

£1.3M

Total Revenue

£158

Average Order Value

271

Active Customers (30D)

44.7%

Late Settlements

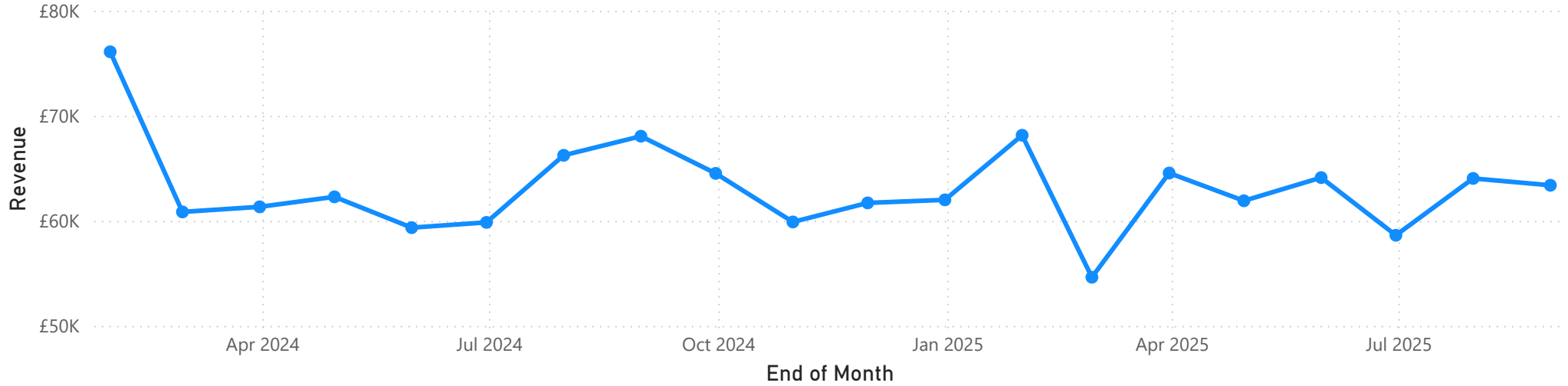
8.72

Average Days to Settle

58.5%

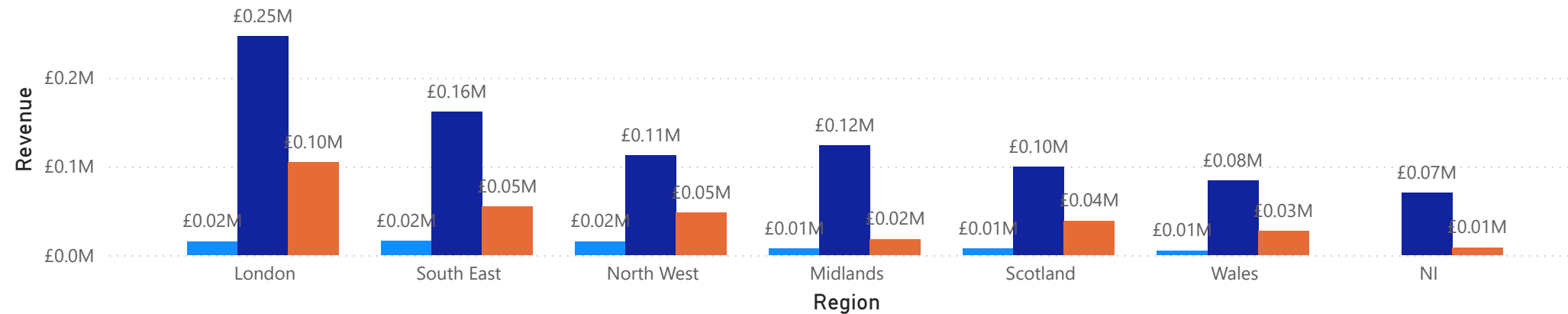
Cohort Retention (30D)

### Monthly Revenue



### Total Revenue by Region & Segment

Segment Premier Retail SME



Customer Segment

- ☐ Premier
- ☐ Retail
- ☐ SME

Product Category

- ☐ Credit Card
- ☐ Current Account
- ☐ Loan
- ☐ Savings

End of Month

- ☐ 31 January 2024
- ☐ 29 February 2024
- ☐ 31 March 2024
- ☐ 30 April 2024
- ☐ 31 May 2024
- ☐ 30 June 2024
- ☐ 31 July 2024

