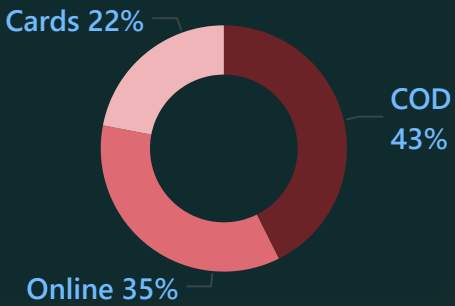




# SUPERSTORE SALES DASHBOARD

Sum of Sales by Payment Mode



Order

22K

Ship day

4

Profit

175K

Sales

1.57M

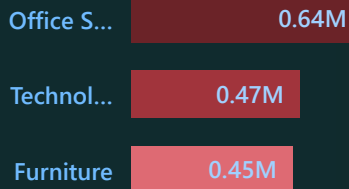
Central

East

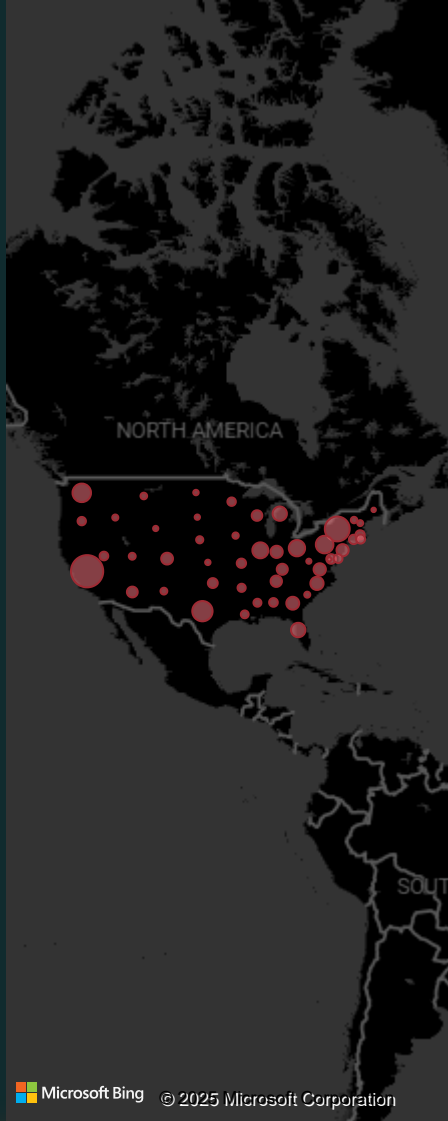
South

West

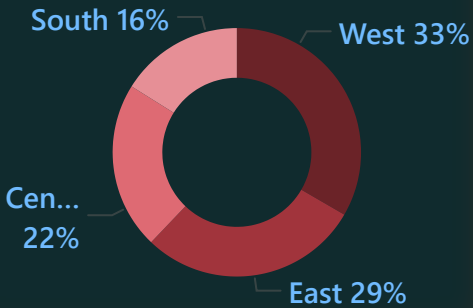
Sales by Category



Sum of Sales and Profit by State

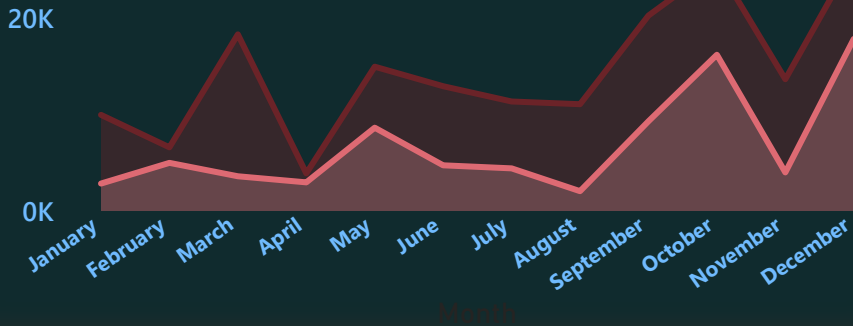


Sum of Sales by Region

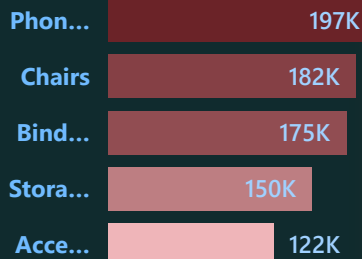


Monthly Profit by YOY

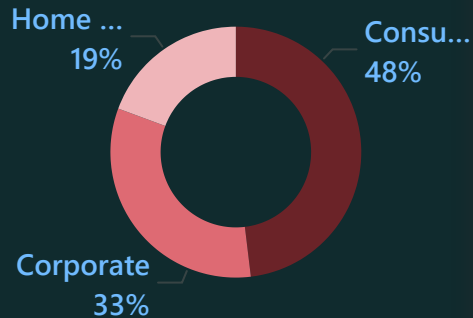
Year ● 2019 ● 2020



Sales by Sub\_Category

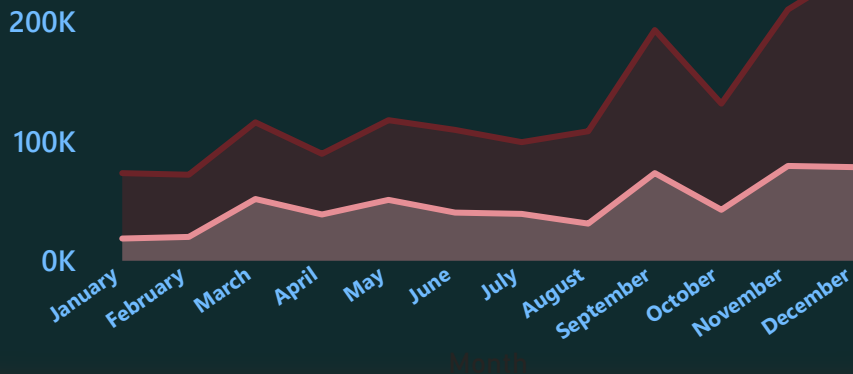


Sum of Sales by Segment



