Explay
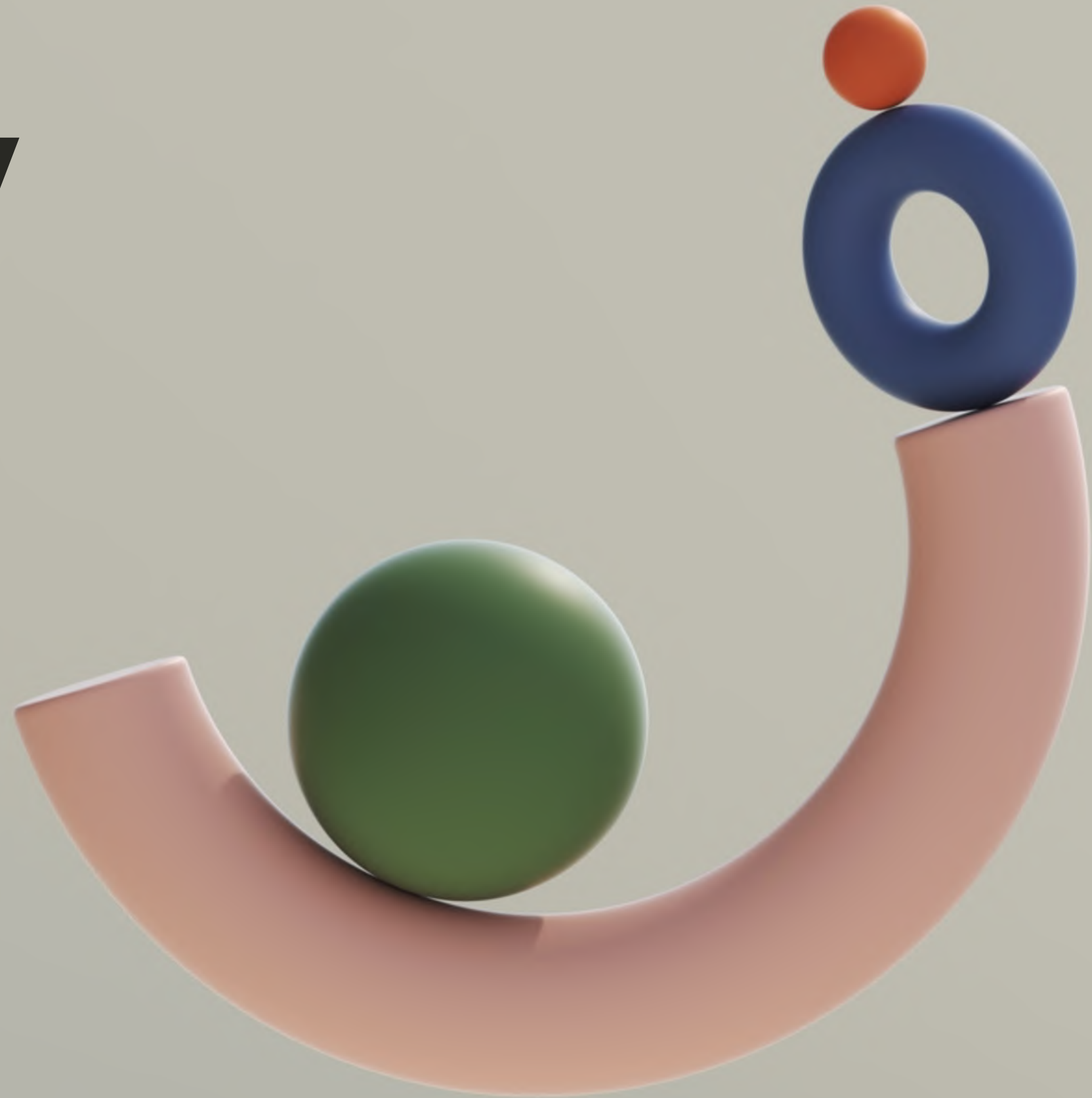
Revolutionize your learning experience!

