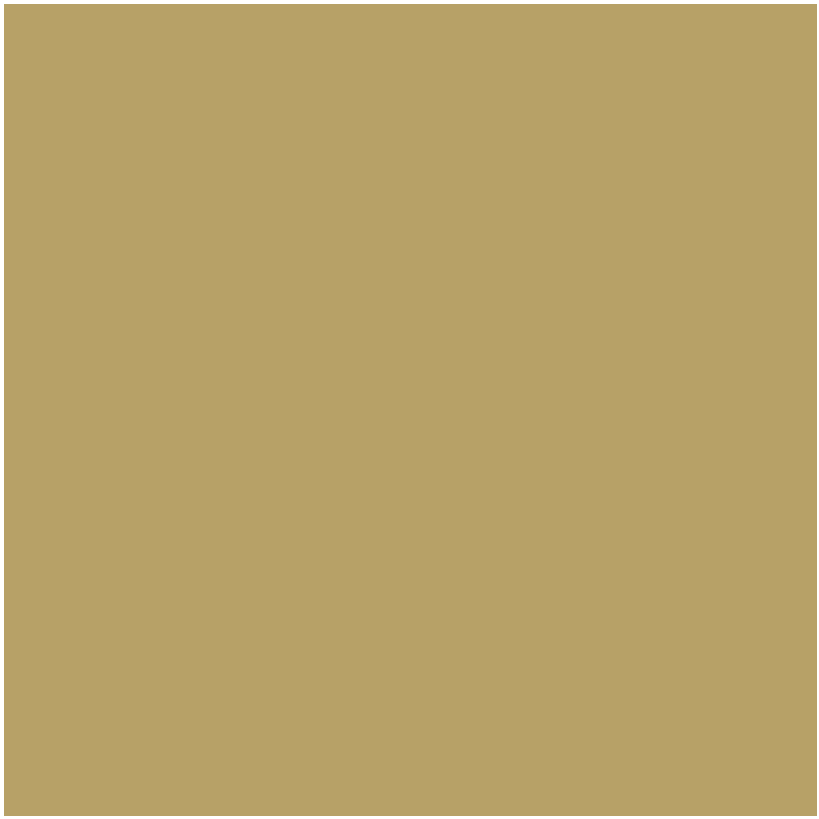


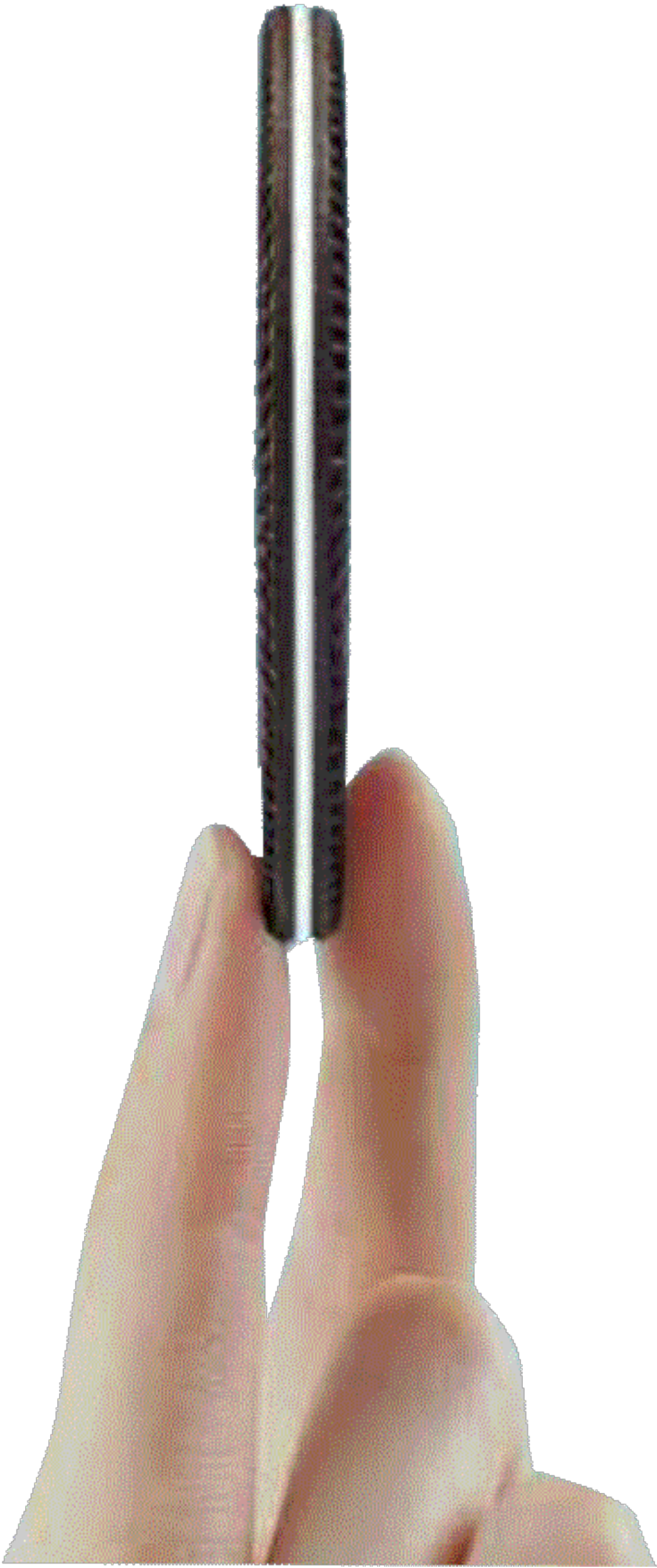
