Q2 - 2025

PI Milestone Delivery Progress

Projects	Committed	On Track	Ready for Deployment	Deployed	Delayed	Depriorized	Alternative Items
OMC 2.0	12	2		9		1	
Media Rooms	5	2					
Newswire	10		5	1		4	1

RAID & Production Issues

Projects	Risks	Assumptions	Issues	Dependencies	P1	P2
Media Rooms	None	None	`MEDIUM` P1 issue due to dependencies for specific customers (Prod release reverted - Closed)	`LOW` - 2 | Dependency on: IRIS Last update: May 27, 2025	None	None
Newswire	None	None	None	`LOW` 1 | Obsidian	None	None
OMC 2.0			1. ⚕ POF-2401: Line Break in Proof Preview `QA COMPLETE`			None

Key Initiatives

Projects	Code Quality	Unit Test Code Coverage	QA Automation	Continuous Learning
OMC 2.0	GitHub CoPilot integration for Code comments, Code improvements etc. Measurement to observe improvement in code quality	4 modules > 80% test coverage	Test Code changes due to recent UI changes Test case management & CI strategy is in progress.	5 Backend developers working on frontend stories - 15 Story Points GenAI Related Training - Vertex AI training

News wire	• GitHub Security Tool - Review process enabled before the developer raises PR.
	• The developer will resolve any issues found by the tool.
		• 481 Class Files identified for Code Coverage `ON HOLD` due to resolving GitHub Security fixes is in progress
		  ○ 69 - `COMPLETE`
		  ○ 73 - `NOT IN USE`
		  ○ 339 - `PENDING`
			Completed %
			Pending %
				GenAI Related Training - Vertex AI training

Sprint Progress

⌄ PR Essentials

PR Essentials Q2-2025 | Distribution-Rob-Q2-2025

PI Committed	Not Started	In Progress	Cancelled/Deprioritized/Hold	Completed
5	0	3	1	1

	TOTAL	Sprint 1	Sprint 2	Sprint 3	Sprint 4	Sprint 5	Sprint 6

Planned SP	220	43	39	41→47	39→46	41→44	50
Delivered SP	192	35	39	31	46	41	

Epic	Summary	Risks / Dependencies	Remarks
PR-1843 Q2 2025 OMC 2.0 - Iterations and BAU VUCA - S Effort - M On going - Yes Committed - Yes % Capacity Allocation	**Status** - In progress Scope - Being defined No of items to be estimated - 6 0 | 13 | 54 | 114 *	Priority : Owner : Status :	
PR-1842 - Q2 2025 OMC 2.0 - Accounts Contacts Admin Tool & Okta Integration VUCA - L Effort - L On going - No Allocated Capacity - Committed - No	**Status** - Completed Scope - Defined No of items to be estimated - 0 0 | 0 | 10 | 5 *	Priority : Owner : Status :	
PR-1838 Q2 2025 OMC 2.0 - Subscription Transparency Phase 2 & Phase 3 VUCA - S	**Status -** **Completed** Scope - Defined No of items to be estimated - 0	Priority : Owner : Status :	

Effort - M On going - No Allocated Capacity Committed - Yes	10 | 0 | 0 | 20 *		
PR-833 Q2 2025 OMC 2.0 - EMEIA 2.0 Trade Updates VUCA - L Effort - M On going - Yes Allocated Capacity Committed - No	**Status - Completed** No of items to be estimated - 1 0 | 0 | 0 | 11 *	Priority : Owner : Status :	
PR-1837 PR-1837 Q2 2025 OMC 2.0 - Pricing Transparency VUCA - S Effort - M On going - No Allocated Capacity Committed - Yes	**Status - Deprioritized** Scope - Being Defined No of items to be estimated - 1 0 | 0 | 0 | 0 *	Priority : Owner : Status :	

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To Do - New / Elaboration / Ready for Dev / Open / On Hold / Backlog.	**In Progress - In Development / Ready for QA / QA in Progress / QA Failed / Blocked / In Progress**	**QA Completed - QA Complete / Ready for UAT / UAT in Progress / UAT Failed / Ready for Development**	**Closed - Closed / Deployed / Resolved / Done / No Change**

Delivery Operations

Opening Date	Projects Impacted	Topic of Discussion	Action Plan	Owner	Status
Jul 8, 2025	All	• Demo Plan for AEO / GEO Analysis • POC option Team Movement OMC 2.0 1. Swetha Kumari - Released as on 30-June-25 2. Umesh Baria - lwd 18 July 2025 - Replacement Identified	KT to be scheduled	All	Closed

Apr 29, 2025	PRN - All	1. OMC 2.0
		  a. Shwetha Roy - Resignation (lwd - 5 June 2025)
		  b. Suman Karmakar (QA) - Resignation
		2. PRNewswire
		  a. AEM Admin position re-opened
		  b. QA Ranbir kumar replacement with Riya
			Saikrishna as a replacement	All	Closed

