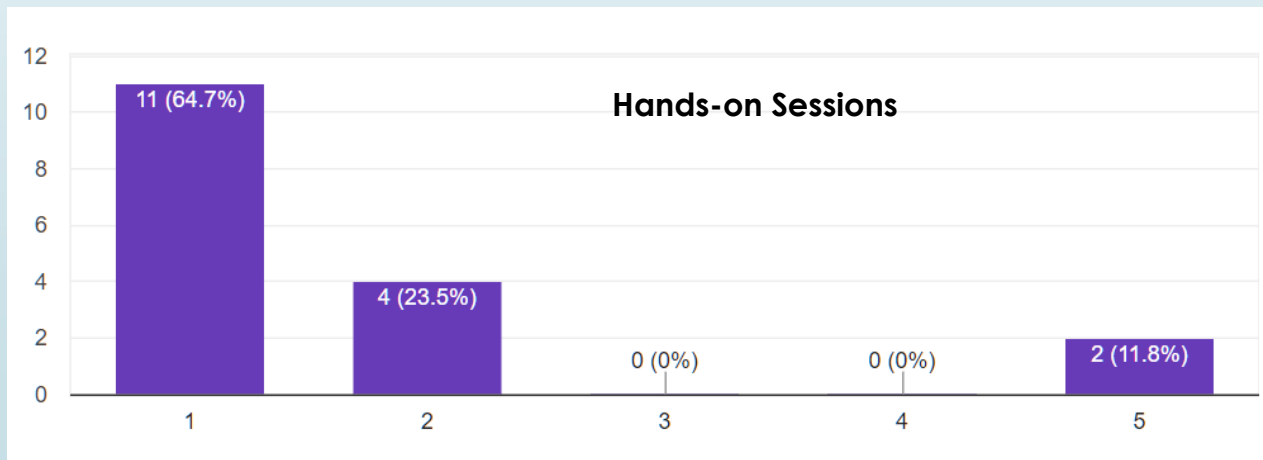
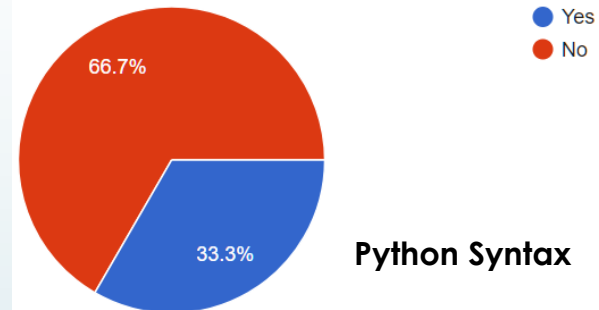
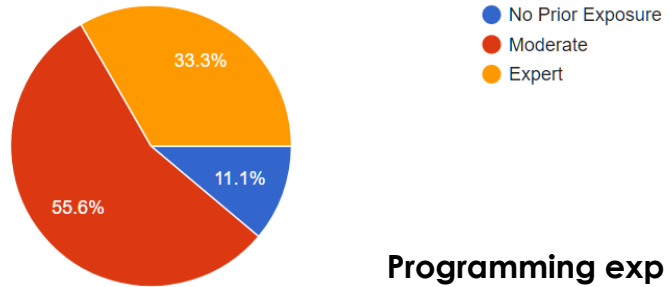


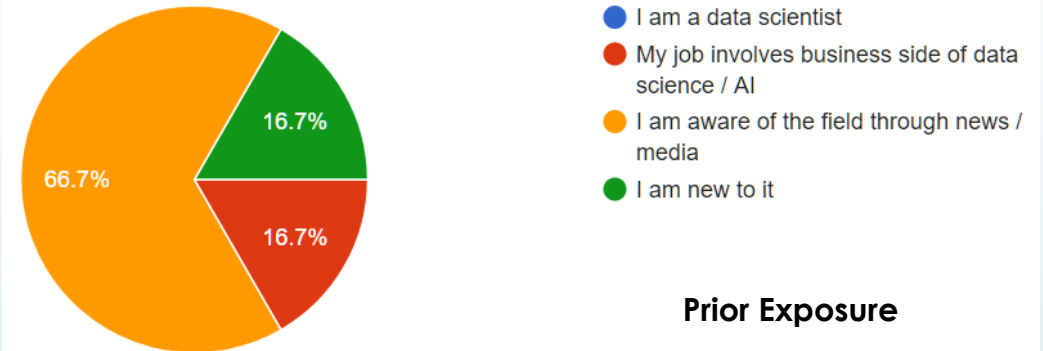
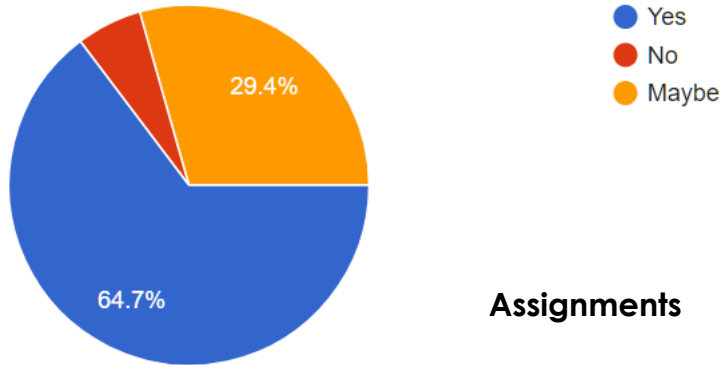


Machine Learning and AI

Stats from Survey



Stats from Survey



- To prepare myself
- Learning/Update my knowledge with latest stuff
- Leverage the learning in my projects
- Look at data science opportunity

What will I get out these sessions?

