

The Power Inside

Leadership



Steven Saxton, Founder and CEO

37+ years as an entrepreneur across entertainment, technology, and finance. Built and exited multiple companies, including Hollywood Studios and

Artist International

Former Securities Broker and Investment Banker; early involvement in Go2Net, which exited for \$4 billion. Produced 48 films and served as executive on 100+ television series (Oscars and Golden Globes), including Lone Survivor, The Kids Are All Right, Who Framed Roger Rabbit, Californication, Dexter, and The Sopranos. Executive alumnus of UC Berkeley Haas and MIT Sloan, specializing in AI, blockchain, and cryptocurrency. Sir Steven Knighted by Pope John Paul II. [in](#)



Lee Daley, Co-Founder and Chief Brand Strategist

brings a wealth of experience in driving global growth. He has worked with industry leaders such as American Express, Visa, Microsoft, Apple,

Coca-Cola, and Nestle on strategy and marketing. He has also advised notable companies including Destiny XYZ (NYSE-listed fund), Global Logic, and Equidate/Forge Global. From previous roles as CEO, Chairman, and CSO at advertising giants such as Saatchi & Saatchi and McCann-Erickson, Mr. Daley ensures Prow's strategic vision and branding are executed effectively. [in](#)



Katherine Saxton, Founder and Chief Experience & AI Officer and former executive at Starbucks and Hollywood Studios, who ensures exceptional user experiences and cutting-edge AI

integration. Katherine studied at UC Berkeley HAAS and MIT Sloan, specializing in AI, blockchain, and cryptocurrency. [in](#)



Tarun Tyagi, Chief Technology Officer, has served clients such as Goldman Sachs delivering financial services in treasury and asset management while working with NTTData and Publicis.

He is an Indian School of Business alumni, MBA graduate and leverages his B.Sc. in Mathematics, M.Sc. in Computer Science with specialized AI training from IIT Delhi and over 16 years of AI expertise and experience developing 30 applications to drive technical innovation. [in](#)



Dr. Samir Mohamed Yusuf, Managing Director, MEI is a globally recognized entrepreneur and aviation innovator whose career spans luxury air mobility, elite fitness, international modeling,

and strategic business leadership. Yusuf is the founder and chairman of Air Chateau, a pioneering advocate of reVTOL tech, an elite personal trainer and fitness expert, and a recipient of the U.S. Congressional Award and commendation for entrepreneurial excellence from LA's mayor. [in](#)

The Ask

Prow has secured \$2.25 million to date, reflecting early investor confidence. With MVPs in beta and a clear path to launch, we are now raising \$7.5 million in Seed funding to accelerate product development, drive adoption, and scale global operations.

Join us at the ground level of a bold vision—bringing enterprise-grade AI and blockchain technology to millions of small businesses worldwide.

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