MAHEDI HASAN

MA in Mass Communication & Teaching Assistant, Texas Tech University, USA | mahehasa@ttu.edu | www.linkedin.com/in/mahehasan/ | +1-806-516-4205 | Lubbock, TX |

EDUCATION

Master of Arts in Mass Communication (CGPA 4.00/4.00)

Fall 2021 - December 2022

College of Media & Communication

Lubbock, TX

Texas Tech University

MBA (Master of Business Administration) in Marketing (CGPA: 3.63/4.00)

June 2021

Shahjalal University of Science & Technology

Sylhet, Bangladesh

BBA (Bachelor of Business Administration) in Marketing (CGPA: 3.63/4.00)

May 2019

Shahjalal University of Science & Technology

Sylhet, Bangladesh

TEACHING EXPERIENCE

Texas Tech University

Lubbock, TX

Teaching Assistant

Fall 2021- Present

- Assisting 3 professors in their undergraduate classes in size from 89-153 students. Topics included: Media & Communication Law, Media Literacy, Communicating in Global Society.
- Helping students within course materials, graded exams, weekly homework's.

INDUSTRY EXPERIENCES

AHZ Associates, Bangladesh

Dhaka, Bangladesh

Business Development Manager

March 2021- May 2021

- Build external communications with academic institutions by creating new partnerships; made plan for long term promotional activities
- Presented and organized two educational expos in Dhaka & Sylhet

JOURNALISM EXPERIENCES

Daily Jugantor

Reporter

Sylhet, Bangladesh

April 2016– June 2021

- Sent reports and advertisements from university to newspaper authority for publish.
- Wrote, edited, and published around 1000+ reports on university-related issues like investigation, politics, business, festivals, student movements, innovation, seminar events, conferences, new committee formation, election, and crime incidents.

INVITED TALK & CONFERENCES

Texas Tech University

Lubbock, TX

Guest Speaker

September 29, 2021

MCOM 2350 -002 & 003 Communicating in Global Society

Topic: "Made in Bangladesh" – Bangladesh's Garments Industry and Current situation

Hasan, M. (2021, November 11). In Cradle of a Nation and a Language: The University of Dhaka as a Site of Bangladeshi Collective Memory. *11th Annual Arts & Humanities Conference*.

LEADERSHIP EXPERIENCES

SHAHJALAL University Press Club

Sylhet, Bangladesh

General Secretary (Elected)

November 2019 -- December 2020

- Convened and conducted various meetings and programs of the club
- Supervised and performed all executive functions on the advice of the President.
- Arranged various functions to train newcomers and observe journalism-related national and international days.

SWAPNOTTHAN- A voluntary organization for disadvantaged children Sylhet, Bangladesh General Secretary (Appointed) April 2017 – March 2018

- Lead various voluntary activities throughout the year for the education and treatment of children in Sylhet.
- Organized Charity and Fund collection activities. (Collected around \$3000 in one year for charity)
- Increased leadership skills in the community through workshops, meetings, and volunteering.

CONFERENCES ATTENDED

- International youth leadership conference (January 17-21, 2019) Hyderabad, India
- International Conference on Autism (January 10-12, 2019) West Bengal, India
- International Conference on Climate Knowledge Research into Action by International Centre for Climate Change and Development- (ICCCAD) Dhaka, Bangladesh January 20-24, 2020

MAJOR TRAININGS & WORKSHOPS

Family Educational Rights and Privacy Act (FERPA) Training Texas Tech University

International Teaching Assistantship Summer workshop July 1-30, 2021 Texas Tech University

Covering COVID-19: Media Literacy Training for Youth Journalists in Bangladesh July 2020 University of Dhaka, Bangladesh

Workshop on Reporting, Editing & Anchoring Shahjalal University Press Club.

Foundation Training on Journalism November 21-24, 2017 Shahjalal University Press Club

Basic Photography Course Shahjalal University Photographers Association

August 24, 2021

August 31, 2019

August 1-30, 2017

EXTRA CURRICULAR & ORGANIZATIONS

SUST Business Administration Alumni Association- Member September 2019 – Present General Secretary. of French Language Club, SUST March 2017 – April 2018 General Member of SUST Press Club June 2015 – December 2020 Jamalpur students' organization, SUST- President April 2017- March 2018 Combined Cultural Alliances, SUST- Coordinator February 2018-May 2018

SKILLS

Adobe Premiere Pro, Adobe Photoshop, Illustrator, Filmora, Camtasia, CSS, Html, Canva, Basic photography, news and event reporting, press release, Public relation & communication.