- Intermediate expertise with python and popular ML / Deep Learning libraries
 - Python – the most preferred language in the world of AI/ML
 - numpy, pandas, scikit-learn, matplotlib,
 - Deeplearning libraries - tensorflow, Keras
- Introductory theory of Machine Learning
 - Basics of Linear Algebra and Probability - just enough to get your foundations in place
- Machine Learning techniques like: Regression, Decision Trees and Neural Networks (deep learning)
- Well equipped to look for use cases in your area
- OPTIONAL: tailor a learning path based on your individual needs



What will not be covered

- Mathematical theory of machine learning
- Teach you all the details of individual libraries
- Expertise in Production level coding
- Equip you for data science Competitions



Structure?

- Lectures with hands-on Demos
 - Focus will hands-on with just enough theory
- Weekly assignments
- You need to commit some time for self exploration apart from attending sessions.



First Look

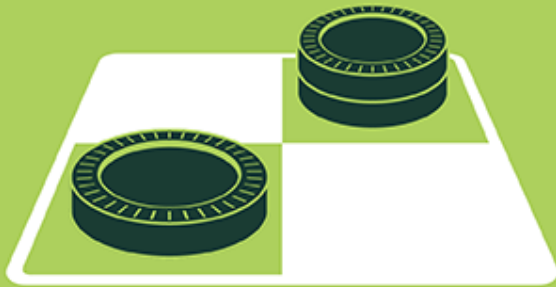


Basic Terms

- **Machine Learning (ML)** – Application of statistics using computer algorithms to find patterns in data. E.g. Spelling autocorrect, Google Now, Cortana, Amazon recommendations etc
- **Artificial Intelligence (AI)** – Extending ML to have machines perform tasks previously only feasible by humans – like playing chess, self driving cars, voice and face recognition
- **Deep-Learning (DL)** – A form of machine learning algorithm inspired by human brain. It is good for things like language and vision related tasks – self driving cars, intelligent robots, medical diagnosis
 - Problems that are hard to describe but easy to do by humans

ARTIFICIAL INTELLIGENCE

Early artificial intelligence stirs excitement.



Human Intelligence exhibited by Machines



MACHINE LEARNING

Machine learning begins to flourish.



Approach to AI

DEEP LEARNING

Deep learning breakthroughs drive AI boom.



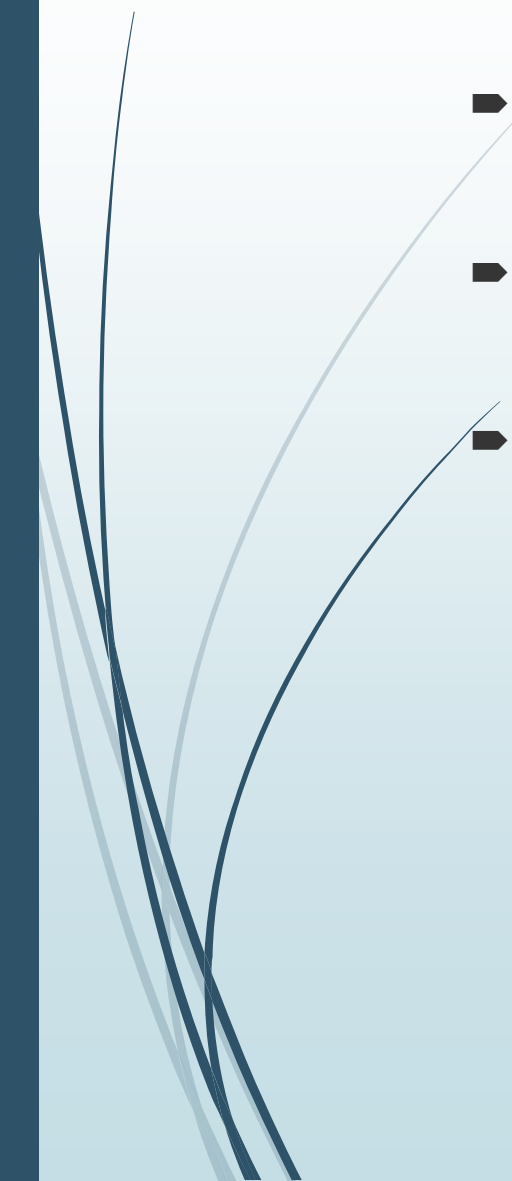
Technique for implementing ML

Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

Source: <https://blogs.nvidia.com/blog/2016/07/29/whats-difference-artificial-intelligence-machine-learning-deep-learning-ai/>



Why now?

- Higher Computing power with special purpose hardware (GPU)
 - Availability of high volume data auto generated in digital world
 - Newer Advances in Computational Models
- 



Some examples

- **Sports – Seen the movie Moneyball?**
 - recruiting bargain-bin players whom the scouts have labeled as flawed, but have game-winning potential
- **Financial**
 - Fraud detection, credit approvals, process automations (OCR + ML)
- **Medical**
 - Imaging, smart robot guided surgeries, process automations (insurance), predictive health care (IOTs/ wearables)
- **Autonomous Vehicles**
 - Self driving Cars, flying cars, robotic pets with emotions and many more like that
- **Consumer market**
 - E-commerce, devices, mobile and IOT driven applications
- **And the list keeps growing**



