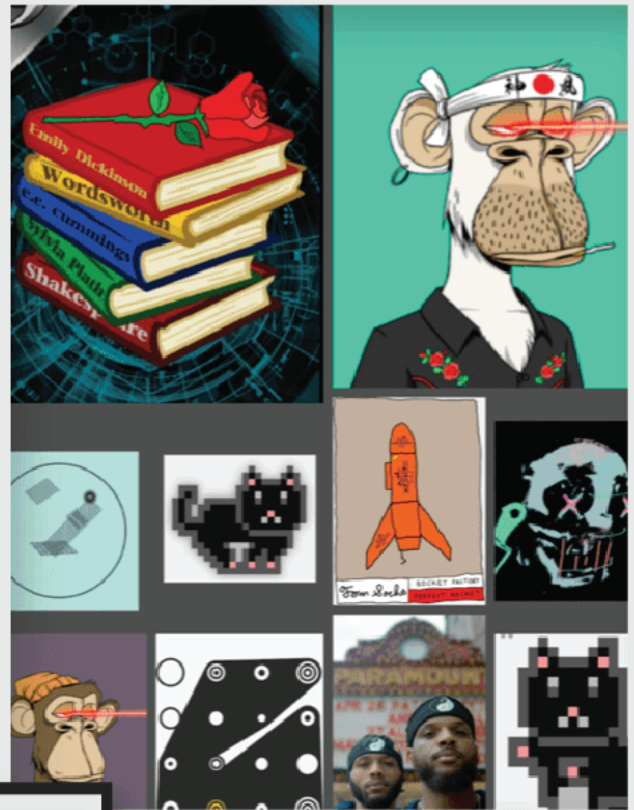
The virtual goods economy has grown massively year over year, spurred mostly by an uptick in in-game spending. Digital game spending alone accounts for over \$127 billion (USD) in 2020, while NFT gaming cumulative sales volume just surpassed \$55 million in the same year, according to Messari. Considering NFT marketplaces are still in their infancy, based on current growth rates, the NFT market will no doubt account for a sizable portion of the global virtual goods economy.

Zomta sits at the intersection of four markets each of which has massive growth potential:



Note: Numbers taken as of end of July 2021.

NFT Samples



The most valuable NFTs ever sold

8. World Wide Web source code: \$5.43 Million

```
if (document.location.protocol === 'https:') {
  document.location = 'https://www.cnn.com/';
} else {
  document.location = 'http://www.cnn.com/';
}

// ... (truncated) ...

// Source Code for the World Wide Web
```

2. CryptoPunk #7523: \$11.8 Million



CryptoPunk #7523, Image: Larva Labs

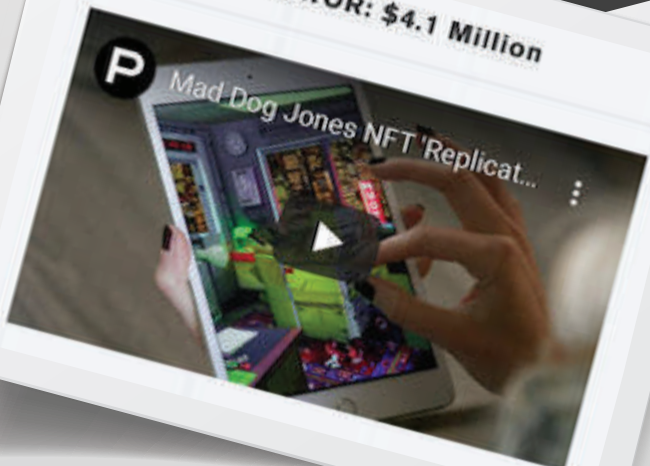
11. Save Thousands Of Lives: \$5.1 Million



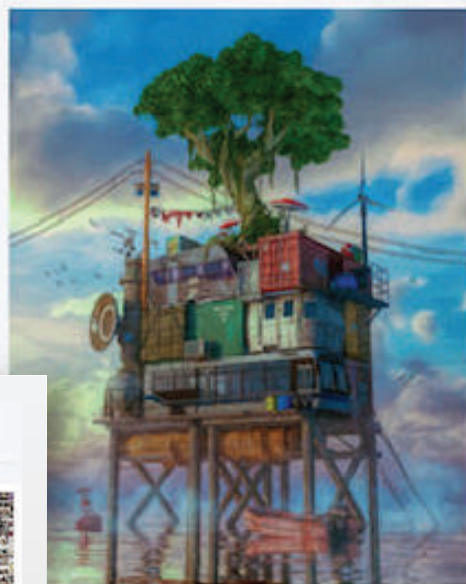
Frame from "Save Thousands of Lives", Image: Noora Health

1. Everydays: The First 5000 Days: \$69.3 Million

13. REPLICATOR: \$4.1 Million

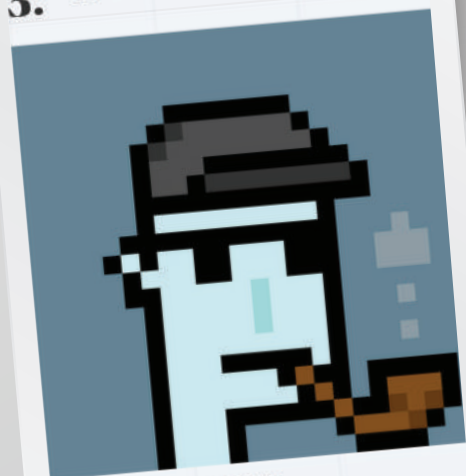


6. Ocean Front: \$6 Million



Printed by Borealis, Image: Borealis

3. CryptoPunk #7804: \$7.56 Million



CryptoPunk #7804, Image: Larva Labs

About NFT



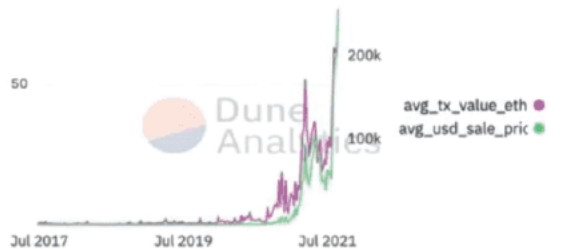
Zhu Su
@zhusu

People have been calling the top on NFTs all year

When we started lifting every offer on DeFi coins in Apr/May 2020, bunch of DeFi OGs thought it's already over

I think in 3yrs 10% of crypto mcap will be NFTs

Cryptopunks average selling price



Meltem Demirors
@Melt_Dem

1/ a quick thread on NFTs and why JPEGs are worth spending some time and energy understanding

are NFTs a bubble?

no.

wealth is a bubble. 1% of the global adult population are now millionaires.

Are NFTs a Bubble?

For the first time in history, more than 1% of adults around the world are millionaires—that's 56 million millionaires.

The total net worth of all millionaires stands at \$158 trillion.

There are 21 million bitcoin.

There are 10,000 punks.

There are 100 rocks.

8:39 AM · Aug 24, 2021 · Twitter Web App



DCInvEstor
@iamDCInvestor

~10 year NFT thesis:

now:

- crypto natives join
- brands & HNWI collectors join

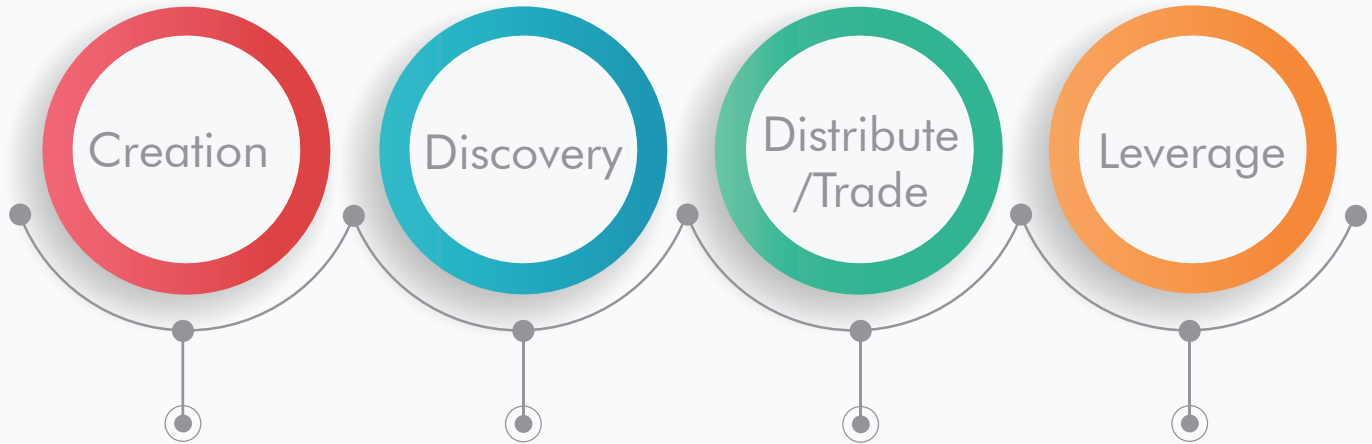
soon:

