

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	30 June 2025
Team ID	LTVIP2025TMID37458
Project Name	HealthAI
Maximum Marks	4 Marks

Objective: To create an accessible, AI-powered health platform that provides symptom-based analysis, treatment suggestions, and health analytics for early guidance and informed decision-making.

Brainstorming Ideas (Initial Concepts)

Idea	Description	Target User	Feasibility	Impact
Symptom Checker	Allows users to input symptoms and get possible diagnoses	General public	High	High
AI Chatbot	Conversational health assistant using AI	Everyone	High	High
Health Metrics Visualization	Track vital signs (BP, heart rate) visually	Chronic patients	Medium	High
Personalized Treatment Plans	Generate treatment advice based on diagnosis	Diagnosed individuals	Medium	Medium
Telemedicine Integration	Connect users to doctors	All users	Low	High
Mental Health Check-In	AI-based mood detection and mental advice	Teens, young adults	Medium	Medium

Idea Prioritization (Using Impact vs. Feasibility Matrix)

Idea	Feasibility	Impact	Priority
Symptom Checker	High	High	Must Have
AI Chatbot	High	High	Must Have
Health Metrics Visualization	Medium	High	Should Have
Personalized Treatment Plans	Medium	Medium	Could Have
Mental Health Check-In	Medium	Medium	Could Have
Telemedicine Integration	Low	High	Future Scope