Supervised Machine Learning

Setting up the problem

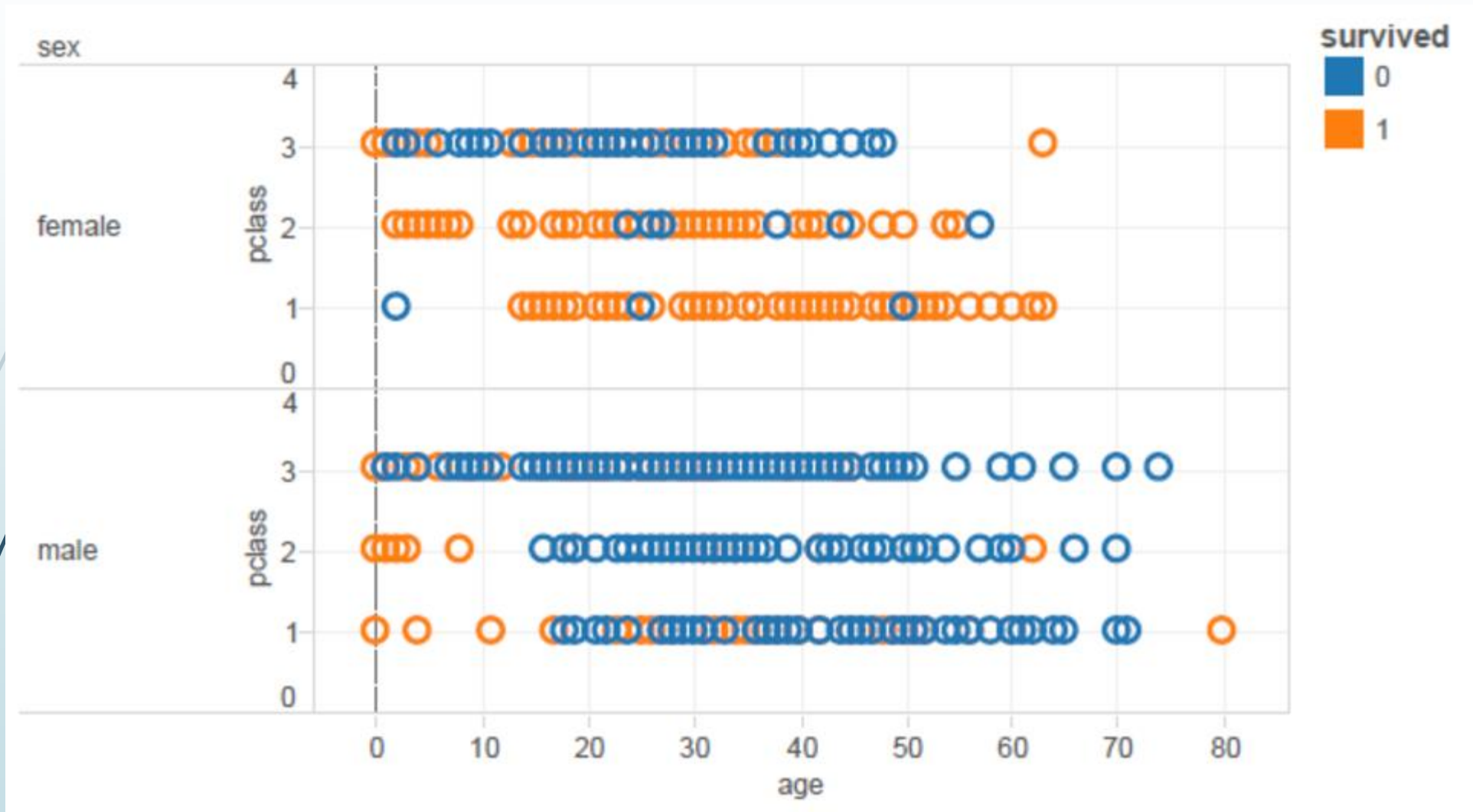
What is machine learning

► Titanic Survivors

Passenger	Survived	Pclass	Name	Sex	Age	SibSp	Parch	Ticket	Fare	Cabin	Embarked
1	0	3	Braund, Mr. Owen Harris	male	22	1	0	A/5 21171	7.25		S
2	1	1	Cumings, Mrs. John Bradley (Florence Briggs Thayer)	female	38	1	0	PC 17599	71.2833	C85	C
3	1	3	Heikkinen, Miss. Laina	female	26	0	0	STON/O2.	7.925		S
4	1	1	Futrelle, Mrs. Jacques Heath (Lily May Peel)	female	35	1	0	113803	53.1	C123	S
5	0	3	Allen, Mr. William Henry	male	35	0	0	373450	8.05		S
6	0	3	Moran, Mr. James	male		0	0	330877	8.4583		Q
7	0	1	McCarthy, Mr. Timothy J	male	54	0	0	17463	51.8625	E46	S
8	0	3	Palsson, Master. Gosta Leonard	male	2	3	1	349909	21.075		S
9	1	3	Johnson, Mrs. Oscar W (Elisabeth Vilhelmina Berg)	female	27	0	2	347742	11.1333		S
10	1	2	Nasser, Mrs. Nicholas (Adele Achem)	female	14	1	0	237736	30.0708		C
11	1	3	Sandstrom, Miss. Marguerite Rut	female	4	1	1	PP 9549	16.7	G6	S
12	1	1	Bonnell, Miss. Elizabeth	female	58	0	0	113783	26.55	C103	S
13	0	3	Saunderscock, Mr. William Henry	male	20	0	0	A/5. 2151	8.05		S
14	0	3	Andersson, Mr. Anders Johan	male	39	1	5	347082	31.275		S
15	0	3	Vestrom, Miss. Hulda Amanda Adolfina	female	14	0	0	350406	7.8542		S
16	1	2	Hewlett, Mrs. (Mary D Kingcome)	female	55	0	0	248706	16		S
17	0	3	Rice, Master. Eugene	male	2	4	1	382652	29.125		Q
18	1	2	Williams, Mr. Charles Eugene	male		0	0	244373	13		S

► Can we predict “survived” based on other parameters?