- gaming use scales
- financial stack flourishes w/ robust collateral use
- store of value use widely accepted

later:

- hugely popular VR & AR metaverses emerge with focus on digital property

2:03 AM · Aug 25, 2021 · Twitter Web App



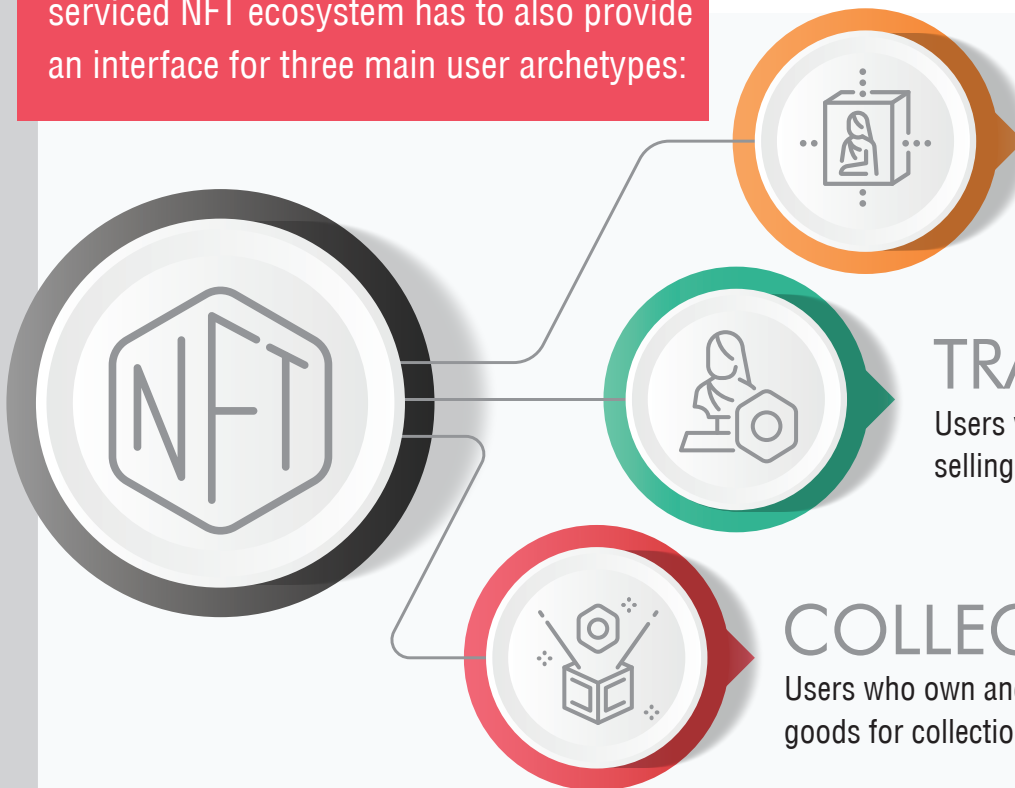
Tokenizing of content and minting of them into new NFTs which puts them onchain and ownership is authenticated and programmable

Find, explore, and discover existing NFTs and users from all sources

Facilitate the hassle-free trading of NFT goods between parties

Extracting value from already owned NFT goods into other purposes, including securing on chain loans with NFTs as collateral or staking NFTs into liquidity pools.

From these differentiated activities, the serviced NFT ecosystem has to also provide an interface for three main user archetypes:



CREATORS:

Users who are creating new content and tokenizing them via our custom NFT creation process.

TRADERS:

Users who are primarily buying and selling tokenized goods with others.

COLLECTORS:

Users who own and hold tokenized goods for collection or other purposes.

“This NFT world is likely the **greatest unlock of artist opportunity** in 100+ years. This isn't a suboptimal or fringe version of the realworld art economy, it is **a vastly improved one.**”

- Scott Belsky,

Chief Product Officer at Adobe, Founder of Behance, Venture Partner at Benchmark

Business Model

As NFTs continue to gain traction amongst users, new challenges and paradigms will arise in service of this new medium of trade.

The Zomta platform serves to empower all creators, traders, and collectors with a new suite of creation, discovery, and trade features designed from the ground up to natively support NFTs.

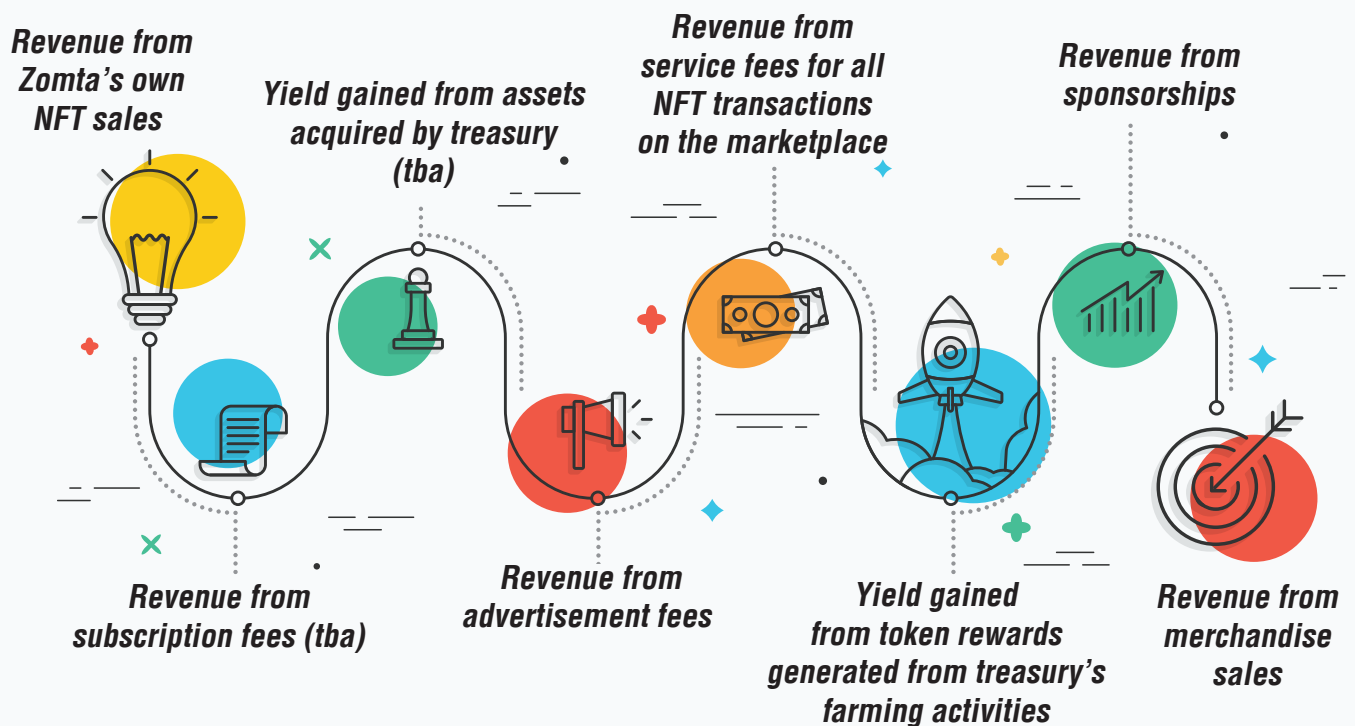
By securing our transactions & our goods via NFT technology, Zomta offers any person a reliable way of transacting online, & we believe this new medium of transaction can apply to any transacting communities.

We aim to create the most trusted retail marketplace for limited digital goods, where users can transact confidently when dealing with any high value or limited items such as collectibles, game items, digital artwork, unique files, domains, event tickets, lottery tickets, and more.

Business Thesis

The NFT ecosystem is one of the most exciting development in the blockchain technology. With the launch of CryptoKitties in 2017, the NFT space regained its footing. Thousands of new projects, platforms, and even celebrities have entered this wildly exciting new ecosystem. Our business thesis comes from the innate need of this nascent industry to grow and flourish. NFT ownership will benefit from the rise of its asset's economic value being reflected in the value of its native fungible token on the open market.

The value of all activities in Zomta will be captured in the fully diluted market capitalization of Zomta governance tokens but more importantly, the primary revenue of Zomta will come from:



Zomta Content and Artist Selection Criteria:

An essential process at the Zomta.com NFT Marketplace is **identifying, discovering and procuring top artistic talent for exhibition to our collectors on a daily basis**. We harness this creative spirit through our growing international network effects. We've identified that millions of artists from around the world are preparing to onboard to the NFT metaverse, so building onboarding tools, network effects, partnerships, collaborations and innovative marketing tools are essential for us to onboard the world's top and emerging NFT artists.

