



Quarterly Business Review – Q1 2025

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Appendix (Reference only)

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Objectives

Provide leadership informational update on Accion's progress in prior quarter

Review leadership discussion topics to build awareness and receive guidance

82

PI Committed Items

70

PI Completed Items

10

Delayed

7

Deprioritized

14

Stretch / Alternate Completed

85%

Completion Rate against PI

Prod Releases

60

L0 Tickets Handled

642

(100% SLA adherence)

Accion Member Nominations in AHM by Cision Leaders

29

Learning Hours

398

(311 Udemy & 87 Instructor led)

PRN - OMC (Q1 2025)

PI
Committed*

17

Completed

13

Delayed

0

Deprioritized

4

Stretch / Alt
Completed

0

Completion
Rate against PI

100%

Deployments

- AI Assist Collaboration features
- Preview Iterations
- Notification Improvements
- Approval Flow
- Ability to share drafts.
- Subscription Consumption Phase 1.

Feb 2025

Mar 2025

Apr 2025

Key Highlights

- Added template and multimedia selection to AI Assisted Create.
- Subscription consumption phase 1
- Redesign UI for Audience & Amplify steps.
- Ability to share drafts with other users.
- Online approval flow updates.(Currently turned off in Prod)
- In-Order Preview - Displays Financials tables, Shows PDF as Image, SocialBoost widget, Press release highlight, Captions with multimedia.

* PI planned Epics - POF - 7, PR Essentials - 10

Plans for Q2 2025

- Online Approval 2.0 - Phase 3 - Support for Multiple languages
- Module navigation and dashboard refresh
- Product recommendations phase 2
- Subscription consumption phase 2
- Pricing Transparency

Continuous Improvements

- Automation code & scenarios clean up.
- Setting up Playwright automation in local & Dev Env's.
- Setup Grafana for special instructions submission failures, Order Proof Approval workflow failures.

Challenges (Q1-2025)

PRN - Platform Services (Q1 2025)

PI Committed **20**

Completed **15**

Delayed **0**

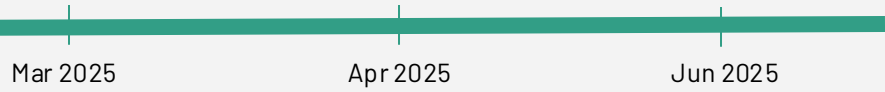
Deprioritized **5**

Stretch / Alt Completed **0**

Completion Rate against PI **75%**

Deployments

- TinyMCE upgrades, Social Boost work and bug fixes (8 Mar 25)
 - OMC 2.0 Approval integration with IRIS (5 Apr 25)
 - Predictive URL in cleartime email for PRNAsia (5 Apr 25)
- Toppan Integration
 - Mediaservice Integration
 - TinyMCE Upgrade
 - Bugfixes and Techdebt



Key Highlights

- Validation logic updated: Autolaunch fields no longer require fax/email destinations to proceed.
- Fixed issue where emails with attachments sent from IRIS were not appearing in the Notes field.
- Implemented fixes for inaccurate Clear Time Alerts.
- Resolved issue with Online Approval checkbox deselecting on French Canadian tasks.
- Enhanced bilingual distribution logic: No exception raised if SocialBoost is selected for only one language.
- Fixed TinyMCE editor bug that caused it to close window on API failure.
- New Acceptability Service endpoint introduced to allow document scanning using DocumentId and AccountNumber.
- Legacy 1.0 service templates have been decommissioned.

Plans for Q2 2025

- Continuing translation work with Toppan
- Media Service Integration
- Bug fixes and handling CCS requests

Continuous Improvements

- QA Automation using PlayWright
- Improving Unit Test Code Coverage

Challenges

- Nil

PRN - Continuous Improvements (Q1 2025)

Automated Unit Tests

- Team continued to focus on increasing Code Coverage
- Plan ahead
 - Increase Code Coverage of DocStore, Order MS, Order Content MS
 - Media service(s) automated unit tests

Microservice / Application	Coverage (12 Jul 2024)	Coverage (15 Oct 2024)	Coverage (14 Apr 2025)
Order MS	84%	84%	
Order Process Worker Service	26%	89%	
Email Worker Service	26%	91%	
Order Content MS	78%	80%	89%
DocStore MS	70%	70%	70%
Media Content MS	62%	75%	80%
Order History & Status MS	63%	63%	63%
Contracts Subscription MS	27%	45%	46%
IRIS DB Gateway	-	37%	68%
Account & Contact MS Media Service MS, OMI MS, Media Store, IRIS DB Gateway	TBD		
OMC 2.0 UI	53%	56%	
OMC 2.0 GQL	-	43%	
Tiny MCE UI	30%	30%	

QA Automation

- OMC 2.0 - Selenium -> Playwright Switch
 - Learning
 - Switched to 'Java script / Type script' as language for scripts so that all Developers and QAs can contribute
 - WIP on regression test cases automation of OMC 2.0 UI layer
 - Integrated the execution of scripts with Git Actions
- Plan ahead
 - Auto-triggering of script execution post deployment
 - Integration of Automation scripts with JIRA
 - Increase Playwright usage
 - TinyMCE UI
 - Distribution 2.0 backend GQL and Microservices
 - Media service 2.0 QA automation scripts

PRN - PR Newswire - AEM (Q1 2025)