Scatter Plot



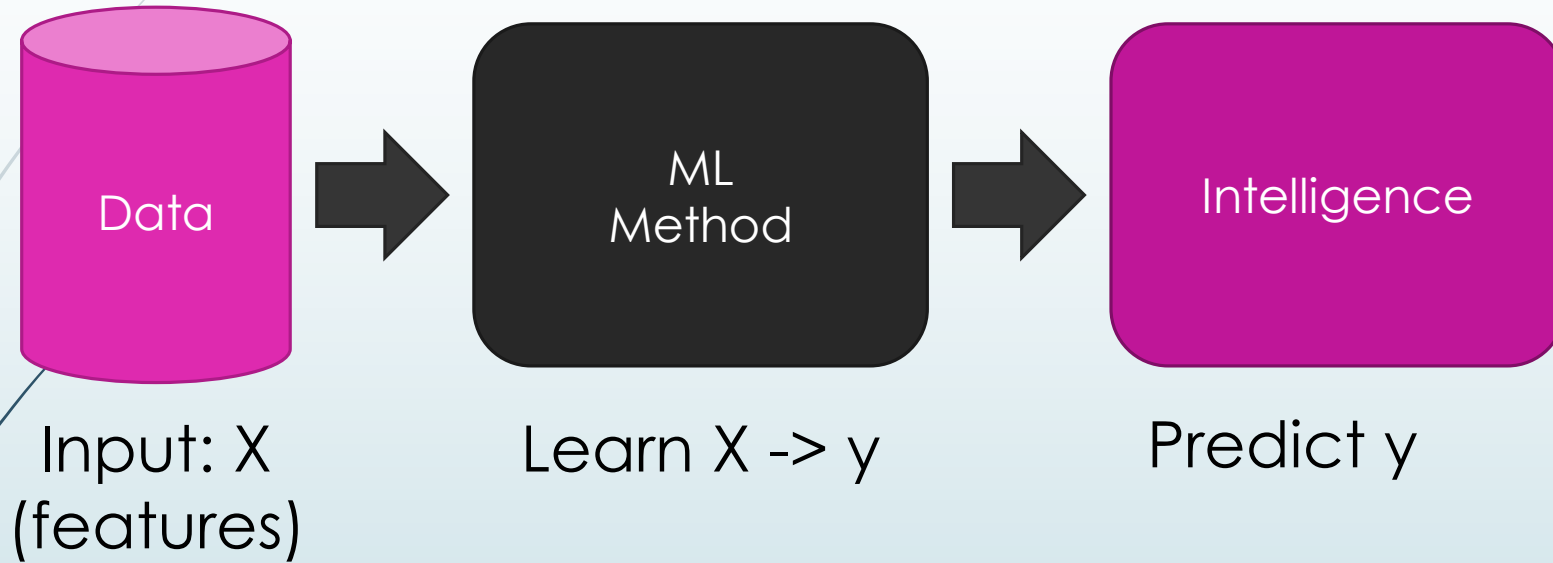


what are we trying to do?

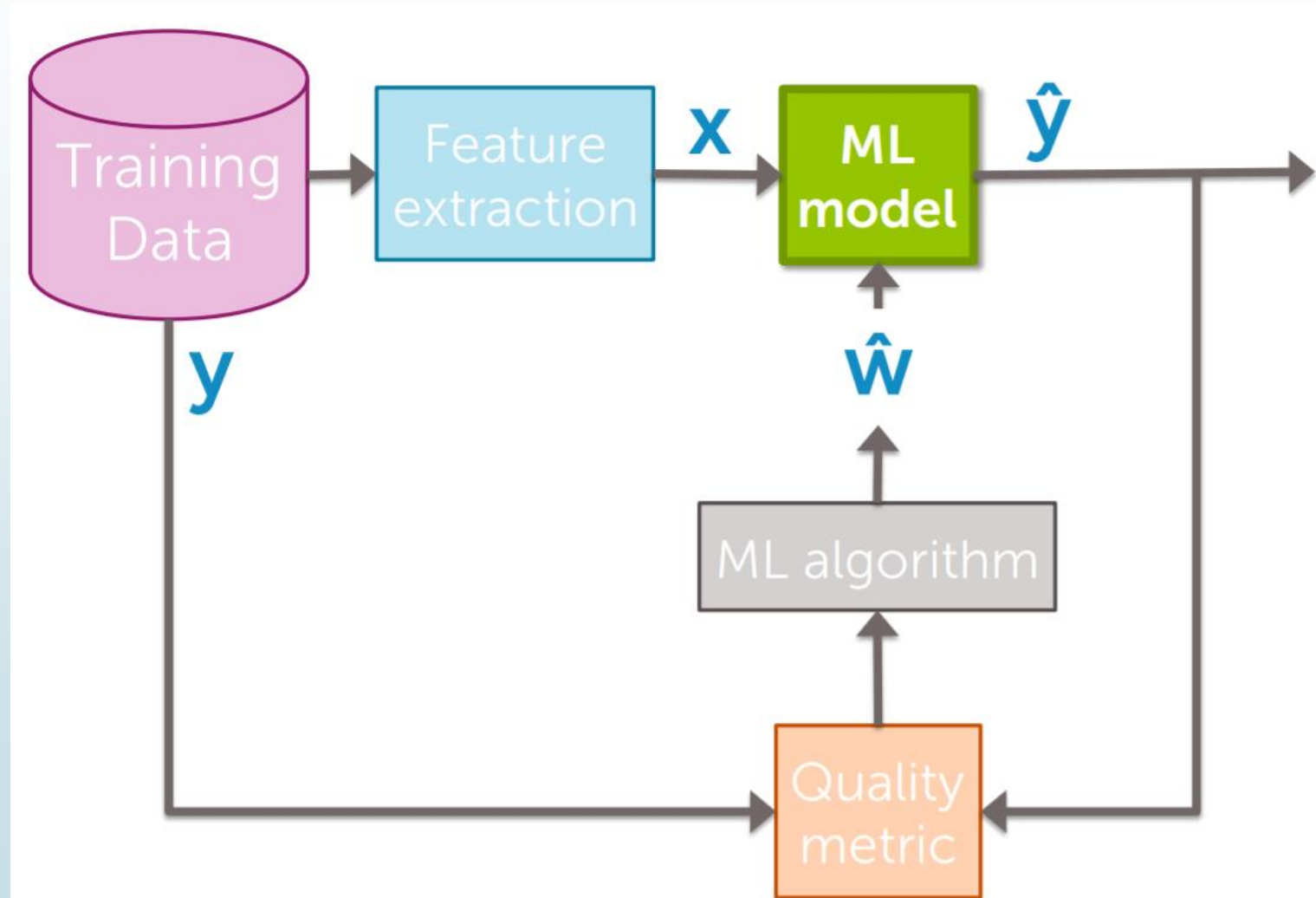
- Given sample data (X)
- Trying to predict outcome (survived / did-not-survive) (y)
- Develop rules/models using this data that can be used to predict survival chances for a future disaster
- But easiest way is to just learn the rule for each sample data point
 - This is will be memorizing and not learning – can you think of other examples?