We onboard approximately one to two artists per day using one of four methods:



Each method involves an exclusive team to onboard and prepare the Artist for success on the Zomta Platform. The processes for each are discussed below:

1. Inbound Applicants:

We have a team that reviews applicants daily. These artists fill out an application, provide samples of their work and complete a recorded video conference with a Zomta NFT specialist.

Criteria considered for acceptance to mint and sell NFT art pieces on the Platform during the application process include:

1. Review of the Artists Portfolio
2. Engagement with the NFT Community through social media, including followers and content
3. Past history of selling NFT's on other platforms, including total volume of previous NFT sales
4. Overall mission in the NFT community
5. Vision and aspirations as an artist
6. Ease to work with and open to collaborations with other Guild Artists
7. References

Any **one or combination of the above can be considered sufficient to add an artist to the Zomta Marketplace white list**. Once the artist is accepted by the NFT Specialist, the artist is onboarded by a procurement specialist. This specialist works with the Artist to develop their narrative and vision statement for outreach, overview of the Artists personal landing page and marketplace link, and scheduling the date and time of the upcoming Drops and what pieces will be included.

Once the drops are scheduled, the artist works with our design team to prepare the presentation and marketing of the drop. The NFT specialist then works with Zomta marketing and media to develop the outgoing email marketing package, social engagement and announcements to the NFT Community.

2. Outbound Recruiting:

Outboard artist recruitment is a simpler process. We find artists that meet the above criteria rather than waiting for them to come to us. Once identified, we do a similar onboarding process and build an Artist recruitment application for the artist. Once the artist has been accepted, the process for onboarding is identical to the inbound Applicants onboarding.

3. Artist Referrals:

Each artist who has successfully onboarded to the Zomta NFT Marketplace is provided one referral badge per month, automatically airdropped to their wallet. The artist has the right to transfer this badge to an artist interested in a streamlined application process. The referral is not automatic acceptance to the platform, but does move the application to the front of the line, and provides for a guaranteed evaluation of their application within three days of the inquiry. If the artist is approved, they follow the same process as described above for onboarding. If they are denied, they are given a detailed reason why, and are allowed to provide an updated streamlined application after a thirty day cool off period. They can continue to do this each 30 days as long as they hold the badge and have not yet been accepted to the Platform. Once accepted, the referral badge is burned.

4. Partnerships:

The NFT community is growing at a rapid pace. There are new communities, games, minting projects, avatar projects and other creative uses of NFT's entering the ecosystem daily. It is our priority to identify the top brass projects and work on entering into partnerships with them. Any successful partnership usually includes a simplified onboarding and whitelisting of the wallets associated with the partnerships.

Examples of this include creating derivative content for growing ecosystems like the Bored Ape Yacht Club (BAYC), Vogus or Alien Boys. We are working with several growing communities that have large followings and vested collectors (skin in the game).

It is ***our goal to create mutual beneficial growth and network effect mechanisms with these ecosystems.*** We must be open to negotiation to onboard these projects, and each have their own terms and agreements, similar to any joint venture.

Another example of a partnership we are working on is with Namebase.io, who provides an auction mechanism for fully decentralized Top Level Domains (think .com, but. your name, or anything else you can imagine). We are also working with top brands and attempting to onboard them to the Zomta.com NFT platform. An example is the official Pink Floyd online store and other merchandising brands. We expect that eventually every company and brand will have an NFT plan.



Growth of Artist Base:

We expect to accept on average approximately one artist per day during the remaining part of 2021 (next 4 months), with an increased velocity of onboarding through 2022. We will work with our network of artists regularly on coordinating site drops, collaborations, derivative work partnerships, NFT minting projects, NFT gaming and game development, among other innovations as they emerge into the NFT community and ecosystem.

It is our goal to be ready for change and harness the power of our artists, collectors and network effects to stay ahead of the trend as an innovative leader in the growth of the NFT industry (which will be bigger than anything we've ever known).



Acceptance Badges:

Once an artist is accepted to the Zomta NFT Marketplace, they will be airdropped a numbered Zomta badge on the Ethereum Main net. We plan on rewarding early artists with future airdrops of NFT's, collaboration opportunities, media exposure, future coin drops, partnership airdrops and coverage through our media channels.

Once we reach 1,000 badges, we'll close out the Genesis badges, and begin the 2nd badge, updating the badge NFT and rewards after onboarding each 1,000 artists and badges.

Launch Artists:

At launch we will have between 10 and 20 whitelisted NFT artists that will receive a Zomta badge at Genesis. Each of these artists has been personally vetted by the Zomta management team over a four-month process that started in April of 2021.

The artists were evaluated based on their artwork, NFT community engagement and experience, social networking outreach, excitement for the Zomta platform, collaborations and vision. The industry is in a very nascent stage, so being adaptive, innovative and onboarding early NFT pioneers is key to our early success and growth.

Our original artists have been invited to create a Zomta Deck of cards for Genesis launch. There will be 1,000 sets of these trading cards and they will be an early drop on the Platform. These cards will hold special powers in the Zomta NFT marketplace as milestones are met.



The gamification of these are a secret for now (stay tuned, eyes wide open)!

Collection Exhibits:

Seasonally we develop exhibits based on a theme. We build these exhibits with the help of our design team, onboarded artists, and sometimes invite affiliates to join the party. These exhibits are themed galleries that can be rented out and sold in real life galleries and museums that have enabled NFT frame technology. This is a very exciting niche that we feel has unlimited future growth potential.

We will be driving this train right to the station. We see every concert, sporting event and other large scale community events, to have a place for NFT exposure. We are bridging this future at Zomta. Expect to see the Zomta brand everywhere you see NFT's in real life.

Other Artistic Onboarding Details:

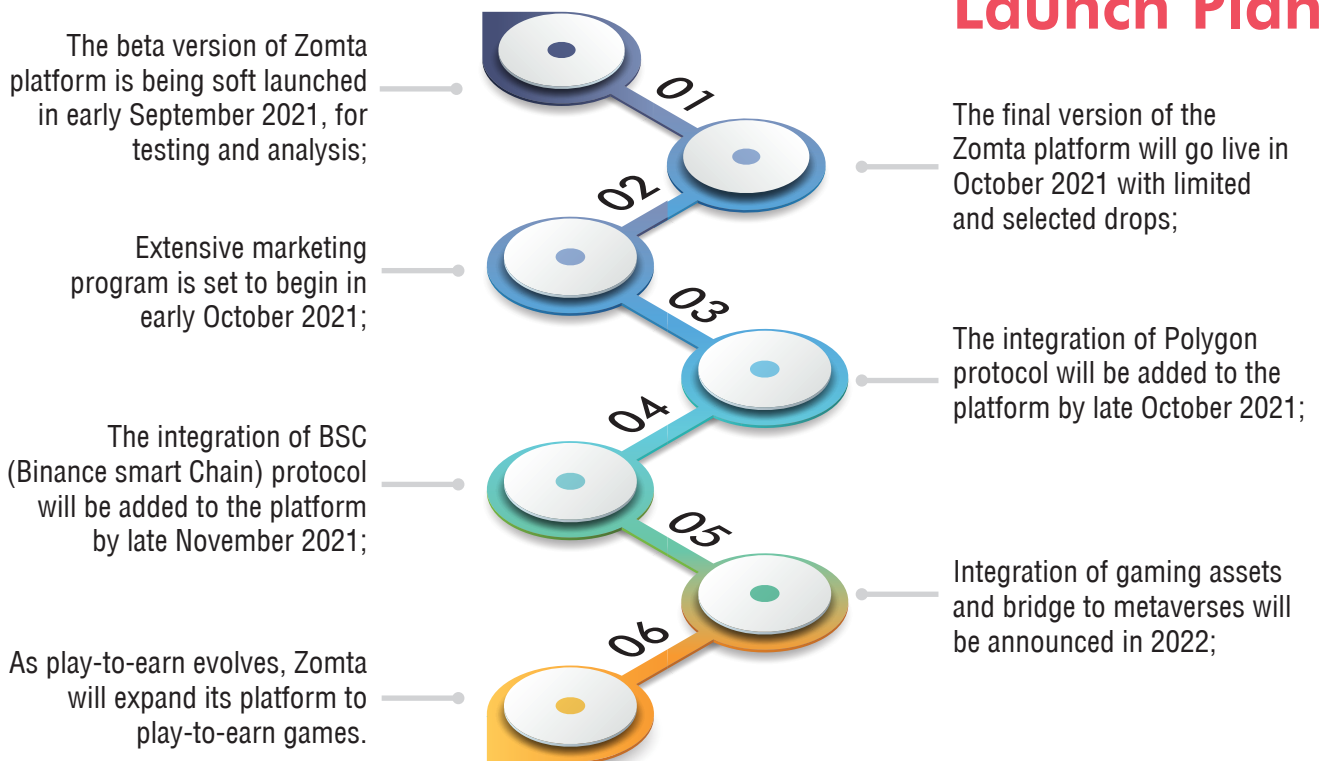
It is our goal to lead in NFT innovation and technology growth to offer our users a place to express themselves on Web 3.0. To do this, we are constantly innovating. As artists hit milestones, they are airdropped milestone Zomta badges, artistically designed by our top selling artists, partnerships and collaborators. This is a distinguishing tool to motivate our artists to reach milestones in sales, community engagement and followers. Leaderboards are also used to encourage artists to maximize their efforts and gamify the NFT Marketplace. There are prizes and contests announced weekly for both Artist and Collector achievement rewards. Raffle tickets for elite pieces are a good example of these types of rewards.