Oreo Thins

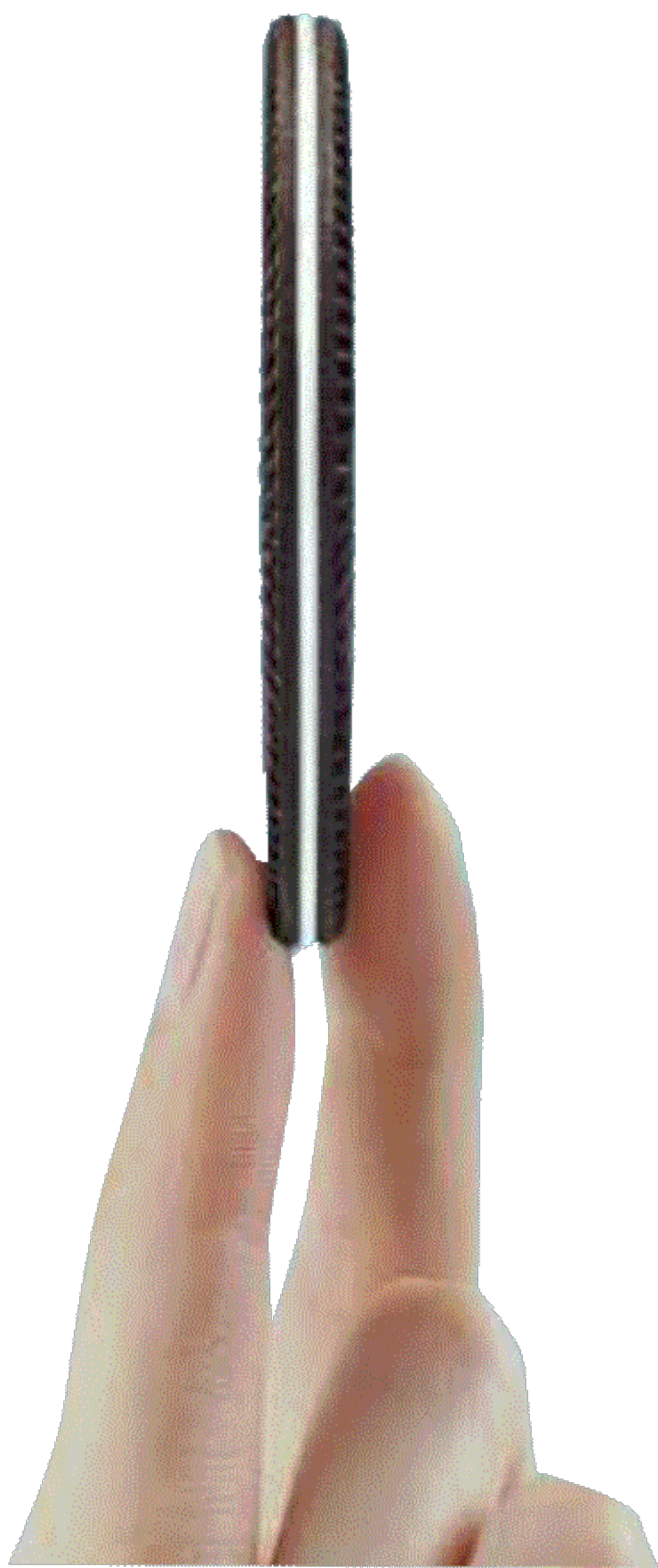
Think Thins | Tipisin Yuk!