Memorization \neq Learning

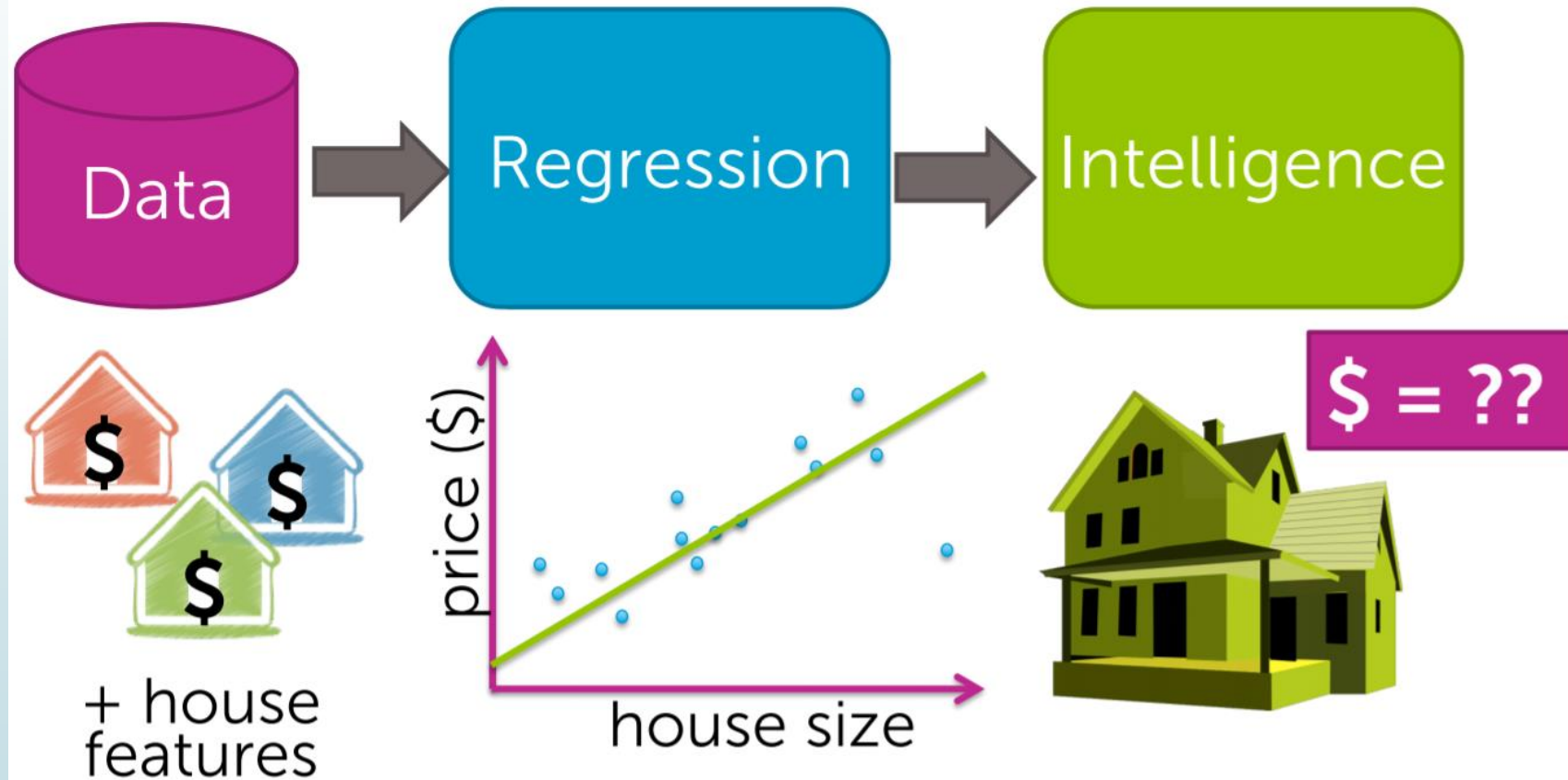
So what are we trying to do?