We are creating a narrative for our artists and collectors' journey on the Zomta NFT platform. As part of this, we are working on building an infrastructure to lead the way in building the integration of current style NFT marketplaces, to marketplaces 3.0 that will usher in AR, VR and a slew of new technologies. Think New York City Art District meets digitized open world gallery, all with coordinated leadership, vision and a hyper growth plan.

THIS IS OUR FUTURE; THIS IS THE ZOMTAVERSE

Launch Plan:



In contrast to conventional marketplaces, the Zomta NFT marketplace is differentiated by the following:

Scarce By Design

All **platform content will be minted in limited quantities or accessed from other NFT compatible block-chains when ready**. Provable scarcity gives creators a new dimension of customization while also inevitably enabling the emergence of secondary markets.

Customized Distributions

We support our users from entrepreneurs establishing their own storefronts to creators who love to share within their community in how they want to distribute their content. Configure your goods for one-click purchase, silent/public auctions, purchase approvals, redemption, or even as a free drop for your patrons.

Content Agnostic

Zomta is open to all content types from 2D images to 3D models, internet domains to music albums. **The platform aims to normalize NFT trade**, so our users will naturally discover the content they want to create and transact with.

Community Governance

Platform stakeholders will be able to submit proposals, vote on initiatives, and moderate the platform to ensure alignment with evolving needs of the community. Token holders will also receive extra benefits on the platform such as increased limits and exclusive sales.

Decentralized Trade

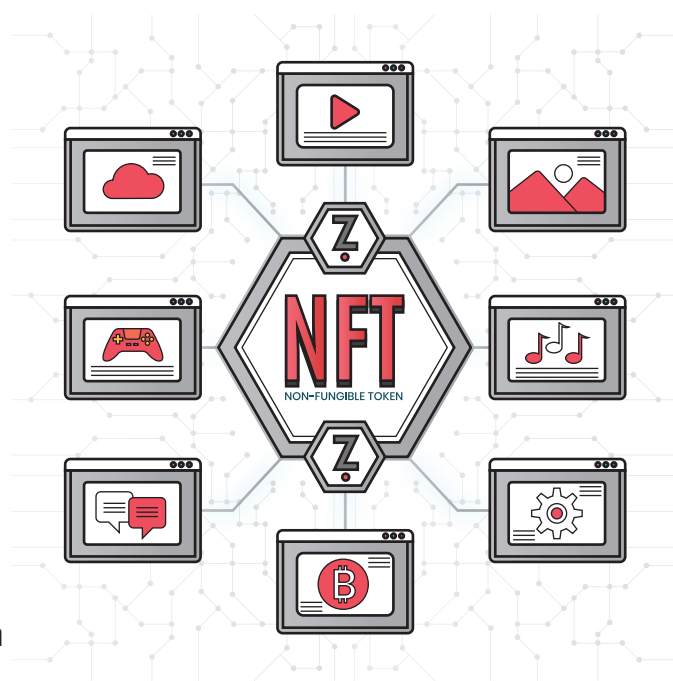
Trade directly and leverage confidently with any user on the platform through automated smart contracts hosted on the public and proven ETH/POLYGON environment.

High Performance, Low Fees

The Polygon Blockchain ecosystem allows Zomta to transact in **an ultra-fast and secure environment while maintaining limited fee** exposure for our end-users. Not to mention we offer **one of the lowest commission rates of all NFT marketplaces** too.

Platform Features

The Zomta platform will have a direct focus on servicing the creation, discovery, and trade/distribution of NFTs. We are excited to introduce many new and innovative features designed from the ground up featuring NFT as both a means of transaction and content. However, once the platform is settled, we will begin shifting focus to allow users to extract value from their owned NFTS beyond simply ownership.



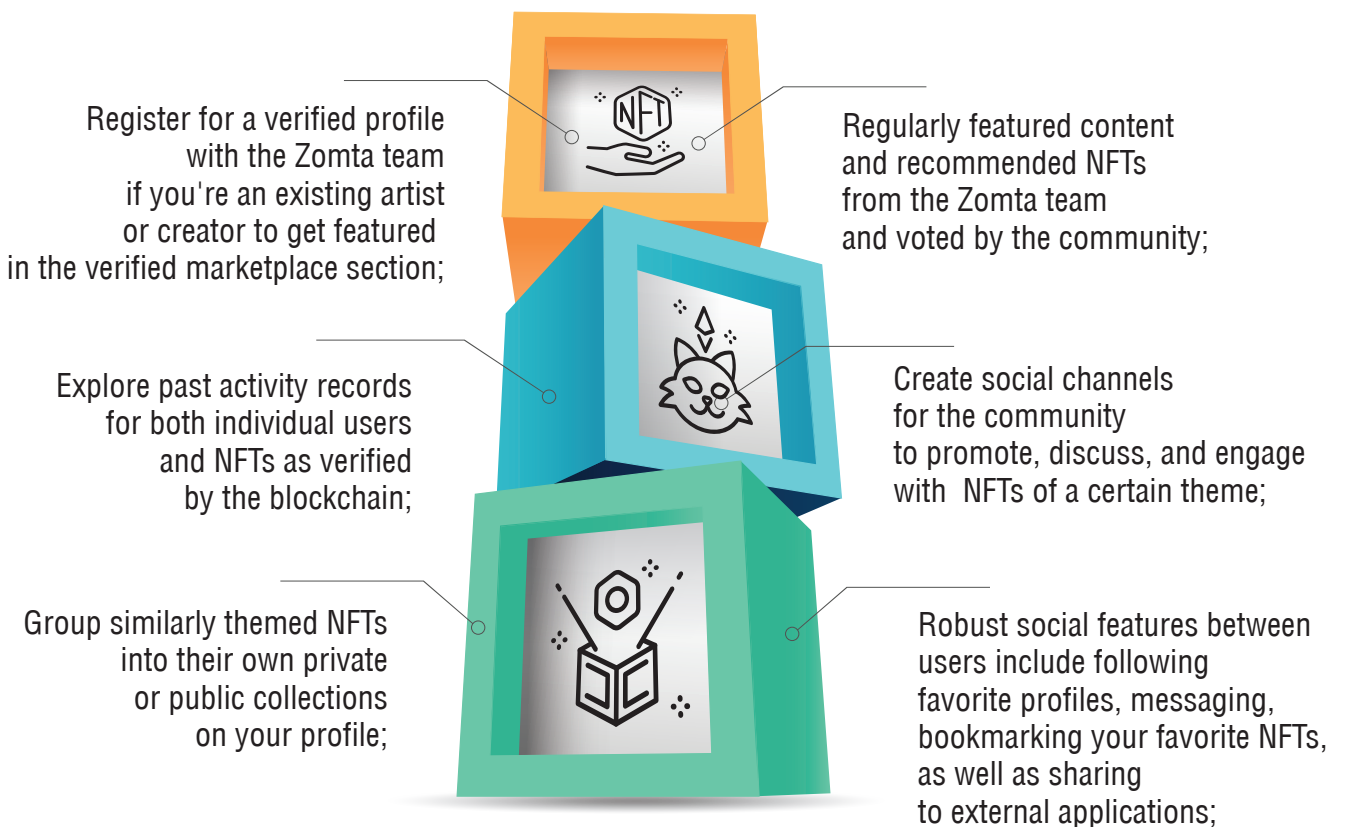
Empowering Creation

A **highly customizable NFT creation process** will serve as the pillar of the Zomta ecosystem. We aim to empower all creators with a suite of NFT minting features that can cater to any distribution intention.

