

SRINIVAS GROUP



SAMAGRA GNANA

Srinivas University

Srinivas Nagar, Mukka-574 146, Mangalore, Phone: 0824-2477456
(Private University Established by Karnataka Govt. ACT No.42 of 2013. Recognized by UGC, New Member of Association of Indian Universities, New Delhi)
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COLLEGE OF AVIATION STUDIES



BBA AVIATION MANAGEMENT

(Admissions open for the batch 2020-21)

Duration: 3 years, six semesters.

Eligibility: Pass in 10+2/12 Standard with minimum 40% marks.

Admission needs valid score in SUAT. The classes will be held at College of Aviation Studies, in City Campus, Pandeshwara and Mukka Campus, Surathkal, Mangalore, 574146.

BBA programme was previously offered by Srinivas Institute of Management Studies (SIMS), Pandeshwara, Mangalore since 2006 recognized by AICTE, New Delhi and Accredited with 'A' Grade by NAAC

About BBA (Aviation Management):

The Bachelor of Business Administration (BBA) in Aviation management is an Undergraduate Programme designed for those who are seeking to prepare themselves for managerial responsibilities. This will help them to develop their ability to recognize and solve problems and to understand the role of business in the ever-changing scenario. BBA in Aviation Management is a three-year graduate Programme. A degree in aviation management provides individuals with the education necessary to oversee the departments of airlines and airports. Students will gain in depth understanding of the complexities involved in aviation economics, finance and regulatory issues.

Special Features

- Classes will be held between 9.00 am to 2.00 pm with half an hour break during week days.
- E-Study material will be provided from the college for every subject according to the syllabus.
- Industry oriented syllabus with special focus on experimental learning.
- Mini project in each semester.
- Innovations in examination system with opportunity for personal seeing of evaluated papers.
- 50% weightage of marks on continuous evaluation and 50% weightage on semester end exam.
- Make-up exams in every semester to avoid year loss.
- Placement support and research-oriented projects for every student.
- Focus on smart skill development & training on competitive exams.
- Opportunity to visit various Domestic, National, and International airports & to work with various Airlines.
- Separate Hostel & Transport facility for boys & Girls.
- International Airport visits in Foreign Country. Training Programmes.
- Bharatanatyam, Musical Instrument and Event Management
- Online Class Support based on requirements and situation.

Carrier Opportunities

Security Handling, Air Cargo Management, Customer Service Management, Customer Relationship Management, Passenger Reservations & Ticketing, Revenue Management, Airline Sales & Marketing, Flight Data Analysis, Loyalty Programs Management. They are allowed to pursue the MBA and other relevant post-graduation.

PROGRAM STUCTURE

NO

SEMESTER 1				SEMESTER 2			
SL NO	SUBJECT	MARKS	SL NO	SUBJECT	MARKS	SL NO	SUBJECT
1	Business Communication I	100	1	Business Communication II	100	1	Business Communication I
2	Micro Economics	100	2	Micro Economics	100	2	Micro Economics
3	Introduction to Aviation Management	100	3	Aviation Resource Management	100	3	Introduction to Aviation Management
4	Organizational Behaviour (with Experiential Learning)	100	4	Marketing Management (Experimental learning)	100	4	Organizational Behaviour (with Experiential Learning)
5	Business Accounting I	100	5	Business Accounting II	100	5	Business Accounting I
6	Indian Constitution & Environmental Studies	100	6	Managerial Mathematics and Statistics	100	6	Indian Constitution & Environmental Studies
7	Employability Skill Enhancement Programme I	50	7	Employability Skill Enhancement Programme II	50	7	Employability Skill Enhancement Programme I
8	Visit to Domestic Airport, Indian Airline Company Analysis, and Corporate Social Responsibility.	50	8	Visit to Domestic Airport, International Airline Company analysis, and Soft skill Training	50	8	Visit to Domestic Airport, Indian Airline Company Analysis, and Corporate Social Responsibility.
SEMESTER 3				SEMESTER 4			
1	Financial Management	100	1	Operations Research	100	1	Financial Management
2	Corporate Accounting	100	2	Company Law	100	2	Corporate Accounting
3	Airport Ground Handling Management (Experimental Learning)	100	3	Air Cargo Management	100	3	Airport Ground Handling Management (Experimental Learning)
4	Food and Beverage Management	100	4	Aviation Safety and Security Management	100	4	Food and Beverage Management
5	Business Law	100	5	Air Ticketing Management	100	5	Business Law
6	Management Information Systems	100	6	Supply Chain Management (Experimental learning)	100	6	Management Information Systems
7	Employability Skill Enhancement Programme III	50	7	Employability Skill Enhancement Programme IV	50	7	Employability Skill Enhancement Programme III
8	Visit to Domestic Airport, Airport Business Analysis, and Flight Catering	50	8	Short term project on Air Travel and Ticketing Analysis, Grooming and Front office Management	50	8	Visit to Domestic Airport, Airport Business Analysis, and Flight Catering
SEMESTER 5				SEMESTER 6			
1	Cost Accounting	100	1	Business Analytics and Intelligence (Experimental learning)	100	1	Cost Accounting
2	Business Research Methods	100	2	Customer relationship management and Intelligence (Experimental learning)	100	2	Business Research Methods
3	Cabin Crew Management	100	3	Aircraft Maintenance Management	100	3	Cabin Crew Management
4	Aviation Law	100	4	Project Work	400	4	Aviation Law
5	Air Operations and Emergency Handling	100	5	OR	400	5	Air Operations and Emergency Handling
6	Entrepreneurship Development(Experimental Learning)	100	6	OR	700	6	Entrepreneurship Development(Experimental Learning)
7	Employability Skill Enhancement Programme V	50	7	OR	700	7	Employability Skill Enhancement Programme V
8	Visit to International Airport and Business Analysis and House Keeping Management	50	8	OR	700	8	Visit to International Airport and Business Analysis and House Keeping Management

NO

NO

700

JOIN ABOVE INNOVATIVE B.B.A (Aviation Management) PROGRAMME WITH INDUSTRY RELEVANCE AND JOB ORIENTED SYLLABUS TO RE-DEFINE YOUR CAREER