PI Committed **11**

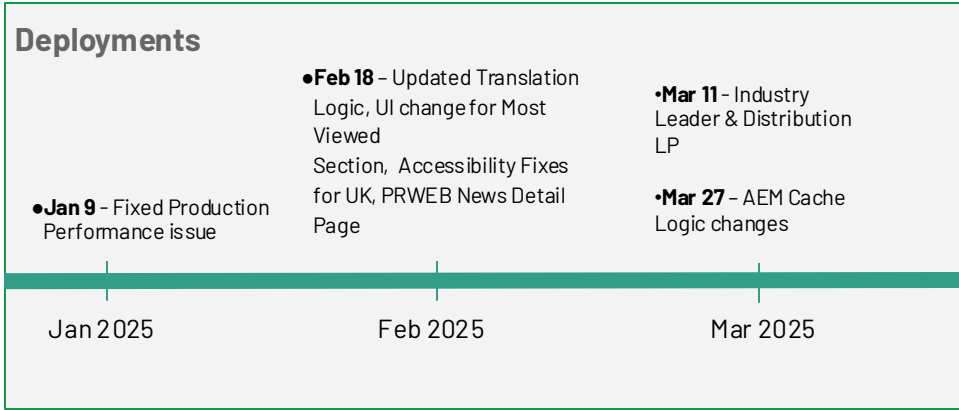
Completed **6**

Delayed **0**

Deprioritized **5**

Stretch / Alt Completed **4**

Completion Rate against PI **91%**



Key Outcomes & Benefits

Challenges (Q1)

Key Highlights

- Migration of Cookie OneTrust to DataGuard's CookieChimp
- COUK Accessibility Issue fixes
- Translation Logic change
- PRWEB News detail page updates
- Analytics updates in .com regional sites
- Most viewed section UI updates
- Industry Leader (Competitor) & Distribution Landing Page
- Fixed PROD Performance Slowness Issue
- Kill & Correction update to News releases
- Other bug fixes

Plans for Q2 2025

- Marketing Team : Page Updates, Product Updates, Home Page Navigation Tab, HP Content Layout Improvements
- Core Vitals & SEO Enhancements
- Kaltura Video Player replacement
- Migration from data center CH2 - GCP
- PRNJ Security/ OS Updates Application Update
- QA Automation using Playwright

Continuous Improvements

- Leveraging GitHub Security over Sonarqube due to limited features under free licences
- Automation Unit Testing using JUnit and Mockito - 62/481 with ~10%

PRN - Media Rooms (Q1 2025)

PI
Committed

6

Completed

6

Delayed

0

Deprioritized

O

Stretch / Alt Completed

C

Completion Rate against PI

100%

Deployments

- Jan 30 -
- ROOMS: Errors for email subscriber form iFrames
- *Security Services Email Alerts Form Issue CSRF token

- Add indexes on email_mail_messages table to improve the query performance
- Implementation - Cookie management for DataGuard
- IBM - Investor Rooms Email Alert Subscription Issue

Jan 2025

Feb 2025

Mar 2025

Key Outcomes & Benefits

- Users can now subscribe for the clients that use iframe model.
- Added support for a new cookie service- Dataguard.
- Broadcast reports design development
- MONARC integration with ROOMS

Challenges (Q3)

- Multivu was not accessible to the customers due to the malfunction of some service. (Team does not have the jump box access to Multivu.)

Key Highlights

Media Rooms

- Added support for a new cookie client – Datagaard.
- Implement the CSRF protection in the iframe forms which is used by some clients.
- Development done to Integrate the new Froala Editor into the Site Manager.

Plans for Q2 2025

Media Rooms

- Deploy Froala Editor and enable for few clients to test.
- Improve RSS feed Updates.
- Setup GCP and test the sites.

Continuous Improvements

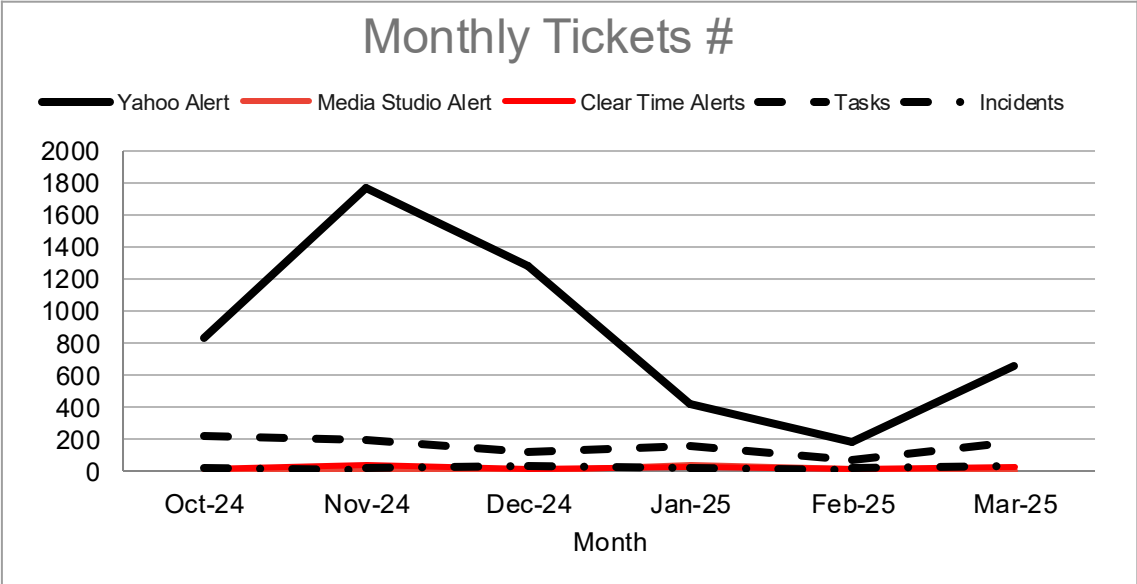
- Increase Code Coverage
- Improvements to QA Automation