- **Zomta NFTs will support both ERC721 and soon ERC1155 standards.**
- **ZOMTA custom scarcity options such as unique (1 of 1) or limited (up to 5), as secured by the blockchain. Verified token holders will be entitled to higher scarcity limits.**
- **ZOMTA flexible royalties on creation to receive secondary sale commissions (up to 10%). Verified token holders will also have access to higher royalties' limits.**
- **Bundle existing NFTs together to create a new NFT unit to transact**
- **Tokenize any content as an NFT. Our NFT creation module allows users to batch any number of files and extensions as one NFT unit.**
- **Customized and extended preview options for your tokenized content.**
- **Preview your NFT listings in any way with support for all file types including 2D and 3D media, audio, video, and more.**
- **Store private files that will not be previewed openly but only unlock in full for the current owner.**

Expand Discovery

Discovery will be the primary means of finding NFTs on the marketplace. Perusing the marketplace and finding NFTs of interest should be frictionless, intuitive, and most importantly fun for the community.



Prioritized NFT listings for verified token holders

Facilitating Trade

Once users have created their NFTs or have found the NFT of their dreams, users may transact securely on the Zomta platform via a plethora of trade options. Traders will have **a wide array of transaction options** to minimize the headache and maximize the trade.

- **Owners and creators may ZOMTA the transaction method for their goods such as one-click purchase,**
- **English auction (highest-bid), private bids (on-approval), gifting (free), and more;**
- **Automated royalties to the creator from any valid secondary sale of an NFT, as set forth by the original creator;**

Defining settlement currency allows creators to specify what tokens will be traded with the NFT. **With token swap integrations**, users will be able to transact with any token of their choice and immediately settle in the selected settlement token.

Further Leverage

We recognize **the immense potential of NFTs in the future and aim to both develop internally and partner with existing community projects to unlock value from our tokenized content**. A marketplace alone can greatly facilitate new content distribution, but an ecosystem will unlock worldly benefits for all NFT holders.

Fractionalized NFTs (tba)

Partial ownerships of NFTs via secondary tokens, as validated by smart contracts, would provide extra liquidity on secondary markets while benefitting from the value transfer on the primary token.

ETH/POLYGON Community

As **a member of the growing ETH/POLYGON developer community**, Zomta is excited to join a proven ecosystem with thriving projects. Providing ultra-fast performance with limited fee exposure, we believe the ETH/POLYGON network will bring the most end-user value in terms of experience.

Beyond the technical metrics, we also look forward to partnering with community projects to provide additional on and off-ramps for projects looking to integrate with NFTs.

As a common marketplace for all NFT goods, Zomta is always on the lookout to expand our marketplace liquidity for our users.

Serving as a binding intermediary for NFT transfers across the community will not only bring tangible benefits for our creators and traders but also bring closer the general ETH/POLYGON community as well.



Beyond the marketplace, Zomta will be governed and supported by our native and fungible ZOMTA tokens. ZOMTA tokens will be used as both a utility and governance token. Before the major public launch of the Zomta platform, ZOMTA may be issued, airdropped and distributed as an ERC20 token on the ETHEREUM blockchain, after our private and public sale has concluded.

Platform users will enjoy a sleuth of benefits from simply holding verified amounts of ZOMTA tokens. These benefits will not be available to users without ZOMTA tokens, who will be limited by the default restrictions.

SETTLE AND FUND TRANSACTIONS

Fund and settle your trades using the native ZOMTA token in lieu of ETH/POLYGON's own ETH or MATIC token.

DISCOUNTED PLATFORM SERVICE FEE

Verified token holders are entitled to lower service fee when trading on the platform

PLATFORM INCENTIVES

Users will be able to earn bounties of ZOMTA tokens by completing various activities on the platform such as profile completion, community engagement, user invites, minting and more.

COMMUNITY MINING

ZOMTA tokens will be awarded to the highest contributing users on the platform every two weeks. Creators and traders that have contributed the most to the platform by volume will share an allotted amount of ZOMTA tokens. There will be a fixed cap on how much ZOMTA is awarded to each user per batch to ensure a wider distribution of tokens within the community.

PRIORITY LISTINGS AND DISCOVERY

Listings from users with verified token holders will receive increased exposure & listing priority on our marketplace

EARLY ACCESS TO PRESALES

Holding verified tokens will also enable early access to item presales, exclusive drops, & special listings from the community & Zomta

TOKEN DISTRIBUTION

Users will be able to obtain ZOMTA tokens during our Public Sale event, with the initial distribution following shortly after. Post token generation event (TGE), ZOMTA tokens can also be acquired on the platform via various means.

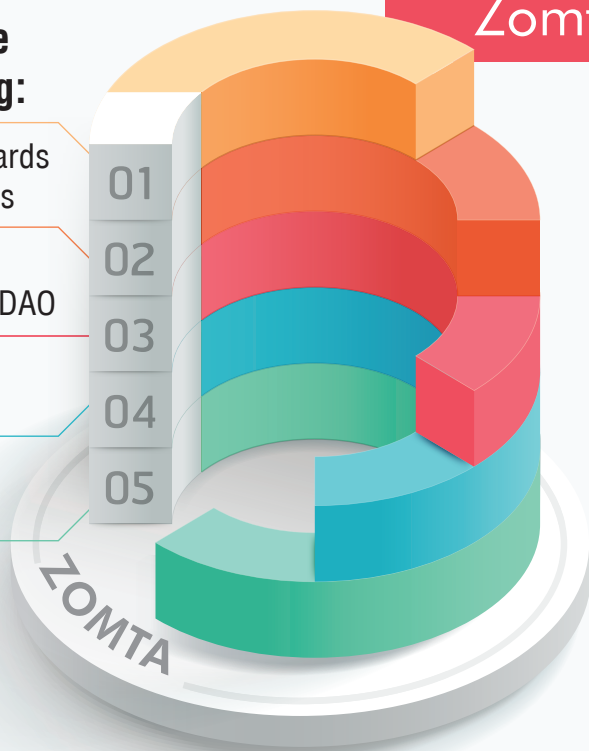
INCREASED MINTING LIMITS AND TX LIMITS

Creators verified with ZOMTA tokens will also have higher limits when issuing and distributing their content.



ZOMTA tokens can be used for the following:

- 01 Stake ZOMTA for token rewards related to its overall activities
- 02 Stake ZOMTA to vote & participate in the coming DAO
- 03 Stake ZOMTA for rewards related to specific activities
- 04 Stake ZOMTA to subscribe to exclusive merchandise
- 05 Stake ZOMTA for exclusive content



The Treasury

The role of the ZOMTA treasury is to oversee the management of ZOMTA assets and marketplace to maximize value for its participants, team members and investors.

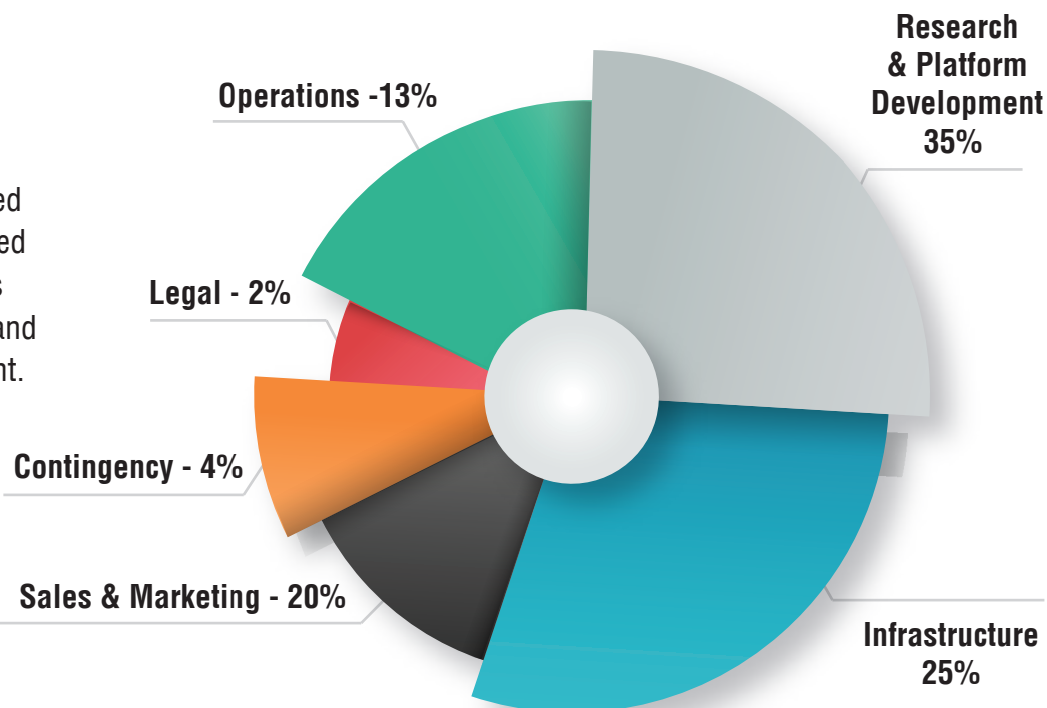
Economic Activities

- Purchase of assets in the form of cryptocurrencies, virtual assets in the metaverse, SAFTs, in-game tokens, as well as other NFTs to contribute to the development of metaverse economies
- Manage locked, unvested, undistributed tokens of all parties
- Provide guidance in events that involve debt and interest payments, acquisition of assets including any buybacks and future fundraising rounds
- Perform financial operations such as accounting, audits, reporting and tax. Treasury assets are managed by the two co-founders via a multisignature Gnosis wallet. Two wallet signatures will be required per transaction

Fund Allocation:

The founding team have proposed the following distribution of funds based on the initial amount raised including projected funds from the Series A and B and the token generation event.

