

# Mahathi Gopinathan *(she/her)*

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## OBJECTIVE

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Enthusiastic student with a passion for creating user experiences (UI/UX) and a strong interest in front-end development, web development, and data analysis. Eager to apply my creative design and research skills, technical expertise, and analytical mindset to advance my knowledge by working on projects in UI/UX design and research or related roles.

## EDUCATION


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**UMass Amherst** | Manning College of Information and Computer Sciences

Sep 2022 - May 2026

**Intended B.S. in Informatics, Minor in Psychology**

GPA: 3.411 / 4.0

- **Current Courses:** Data Structures (Java), Introduction to Informatics, Mathematical Foundation for Informatics, Cooperation and Conflict (Psychology)
- **Completed Courses:** Introduction to Programming (Python), Object-Oriented Programming (Python, Java), Developmental Psychology, Introduction to Psychology, Introduction to Statistics
- **Online Courses (Coursera):** Introduction to R: Basic R Syntax, Foundations of UX Design, Start the UX Design Process: Empathize, Define, and Ideate, Build Wireframes and Low-Fidelity Prototypes –  Portfolio Project 1

## LEADERSHIP & EXTRACURRICULAR EXPERIENCES

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**UMass ICAS** Social Media Manager

Amherst, MA | May 2023 - Present

- Elected as Social Media Manager
- Design social media posts for the ICAS Instagram account
- Coordinate with UMass and non-UMass collegiate clubs for various events
- Communicate with ICAS members to solve pertinent issues and plan events

**Learn to Be** Tutor

Remote | Dec 2020 - Feb 2022

- Tutored students with ADHD in different levels of mathematics (algebra and middle-school math)
- Worked with students to find their preferred learning methods
- Communicated with students when distracted and planned breaks to accommodate students' needs
- Used worksheets to teach mathematics

**MAD-learn** Intern

Remote | Jul 2021 - Aug 2021

- Worked with UI/UX designers to ideate ways to improve MAD-Learn's product
- Researched marketing strategies and documented ways to improve MAD-learn's social media presence

**Boston University's Codebreakers** Intern

Remote | Jul 2020 - Jul 2020

- Worked with Codebreakers coordinators to structure lesson plans
- Helped students understand and work through assignments
- Planned fun activities for students
- Researched and compiled a fun and engaging presentation on identity theft

## PROJECTS

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**The Kindness Calendar** - Winner of Congressional App Challenge, District MA-02

Oct 2020

- Designed and coded an iOS app in Swift that provides users with one kind act per day in an effort to spread more positivity

## SKILLS

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**Programming Languages:** Python, HTML, CSS, Java (beginner), R (beginner), Swift (beginner)

**Software:** Figma, Adobe Illustrator, Canva, Excel

**Spoken Languages:** French (working proficiency, Massachusetts Seal of Biliteracy)