# £563.9K

Late Settlement Revenue

Customer Segment

- ☐ Premier
- ☐ Retail
- ☐ SME

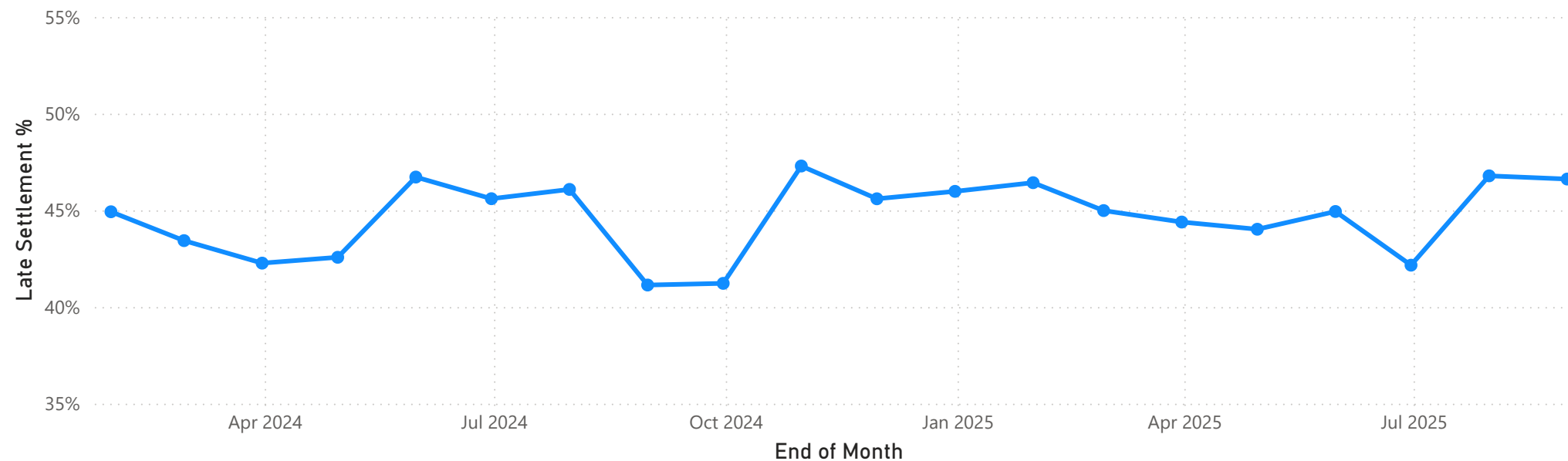
Product Category

- ☐ Credit Card
- ☐ Current Account
- ☐ Loan
- ☐ Savings

End of Month

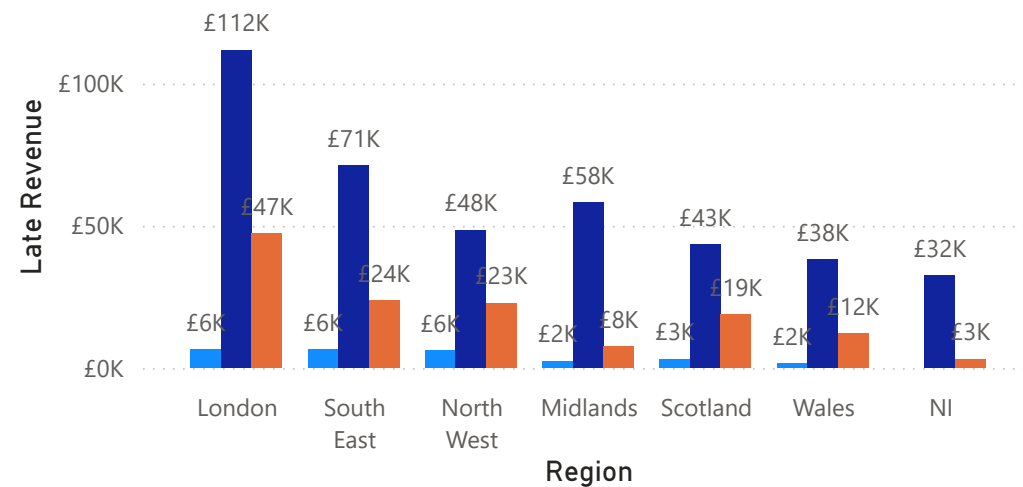
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- ☐ 30 April 2024
- ☐ 31 May 2024
- ☐ 30 June 2024
- ☐ 31 July 2024

## Late Settlement % (Monthly)



## Late Settlement Revenue by Region & Segment

Segment ● Premier ● Retail ● SME



## Monthly Cohort Retention

