

# **MODULE 3.1**

## **OFF PAGE SEO**

**ANS:**

<https://docs.google.com/spreadsheets/d/1OKTAIsEtVD9CA3h64FVSRki5-JLr1rMFil0woLYc008/edit?gid=1364389806#gid=1364389806>

## **MODULE 3.2**

**Consider yourself a new SEO Manager at FlinkIt, a new Indian startup that promises to deliver groceries in 10 minutes. The aim is to rank higher on the search engine results page by optimizing their website for search engines.**

<https://onedrive.live.com/:p/g/personal/d8eeec2ad074aaf6/IQA1fSO8-XqcQr5fmKuAGc7wAbpfGLSfhfOBC0ij-AxvnYc?rtime=lu-R3mZ03kg&redeem=aHR0cHM6Ly8xZHJ2Lm1zL3AvYy9kOGVIZWMYYWQwNzRhYWY2L0IRQTFmU084LVhxY1FyNWZtS3VBR2M3d0FicGZHTFNmaGZPQkMwaWotQXh2blljP2U9WTBBRFZD>