

MAHEN LAKNUKA

FREELANCE GRAPHIC DESIGNER

📍 Colombo, Sri Lanka | ✉ mahenlaknuka01@gmail.com | 📞 +94765416175 | 🌐 [Behance](#)

Creative and detail-oriented Freelance Graphic Designer with over 3 years of experience in designing digital marketing content, managing social media accounts, and creating engaging visuals using Canva and CapCut. Skilled in content planning, social media management, and AI-assisted copywriting. Passionate about delivering high-quality visuals and data-driven campaign results while collaborating effectively in remote, fast-paced environments.

CORE SKILLS

- Canva Graphic Design (Social media posts, Ads, Banners, Presentations)
- Video Editing (CapCut, short-form and long-form content)
- Social Media Management (Instagram, Facebook, TikTok, LinkedIn)
- Content Scheduling & Calendar Management
- AI Tools: ChatGPT (caption and idea generation)
- Campaign Performance Reporting
- Google Drive, Google Sheets, Slack, Trello
- Team Collaboration & Client Communication

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer | Self-employed

📅 2022 – Present | 🌐 Remote

- Designed 300+ creative marketing visuals for businesses and influencers using Canva.
- Edited engaging short-form videos using CapCut to increase brand reach and engagement.
- Managed multiple social media accounts by creating and scheduling content calendars.
- Collaborated with clients to collect brand materials and feedback and implement design revisions.
- Used ChatGPT and AI tools to generate captions, hashtags, and creative content outlines.
- Delivered performance reports to analyze engagement and recommend content strategies.

Presentation & Branding Designer | Fiverr / Freelance Platforms

📅 2021 – Present | 🌐 Remote

- Designed modern business presentations, pitch decks, and branded templates for clients globally.
- Maintained consistent brand identity across slides and social media visuals.
- Coordinated with clients via Google Drive and Slack for feedback and revisions.

EDUCATION

BSC IN INFORMATION TECHNOLOGY

SRI LANKA INTERNATIONAL BUDDHIST ACADEMY (SIBA CAMPUS)

(EXPECTED GRADUATION: 2026)

TOOLS & TECHNOLOGIES

- Design: Canva, Adobe Photoshop (basic)
- Video Editing: CapCut, VN Editor
- Productivity: Google Drive, Sheets, Docs, Slack
- AI Tools: ChatGPT, Canva Magic Write

STRENGTHS

- Highly organized and time-efficient
- Strong eye for detail and design balance
- Excellent communication and teamwork
- Self-motivated and deadline-driven

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LANGUAGES

- English – Fluent
- Sinhala – Native

ADDITIONAL INFORMATION

Certifications: Canva Design School, Google Digital Marketing.