PRN – L0 Support (Q1 2025)

Highlights

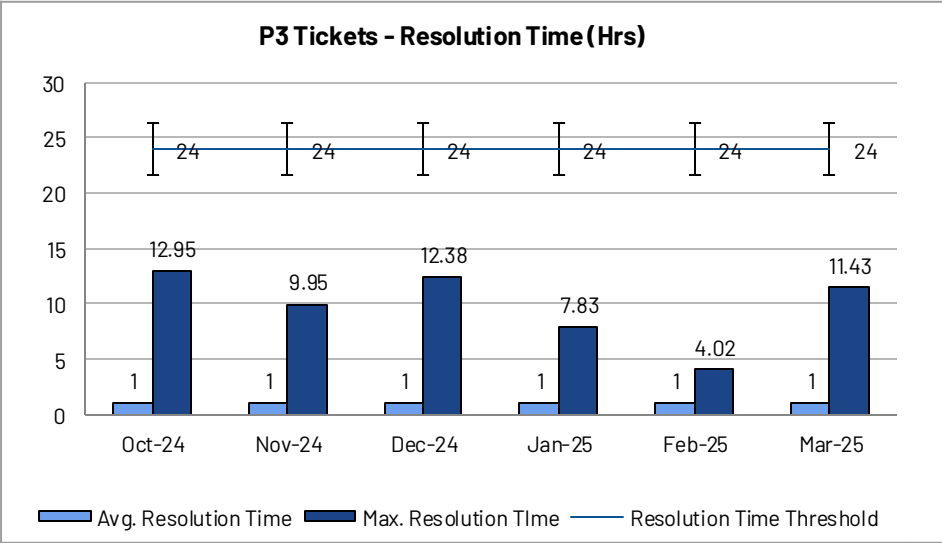
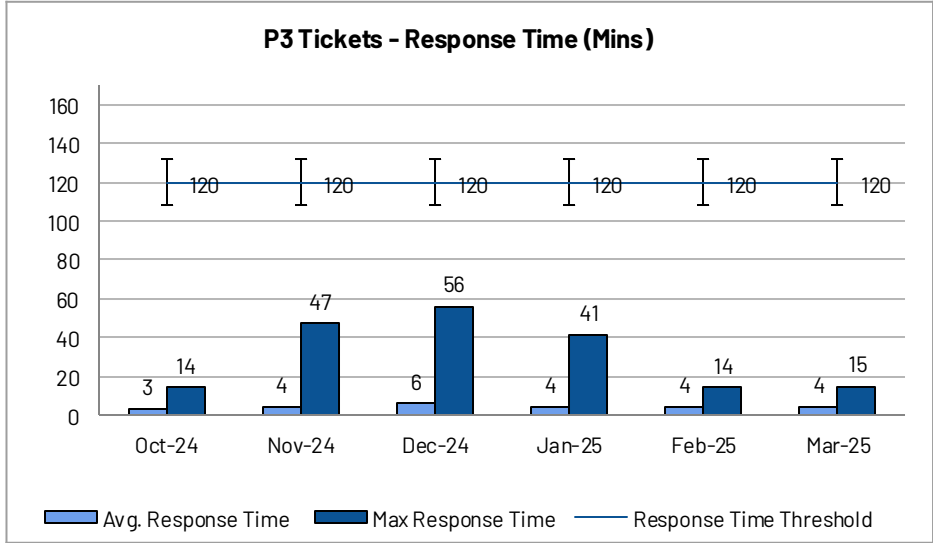
- BLOX Account posting issues – Refilled 800 releases manually to BLOX account
- Morning star large favicon image issue – Morning star development team is working
- LSEG Account migration to SFTP – QA and PROD tested and activated
- All Funds improper ticker tagged for UK Disclose releases – working with Acquire media
- CDE Documentation and agent installation testing – completed
- CPNE Support – documentation review completed
- DR Failover activity for 1st Quarter completed – No major issues found
- Ansible, Grafana and Playwright Training – Ansible Training and Reverse KT completed, Grafana Reverse KT is in progress.
- CDE New distribution introduction and testing for disclose clients – In progress

Product	Nature of Support	Q1 2025
WiSE	Distribution and L2 Support	331
Webops	24/7 Distribution support	88
IRIS	Application login support	2
VR	24/7 Distribution support	92
Media Studio	24/7 Media assets monitoring and support	19



PRN - L0 Support (Q1 2025)

	Threshold	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Total Reported Incidents & Tasks		239	208	147	169	79	213
Priority wise breakup (P1 - P2 - P3 - P4)		0 - 0 - 239 - 0	0 - 0 - 208 - 0	0 - 0 - 147 - 0	0 - 0 - 169 - 0	0 - 0 - 79 - 0	0 - 0 - 213 - 0
Response Time SLA Met %	92%	100%	100%	100%	100%	100%	100%
Resolution Time SLA Met %	98%	100%	100%	100%	100%	100%	100%



Comms Cloud - Cision France (Q1 2025)