Funds raised will be distributed as follows:



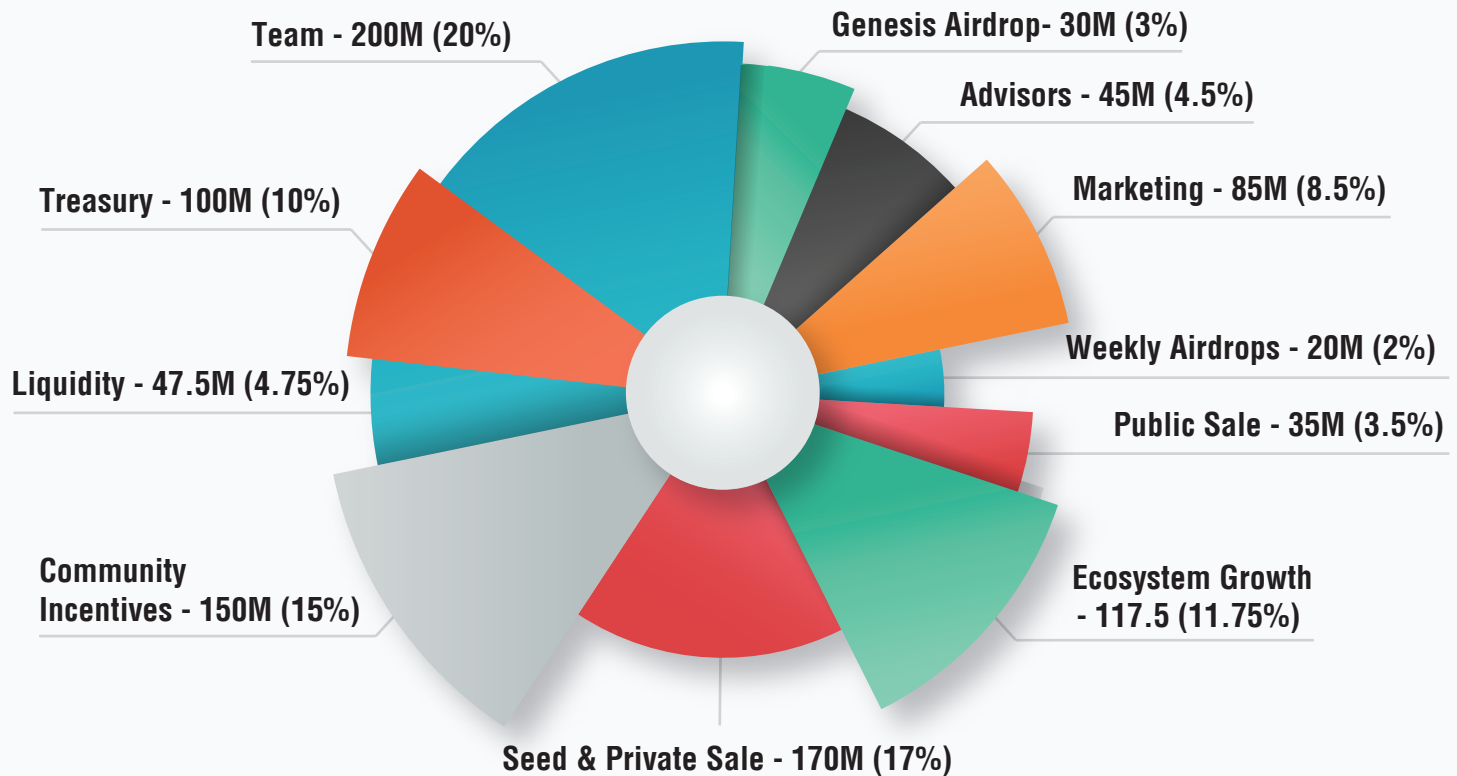
Fund raising

ZOMTA is in the process of raising \$850,000 through a seed offering to selected investors. The seed deal will be followed by Series A and B then the public sale.

Token Issuance

TOTAL TOKEN SUPPLY:
1,000,000,000

There will be 1,000,000,000 ZOMTA tokens minted in total. Distribution of supply will occur in multiple phases scheduled at different dates and for different purposes. Allocation is as follows:



Community Incentive - 150M - 15%:

The Community Mining allocation will be reserved for awarding the top contributing users on the platform, by volume. These awards will be distributed at a fixed time interval from a general token pool. Additional rewards may be given to seasonal campaigns. Tokens reserved for community mining will be released into the pool on a decreasing percentage scale to incentivize early users and reward our seed community.

Weekly Airdrop - 20M - 2%

Community members will be able to get \$ZOMTA tokens in the many ways including:

- Airdrops for \$ETH2 & \$ZOMTA stakers
- Airdrop for Artists
- Public presale
- PoM & contributions on Zomta

It's worth mentioning \$ZOMTA airdrop will be distributed in the fair manner with the target of avoiding distributing it mostly amongst the whales. In this way we want to support less wealthy community members, who are the core of every successful ecosystem.

Genesis Airdrop - 30M - 3%:

Zomta has allocated genesis block drops to our first community members. Our plan for public presale is to distribute it amongst our community members with a \$500 max ticket. If it goes to the community airdrop it will be distributed amongst our community members with 100 ZOMTA tokens per whitelisted user. Our goal is to distribute it fairly amongst most engaged community members, not bots so we will gamify the way of getting whitelisted. This means the more proactive you are, the better chance of getting whitelisted. We will also introduce special anti-bot measures.

Liquidity Fund - 47.5M - 4.75%:

The Liquidity Fund allocation is specifically reserved for fulfilling the needs of future platform integrations including providing liquidity and other bounties.

Team & Advisors - 245M – 24.5%

The Team allocation is reserved as compensation for current and future Zomta team members including advisors and partners. All Team tokens are subject to lockups and vesting periods starting one year after TGE.

Treasury Fund - 100M - 10%

The Treasury Fund will be allocated to fund all platform and ecosystem development activities such as feature developments, marketing bounties, cross-application integrations, affiliate incentives, and much more. Treasury Fund tokens are subject to vesting periods beginning after TGE.

Reserve for Ecosystem Growth - 117.5 - 11.75%:

The Reserve allocation will function as an emergency token pool and will not be released via any set schedule but only upon approval from ZOMTA stakeholders.

Marketing - 85M - 8.5%:

85M tokens will be reserved for our internal marketing and marketing partners. Then the tokens will be cliffed for 1 month and afterwards vested daily over a 9 months long period.

