

# The Path Forward

## Challenge

Small businesses operate under immense pressure—just one mistake or bad transaction can put their entire future at risk. Struggling with limited resources and a technology deficit, they've long been outmatched by larger competitors.

This is about to change.



## Solution

ProwIT™ is an AI-powered intelligence layer that enables SMBs to make smarter, faster decisions by analyzing live data from multiple sources in parallel—e-commerce, accounting, payments, and internal files. Trained AI Agents and Super Agents deliver real-time, actionable insights, replacing siloed dashboards with enterprise-grade intelligence.

Built on a model-agnostic AI core, ProwIT can adapt to leading large language models (LLMs) for optimal performance, scalability, and cost-efficiency. It seamlessly integrates with QuickBooks, Shopify, WooCommerce, Authorize.net, Excel, and PDF—powering the entire Prow fintech ecosystem and securing information through blockchain technology.

At the center of that ecosystem is ProwPay™, our AI-enhanced payment platform that offers rapid onboarding, rate comparison, and seamless acceptance of both traditional and digital payments—including our branded Green Stable Coin™ (GUSDC™).

## Why now

- Small businesses are rapidly adopting AI and digital solutions to remain competitive.
- Trends in digital payments and financial tools highlight growing demand
- Early-mover advantage with a unique, integrated AI solution.

## Core Innovations

ProwIT™ Enterprise Software & ProwPay™



**ProwIT™ is an AI-powered platform** that analyzes live data from multiple sources—e-commerce, payments, accounting, and internal files—to deliver real-time, actionable insights.

Driven by trained AI Agents and Super Agents, ProwIT replaces siloed tools with predictive analytics, automation, and blockchain-secured data—helping SMBs operate smarter and scale like enterprises.

### Key Features

- Multi-source data analysis with AI Agents
- Virtual CFO-level insights
- Blockchain-secured audit trails
- Integrated: Quickbooks, Shopify, WooCommerce, Authorize.net, Excel and PDF

Prow is building the AI operating system for small business.



**ProwPay™ is an AI-enhanced payment platform** that streamlines onboarding and accepts both traditional and digital currencies, including Prow's GUSDC™

Built for SMB's, it simplifies payments and optimizes transaction costs—soon enabling rate shopping across multiple banks to maximize savings.

### Key Features

- Instant onboarding
- Accepts cards, ACH, and digital currencies (GUSDC)
- Integrated with 11 U.S.-regulated banks, including JP Morgan & Wells Fargo
- Global-ready in 80+ countries

ProwPay powers smarter, more efficient payments for SMBs.