

WHAT IS THE CONCEPT CALLED?

Advoc Ai

" ONE STOP SOLUTION FOR LEGAL ASSISTANCE "

WHO IS IT FOR?

For individuals seeking legal clarity.

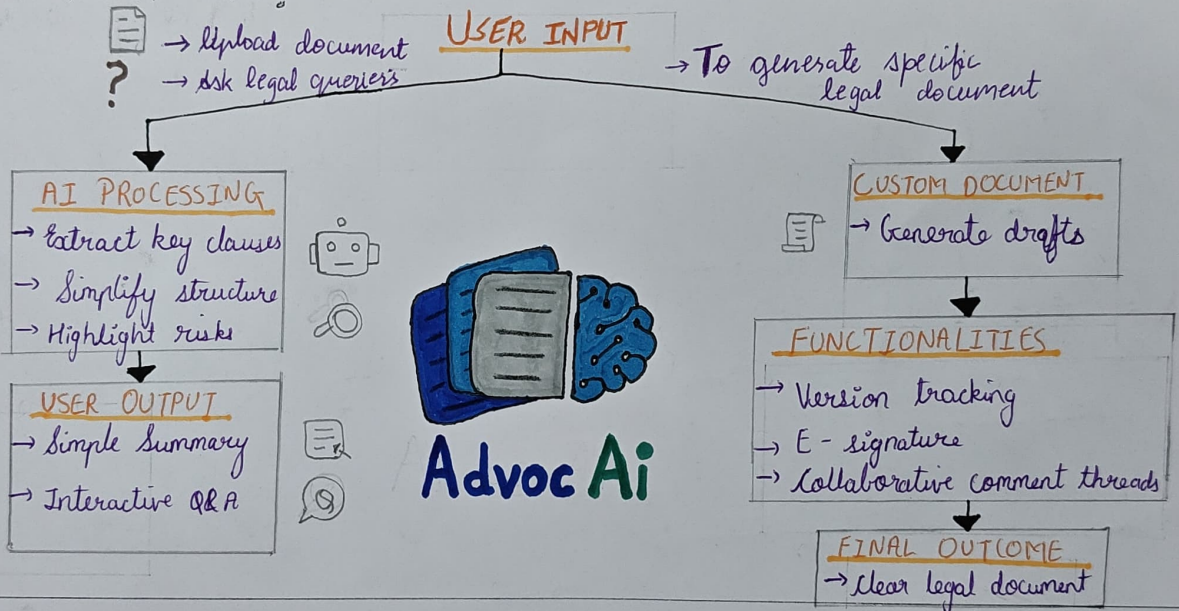
WHAT PROBLEM DOES IT SOLVE?

It solves the problem of legal complexity, confusion and high costs.

WHAT IS THE BIG IDEA?

To make legal information clear, accessible and affordable for everyone.

ILLUSTRATE HOW IT WORKS?



WHY MIGHT IT FAIL?

→ May misinterpret complex legal details due to limited resources
→ Lack of user trust and adoption.

WHAT SHOULD WE PROTOTYPE & TEST?

→ AI legal chatbot
→ Custom document generator

HOW MIGHT WE MEASURE SUCCESS?

→ User feedback and retention
→ Expert review (Lawyer validation)
→ Benchmarking against alternatives

HOW WILL WE MAKE THIS HAPPEN?

