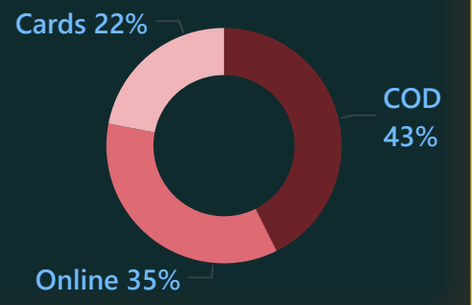
SUPERSTORE SALES DASHBOARD

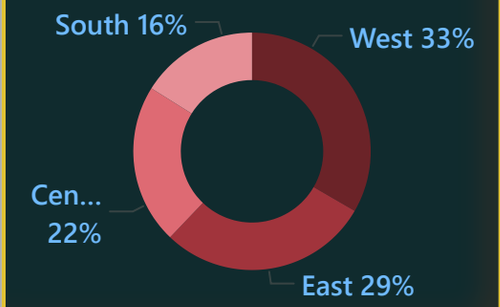
Order	Ship day	Profit	Sales
22K	4	175K	1.57M

Central | East | South | West

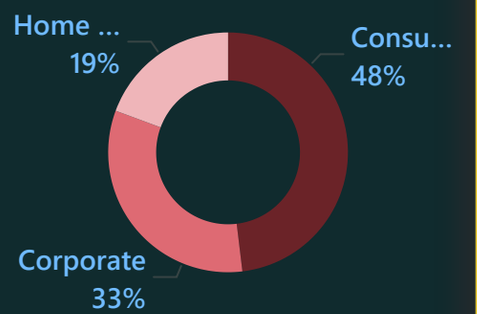
Sum of Sales by Payment Mode



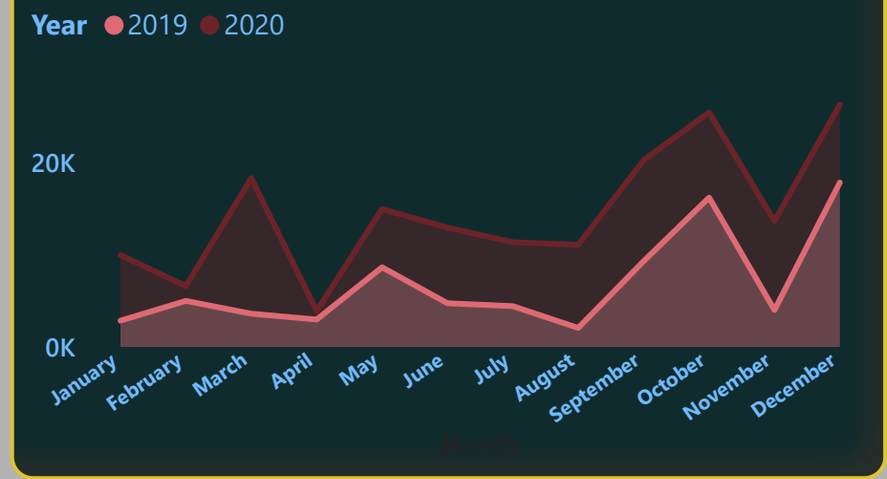
Sum of Sales by Region



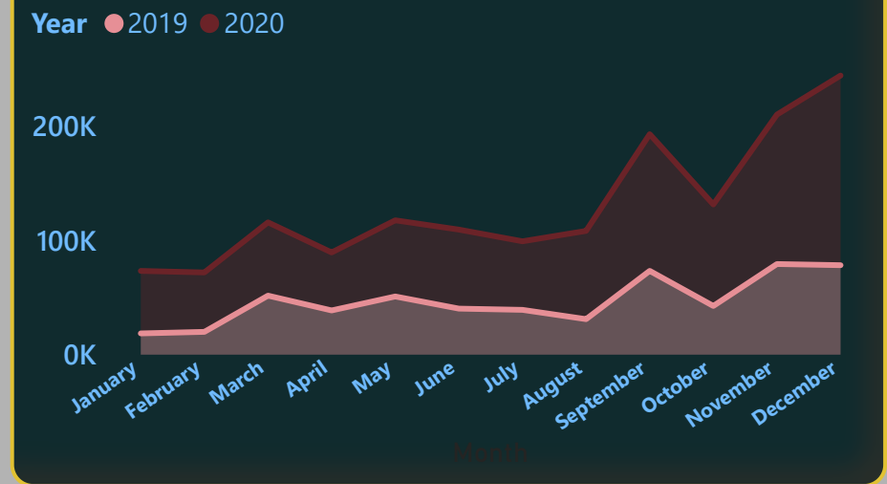
Sum of Sales by Segment



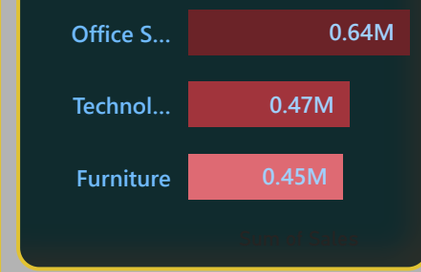