PI Committed **22**

Completed **10**

Delayed **9**

Deprioritized **3**

Stretch / Alt Completed **5**

Completion Rate against PI **68%**

Key Highlights - Q1 2025

- **LUQI :**
 - **Media Life "Vie des Média":** Optimizing user experience and operational efficiency by providing clarity and accessibility to newly added and removed media within the France database.
 - **Insights dashboard V1** - enables end users to create insights through usage metrics
 - **Private contacts and medias** - provided end users with UI for managing the contact details of journalists/ media entities.
 - MarkLogic upgrade to enhance performance for better user experience - In prog.
- **COMS :**
 - Enhance query entries with the **introduction of Topics**
- **ASAP :**
 - Summify / ChatGPT integration for text summary to reduce manual efforts
- **LIRIS :**
 - Conducted a **POC to enhance AI-driven detection for web content**, aiming to significantly improve accuracy and prediction capabilities.
 - Optimization and stabilization of the service
- **DATAFLOW :**
 - **Dataflow - Migration of file storage from PA3 to Cloud storage**
 - SFTP gateway for GCP buckets - Analysis and impact study
- **ISS**
 - Handle production issues and maintaining the application

Plan - Q4 2024

- **LUQI :**
 - Decommissioning of Hors antenne
 - Insights Dashboard V1.1
 - AI - Journalist suggestion - Generate target journalists based on content
 - POC for Rubis replacement - Scope integration in Liris
 - Translation of Media Clips in LUQI
 - Import list of private contacts into Luqi database
- **COMS:**
 - Streamline Query Builder for optimal User Experience
 - Portuguese data migration from legacy system with COMS IDs.
 - AI integration in COMS to replace the manual reading
 - Enable users to choose specific media or media groups for data retrieval.
- **LIRIS :**
 - Improve AI prediction for the web content

Continuous Improvements

- **LUQI :**
 - Tracking of infrastructure issues to factor into the velocity calculation - In progress
 - Collaborated with Accion Labs experts to provide the QA automation team with guidance, best practices, and support.
 - Collaborating with Accion Labs experts to leverage AI for efficient upgrades of technological stacks like Angular (work in progress).

Challenges (Q3)

- Lower rate of completion against plan - key reasons being underestimated the effort on committed items, dependencies on other teams, leaves in the quarter



Media presence

Date: from to Keywords: ☐ Title only

83 clippings

58 media outlets

51 pages

30h 1m 48s airtime

36,3 millions media value

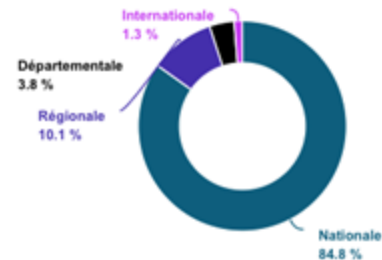
164,9 millions gross reach

Media calendar
By number of clippings

Week	TV	Radio	Web	Press	Social networks	Gross reach (millions)
W39 - 2024	7	1	1	7	0	35
W40 - 2024	6	1	1	6	0	15
W41 - 2024	5	1	1	5	0	25
W42 - 2024	3	1	1	6	2	85
W43 - 2024	2	1	1	2	0	10

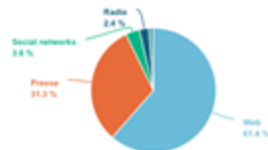
Legend: TV, Radio, Web, Press, Social networks, Gross reach

By number of clippings



	Number of clippings	Number of media outlets	Number of pages	Duration	Media value	Gross reach
Press	26	18	14	-	370 672 €	13 324 301
Internet	51	35	37	-	288 765 €	148 040 666
Radio	2	2	-	15 : 37 : 02	18 410 572 €	2 790 000
TV	1	1	-	14 : 24 : 46	17 180 025 €	2 790 000
Social networks	3	3	-	-	-	-
TOTAL	83	58	51	30 : 01 : 48	38 250 034 €	164 944 967

by number of clippings.



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- La Tunisie
- Monde des associations
- Monde associatif
- Milieu associatif, France, Tunisie
- La Tunisie
- Les articles
- Actualités
- Milieu associatif Tunisie 2012
- La Tunisie associatif

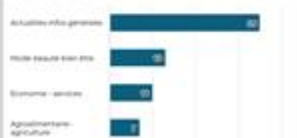
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Paul, Dennis	1
Mathias, Thomas	1
Mathias, Thomas	1
Go.	1
Laurens, David	1
Lat, Marshall	1
Trudeau, Dr. Maurice	1
Lib.	1
Marx, Karl	1

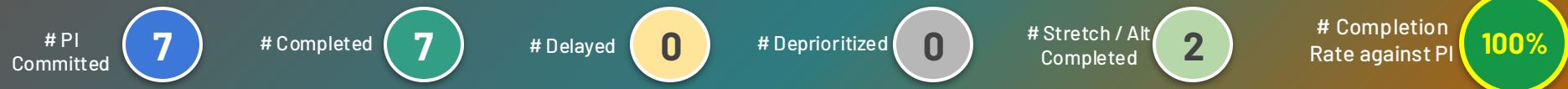
By contrast, the

- Parti: Investitions, Innovationen
- Medien: audiovisuelle, sprachliche, schriftliche
- Medien: audiovisuelle
- Parti: Investitions, Innovationen
- Stille
- Stille
- Medien: Informations, multimediale, Druck, Audio

De Vries et al. 2000



Comms Cloud - Other Products* (Q1 2025)