2022

"I want to learn something new. But how?"

What is stopping you from learning something new?

1. Motivation.
2. Lack of previous knowledge.
3. Lack of discipline.
4. Lack of resources.
5. Learning environment.
6. Emotional factors.
7. Learning styles.
8. Overall presentation.
9. Learning experience.
10. Not knowing where to start.
11. Not even knowing what to learn.

Pitch

How people have tried to learn something new until now

Internet reasearch

- Lack of motivation
- don't know where to start
- Not personalized enough

Following a youtube guide

- Not personalized at all
- mostly just super basic

Hiring a Tutor

- Expensive
- commitment

Duolingo/Babbel

- Only for language
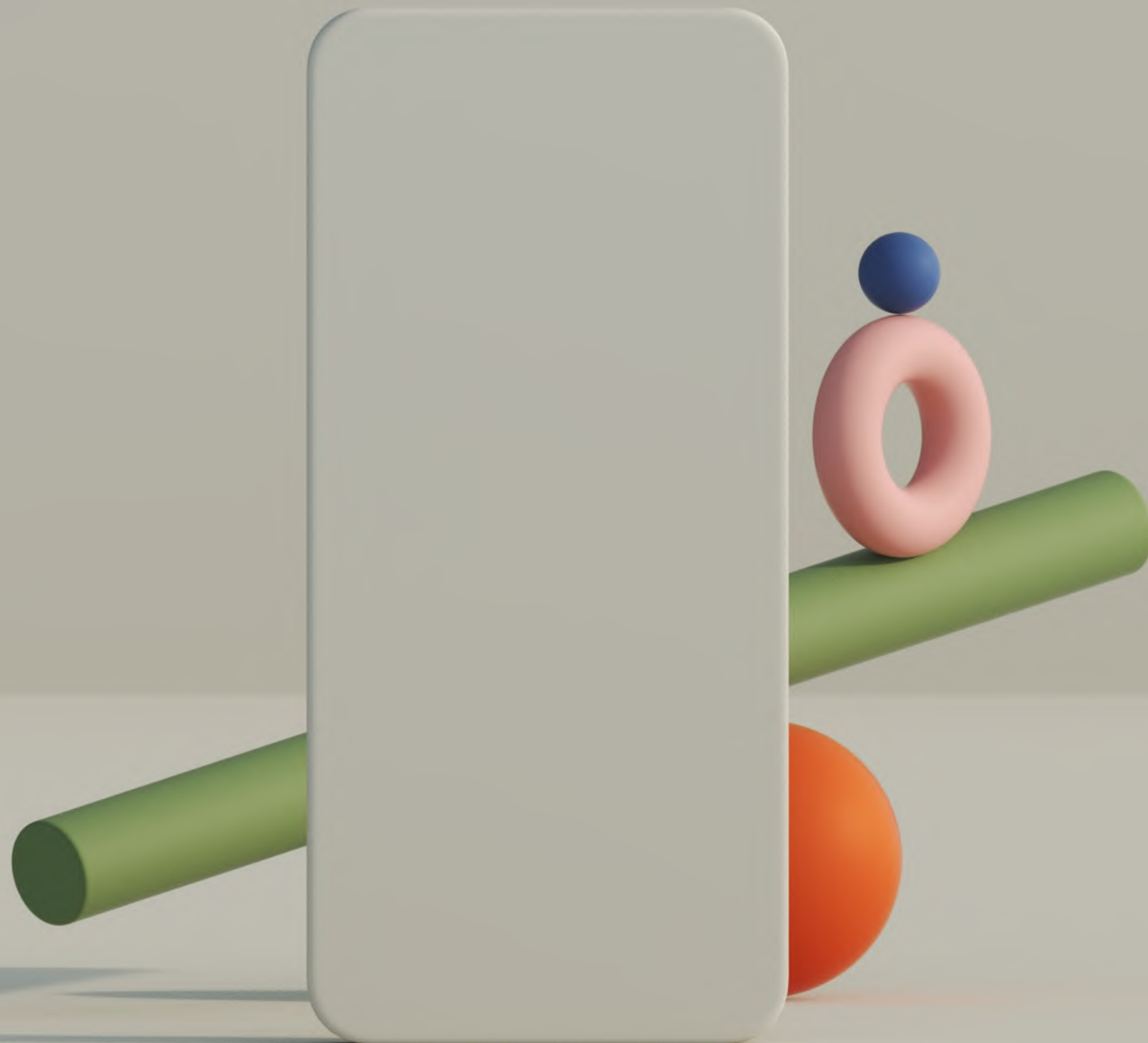- strongly predefined learning structure