Apr 1, 2025	PRN - All	1. **Released**
		  a. Backend Developers - 2
		    i. Dinesh Khairnar - 31 March 2025
		    ii. V S N Varma - 31 March 2025
		2. **Exit From Accion & Cision**
		  a. Frontend Developer - 1
		    i. Amit Mishra - 10 Apr 2025
		  b. AEM Developer
		    i. Prashant K - 31 Mar 2025
		  c. AEM Admin
		    i. Manjunath M ~ 15 May 2025
			To confirm the plans for Sai krishna	All	Closed

		3. **Adhoc Release / Shadow**
		  a. Swetha K - 21 March 2025
		4. **Replacement Onboarded**
		  a. AEM Developer
		    i. Shashi Kumar - 1 Apr 2025
		5. **Retained due to Exit / ad-hoc release**
		  a. Mohit Patil for Amit Mishra
		  b. Suman Karmakar for Swetha Kumari - 24 Mar 2025
		6. **On hold for billing discussions**
		  a. Sai Krishna - QA Dev			

Mar 25, 2025	OMC 2.0
	
	Media Rooms
	
	VR
		Release of 7 team members and impact on project
		1. Early Release on 24 Mar 2025
		  a. Anusha R - VR
		  b. Anand P R - Media Rooms
		2. Release as planned on 31 Mar 2025
		  a. Rajesh Buddi - Media Rooms
		  b. VSN Varma - OMC 1.0/2.0
		  c. Dinesh Khairnar - OMC 2.0
		3. To Update - on Swetha Kumari's illness
		  a. Suman Karmakar - to replace Swetha K (SL)
		4. To Discuss
		  a. Sai Krishna - QA - OMC 2.0
		5. Closed
		  a. Amit Mishra - Frontend React dev - April 2025
		  b. Mohit Patil - for replacement of Amit - Closed
		  c. Prashanth - AEM Dev - Newswire - 31 March 2025
		6. Support Team
		  a. Wasim - Exit
			To discuss Saikrishna continuity in place of Swetha K in PR Essentials		Closed

Jan 21, 2025	Media Rooms	GCP Migration plans
		
		- Potential risk involved if direct migration is planned.
		  - The version upgrade is incomplete
		  - No backup/test environment for PHP 8.x versions
		  - Unknown dependencies with other integrating applications
			- Request for a discussion with team on their analysis & understanding of the blockers	All	Closed

Jan 7, 2025	VR	Adding Frontend Developer as a Shadow to Media Rooms	Approval from Rob / Hafeez to have a resource to be added as a shadow and continue post her release	Mahalakshmi	Closed
Jan 7, 2025	OMC 2.0	Smitha R released - LWD Jan 3, 2025	Rahul	Mahalakshmi	Closed
Dec 10, 2024	All	VDI slowness issues faced by team - Currently, no issues reported from last 3 weeks.	A mail has been sent to Eric Rabuse on the same. Need actions. Currently it is working. Will continue to monitor	All	Closed
Dec 10, 2024	All	Team motivation Additional Contributions from the team 1. Team overall working closely with Amit on AI Assist module including	Request for a mail of appreciation from Cision leadership	All	Closed

		ad-hoc discussions, highlighting and coordinating on dependencies, including the module also during testing 2. Understanding and implementing PRNParser in Microservice for Preview (this was not prioritized earlier) 3. Pre-deployment preparations - leveraging Automation build along with rework in the scripts etc. 4. Internal discussions and volunteering to the benefit of closing the priority items with no issues during deployment	Meeting with Rob and Suman		
Dec 10, 2024	OMC 2.0	**Observations:** Prioritization of feature rollouts (instance, Media Service & sudden shift to Release preview) • Multiple changes to Figma designs • Not enough discovery discussions on preview functionality (could be due to Media Service being given priority earlier) • Regression testing on preview was not planned initially • Actual output differed from the initial design provided and team had to fix very critical responsiveness issues (was raised earlier as well)	Discuss on the mitigation plan	Accion & Cision Delivery Team	Closed
Nov 14, 2024	Newswire	Visits, Conversion & Drop-off Analytics on OMF (Online Membership Form), Get Started forms	Date Range: 29-Aug-2024 - 31-Oct-2024	John R & Karen (Product)	Closed Discussion scheduled

			• Visits - Conversion % : ~ 9% combined • Drop-off %: ~ 41% combined • Drop-off at "Terms & Conditions" field (99% → 80%) Data Collected		with Adam and Priyanka Report shared with Jeff and Rob
Nov 7, 2024	Cision.com	Cision Applicability Claim US Patent No. 10372793	• Verified CSS & JS integrated (including 3rd Party) and 3rd Party Scripts - as verified those are License for free to use • US Patent for Hyperlink with graphical cue Patent (Patent # 10,372,793 issued	All	• **Discussed with John - no action is required from our end** • Provided inputs to Joh

				August 6, 2019) - Justia Patents Search		n - To understand the next steps
Nov 1, 2024	VR 2.0	UI Designer role		Mail on 30-Oct-2024 regarding Raghavendra's release	Mahalakshmi	Release date 15 Dec 2024