Key Highlights - Q1 2025

- **C3:**
 - Created Confluence articles to capture resolution steps for C3 and Visible platform issues..
 - Completed Testcase preparation for the Bellwether . Testing phase for the Bellwether project is in progress in the QA environment.
- **Eureka / EuroPresse:**
 - Developed new Admin Module for Org and BPE User Admins to optimise license costs by controlling TVEyes Access provision to their end users - 05 Jul
 - **Enhanced SSO functionality to support multiple sessions with same account- 27 Aug**
 - Resolved an issue that caused a delay to display manual reference articles after they are created in Press Review Template folders and publications - 27 Aug
- **Global Ops - Devops:**
 - **Identified and disabled unused Datafusion Service on Dev GCP Environment as a continuous effort towards cost optimisation (potential savings of ~\$15600 annually).**
 - **Removed 96 unused Load Balancers from Cision and Cision-TrendKite AWS accounts. (Potential savings of ~\$18500 annually)**
 - Created a Github Backup Project to enable regular github backups across Cision Orgs.

Plan - Q2 2025

- **C3:**
 - Customer reported issues
 - Bellwether - Media/Contract Database Improvement
- **Eureka / EuroPresse :**
 - Facet search
 - Fact Checking assistant
 - Security issues

Continuous Improvements

- Potential annual savings of ~\$33K by means of releasing unused cloud resources.
- Pipeline identified for further improvements in Q4.

* C3, Eureka / Europresse and Global Operations - Devops

Leadership Discussion Topics

Area	Topic	Owner & Path Forward
Cision France	<ul style="list-style-type: none">- Cision France Team members faced issues with VDI causing potential delays to their work.- The list of issues are consolidated below VDI ISSUES TRACKING.xlsx (sharepoint.com)	<ul style="list-style-type: none">- These issues were discussed with Eric Rabuse and his team. Alternative options are being tested out for resolution.
Overall Cision Engagement	<ul style="list-style-type: none">- How does the Business and the Product view the PI releases from the recent past quarters?	
Overall Cision Engagement	<ul style="list-style-type: none">- Outlook/ RoadMap for the new year 2025<ul style="list-style-type: none">- focus areas,- business themes- prevailing challenges	<ul style="list-style-type: none">- Look forward to have discussion/ workshop with Cision Executive Leadership

Accolades

WebOps – PRN Newswire Team

I just wanted to take a moment to thank you all again for your hard work and dedication during the deployment. I'm always impressed by how smoothly these rollouts go, and it's a direct reflection of your expertise and teamwork. You make the process look effortless, even when we know it isn't.

*Maria Perez - Director - Product Engineering, PRN Newswire
And*

Karen Rawson - Director - Product Management, PRN Newswire

WebOps – PRN Newswire Team

Thank you, team, as always in providing continual support and consistently delivering in all our projects. We don't say it often, but we appreciate all of you.

