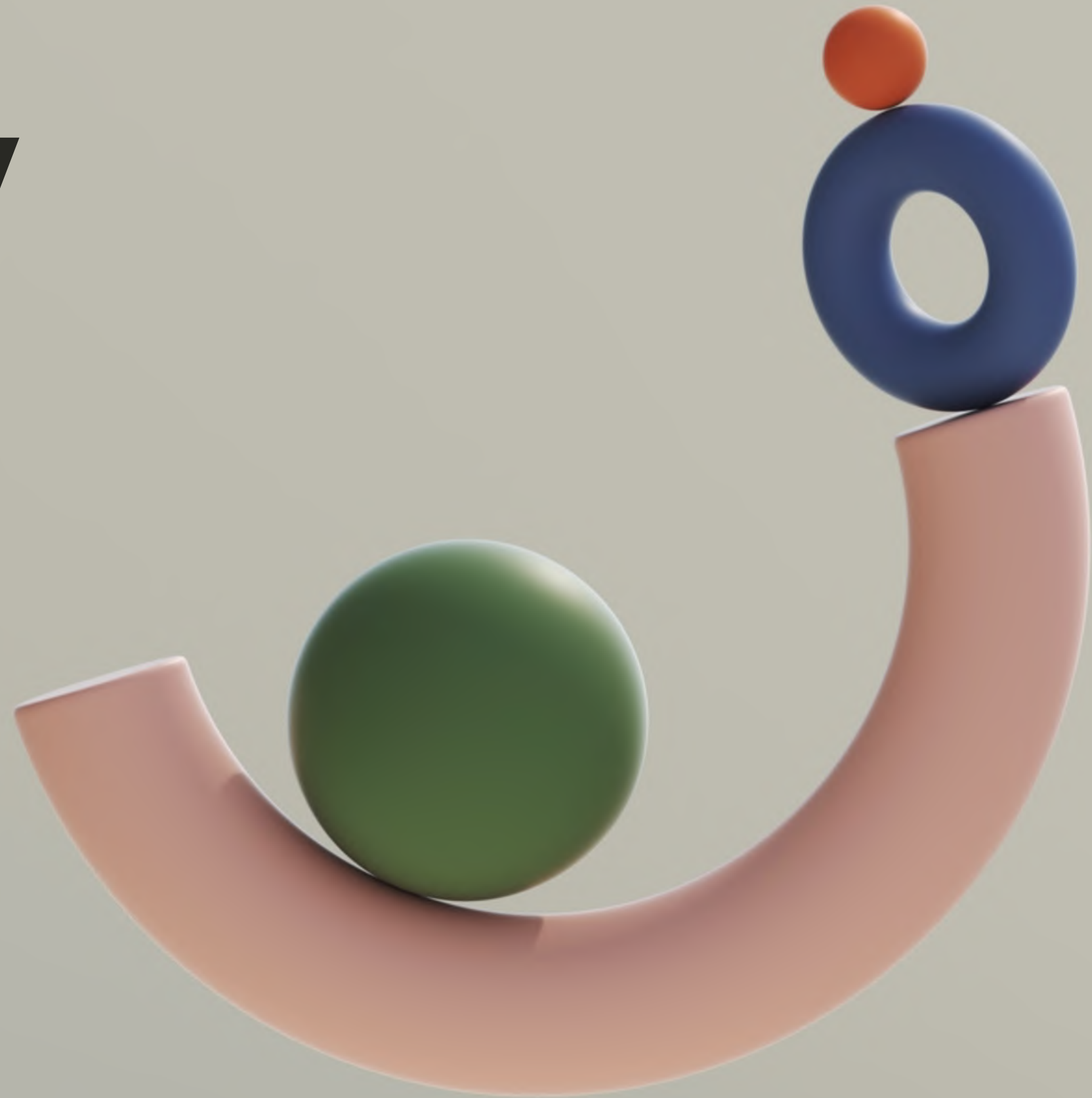


# Explay

*Revolutionize your learning experience!*



2022

Pitch



"I want to learn something new. But how?"