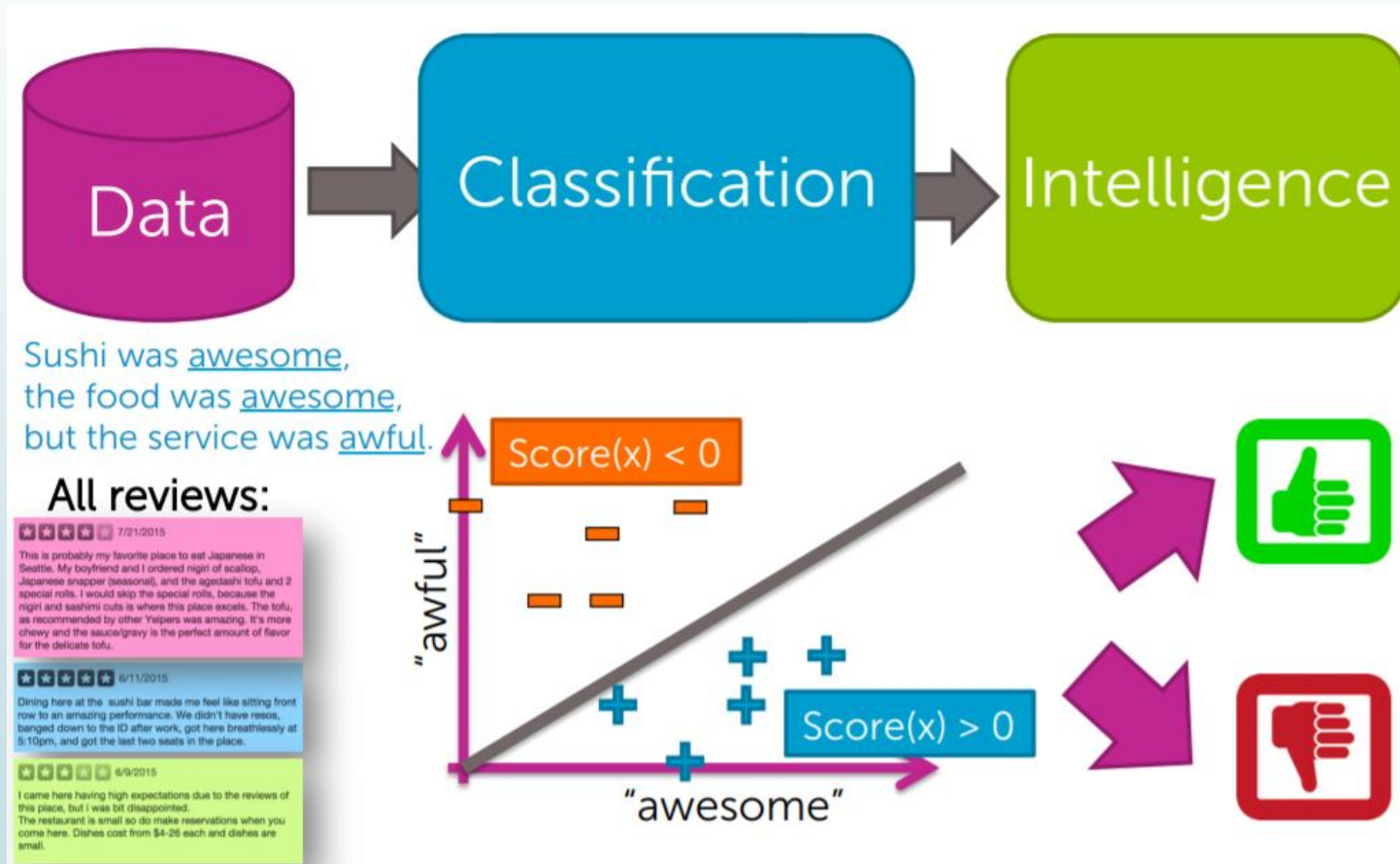
So what are we trying to do?