John Ramirez - Director - Product Engineering, PRN Newswire



Updates from
Cision

Feedback &
Suggestions



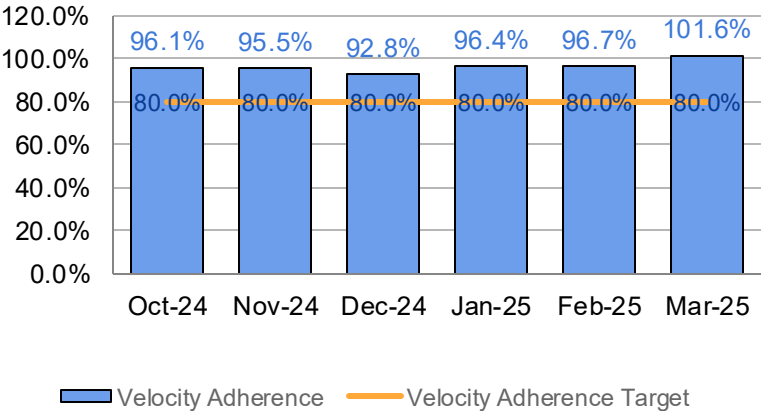
Appendix

Metrics

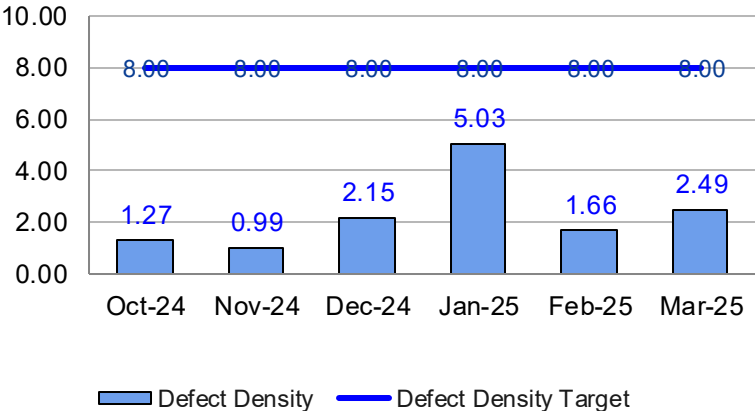


PRN - Sprint Metrics

PRN - Velocity Adherence



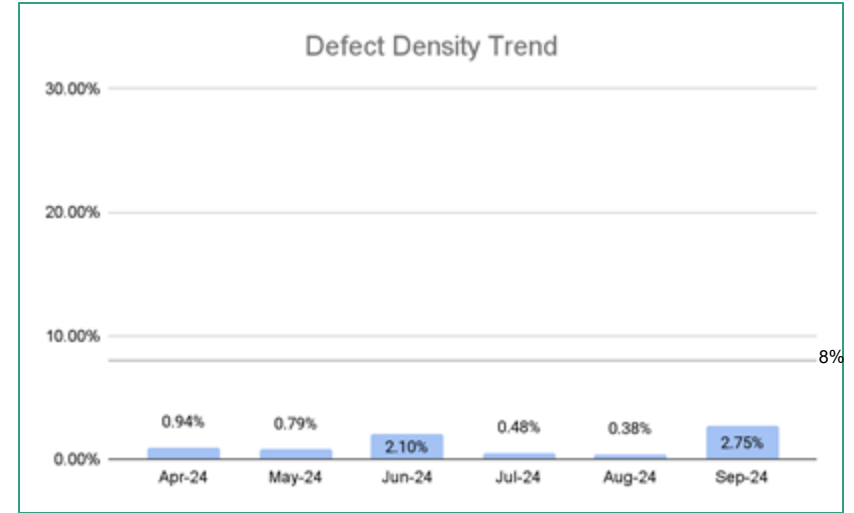
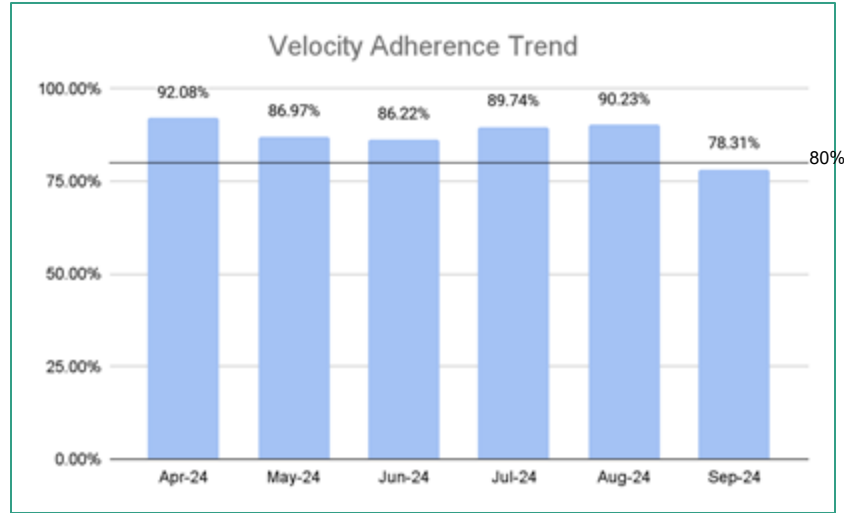
PRN - Defect Density



- Meeting the velocity adherence target

- Meeting the defect density target
- Defect density is relatively high in Jan 2025 due to
 - (a) issues reported from Regression testing after code refactoring
 - (b) Issues found from integration with Sosha (social boost)

Comms Cloud – Sprint Metrics

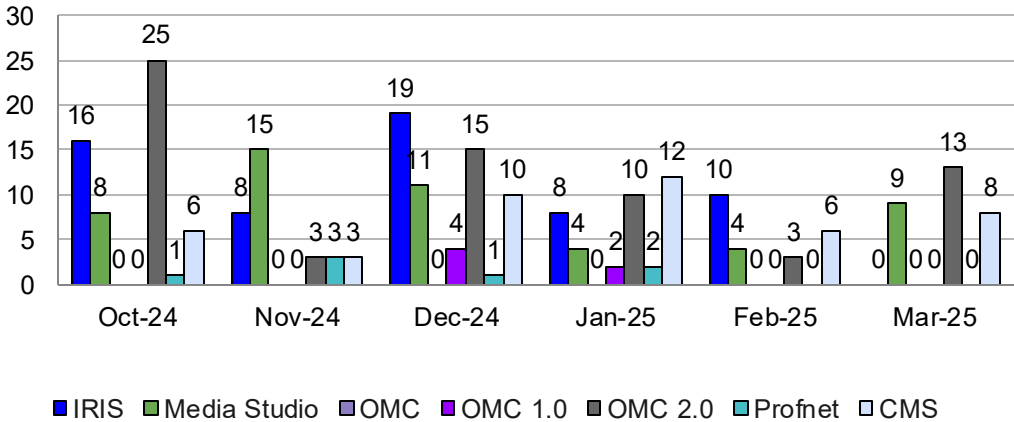


- Velocity and Defect Density target for all Comms Suite products met
- Comms Suite Projects covered in the above graphs – Eureka / Europresse, C3, Gorkana, Luqi, LIRIS, Dataflow

PRN - L2/L3 Support - Operational SLAs & Metrics

	Target	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Total Tickets		56	32	60	38	23	30
Priority based breakup (P1 - P2 - P3 - P4)		0 - 0 - 56 - 0	0 - 0 - 32 - 0	0 - 0 - 60 - 0	0 - 0 - 35 - 3	0 - 0 - 13 - 10	0 - 0 - 30 - 0
Response Time SLA Met %	92.00%	100.00%	100.00%	100.00%	100.00%	100.00%	90.00%
Resolution Time SLA Met %	98.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ticket Counts (by Application)