# What is stopping you from learning something new?

1. *Motivation.*
2. *Lack of previous knowledge.*
3. *Lack of discipline.*
4. *Lack of resources.*
5. *Learning environment.*
6. *Emotional factors.*
7. *Learning styles.*
8. *Overall presentation.*
9. *Learning experience.*
10. *Not knowing where to start.*
11. *Not even knowing what to learn.*

# How people have tried to learn something new until now

## *Internet reasearch*

- Lack of motivation
- don't know where to start
- Not personalized enough

## *Following a youtube guide*

- Not personalized at all
- mostly just super basic

## *Hiring a Tutor*

- Expensive
- commitment

## *Duolingo/Babbel*

- Only for language
- strongly predefined learning structure



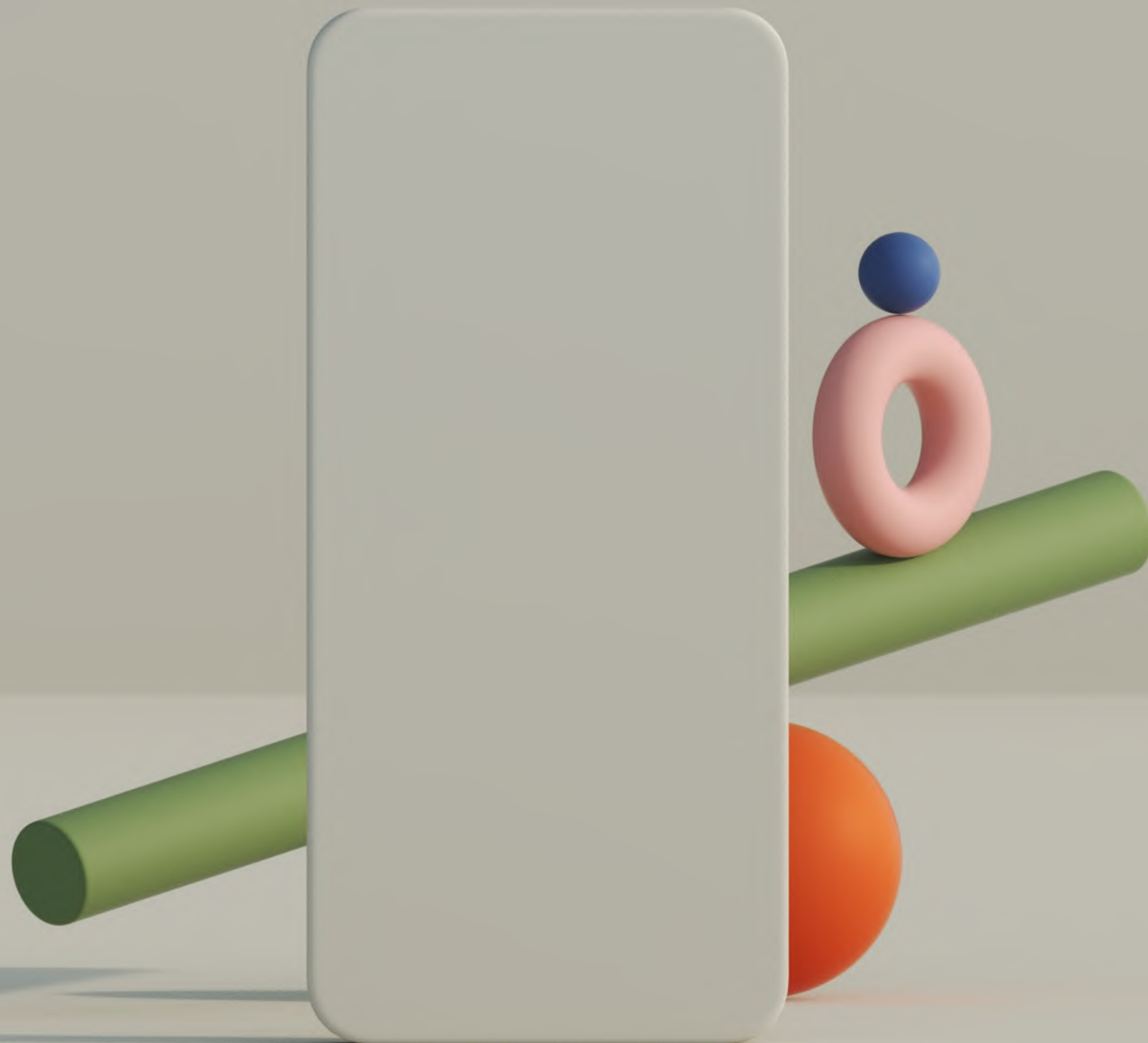


# Explay

*Your personalized learning platform with tutors and  
pre made learning plans*

*what makes us different?*

User-friendly • Flexible • Reliable  
• Personalized • Beginner-friendly



## *Motivational.*

Clean UI, gamification of learning progress, community who is learning with you

## *Personalized.*

Own account, own progress tracker and personal tutors to ask questions and get feedback

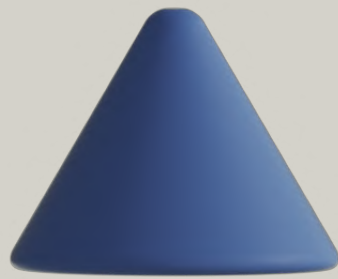
## *Structured.*

Community based learning plan, useful links, steps to achieve the goal, Ai made learning sprints

## *Beginner friendly.*

Beginner level help, suggestions of what to learn next or what to emphasize on

# Key features



## *Experience levels*

In each field people get experience level attributes like rookie, junior, senior, expert. As an expert you have to help other people trying to achieve the skill



## *Learning sprints*

Our sophisticated algorithms and AI can break down your new goal into learning sprints. You can track your progress and compare yourself to others in the same challenge



## *Community*

Based on your experience level, you will be connected with tutors and fellow learners e.x. in a group chat, who will help and motivate you to master the sprints and challenges



# Frequently asked questions

*What if there is no community for a skill yet?*

Our algorithm will supply with a initial learning plan and take up this skill in our database. From here it will suggest this skill to the appropriate users and a community will build

*How will we tackle the problem of discipline?*

By gamificaton of the learning process. You will compete with fellow learners, get points on your learning sprints and you may even rank in a leaderboard

*What are these challenges? What are these learning sprints?*

To acquire a certain skill, our algorithms will break it down into smaller steps, and you will be presented weekly or monthly learning sprints. These can be like a todo list or a challenge like "run 20km this month" or "make a personal website in this month"

*Who will be the tutors and where do I found my community?*

For example you subscribe to the "Jogging" track. We will connect you with two types of communities: Tutors who are experts and learners who are on a similar level as you. With their help and motivation you can acquire the skill and tackle the sprints and challenges