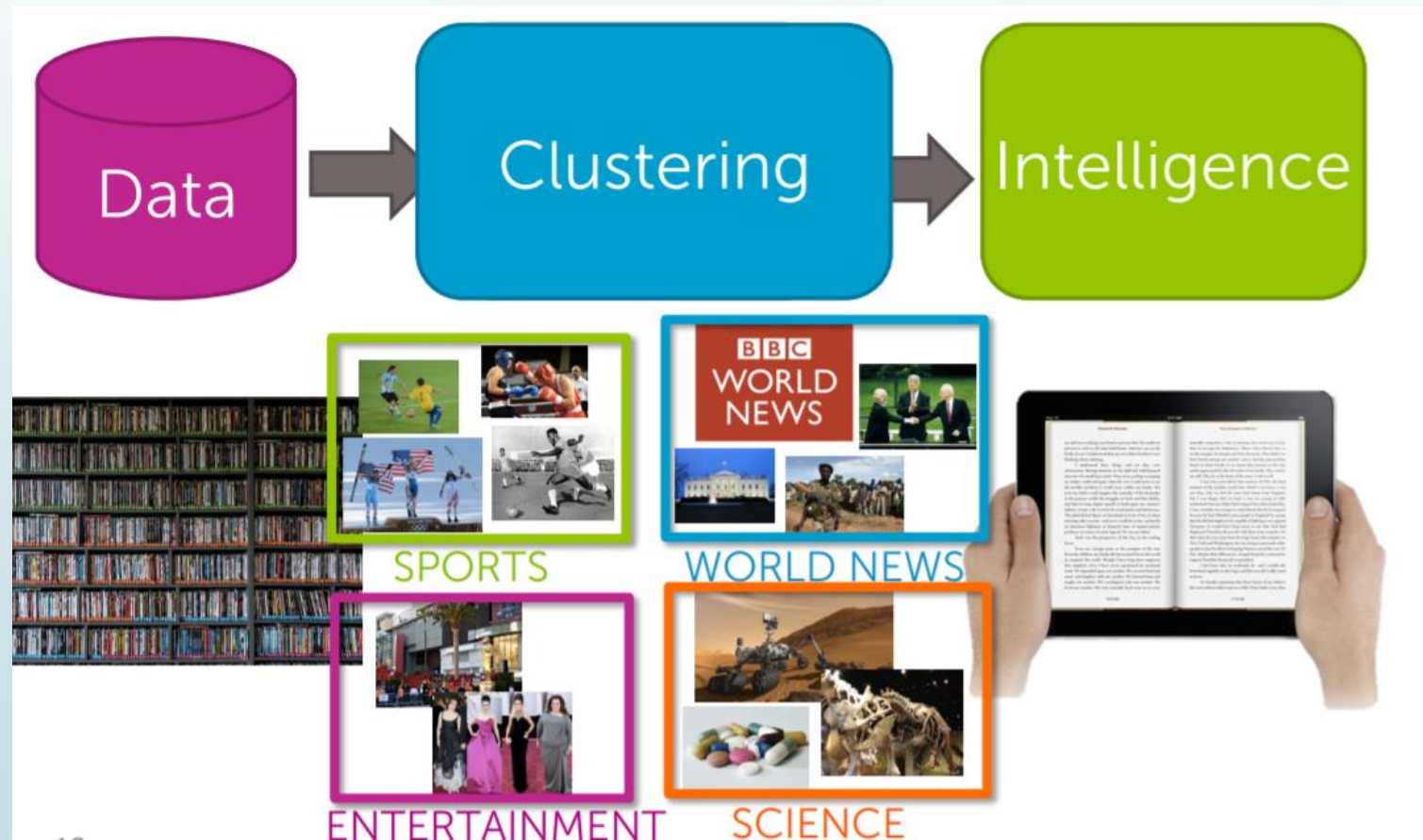
Supervised Learning – Predicting House prices



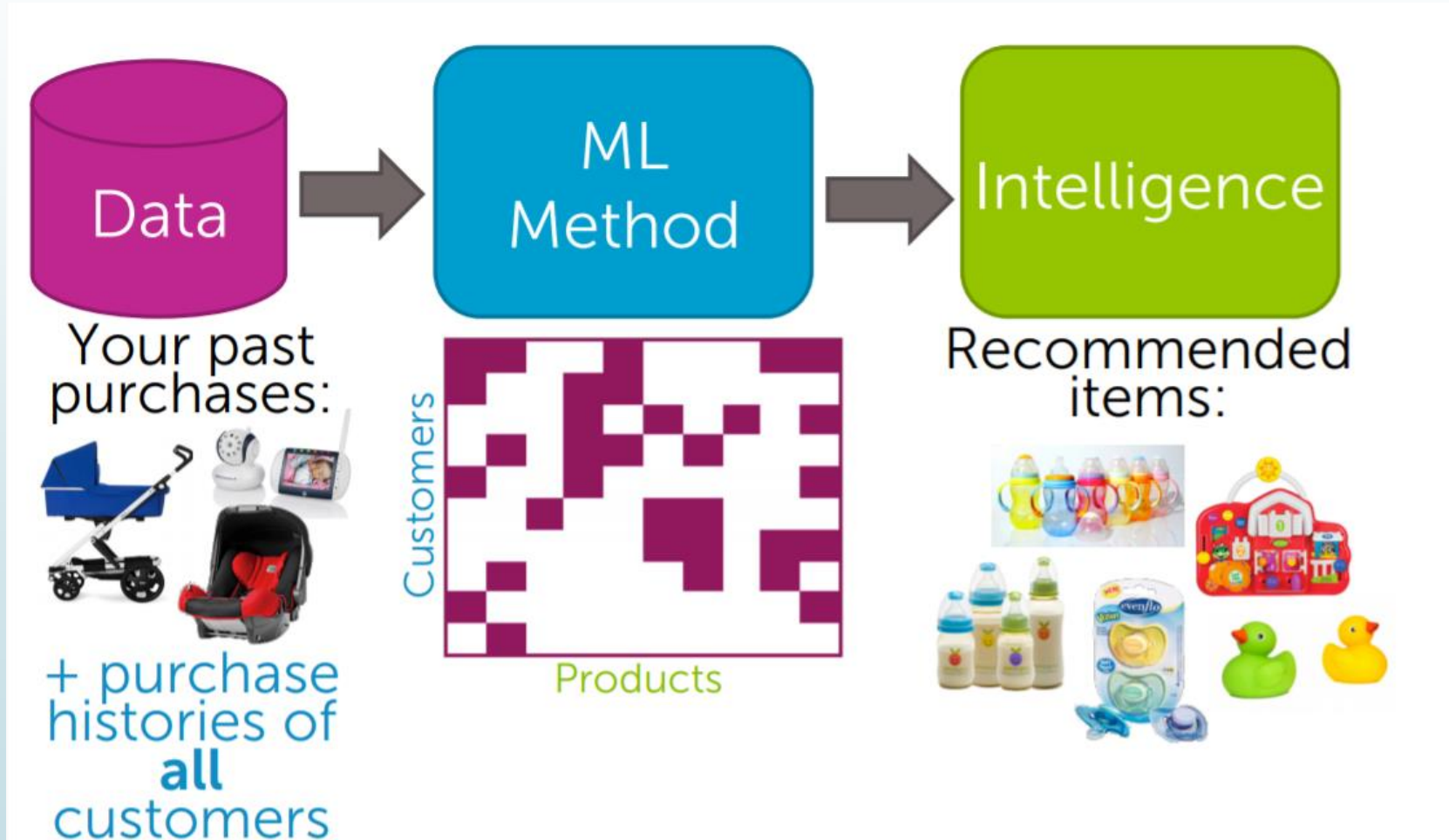
Supervised Learning – Sentiment analysis