Monthly Profit by YOY



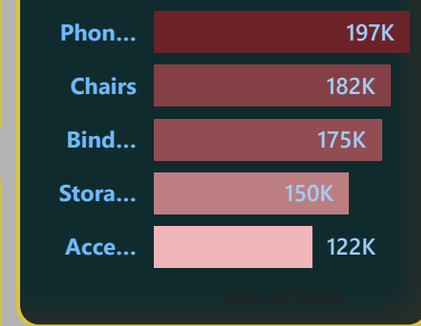
Monthly sales by YOY



Sales by Category

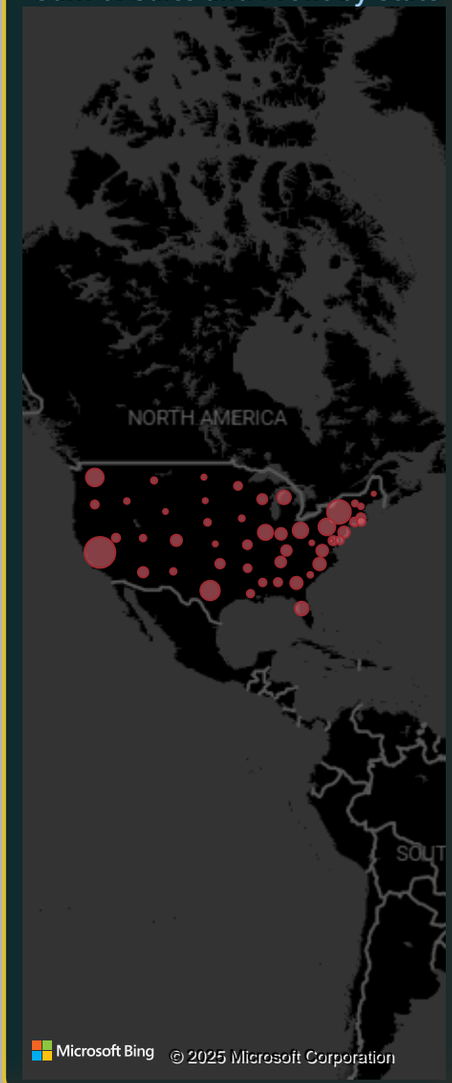


Sales by Sub_Category



Ship Mode

Sum of Sales and Profit by State



SUPERSTORE SALES DASHBOARD

Order	Ship day	Profit	Sales
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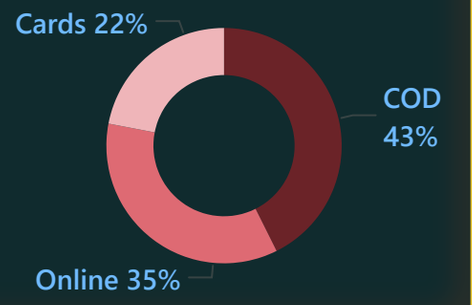
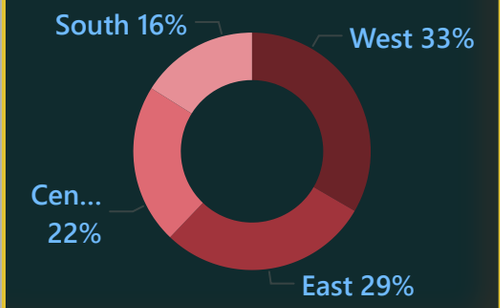
Central | East | South | West

