Axon Classic Cars Analysis



By Mahender Kore

sales analysis

9.60M

Total sales

3.83M

Profit

98
Total customers

326
Total orders

106K Ordered quantity

ProductLine

Classic Cars

Motorcycles

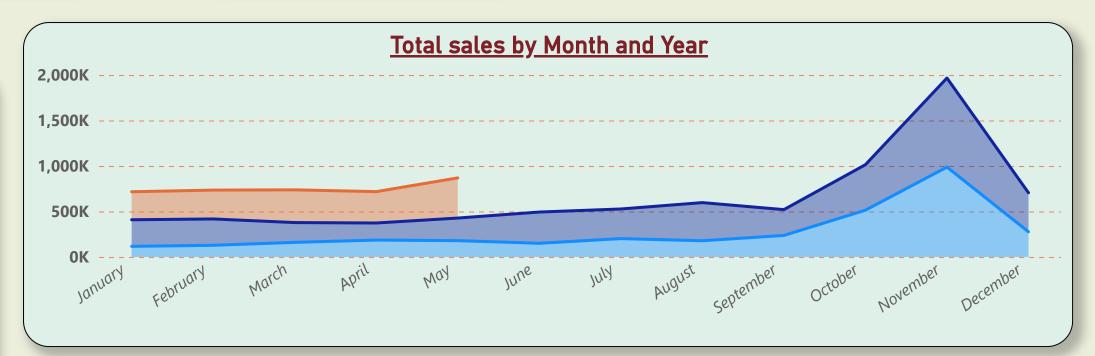
Planes

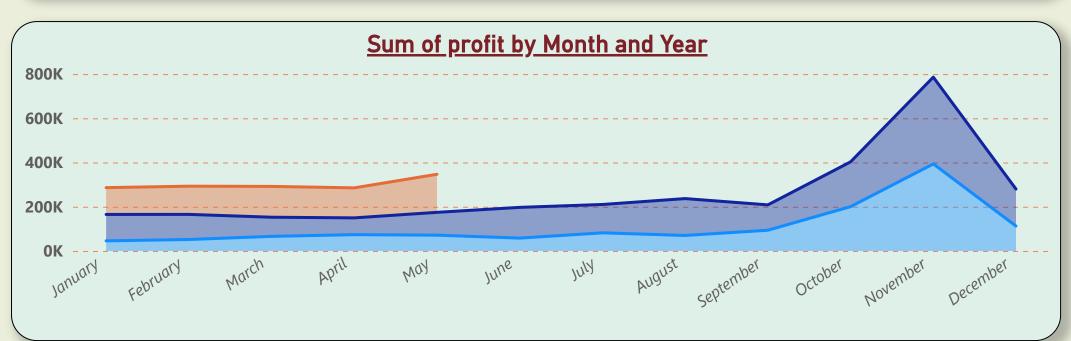
Ships

Trains

Trucks and Bu...