Monthly sales by YOY

Year ● 2019 ● 2020



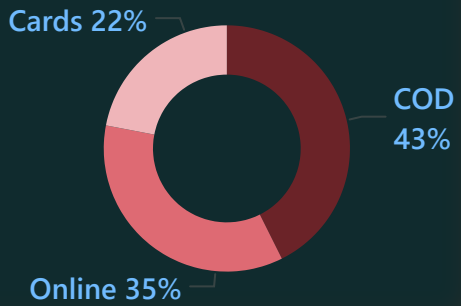
Ship Mode



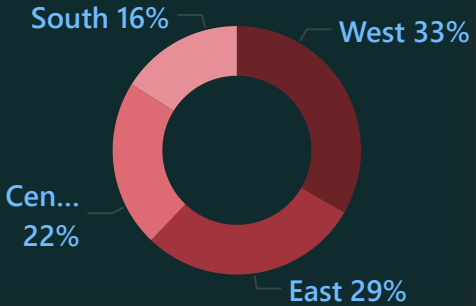


# SUPERSTORE SALES DASHBOARD

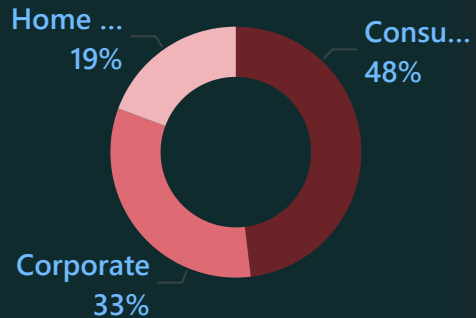
Sum of Sales by Payment Mode



Sum of Sales by Region



Sum of Sales by Segment



Order

22K

Ship day

4

Profit

175K

Sales

1.57M

Central

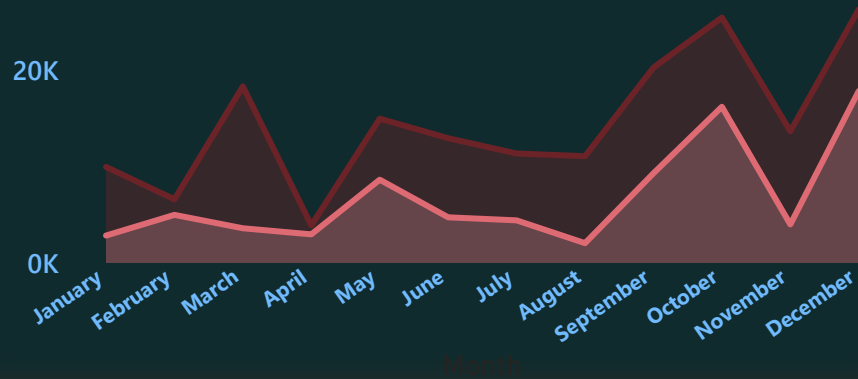
East

South

West

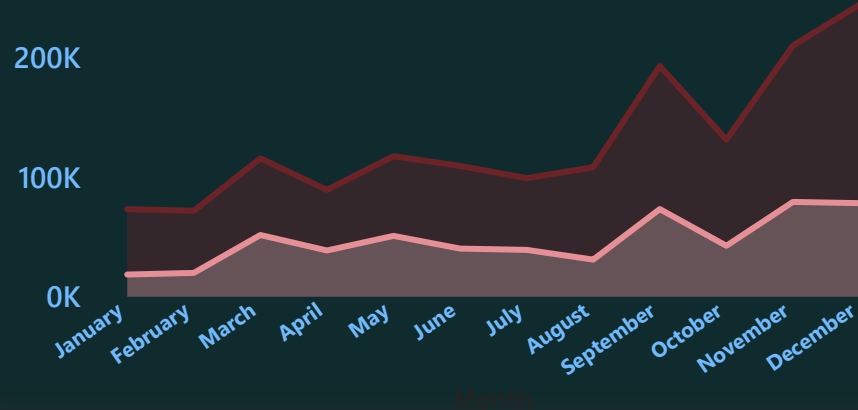
Monthly Profit by YOY

Year ● 2019 ● 2020

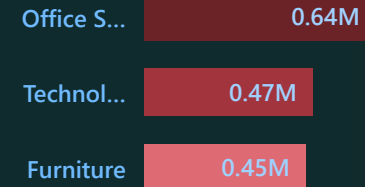


Monthly sales by YOY

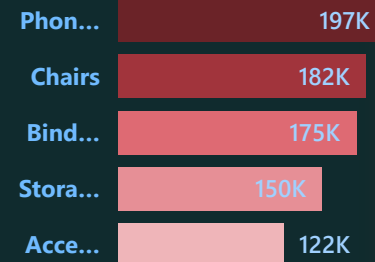
Year ● 2019 ● 2020



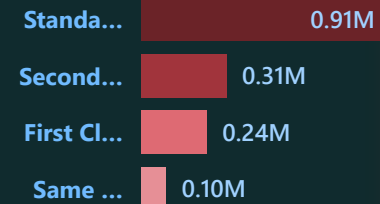
