

# E-Commerce Marketplace plan:-

Market Place: General E-Commerce

## Purpose

Build an online platform to sell high-quality clothing and apparel directly to customers - Providing a seamless shopping experience -

## Business Goal:-

### 1.) Problem Statement:-

- Consumers face issues accessing trendy, affordable clothing with reliable delivery & flexible payment options -
- Sellers struggle to reach a broader audience & manage orders effectively.

### 2.) Target Audience:

- Small and medium business aiming to expand online -

### 3.) Products:

- Categories: Fashion (clothing)

### 4.) Unique selling Points:

- Speed: fast and reliable <sup>delivery</sup> pricing.
- Affordability: discounts and competitive pricing.



- ~~convenience~~
- Convenience: Easy navigation, one click check out, and secure payments.

## Data Schema:

### 1. Product:

- ↳ Name
- ↳ ID
- ↳ Description
- ↳ Price
- ↳ Images
- ↳ Rating

### 2. Order:

- ↳ Order ID
- ↳ Customer ID
- ↳ Product ID
- ↳ Location
- ↳ Total cost
- ↳ Status
- ↳ Payment status



Customer :

↳ Customer ID

↳ Name

↳ Email

↳ Phone number

↳ Address

↳ Payment

Delivery Zone :

↳ Zone ID

↳ Average Delivery Time .