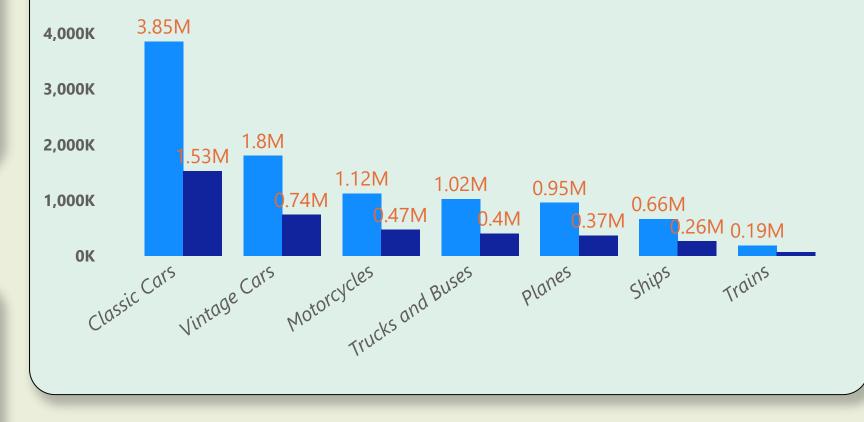
☐ Vintage Cars







<u>Year</u>
☐ 2003
☐ 2004
☐ 2005

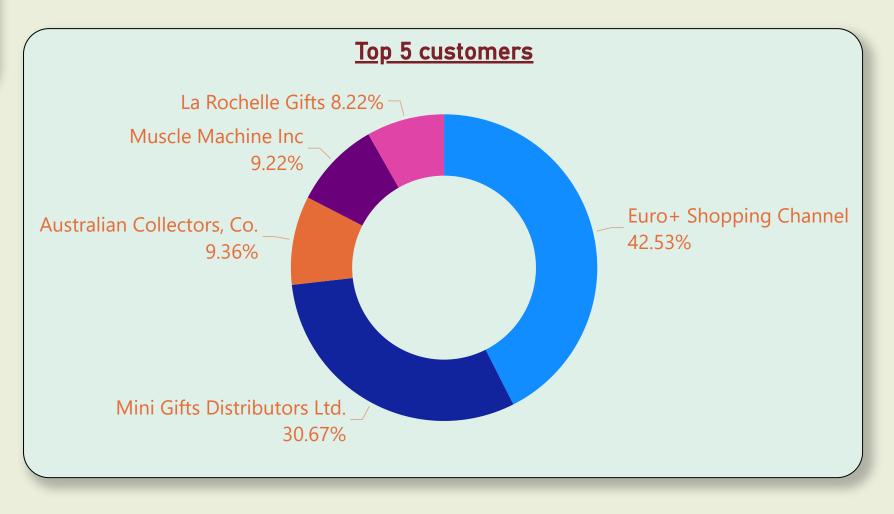


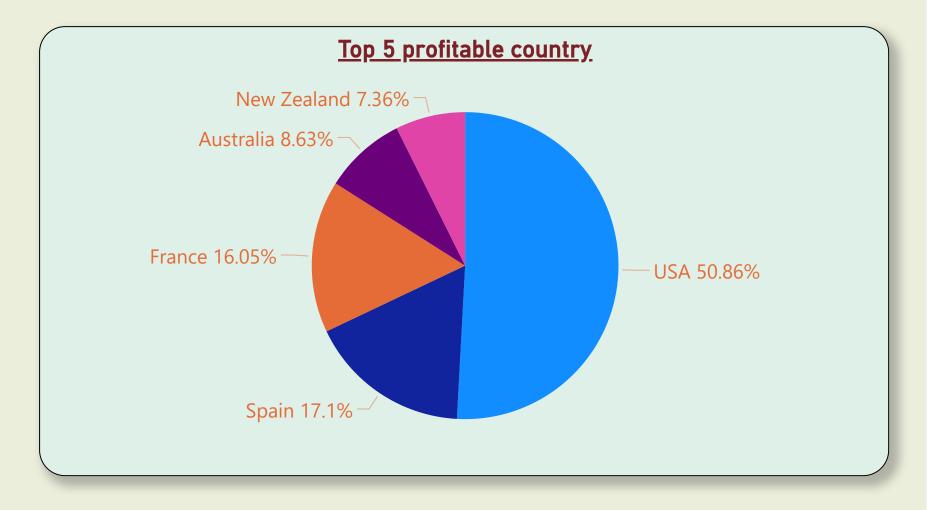
Total sales and Profit by productLine



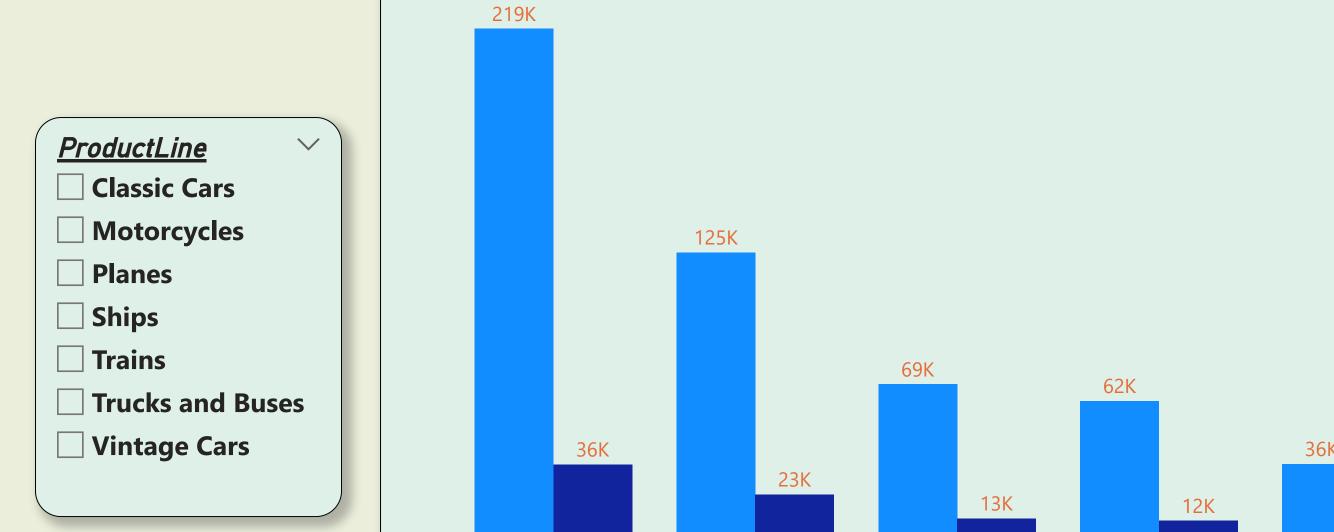
<u>Quarter</u>

☐ Qtr 1
☐ Qtr 2
☐ Qtr 3
☐ Qtr 4





Inventory analysis



● Sum of quantityInStock ● total ordered quantity

| | 125K | | | | | |
|--------------|--------------|------------------|------------|----------------------|----------|------------------|
| | | 69K | 62K | | | |
| 36K | 23K | 121/ | 101 | 36K | 27K | 17K |
| Classic Cars | Vintage Cars | 13K Motorcycles | 12K Planes | 11K Trucks and Buses | 9K Ships | 3K Trains |

QuantityInStock and ordered quantity by productLine

| <u>Year</u> | ~ |
|-------------|---|
| <u> </u> | |
| <u>2004</u> | |
| <u>2005</u> | |
| | |

| productLine ▲ | productName | total ordered quantity Sum o | f quantityInStock |
|---------------|-------------------------------------|------------------------------|-------------------|