Appendix

Teamwise Updates



2025 Q1 Epics - OMC (PR Orderform & PR Essentials)

Client Experience (OMC 1.0 & OMC 2.0)			
PI Item / Epic	Committed?	Status	Remarks
Q1 2025 Okta OIE upgrade	Committed	Completed	
Q1 2025 Show product rate card pricing	Committed	Completed	
Q1 2025 OMC 2.0 - Approval Flow MVP	Committed	Completed	
Q1 2025 OMC 2.0 - Preview Iterations	Committed	Completed	
Q1 2025 OMC 2.0 - AI Assist Collaboration	Committed	Completed	
OMC Subscription Consumption	Committed	Completed	
Q1 2025 POF Misc Iterations BAU	Committed	Completed	
Q1 2025 OMC 2.0 - Iterations and BAU	Committed	Completed	
Q1 2025 OMC 2.0 - Ability to Share drafts	Committed	Completed	
Q1 2025 OMC 2.0 - UMT Replacement	Committed	Completed	
Q1 2025 OMC 2.0 - EMEIA 2.0 Trade Updates	Stretch	Deprioritized	
Q1 2025 OMC 2.0 - Build new UI to renew/cancel assets	Committed	Completed	
Q1 2025 OMC 2.0 - Product Search	Committed	Cancelled	
Q1 2025 OMC 2.0 - Media Service	Committed	Completed	
Q1 2025 OMC 2.0 - Notifications Improvements	Committed	Completed	
Q1 2025 OMC 2.0 - Recommendations Phase 2	Stretch	Deprioritized	
Pivotal to Salesforce Migration Support	Committed	Not Started	

2025 Q1 Epics - Content Management & Media Studio 1.0

Content Management 2.0 & Media Studio 1.0

PI Item / Epic	Committed?	Status	Remarks
TinyMCE upgrade to 7.6 from 7.2.0	Committed	Completed	
CFE Techdebt	Committed	Completed	
CFE Bugfix	Committed	Completed	
Toppan Translation API	Committed	Cancelled	Dependency on Toppan
Service Template 1.0 Decomission	Committed	Completed	
Datacenter Mediastudio Migration	Committed	Cancelled	Dependency on Zazmic
OMC/Clientexperience Support	Committed	Completed	
CBE Tech Debt	Committed	Completed	
Mediaservice Support Integration	Committed	Completed	
CBE Bug Fixes	Committed	Completed	
Setup AI Acceptability Microservice	Committed	Completed	

2025 Q1 Epics - IRIS 1.0

IRIS 1.0

PI Item / Epic	Committed?	Status	Remarks
Media Service Implementation	Committed	Completed	
OMC Approval Change to 2.0	Committed	Completed	
Bugfixes & Feature requests	Committed	Completed	
Tech Debt	Committed	Completed	
Translation API Expansion and Enhancements	Committed	Cancelled	Dependency on Toppan pushed to Q2
DB Archival Phase 2 - Table Partitioning	Committed	Deprioritized	
Audit Logs Re design & Optimization	Committed	Completed	
Chicago Datacenter Migration	Committed	Completed	
Pivotal Billing Migration	Committed	Deprioritized	Scope is only UAT by CCS Team

2025 Q1 Epics - Media Rooms

Media Rooms			
PI Item / Epic	Committed?	Status	Remarks
Enhance WYSIWYG Editor with New Features, Support, and Testing	Committed	Completed	
Cookie Enablement and Data Compliance Integration with Dataguard	Committed	Completed	
WCAG/Accessibility Updates	Committed	Completed	
ultiVu CMS feature improvements	Committed	Delayed	Testing and deployment is pending.
Transition from Kaltura to New Media Service: MultiVu and Legacy MNRs Video Processing	Committed	Deprioritized	Dependency on the media service provider.
Client Support and Bugs for Q1 2025	Committed	Completed	

2024 Q3 Epics - Visibility Reports

VR

PI Item / Epic	Committed?	Status	Remarks
MNR Reporting - UAT Testing and Go Live	Committed	Completed	
MultiVu Broadcast Reporting	Committed	Completed	
Spike - MarketList : Integrate Open Rate Metrics	Committed	Completed	

Additional Items:

- Copilot usage for code optimizations
- Socialboost code optimized.

2025 Q1 Epics - PR Newswire

Newswire			
PI Item / Epic	Committed?	Status	Remarks
WCAG audit & remediation for pmewswire.co.uk continuation	Committed	Completed	
OMF Page Update	Committed	Deprioritized	Dependency on PRN Marketing Team
OneTrust change to Cookie Chimp	Committed	Completed	
Homepage Navigation Tabs	Committed	Completed	
Homepage content layout improvements	Committed	Deprioritized	Dependency on PRN Marketing Team
Marketing Updates	Committed	Completed	
Kaltura video player replacement & asset testing - continuation	Committed	Deprioritized	POC Completed. Dependency on Media Studio
PRNJ Security/ Application Update	Committed	Deprioritized	Dependency on PRNOps Team
Migration from data centre CH2-GCP	Committed	Deprioritized	Dependency on PRNOps Team
Core Vitals & SEO Enhancements	Committed	Completed	
Bug Issues/ Tech debt	Committed	Completed	
AEM Cache Purge logic changes	Alternate Items	Completed	
AEM Cache Purge logic with New Approach	Alternate Items	Completed	
Webcasts Pages in CA	Alternate Items	Completed	
Enhancing customization options for non news pages	Alternate Items	Completed	

Key Highlights - Comms Suite (Q1 2025)

	On Track		Milestone may be missed
	Partial reprioritized Scope On Track		Alternate Scope
	Delayed / Potential for Delay		Deprioritized
	Not Started		

