



**Says**

What have we heard them say?  
What can we imagine them saying?

**Thinks**

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



The goal is to predict house sale price

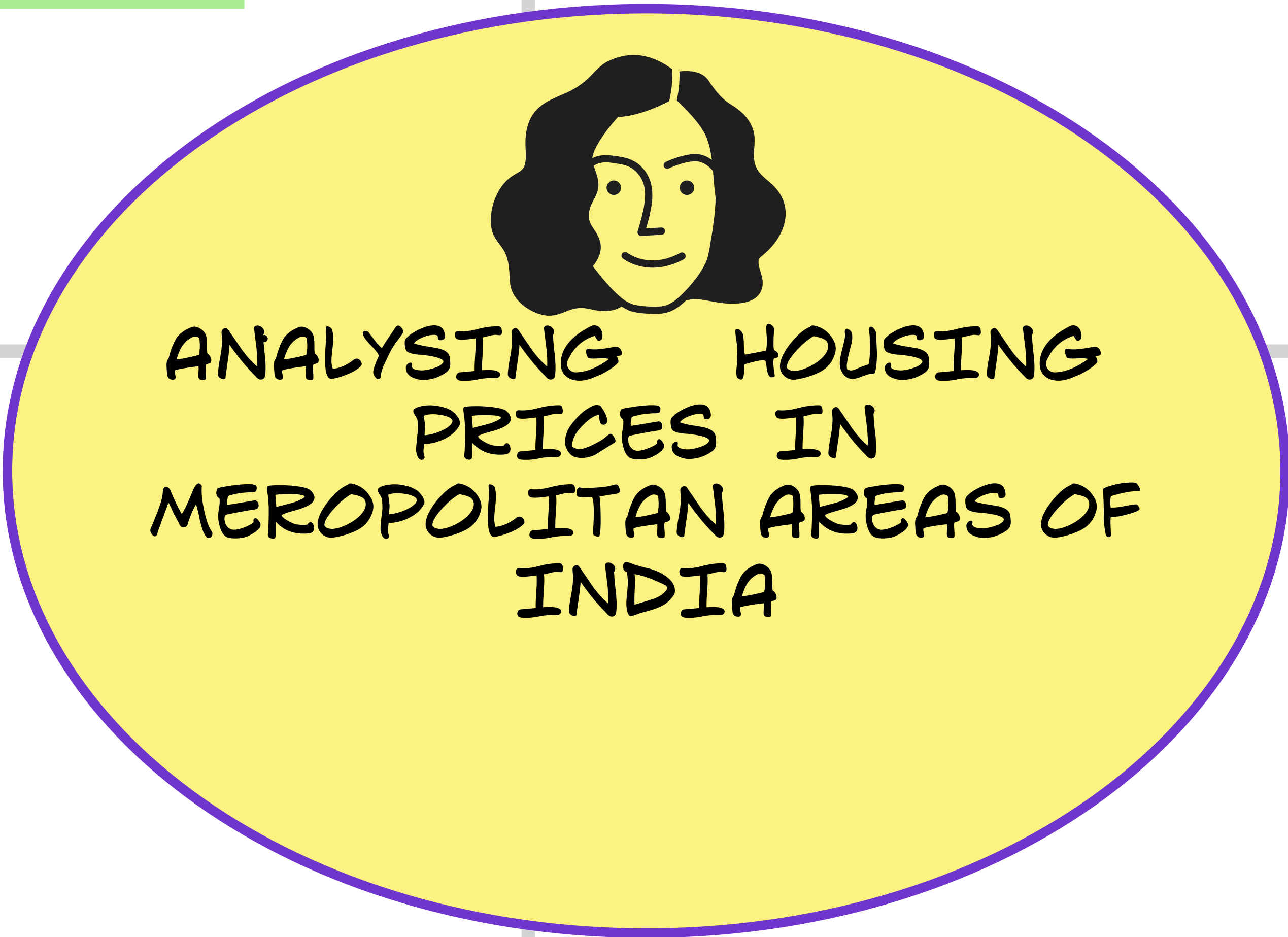
HELPS THE READER TO ARRANGE RIGHT TIME TO PURCHASE THE HOUSE

EVALUATE THE IMPLICATION OF ECONOMY ON HOUSING PRICES

Why people like to live in metropolitans areas?

Why house prices are heavier in metropolitan cities than normal cities

ANALYSING THE TREND OF HOUSING PRICES



USERS FEELS LIKE THEY GOT AN CLEAR IDEA OF HOUSING PRICES

HELPS PROPERTY INVESTORS TO KNOW TREND OF HOUSING PRICES

HELPS TO DETERMINE SELLING PRICE OF HOUSE

FEEL STUNNED TO HEAR HOW HOUSING PRICES AFFECTS ECONOMY

FEELS INTRESTED TO HEAR ABOUT METROPOLITAN AREAS

HELPS PEOPLE WHO PLAN TO BUY A HOUSE

**Does**

What behavior have we observed?  
What can we imagine them doing?

**Feels**

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