| Classic Cars | 1948 Porsche 356-A Roadster | 972 | 8826 |
| Classic Cars | 1948 Porsche Type 356 Roadster | 948 | 8990 |
| Classic Cars | 1949 Jaguar XK 120 | 949 | 2350 |
| Classic Cars | 1952 Alpine Renault 1300 | 961 | 7305 |
| Classic Cars | 1952 Citroen-15CV | 873 | 1452 |
| Classic Cars | 1956 Porsche 356A Coupe | 1052 | 6600 |
| Classic Cars | 1957 Corvette Convertible | 1013 | 1249 |
| Classic Cars | 1957 Ford Thunderbird | 767 | 3209 |
| Classic Cars | 1958 Chevy Corvette Limited Edition | 983 | 2542 |
| Classic Cars | 1961 Chevrolet Impala | 941 | 7869 |
| Classic Cars | 1962 LanciaA Delta 16V | 932 | 6791 |
| Classic Cars | 1965 Aston Martin DB5 | 914 | 9042 |
| Classic Cars | 1966 Shelby Cobra 427 S/C | 915 | 8197 |
| Classic Cars | 1968 Dodge Charger | 925 | 9123 |
| Classic Cars | 1968 Ford Mustang | 933 | 68 |
| Classic Cars | 1969 Chevrolet Camaro Z28 | 870 | 4695 |
| _ | 1969 Corvair Monza | 963 | 6906 |
| Total | | 105516 | 555131 |
| | | | |

Forecast analysis