Eureka/ Europresse

Highlights

- Restricted Factiva/Dow Jones document Text, Title, and Lead to 250 characters for all Factiva/Dow Jones publications to comply with Factiva export restrictions.
- Enhanced SSO functionality to support concurrent sessions with same account - 27 Aug
- Resolved an issue that caused a delay to display manual reference articles in folders and publications after they are created in Press Review Templates - 27 Aug
- Improved application security by resolving XSRF security issue by modifying session cookie attributes - 27 Aug
- Developed an Admin Module for Org and BPE User Admins to control TVEyes Access provision to their end users. This will enable Org and BPE users to optimise license costs - 05 Jul
- Resolved a customer reported issue that prevented Org users from switching accounts - 05 Jul
- Extended "Support Area" Access to Org users to provide them with access to tutorials and guides created and updated by the training team. - 05 Jul

Plans for Q4 2024

- Facet search
- Fact Checking assistant
- Security issues

●	SSO fix	Completed
●	Factiva API update	Completed
●	BPE default PDF selection setting	Completed
●	Pano rama design update	Completed
●	Security issues	Completed
●	Facet search	Completed
●	Fact Checking	Completed

Key Highlights - Comms Suite (Q1 2025)

C3

	On Track	Milestone may be missed
	Partial reprioritized Scope On Track	Alternate Scope
	Delayed / Potential for Delay	Deprioritized
	Not Started	

Highlights

- Completed Testcase preparation for the Bellwether .
- Testing phase for the Bellwether project is in progress in the QA environment.
- Created Confluence articles to capture resolution steps for C3 and Visible platform issues.
- Resolved Raygun error - EndOfStreamException by restarting RabbitMQ services on the C3 servers vlp06rbq01 and vlp06rbq02.
- Resolved the Multiple alerts that were triggered due to Katta lag by restarting all Katta Servers manually.

Plans for Q2 2025

- Customer reported issues
- Bellwether - Media/Contract Database Improvement

Cision France - LUQI

Highlights

- Media Life "Vie des Média": Optimizing user experience and operational efficiency by providing clarity and accessibility to newly added and removed media within the France database.
- Insights dashboard V1 - enables end users to create insights through usage metrics
- Private contacts and medias - provided end users with UI for managing the contact details of journalists/ media entities.
- MarkLogic upgrade to enhance performance for better user experience - In progress

Plans for Q4 2024

- Decommissioning of Hors antenne
- Insights Dashboard V1.1
- AI - Journalist suggestion - Generate target journalists based on content
- POC for Rubis replacement - Scope integration in Liris
- Translation of Media Clips in LUQI
- Import list of private contacts into Luqi database

●	Remove Media Contact Pitching Profile	Completed
●	Optimizing C3 UI for Accurate Publicity Value Representation	Completed
●	Customer Reported Issues	Completed

●	Luqi - Hors Antenne Consolidation	Completed
●	Luqi - Quick Search	Deprioritized
●	Luqi - Media News	Completed
●	Luqi - Legal Cleansing	Completed
●	Luqi - Panorama Responsive version	Not Started

●	Luqi - Panorama Archive Lot 2	Completed
●	Luqi - Journalists suggestions (AI)	Delayed
●	Luqi - Instit Connect	Delayed
●	Luqi - MarkLogic upgrade	Delayed
●	Luqi - Dashboards insights 1.0	Delayed
●	Luqi - FTP Servers move to AWS/GCP	Delayed

Key Highlights – Content and Data (Q1 2025)

	On Track	Milestone may be missed
	Partial reprioritized Scope On Track	Alternate Scope
	Delayed / Potential for Delay	Deprioritized
	Not Started	

Cision France MCC

Highlights

COMS :

Enhance query entries with the introduction of Topics

ASAP :

Summify / ChatGPT integration for text summary to reduce manual efforts

LIRIS :

Conducted a POC to enhance AI-driven detection for web content, aiming to significantly improve accuracy and prediction capabilities.

Optimization and stabilization of the service

Plans for Q4 2024

- Streamline Query Builder for optimal User Experience
- Portuguese data migration from legacy system with COMS IDs.
- AI integration in COMS to replace the manual reading
- Enable users to choose specific media or media groups for data retrieval.
- Improve AI prediction for the web content

	COMS TechDebt Q3 2024	Completed
	Consolidate and support PT Automated reading	Delayed
	Create QueryBuilder for COMS media groups	Delayed
	Finalize QueryBuilder for COMS queries	Delayed
	Import existing orders	Delayed
	COMS Improvements Q2 Q3 2024	Completed
	Testing Automate manual reading in Portugal	Not started
	Liris - TechDebt and DevOps integration Q3 2024	Deprioritized
	Improve France legacy broadcast AI matching (ASAP)	Deprioritized
	Improve France legacy web AI predictions (Liris)	On track
	FR legacy : GPS maintenance Q3 2024	Not started
	FR Legacy: Liris Reading maintenance 2024 Q3	Completed
	PDF Builder to shrinkage PDFs to be able to fit with our templates	Completed
	FR Legacy: Liris Reading maintenance 2024 Q2	Completed
	Integrate automated summaries with France broadcast monitoring system (ASAP)	Completed

Cision France IES : (Data Flow, DataHub)

Highlights

- Dataflow* - Migration of file storage from PA3 to Cloud storage
- SFTP gateway for GCP buckets - Analysis and impact study

Plans for Q4 2024

- SFTP gateway for GCP buckets - Complete the analysis and implement
- Implementation of file storage in GCS buckets



Thank You