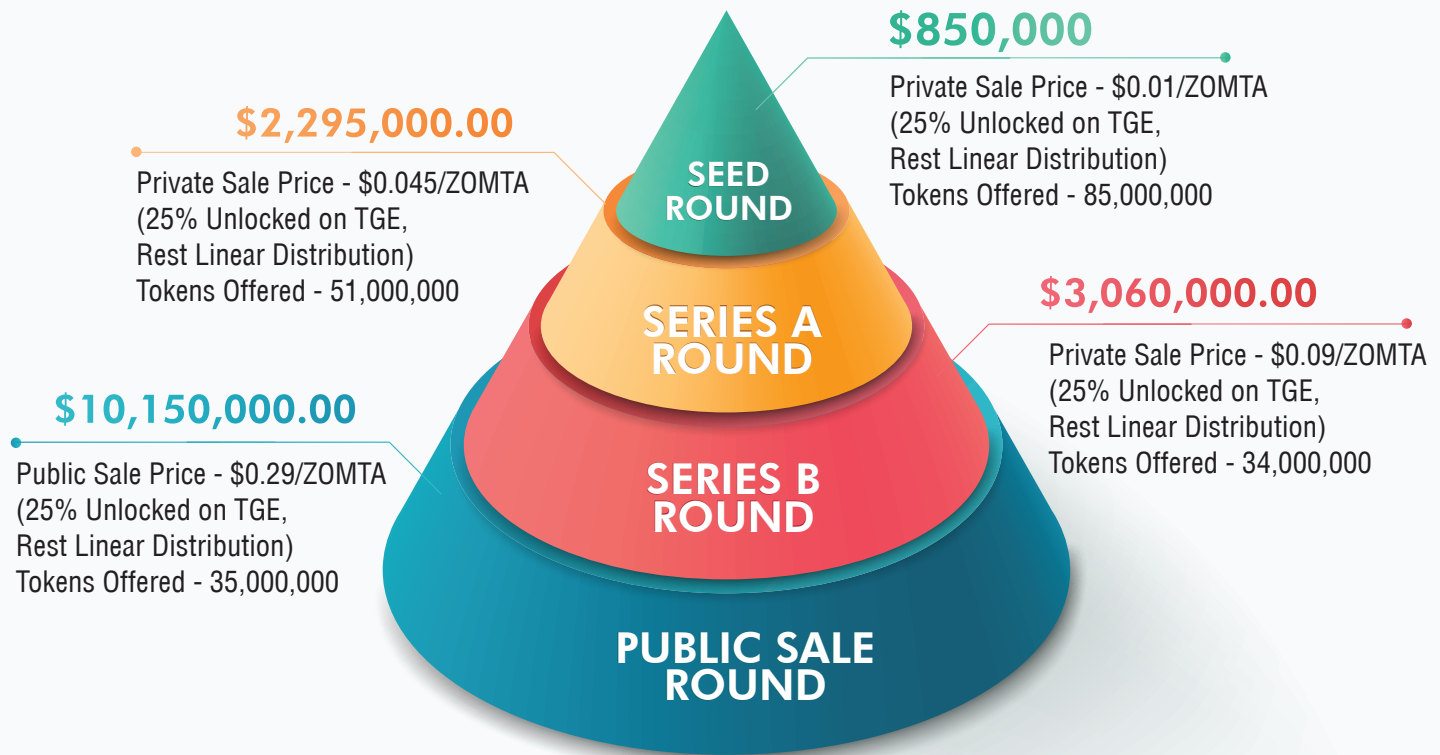
Seed, Private Sale and Public Sale – 205M – 20.5%:

The Token Sale distribution includes all tokens allocated for private and public sales. Tokens reserved for our initial seed offering will be released on a linear schedule for all private sale users with 25% unlocked on TGE, and 100% unlocked at token generation for our public sale users.



TOKENS OFFERED:
205,000,000

TOTAL TOKEN SUPPLY:
1,000,000,000



Tokenomics

The native digital cryptographically-secured fungible token of the Zomta platform (ticker symbol \$ZOMTA) is a transferable representation of attributed governance and utility functions specified in the Zomta platform, and which is designed to be used solely as an interoperable utility token on the platform.

When developing \$ZOMTA tokenomics, one of our main goals is to avoid the dump effect which often happens with other ICO tokens when they have downtime in their deal flow. This is why we've decided to put emphasis on the broad system of incentives to hold and utilize \$ZOMTA tokens.

As previously mentioned, **\$ZOMTA stakers may earn \$ZOMTA rewards and weekly airdrops coming from our multi-asset staking feature**, in exchange for their various beneficial contributions/actions which we call PoM (Proof of Mint). After the successful launch of Zomta project and platform, 1% to 3% of its total tokens will be set aside in the reward pool to incentivize continuous interactions. We will use NFT airdrops and limited edition collections as incentive mechanisms to subsidize token rewards.

To further increase the demand for our core token, **15% of our transaction fees will be dedicated to the burning of \$ZOMTA**. Additional buying pressure will come from the bridge to Anchor protocol, where 5% (5% of whatever yield provided) of the yield on staked \$ZOMTA will be all distributed for the purpose of burning of \$ZOMTA tokens. **This will lead to a price rise and stability of our token, which benefits investors long term.**

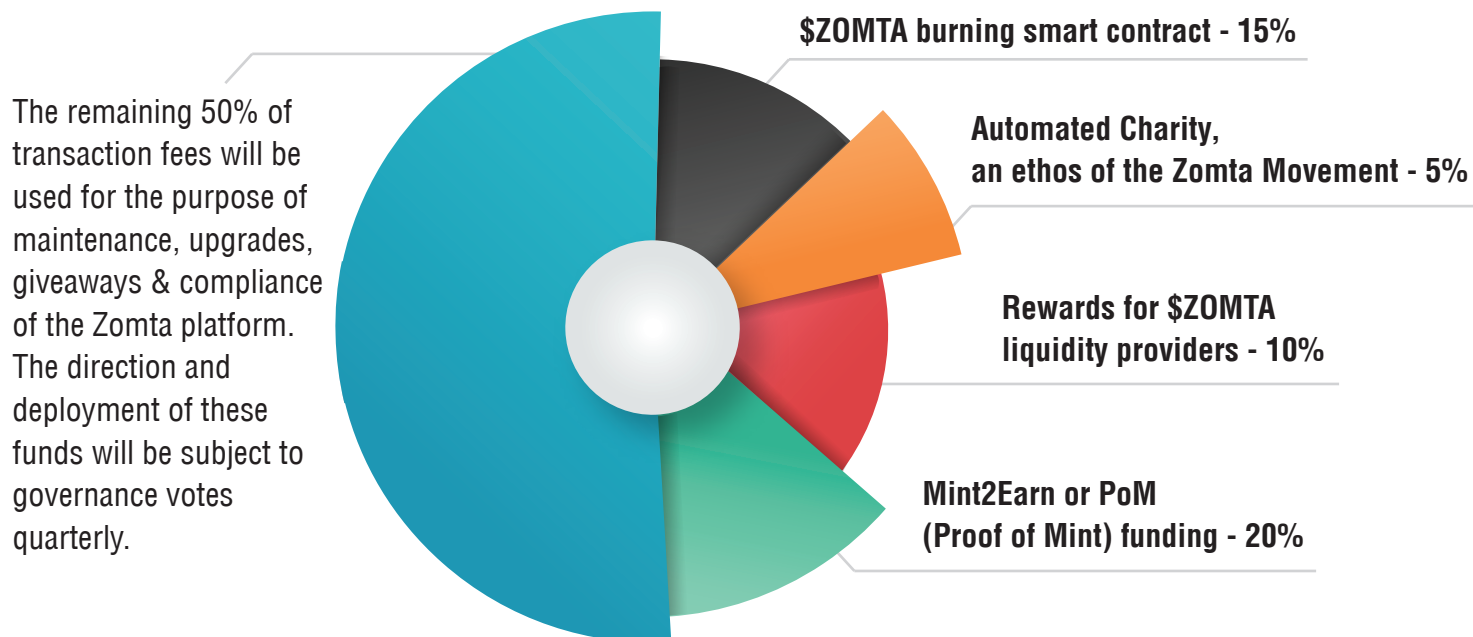
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Governance - \$ZOMTA will allow holders to propose and vote on on-chain governance proposals to determine future features and parameters of the Zomta platform, with voting weight calculated in proportion to the tokens staked (the right to vote is restricted solely to voting on features of the Zomta platform). For example, they may vote on the specific number of tokens required for each gamified tier system, gaming partnerships or the recipients of charitable distributions.

Liquidity Staking - to provide easy access to \$ZOMTA and promote ecosystem growth, users will be incentivized to play the role of liquidity providers and stake their digital assets into various decentralized market making pools to provide the necessary liquidity for transactions. These users would be rewarded with additional \$ZOMTA for their contributions. By distributing \$ZOMTA in this manner, it ensures that the governance token will be distributed primarily to key network contributors and allow them to have a say in protocol parameters.

Deflationary tokenomics

All fees generated by Zomta will be split into four parts:



Token Distribution

There will be **a total of 1B \$ZOMTA tokens to be distributed over a period of at least 48 months**. Beyond that, there will be no more \$ZOMTA tokens introduced to the supply and the total supply will be constantly reduced through our buyback and burn mechanisms mentioned previously.

Annualized APR per month decreases each month and its average per month ratio is 9.7%. This model maximizes reward for the early stakers as an incentive to secure early development of our platform and provides our long-term token holders with a decreasing inflation model.

A total of 40M \$ZOMTA tokens are released at the genesis of Zomta with the listing price of \$0.01 which leads to an initial market cap of \$400K!

The initial distribution of \$ZOMTA is given to:

LIQUIDITY: 12M tokens will be reserved for providing initial liquidity for ERC20.

This amount might be subject to change depending on the market conditions and potential CEX listing.

PRIVATE SALE: 16M tokens will be distributed to our private sale participants.

Tokens will be vested linearly over a 6 months long period.

MARKETING: 8M tokens will be reserved for our marketing partners.