Pitch

Explay

In order to acquire a new skill we connect you to a community of learners who are at the same learning stage as you and tutors/experts, that will tell you how to reach your goals through guidance and motivation, with a concrete plan of learning sprints.

what makes us different?

User-friendly • Community based • Personalized • Beginner-friendly

Motivational.

Clean UI, gamification of learning progress, community who is learning with you

Personalized.

Own account, own progress tracker and personal tutors to ask questions and get feedback
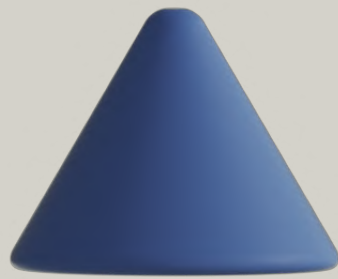
Structured.

Community based learning plan, useful links, steps to achieve the goal, Ai made learning sprints

Beginner friendly.

Beginner level help, suggestions of what to learn next or what to emphasize on

Key features

Experience levels

In each field people get experience level attributes like rookie, junior, senior, expert. As an expert you have to help other people trying to achieve the skill

Learning sprints

Our sophisticated algorithms and AI can break down your new goal into learning sprints. You can track your progress and compare yourself to others in the same challenge

Community

Based on your experience level, you will be connected with tutors and fellow learners e.x. in a group chat, who will help and motivate you to master the sprints and challenges

Frequently asked questions

What if there is no community for a skill yet?

Our algorithm will supply with a initial learning plan and take up this skill in our database. From here it will suggest this skill to the approptiate users and a community will build

How will we tackle the problem of discipline?

By gamificaton of the learning process. You will compete with fellow learners, get points on your learning sprints and you may even rank in a leaderboard

What are these challenges? What are these learning sprints?

To acquire a certain skill, our algorithms will break it down into smaller steps, and you will be presented weekly or monthly learning sprints. These can be like a todo list or a challenge like "run 20km this month" or "make a personal website in this month"

Who will be the tutors and where do I found my community?

For example you subscribe to the "Jogging" track. We will connect you with two types of communities: Tutors who are experts and learners who are on a similar level as you. With their help and motivation you can acquire the skill and tackle the sprints and challenges