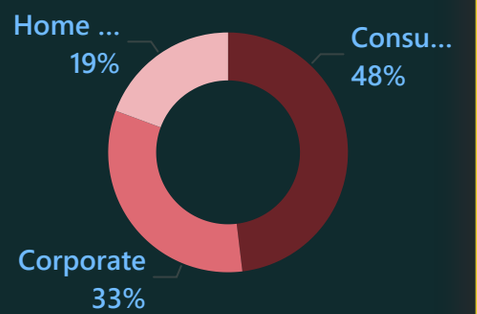
Sum of Sales by Payment Mode



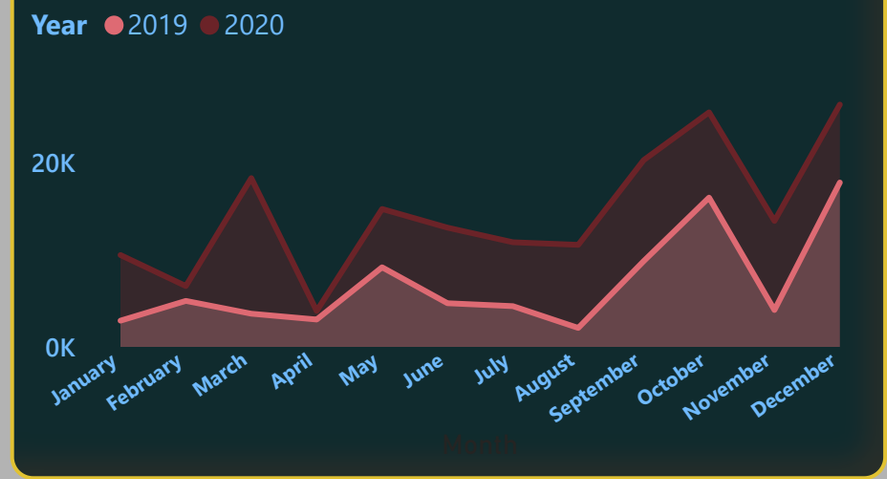
Sum of Sales by Region



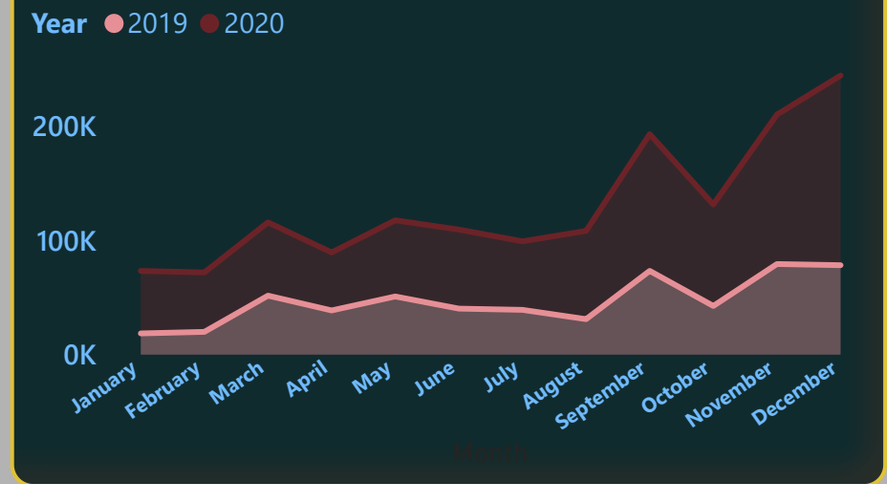
Sum of Sales by Segment



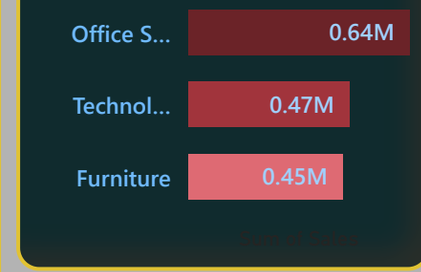
Monthly Profit by YOY



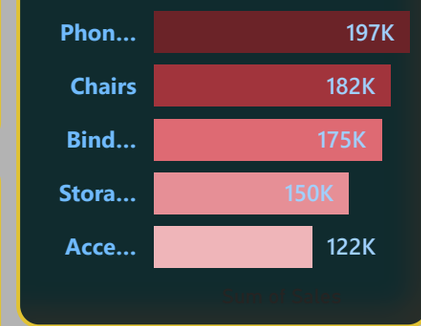
Monthly sales by YOY



Sales by Category

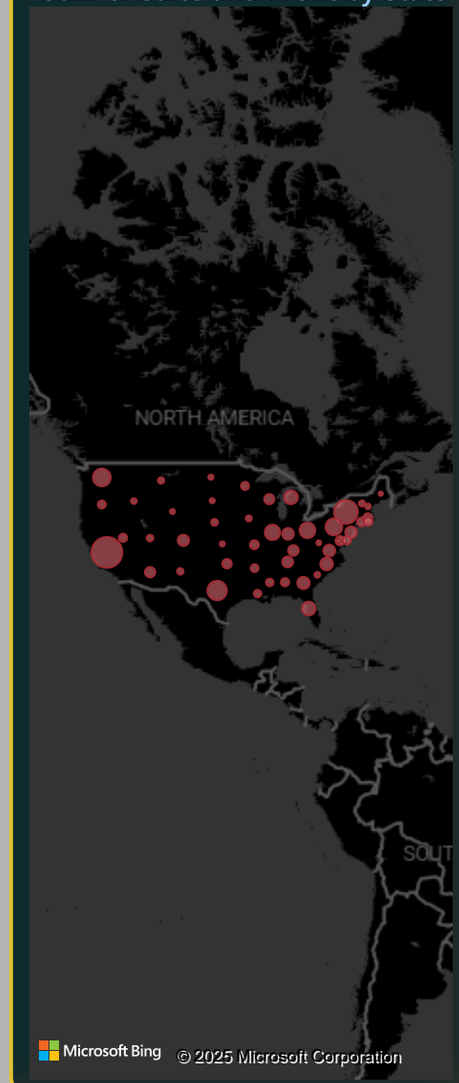


Sales by Sub_Category

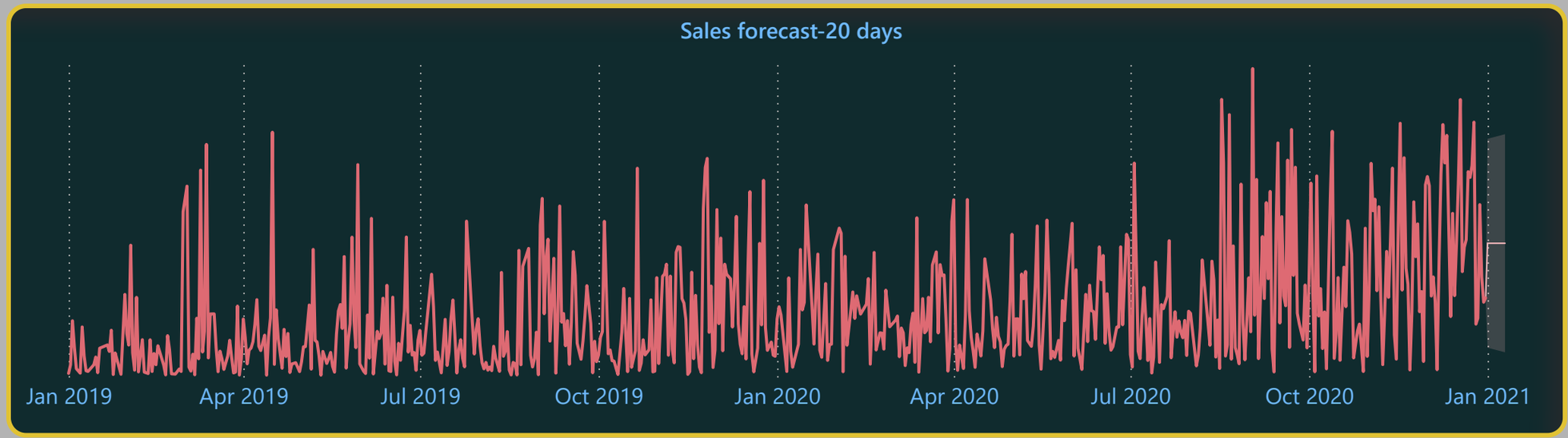