*Meet the team*

# Built by industry experts



*Mihir Mahajan — Co Founder*

CS Student at TUM



*Alfred Nguyen – Co Founder*

CS Student at TUM



*Franz Srambical – Co Founder*

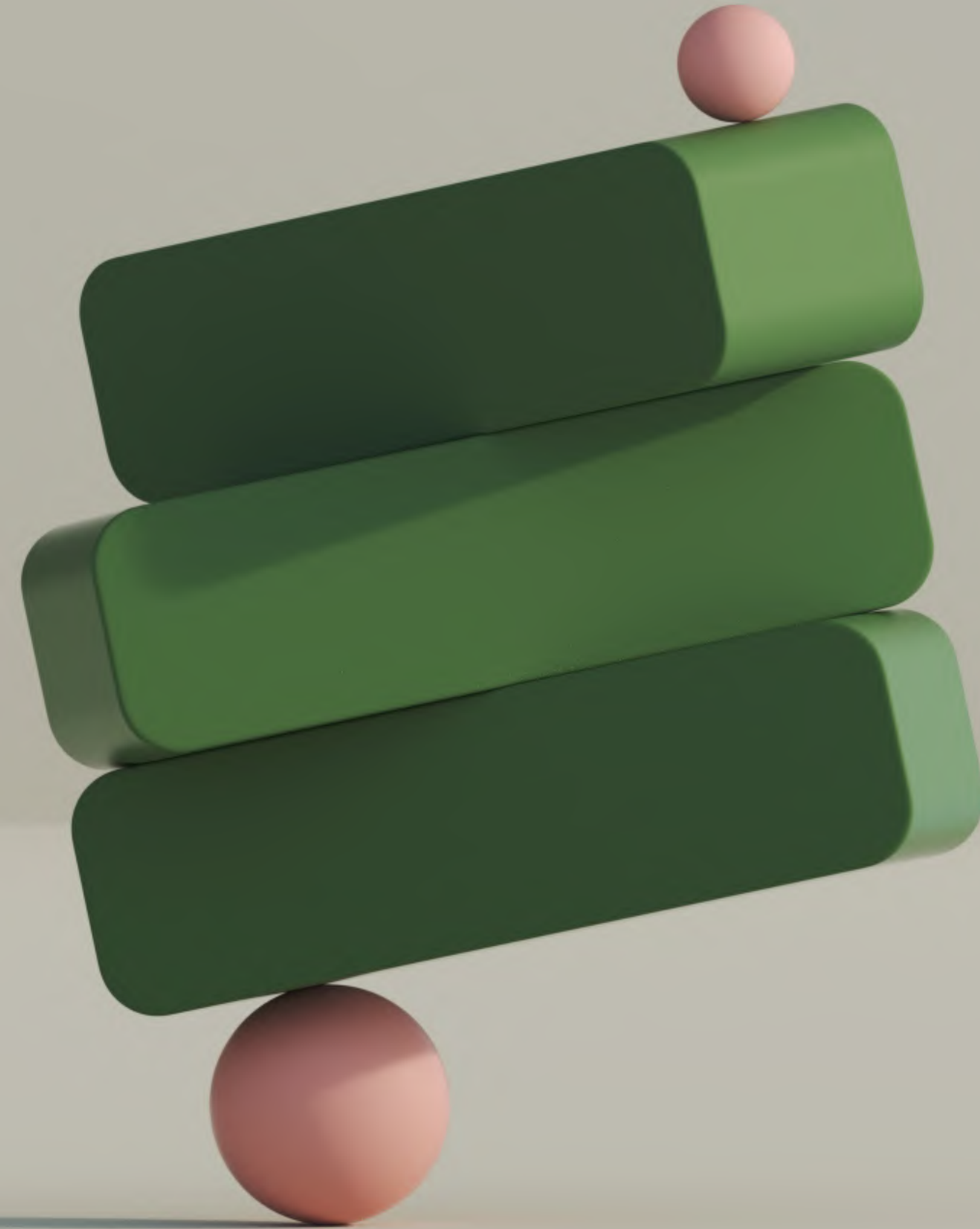
CS Student at TUM



*Abdullah Tayyab – Co Founder*

Management and Technology Student at LMU

# Questions?



Website

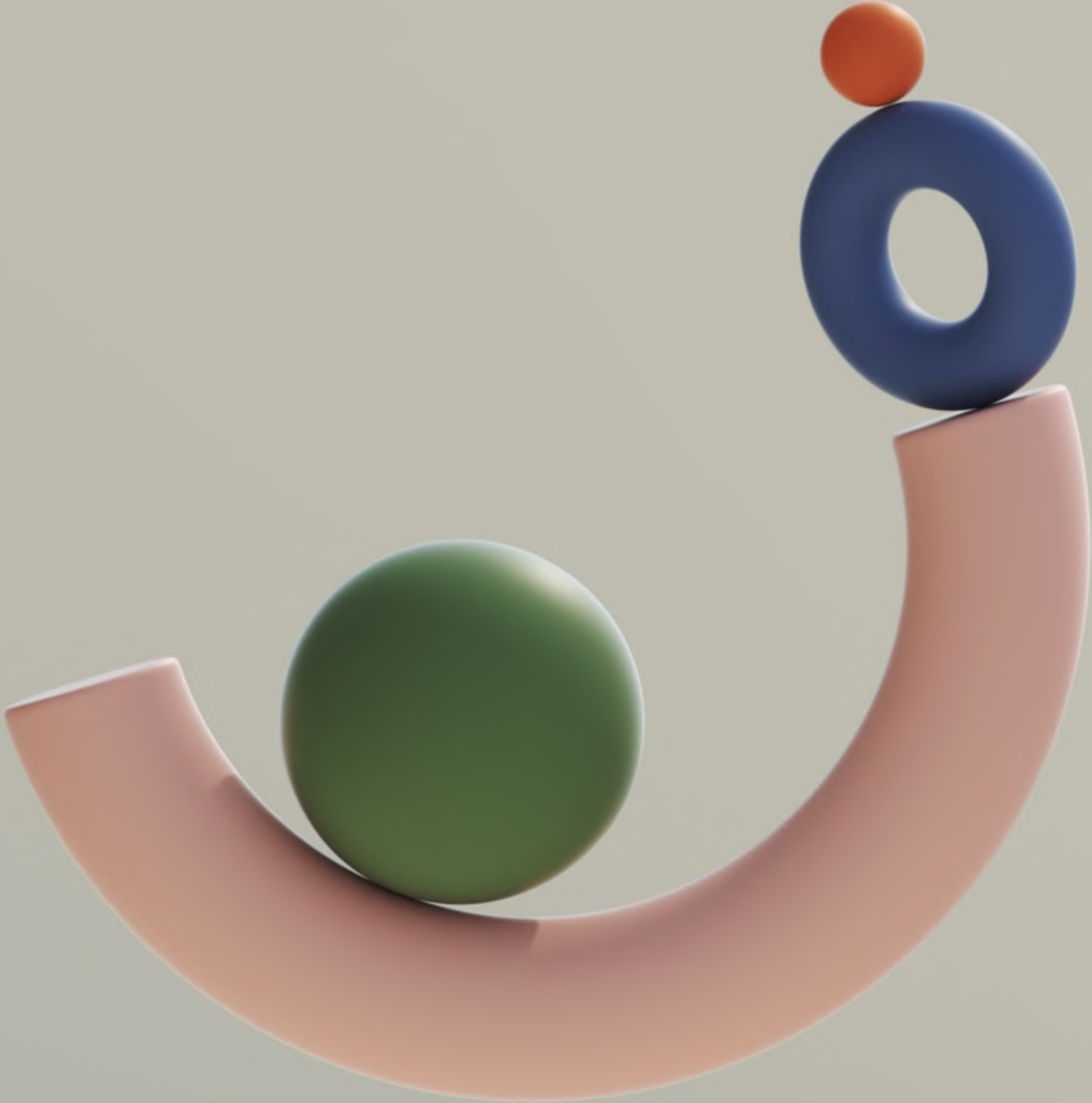
wehavetomakeawebsite.com

Phone

+49 1577 150 8354

Explay.

Thank you!



# Questions we have to ask ourselves...

*Where do we start?*

- What do we provide when there isn't that big of a community yet

*How do we motivate tutors to actually help?*

- Pay them? Gamify it?

*How do we optimize and personalize the learning sprints?*

- The sprints should get better and better by community input. How to we make them change it and on what basis do we decide that one approach is better that the other?