Meet the team

Built by industry experts

Mihir Mahajan — Co Founder

CS Student at TUM

Alfred Nguyen - Co Founder

CS Student at TUM
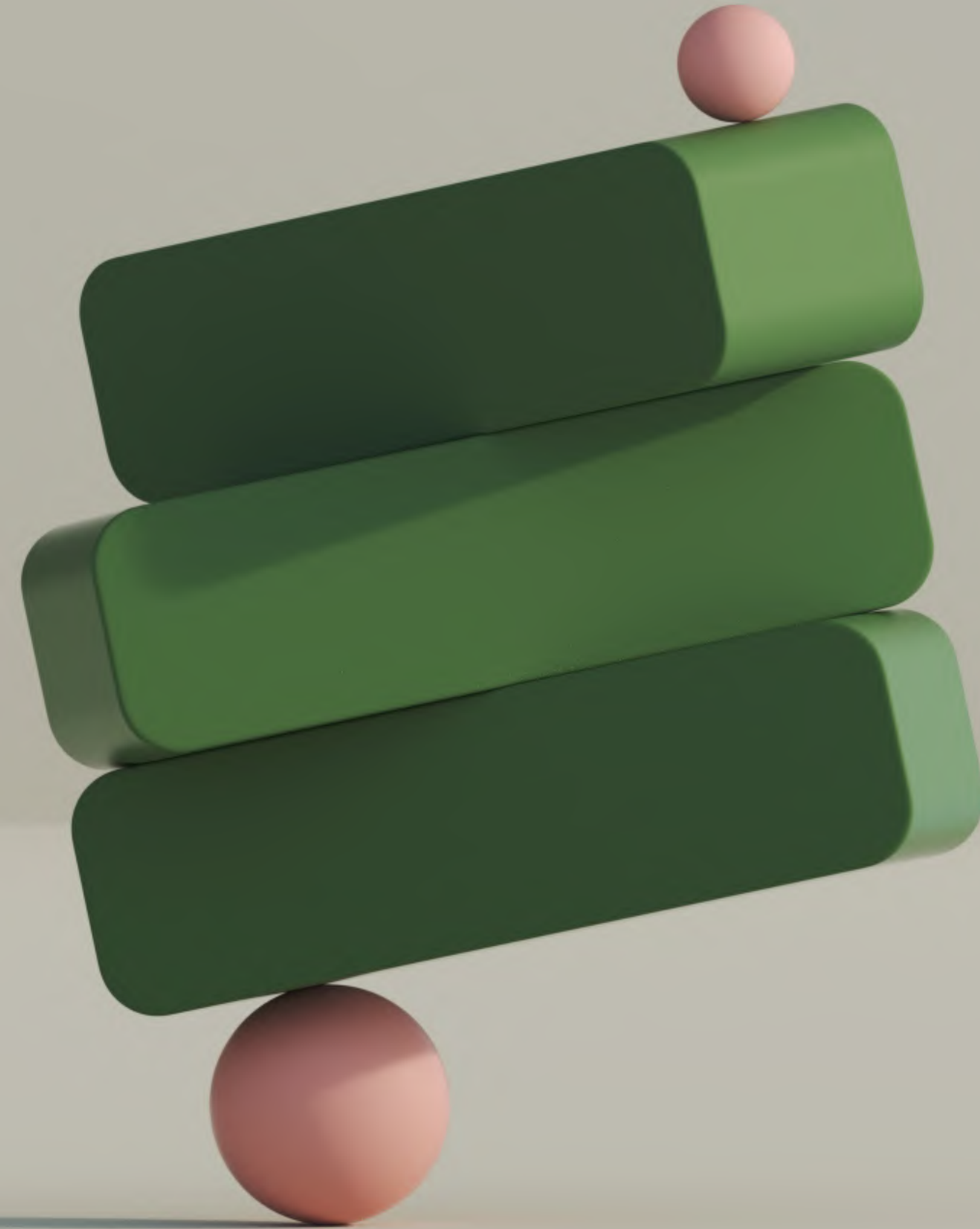
Franz Srambical - Co Founder