Role: Jr.Art Director

Agency: Edelman





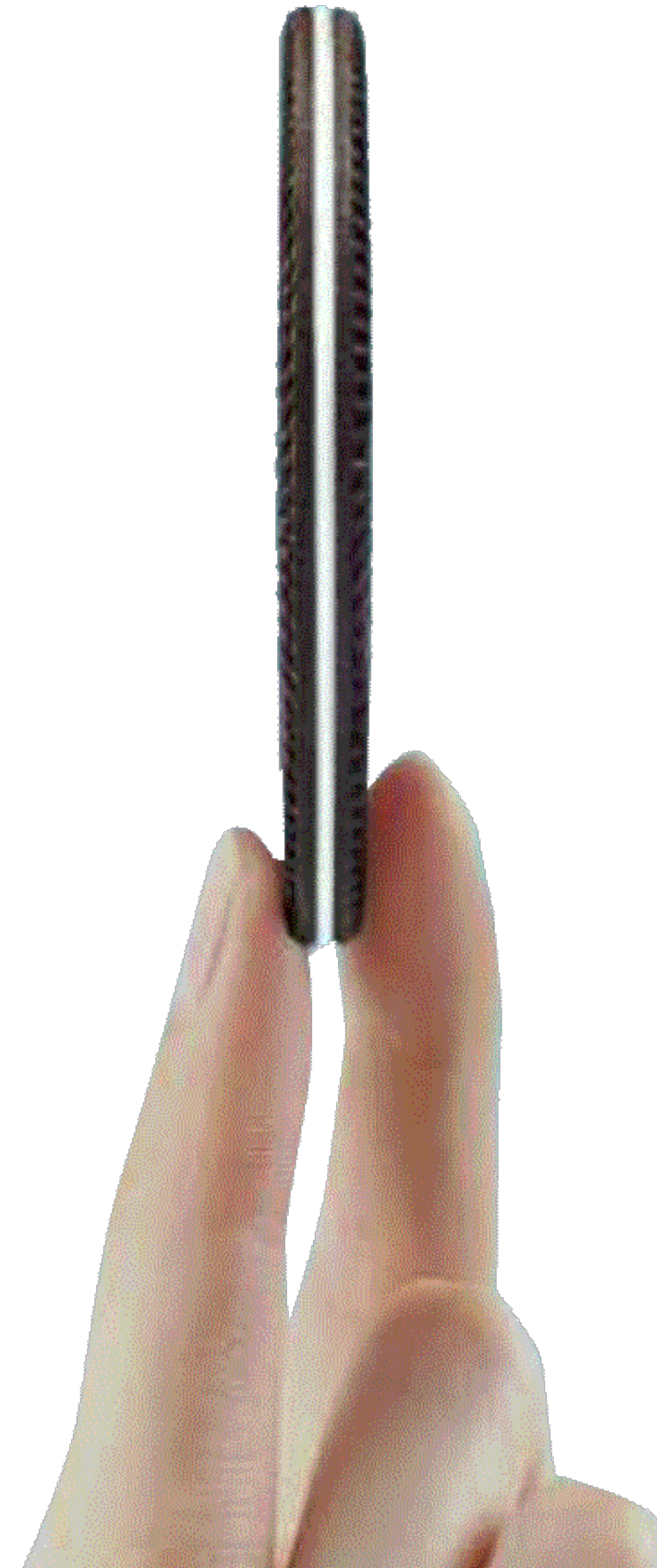


Oreo Thins

Think Thins | Tipisin Yuk!

Role: Jr.Art Director

Agency: Edelman



IDEA: A bag reflects the wearer.

We then hear a voice over: **...KENAPA HIDUP
HARUS RIBET? TIPISIN YUK!**

It end on a super: **OREO THINS, #TipisinYuk!
#MyThinsBag**

#THINKTHINS

#TipisinYuk