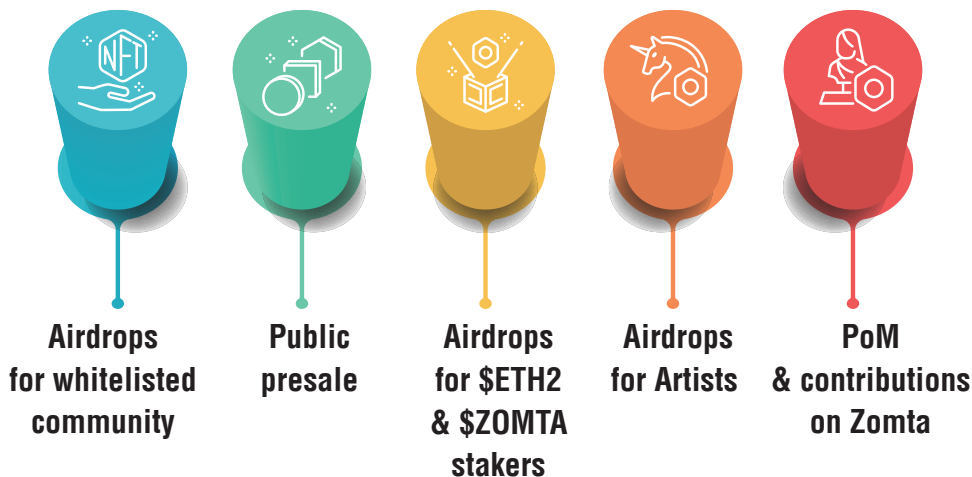
Then the tokens will be cliffed for 1 month and afterwards vested daily over a 9 months long period.

PUBLIC SALE: 10M tokens will be distributed to our public sale investors.

Their remaining tokens will be vested linearly over a 3 months long period.

IT'S WORTH MENTIONING THIS IS ONLY GENESIS SUPPLY DISTRIBUTION, WHICH MEANS THE REST IS VESTED. OUR GOAL IS TO COMBINE HEALTHY TOKENOMICS WITH A FAIR DISTRIBUTION AMONGST THE COMMUNITY.

Community members will be able to get \$ZOMTA tokens in the many ways including:



It's worth mentioning \$ZOMTA airdrop will be distributed in the fair manner with the target of avoiding distributing it mostly amongst the whales. In this way we want to support less wealthy community members, who are the core of every successful ecosystem.

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Early Structure

The two founders will be the core team and the earliest participants of ZOMTA. It will gradually consist of early investors, market participants, asset owners, and players in the blockchain NFT space. With future conversion of the ZOMTA token to a DAO, ZOMTA token holders will eventually replace the founders and the team as administrators of the protocol.

- **Testnet Launch**
- **Smart Contracts (ERC721, ERC1155) Wallet Integrations**
- **Private Token Sale**
- **White list 20 artists from the NFT community to use the platform**

**September
2021**

- **BSC Integration**
- **Polygon Integration**
- **Flow Integration**
- **Community Moderation**
- **Metaverse Integrations**
- **Social Channels Donations**
- **Mobile Support Collections**
- **Zomta App development**
- **Token Staking**
- **NFT liquidity pools**

**Q4
2021**

- **Public Security Audit Mainnet Launch**
- **Token Generation Event Community Mining Creation & Trade Features**
- **Set up Sandbox and Decentraland spaces for Zomta Token Holders and Community Members**
- **Flexible Royalties**
- **Governance Portal**
- **Additional Trade Currencies**
- **Public Profile Verification**
- **Social Features added**

**Q2
2022**

ZOMTA tokens (hereinafter referred to as "ZOMTA") issued by Zomta Labs are not intended to constitute securities or grant of any ownership rights, units in a business trust, or units in a collective investment scheme, or any other regulated products in any jurisdiction.

This Whitepaper is meant to provide more information on the ZOMTA Token Economy and functions of ZOMTA, and does not constitute a prospectus or offer document of any sort. This Whitepaper does not constitute or form part of any opinion or any advice to sell, or any recommendation or solicitation of any offer to purchase ZOMTA nor shall it or any part of it or the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision.

No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of ZOMTA and no digital tokens or other form of payment is to be accepted on the basis of this Whitepaper. Any agreement between Zomta Labs and you as a recipient or purchaser, and in relation to any airdrop, sale or purchase of ZOMTA is to be governed by a separate document setting out the terms and conditions (the "T&Cs") of such agreement and no other document. In the event of any inconsistencies between the T&Cs and this Whitepaper, the T&Cs shall prevail.

Your eligibility to receive, purchase or sell ZOMTA on digital token exchanges, is subject to your compliance with their respective terms and conditions. No regulatory authority has examined or approved any of the information set out in this Whitepaper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction.

The publication, distribution or dissemination of this Whitepaper does not imply that the applicable laws, regulatory requirements or rules have been complied with.

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No representations and warranties by Zomta.com

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Representations and warranties by you

By accessing and/or accepting possession of any information in this Whitepaper or such part thereof (as the case may be), you represent and warrant to Zomta Labs as follows:

You agree and acknowledge that ZOMTA does not constitute securities, units in a business trust, or units in a collective investment scheme, or any other regulated products in any jurisdiction;

You agree and acknowledge that this Whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities, units in a business trust, or units in a collective investment scheme in any jurisdiction or a recommendation or solicitation for investment and you are not bound to enter into any contract or binding legal commitment and no digital token or other form of payment is to be accepted on the basis of this Whitepaper;

You agree and acknowledge that ZOMTA shall not be construed, interpreted, classified or treated as enabling, or according any opportunity to, recipients or purchasers to participate in, or receive profits, income, or other payments or returns arising from or in connection with ZOMTA, or to receive sums paid out of such profits, income, or other payments or returns;

You agree and acknowledge that no regulatory authority has examined or approved of the information set out in this Whitepaper, no action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction and the publication, distribution or dissemination of this Whitepaper to you does not imply that the applicable laws, regulatory requirements or rules have been complied with;

You agree and acknowledge that this Whitepaper, the undertaking and/or the completion of listing of ZOMTA, or future trading of ZOMTA on digital token exchanges, shall not be construed, interpreted or deemed by you as an indication of the merits of ZOMTA or the digital token exchanges;

The distribution or dissemination of this Whitepaper, any part thereof or any copy thereof, or acceptance of the same by you, is not prohibited or restricted by the applicable laws, regulations or rules in your jurisdiction, and where any restrictions in relation to possession are applicable, you have observed and complied with all such restrictions at your own expense and without liability to ZOMTA;

You are fully aware of and understand that you are not eligible to purchase any ZOMTA if you are a person from any restricted locations as set forth in the Terms of Service (or equivalent document) of the digital token exchanges where ZOMTA is;

You have a basic degree of understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of digital tokens, blockchain-based software systems, blockchain technology and smart contract technology;

You are fully aware and understand that in the case where you wish to purchase any ZOMTA, there are risks associated with digital token exchanges and their business and operations;

You agree and acknowledge that ZOMTA will not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this Whitepaper or any part thereof by you, including in relation to:

Nothing contained in this Whitepaper is or may be relied upon as a promise, representation or undertaking as to the future performance or policies of Zomta Labs or ZOMTA. Please note that this Whitepaper is also only a work in progress and the information in this Whitepaper is current only as of the date on the cover hereof. Zomta Labs reserves the right to update the Whitepaper and the content therein from time to time.

No advice

No information in this Whitepaper should be considered to be business, legal, financial or tax advice regarding Zomta Labs or ZOMTA. You should consult your own legal, financial, tax or other professional adviser regarding their businesses and operations. You should be aware that you may be required to bear the financial risk of any purchase of ZOMTA for an indefinite period of time.

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Risks and uncertainties

Prospective purchasers of ZOMTA should carefully consider and evaluate all risks and uncertainties associated with ZOMTA, and its businesses and operations, and all information set out in this Whitepaper and the T&Cs, prior to any purchase of ZOMTA.

THERE IS NO GUARANTEE THAT THE FUNCTIONALITIES OF ZOMTA, OR THAT THE ZOMTA TOKEN ECONOMY INFRASTRUCTURE, WILL BE DELIVERED OR REALISED. IF ANY OF SUCH RISKS AND UNCERTAINTIES DEVELOPS INTO ACTUAL EVENTS, THE BUSINESS, FINANCIAL CONDITION, RESULTS OF OPERATIONS AND PROSPECTS COULD BE MATERIALLY AND ADVERSELY AFFECTED. IN SUCH CASES, YOU MAY LOSE ALL OR PART OF THE VALUE OF ZOMTA. IN THE EVENT THAT YOU HAVE PURCHASED ZOMTA, YOUR PURCHASE CANNOT BE REFUNDED OR EXCHANGED.