

# Hotel Booking Demand in 2015 - 2017

Year

Booking Status

Distribution Channel

Customer Type

Reservation

86.157

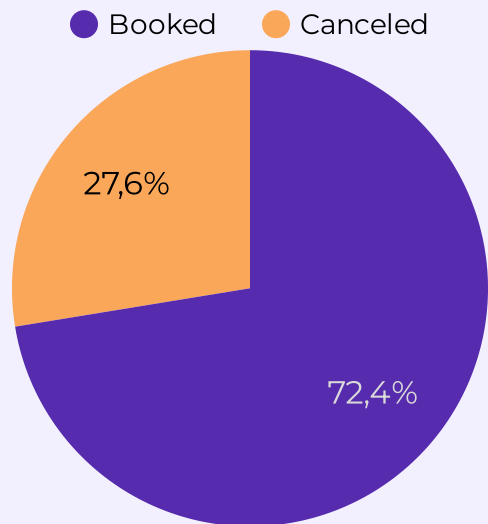
Canceled Booking

23.761

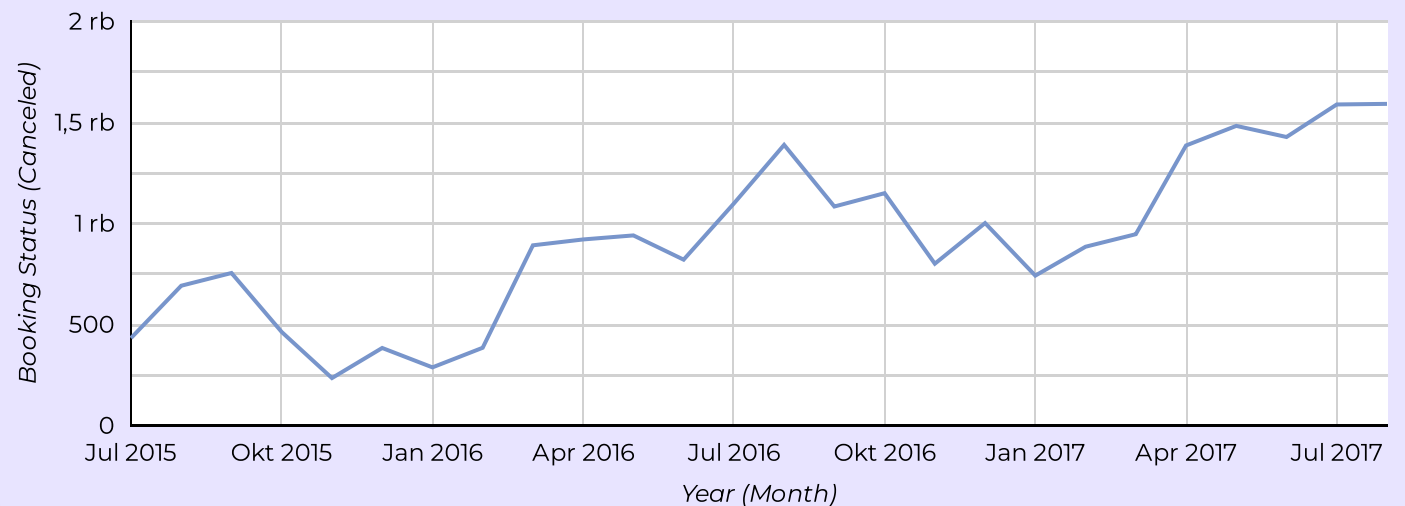
Revenue

9.180.675,18

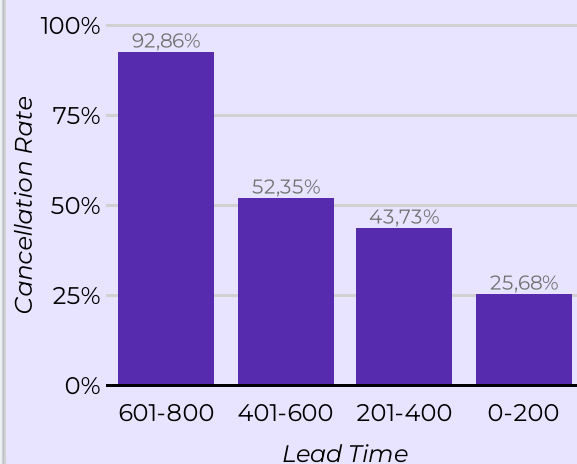
## Booking Status Percentage



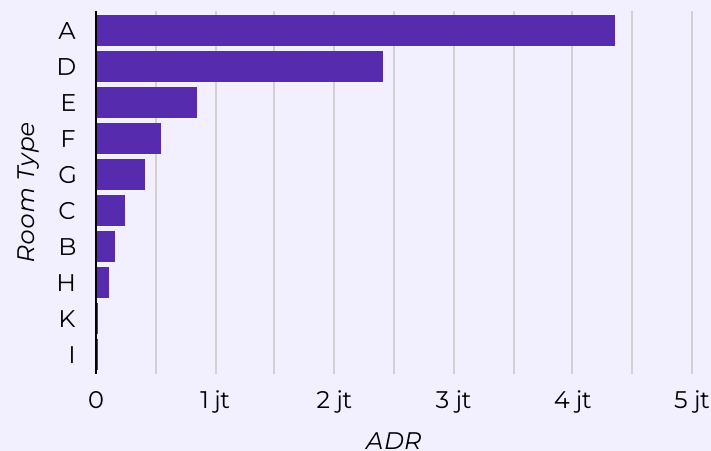
## Total Number of Canceled



## Lead Time



## Top Room Revenue



## Canceled Market Segments

	Market Segmentation	Booking S...
1.	Online TA	
2.	Offline TA/TO	
3.	Direct	
4.	Groups	
5.	Corporate	
6.	Complementary	
7.	Aviation	

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