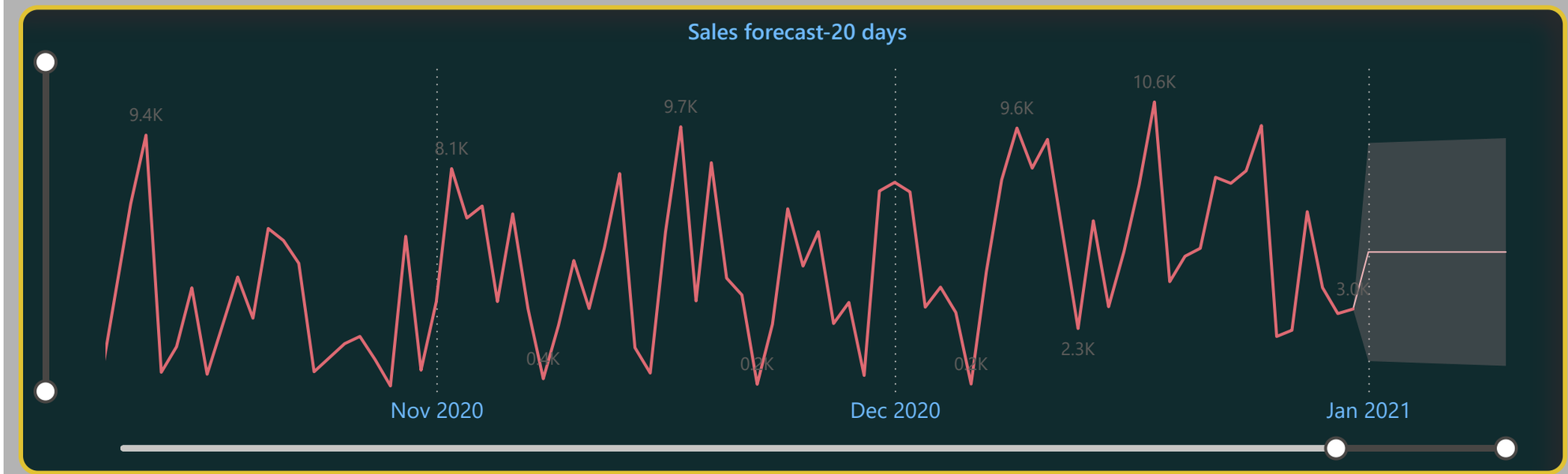
Ship Mode

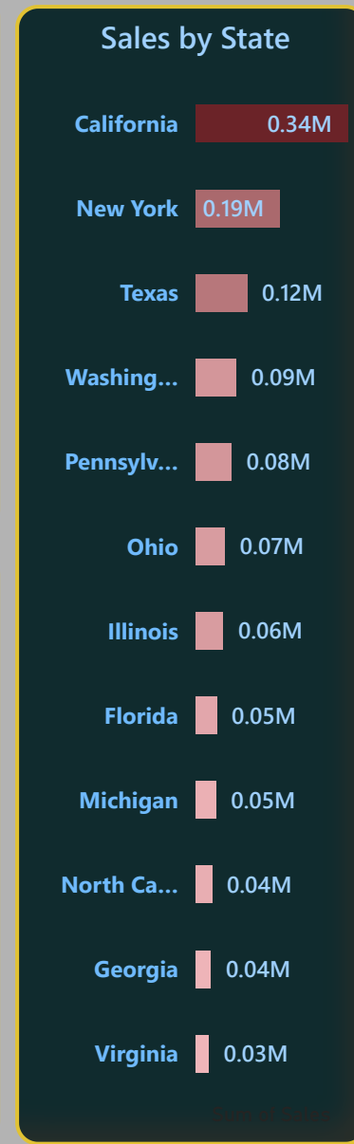
Sum of Sales and Profit by State



SUPERSTORE SALES FORECAST-20 DAYS FORECAST







SUPERSTORE SALES

OBJECTIVE

To contribute to the success of a business by utilizing data analysis techniques, specially focusing on time series analysis, to provide valuable insights and accurate sales forecasting .

SUPERSTORE SALES

Common Insights

Top-Selling Products

- Which products generate the most revenue?
- Which categories or sub-categories are most profitable?

Sales by Region

- Which region has the highest/lowest sales?
- Are some regions underperforming?

Profitability

- Which products have high sales but low profit?
- Are there products or regions with **negative profit**?

Time-Based Trends

- Are there months or seasons with higher sales?
- Has profit increased or decreased over time?