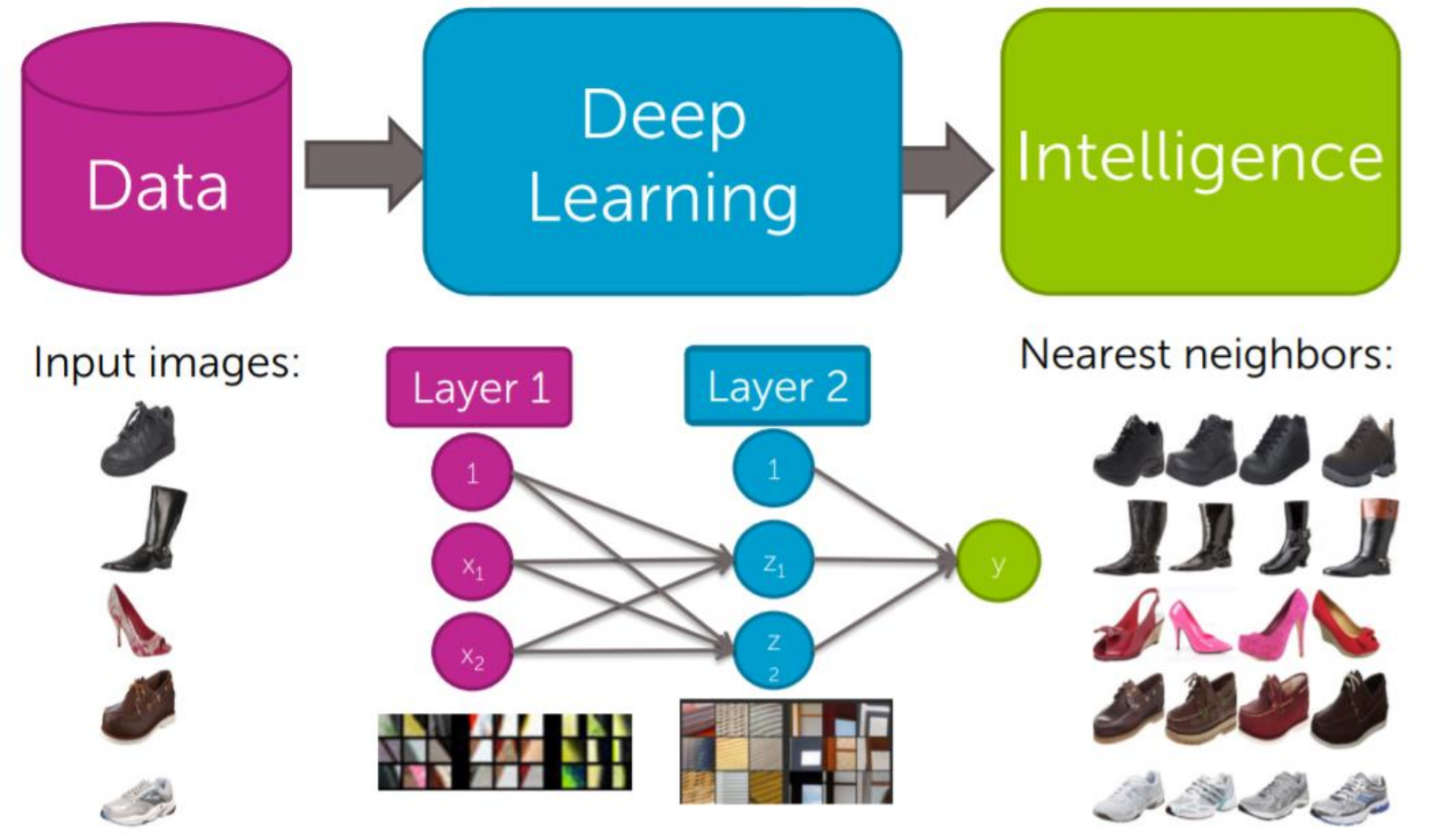
Unsupervised Learning – Document Retrieval



Unsupervised Learning – Product Reco



Supervised Learning – Visual Product Reco





Learning types

- Supervised Learning
 - Given X^{Train} and Y^{Train}
 - Learn relationship: $X^{\text{Train}} \rightarrow Y^{\text{Train}}$
 - Use relationship to predict output for new set of inputs



Learning types

► Unsupervised Learning

- Given X^{Train}
- Try to find common patterns to segment /cluster the data
- The trained system predicts the segment/cluster a new data belongs to

Learning types

➤ Reinforcement Learning

- Learn from responses system gets for some action taken and slowly become more intelligent in taking right steps
- Example – chess playing program trained to beat human champs
- One of the hottest areas