Sales by Category



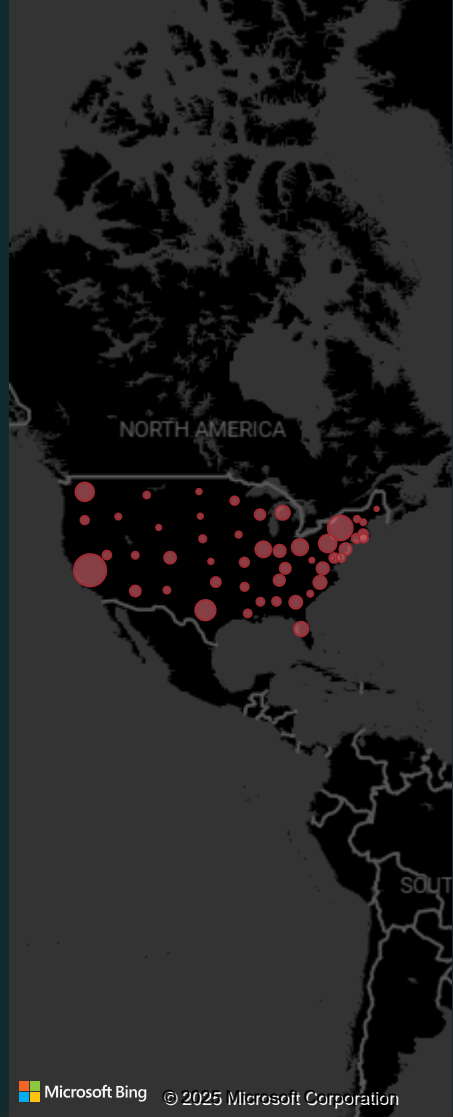
Sales by Sub\_Category



Ship Mode

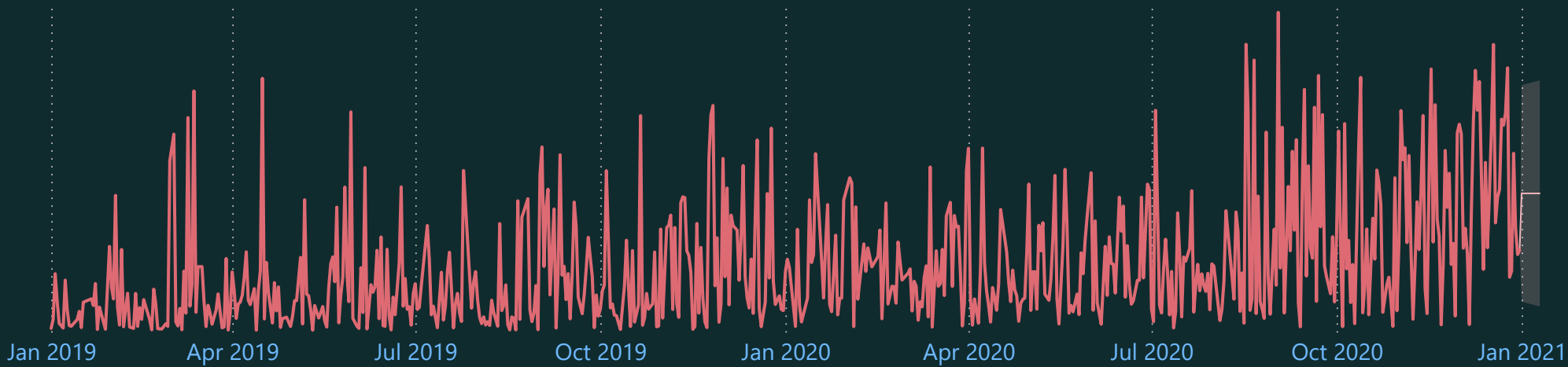


Sum of Sales and Profit by State

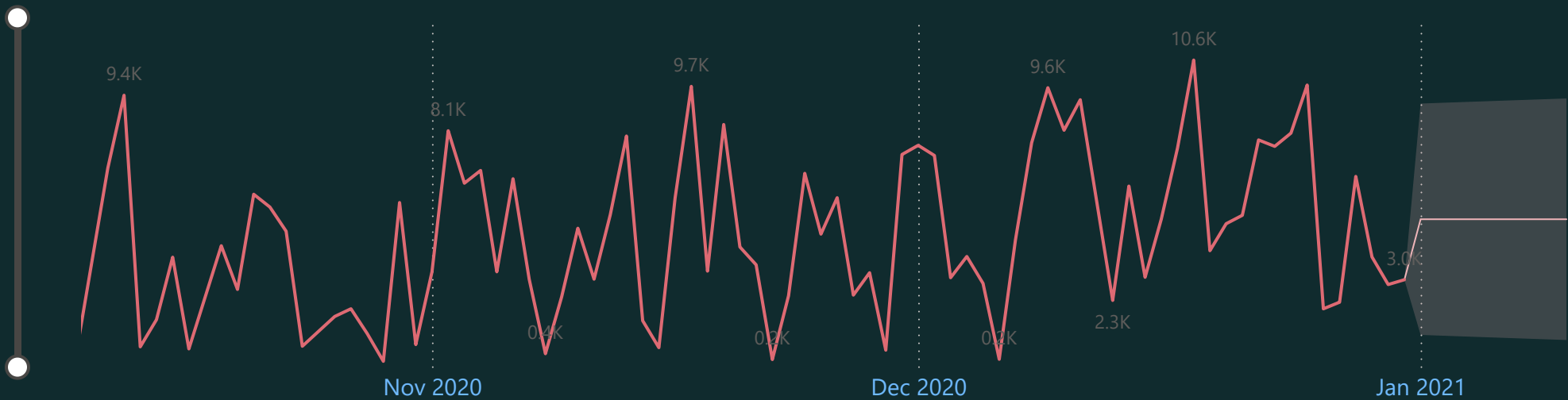


# SUPERSTORE SALES FORECAST-20 DAYS FORECAST

Sales forecast-20 days



Sales forecast-20 days



## Sales by State

California 0.34M

New York 0.19M

Texas 0.12M

Washing... 0.09M

Pennsylv... 0.08M

Ohio 0.07M

Illinois 0.06M

Florida 0.05M

Michigan 0.05M

North Ca... 0.04M

Georgia 0.04M

Virginia 0.03M

Sum of Sales



# **SUPERSTORE SALES**

0  
QPD

## **OBJECTIVE**

**To contribute to the success of a business  
by utilizing data analysis techniques,  
specially focusing on time series analysis,  
to provide valuable insights and accurate  
sales forecasting .**



# SUPERSTORE SALES



## Common Insights



### Top-Selling Products

- Which products generate the most revenue?
- Which categories or sub-categories are most profitable?

### Sales by Region

- Which region has the highest/lowest sales?
- Are some regions underperforming?

### Profitability

- Which products have high sales but low profit?
- Are there products or regions with **negative profit**?

### Time-Based Trends

- Are there months or seasons with higher sales?
- Has profit increased or decreased over time?