

# Retrospective 2020: a look back at Expensya's best moments!

Another year has passed and with it many memories that will forever remain in our minds. To start this new year 2021 on the right foot, let's review the highlights of Expensya that marked the year 2020!

## A big thank you for your trust

You experienced it at the same time as us, the year 2020 was marked by the events brought on by the health crisis. At Expensya, we have been able to face this unprecedented context and adapt to always provide you with the best quality of service.

We can't help get a little sentimental looking back at what we achieved so far. It was only possible thanks to our talented team that helped make 2020 another unforgettable year and thanks to **YOU** for being part of the adventure and for staying engaged with Expensya over the course of this very unique year: **THANK YOU!**

## A promising year

Despite the unprecedented situation, Expensya has continued to evolve and has been able to keep its commitments to simplify business spend management and always accompany you during this particular year.

With more than **140 employees in 4 countries, France, Germany, Spain, and Tunisia**, Expensya now has more than **5,000 corporate customers in a hundred countries**, and has attracted more than **half a million users** on the platform with :

- **Several hundred thousand** Android and iOS downloads.
- **104** mobile app updates.

## A new brand identity

Expensya has rethought its visual identity and unveiled a transformed and more modern look, accompanied by a total redesign of the logo and the website.

Expensya's team has proposed a fresh new design. The brand name takes its ease with thicker and more readable typography for a more striking effect. Without turning its back on the past, Expensya approaches a new direction with the will to meet both market needs and our customer's evolving expectations. Our new visual identity embodies the company's revolutionary approach and marks a new stage in its development.

## New features designed for you

- **A more intuitive business travel management:** Take the stress out of business travel with a range of features and partnerships designed to simplify the planning and management of your business travel.
- **A digitized, centralized, and secure payment:** Empower your employees to spend while maintaining total control over your budgets. Generate as many virtual cards as needed in a few clicks, and step into the new era of corporate payment.
- **Agile and collaborative expense management:** Keep track of all transactions in real-time. Inspect and approve expense reports directly from the mobile app and improve the quality of your data, thanks to automated control configurations.
- **A smoother and simpler integration:** In order to offer support services for developers and simplify integration with partners, Expensya has unveiled its new Public API portal. Automatically synchronize your data between Expensya and your information.

## Customer stories

Discover the ways that Expensya customers are simplifying their travel and expense management with a solution that just works.

[READ STORIES](#)

## More expense management, payment and travel resources

Our library of case studies, videos, events, guides and reports are available to help you more efficiently manage employee expenses.

[EXPLORE RESOURCES](#)

## Expensya Barometer Report

Learn about the trends in the "what" and "how" of employee spend, pulled from actual expense management data, in the annual Expensya barometer report.

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The study was primarily based on user feedback on Capterra, which ranked the top-rated software in the expense management category based on ease of use and user recommendations. **Without you, this award would not have been possible!**

## A dynamic and passionate team

At Expensya, the year 2020 has not stopped us from moving forward and expanding our team:

- **56 new recruits from 10 different nationalities**, many of whom onboarded in full-lockdown.
- **1 new Customer Success department**, whose sole mission is to better serve you.

Our teams have been working hard to accompany you and provide you with useful information:

- **122 blog posts** created in French, Spanish, English, and German.
- **376 live demos and webinars** presented in 4 languages.


Many of you also showed interest in our social media networks:

• **15,830 interactions** and **5,576 new followers**.

*We have some great things in store for you this year so get ready to discover them! In the meantime, the entire Expensya team wishes you a happy new year 2021 and looks forward to seeing you soon for new adventures!*




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