

MADE MAHATTI PRAYASCITA CHANDRA

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Cikarang, West Java

SUMMARY

I'm a sixth-semester Informatics student at President University, focusing on Artificial Intelligence with a strong passion for UI/UX design and front-end development. I've led creative teams in campus organizations, managing social media and designing visual content. Skilled in HTML, CSS, JavaScript, Java, Python, React, and Figma, I enjoy creating intuitive and engaging user experiences. I've applied these skills in academic projects and event-based design work.

EDUCATION

President University

July 2023 - Present

- Undergraduate Bachelor of Informatics.
- Concentration: Artificial Intelligence.
- Latest GPA: 3,92/4,00.

WORK EXPERIENCE

PT. Ruby Studio | *Graphic Design & Video Editor*

October 2023 – Present

- Designed the thumbnails, resulting in quarterly increases in viewer engagement.
- Edited and uploaded 2 video contents daily based on raw footage and creative briefs, ensuring alignment with the brand's identity.
- Managed the upload process to YouTube, including input the titles and descriptions.

Informatics President University | *Graphic Design*

June - September 2024

- Designed daily Instagram feed content for the Informatics major's official account, designing 3 posts per week.
- Collaborated with team members and the Head of Study Program to align the content with academic and marketing goals.

ORGANIZATION EXPERIENCE

PUMA Informatics | *Head of Information and Creative Media*

October 2024 – Present

- Conducted interviews to select 9 qualified members for the division.
- Led a team of 11 members in managing and producing content for PUMA Informatics' social media and digital publications.
- Created and maintained a structured content timeline, consistent release of 10–15 social media posts per month
- Gave guidance and feedback to improve the quality of designs and publications.

PUMA Informatics | *Member of Communication & Design*

November 2023 - October 2024

- Designed Instagram feed for the PUMA Informatics Instagram account.
- Involved to 10+ events organized by PUMA Informatics and PUFA Computer Science mostly in design or creative work.
- Served as the Person in Charge (PIC) for the design division in 3 events, leading and coordinating design tasks to ensure successful results.

PROJECT

Bitly

May 2025

- Developed a food recognition system with calorie estimation using YOLOv8 and GPT models.
- Built a web platform integrated with a chatbot feature allowing users to inquire about food items, ingredients, and calorie information.
- Designed the UI and handled front-end development to ensure a visually appealing, responsive, and user-friendly interface.

iMEJ

January 2025

- Crated a photo editing mobile application with features such as crop, flip, rotate, enhancement, blur, and more.
- Handled the UI design to ensure a clean, user-friendly, and visually appealing interface.
- Developed the front-end using XML in Android Studio, focusing on responsiveness and smooth user interaction.

Ticketopia

April 2024

- Created a ticketing and event management system for browsing, purchasing, and managing event tickets.
- Designed the UI for several key pages to ensure a smooth and intuitive user experience.
- Developed the front-end and connected it to the backend database for real-time user data handling and seamless functionality.

EVENT EXPERIENCE

Comparative Study 2024 | *Person in Charge(PIC) of Design Division*

March 2024

- Led the design division and oversaw all visual outputs for the event.
- Developed the overall visual theme and color palette to ensure brand consistency.
- Delegated tasks and coordinated the division to meet event deadlines effectively.

Computing Atmosphere 2024 | *Member of Design Division*

November 2024

- Contributed to the design division of the Faculty of Computer Science's largest annual event, involving 100+ committee and held over 3 days.
- Designed visual assets such as Instagram feed content and event placards.

Temu Alumni 2025 | *Member of Public Relation Division*

February 2025

- Find and contacted potential media partners, successfully securing 11 partnerships within 3 days.
- Coordinated communication and maintained relationships with media partners before and during the event.
- Acted as an usher for 20+ invited media partners on the event day, ensuring smooth collaboration and coverage.

SKILL & CERTIFICATION

Language: Indonesia(Native), English(Fluent).

Skills: Graphic Design, Programming, UI Design, Video Editing, Copywriting, Teamwork, Communication, Leadership, Time Management, Public Relations.

Programming Language: HTML, CSS, JavaScript, Java, Python, MySQL, React.

Software: VS Code, Figma, Canva, Android Studio, CapCut, DaVinci Resolve, Framer.

Certification: Duolingo English Test(Score: 110), User Interface Design(MySkill), Create Design System(DuniaCoding).