# III B.SC– V SEMESTER DATA MINING AND DATA WAREHOUSING

### UNIT I

Data Mining – Introduction – Functionalities – Classification of Data Mining System – Issues – Data Preprocessing – Data Cleaning – Data Integration and Transformation – Data Reduction.

### UNIT II

Data Mining Primitives – Query Language Architecture of Data Mining System – Data Generalization and Summarization Based Characterization – Analytical Characterization – Mining Class Comparisons.

## UNIT III

Association Rule Mining – Mining Single Dimensions Boolean Association Rules from Transactional Databases – Multilevel Association Rule – Classification and Prediction – Classification by Decision Tree Induction – Bayesian Classification – Predictive.

## **UNIT IV**

**Web Mining**: Introduction - Web Content Mining - Web Structure Mining - **Advanced Topics**: Spatial Mining - Temporal Mining- **Visualization**: Data Generalization and Summarization- Based characterization - Analytical Characterization- Analysis of Attribute Relevance - Mining Class Comparisons - Discriminating between different Classes - Mining Descriptive Statistical Measures in Large Databases

### **UNIT V**

**Data Warehouse:** Overview - Architecture - Back Room Technical Architecture - Architecture for Front Room Mete Data and Meta Data Catalog. **Security**: Vulnerabilities- Solutions- Managing Security for Data Warehouse Environment Physical Design - Data Staging.

## **Reference Books:**

- 1. Data Mining Concepts and Techniques Jiawei Han, Micheline Kamber Elsevier Publishers.
- 2. The Data Warehouse Life Cycle Toolkit Ralph Kimball Wiley Publishers.
- **3.** M.H. Dunham, "Data Mining Introductory and Advanced Topics", Pearson Education Wiley Publishers.