



+91 8369146253



mahekgupta8369@gmail.com



<https://www.linkedin.com/in/mahek-gupta-aa49ab21b/>

SKILLS

- UI/UX Design
- Digital Marketing
- Networking and Relationship Building
- Analytical Thinking
- Agile Methodologies
- Project Management

LANGUAGES

- English
- Hindi

CERTIFICATIONS

- The Fundamentals of Digital Marketing - Google Certifications
- JPMorgan Chase & Co. Agile
- JPMorgan Chase & Co. Quantitative Research
- Digital Design & UX Design

MAHEK GUPTA

ABOUT ME

A dedicated undergraduate student pursuing a BTech in Computer Science and Business Systems at NMIMS, committed to academic excellence and personal growth.

POSITION | WORK EXPERIENCE

UI/UX Design | Internship

Sept 2023 - Present

• Codsoft

The process of designing a user interface involves user research, wireframing, prototyping, design, usability testing, proficiency in design tools, collaboration with cross-functional teams,

PR Head | STME

June 2023 - Present

- Build and maintain upon a brand image of the STME and the institution while reflecting its values.

IGNITE 5.0

February 2023

- Organized IPL Auction event during annual Techfest - IGNITE 5.0
- Part of the Logistics committee during annual Techfest - IGNITE 5.0

Editorial Member | IGNITE 4.0

March 2022

- Curated concepts, created blogs and articles for the various events in IGNITE 4.0

Member | Creative Vertical

Sept'21 - April'22

- Creating good-quality digital posts and brochures for the events

Member | Marketing Vertical

Sept'21 - April'22

- To ensure the success of initiatives proposed by the Student Council, developing thorough marketing strategies

EDUCATION

NMIMS University (2021 -2025)

BTech - Computer Science and Business System