CS Student at TUM

Abdullah Tayyab - Co Founder

Management and Technology Student at LMU

Pitch
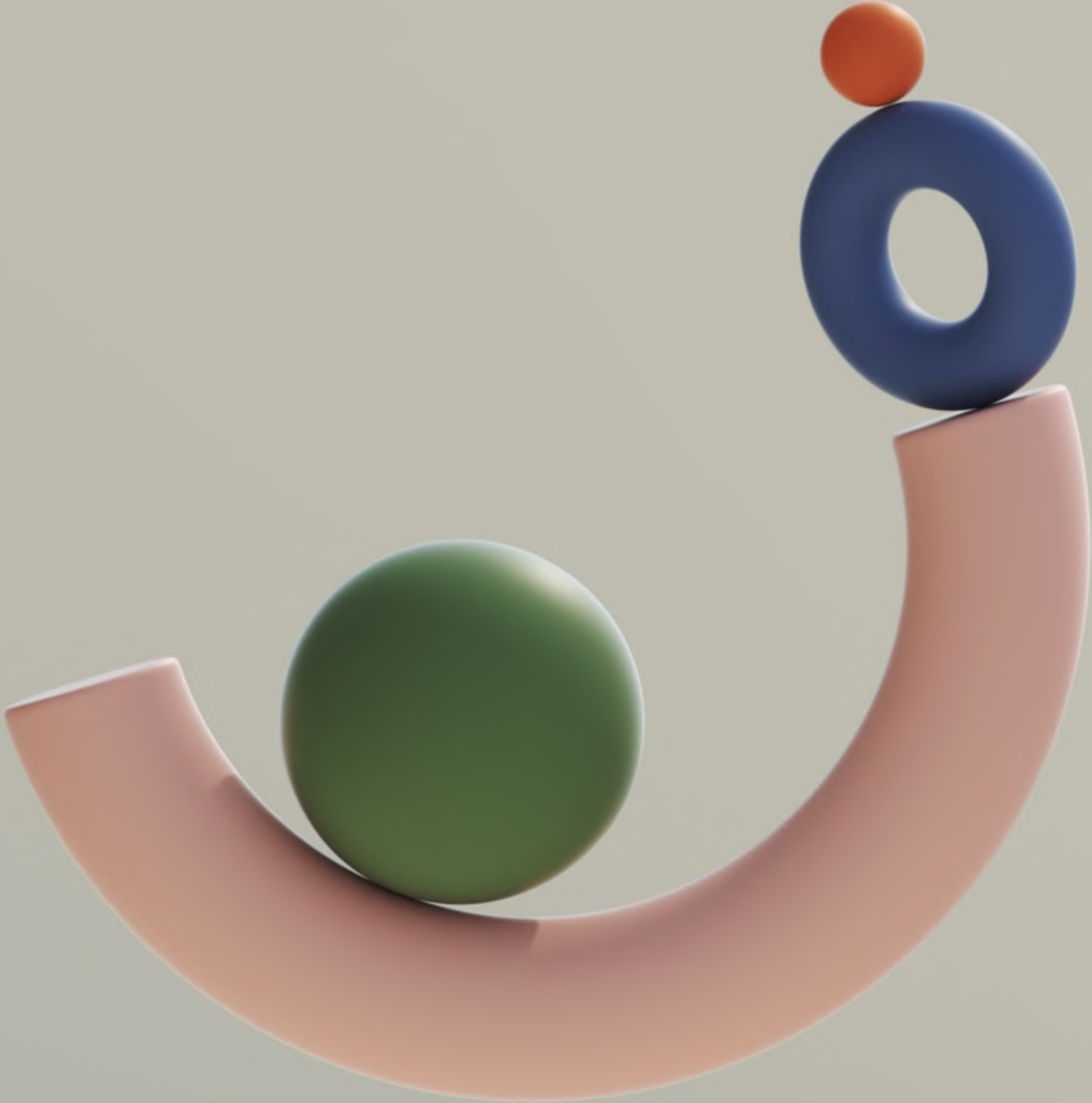
Questions?

Website

wehavetomakeawebsite.com

Phone

+49 1577 150 8354

Explay.

Thank you!

———

Pitch

Questions we have to ask ourselves...

Where do we start?

- What do we provide when there isn't that big of a community yet

How do we motivate tutors to actually help?

- Pay them? Gamify it?

How do we optimize and personalize the learning sprints?

- The sprints should get better and better by community input. How to we make them change it and on what basis do we decide that one approach is better that the other?

Pitch