



SRINIVAS UNIVERSITY

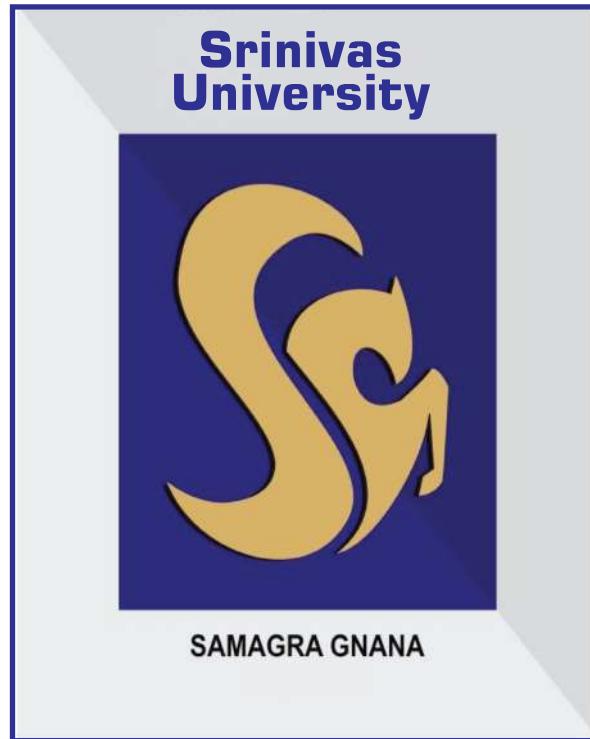
Educating The Next Generation....



**“ Your Career
Our Mission ”**

PROSPECTUS

www.srinivasuniversity.ac.in



“Samagra Gnana” Towards Holistic Enlightenment

Samagra Gnana is an endeavor to explore and experience one's emotions and intellect, and connect it to family, community and culture, country, earth and nature to create an integral wholeness. Gnana is a process of learning to discriminate between what is right and what is not, what is real and what is not. Through a steady advancement in realization of the distinction between the good and the evil, the real and the unreal, one develops into a Gnani. Those who see the difference between the good and the evil and can also understand the process of liberation from bondage, attain the supreme goal. Samagra, the adjective meaning whole, covers all the notions of totality.

The logo in the form of a galloping horse symbolizes loyalty, industriousness and swiftness. A galloping horse represents success or opportunity coming your way. It also symbolizes blending with your higher power, the greater being within you.

The horse is symbolic of energy, power, steadfastness, perseverance and prosperity. It also symbolizes the air or prana which runs through the channels of the body and is the vehicle of the mind. The "Wind-Horse" envisages the possibility of controlling the mind and wind to guide it towards a desired direction and at a desired speed.

A. Shama Rao Foundation

The A. Shama Rao Foundation (ASF) was founded in the year 1988 by Sri. CA A. Raghavendra Rao when quality professionals where hard to come by. The mission of the foundation is to 'Transform society through Education'. The Trust is named after Shri. A. Shama Rao, a high school teacher and an eminent Educationalist in the undivided Dakshina Kannada districts of Karnataka state in India. Sri CA A. Raghavendra Rao, a leading Chartered Accountant & philanthropist is the President of the foundation, he along with Dr. A. Srinivas Rao the Vice-President of the foundation is steering the course of the foundation. Today Twenty Nine years later, the Srinivas Group of Colleges promoted by the foundation are in the forefront among providers of quality education in the state of Karnataka. Today 'Srinivas' stands for its commitment to quality education and career focused content delivery to its students. The alumni of the Srinivas Group have moved up the corporate ladders in the process evolving as national and international leaders in their respective industries.

Universal recognition of its efforts have given A. Shama Rao Foundation the impetus to evolve as a state private University in Karnataka. Srinivas University promoted by the foundation is slowly taking wings and surely will script a success story by bringing together knowledge and skills of different vocations with a mix of young and old, academics and industry. The dream is real and achievable and the foundation's commitment is unstinted and focused.





SRINIVAS UNIVERSITY

The Srinivas University, sponsored by A. Shama Rao Foundation, Mangaluru is an emerging world class private university in Karnataka which strives to attract the best of faculty, provide optimal administration, an ever evolving curriculum in equilibrium with the changing global environment and physical infrastructure which would standout for its functionality and grandeur. The realization of these aspirations is dependent on the commitment of the promoting foundation, the advisors, consultants and the support of the state government. The aim is to provide under graduates, graduates and post graduates with opportunities in various fields of study. The courses are structured to ensure that the students who pass out of the portals of the University will be an asset to the industry and the community at large. The Srinivas University was set up as a state private university by A. Shama Rao foundation as per the provisions of Srinivas University Act 2013 (Act 42 of 2013) which was further notified for implementation by the Government of Karnataka.



Vision:

To be a trendsetter among universities and build students who emerge as leaders with competence, conscience and compassion by empowering them with sound education and high standards of ethical and professional behaviour enabling them to build and promote a more humane, just and sustainable world for future generations.

Mission:

Our mission is to provide an exceptional learning environment where students can develop and enhance their leadership and teamwork skills, creative and intellectual powers and passion for learning by providing an uncompromising standard of excellence in teaching; embodying the spirit of excellence to educate the citizen-leaders of society with distinction.





“Quality education has become a survival necessity in this scenario of changing socio-economic identities of nations and rapidly changing technologies. Equipping students with the right knowledge and attributes needed to face the real world outside is a constant challenge for educational institutions. We, at Srinivas University create innovations and design supporting tools that help in improving the quality of the education system. Attempts are made to re-orient the education system with relevant inputs.”

**Sri. CA A. Raghavendra Rao
Chancellor**



"It is on the sound education of the people that the security and destiny of every nation chiefly rests. Primary education is considered to be the most important in the life of an individual. But as child grows up, the hidden treasure of his/her intellectual personality has to be drawn out by offering higher education. Srinivas University intends to develop all that is needed in youngsters. Excellence, the hallmark of our University, reflects in all our endeavors".

**Dr. A. Srinivas Rao
Pro. Chancellor**

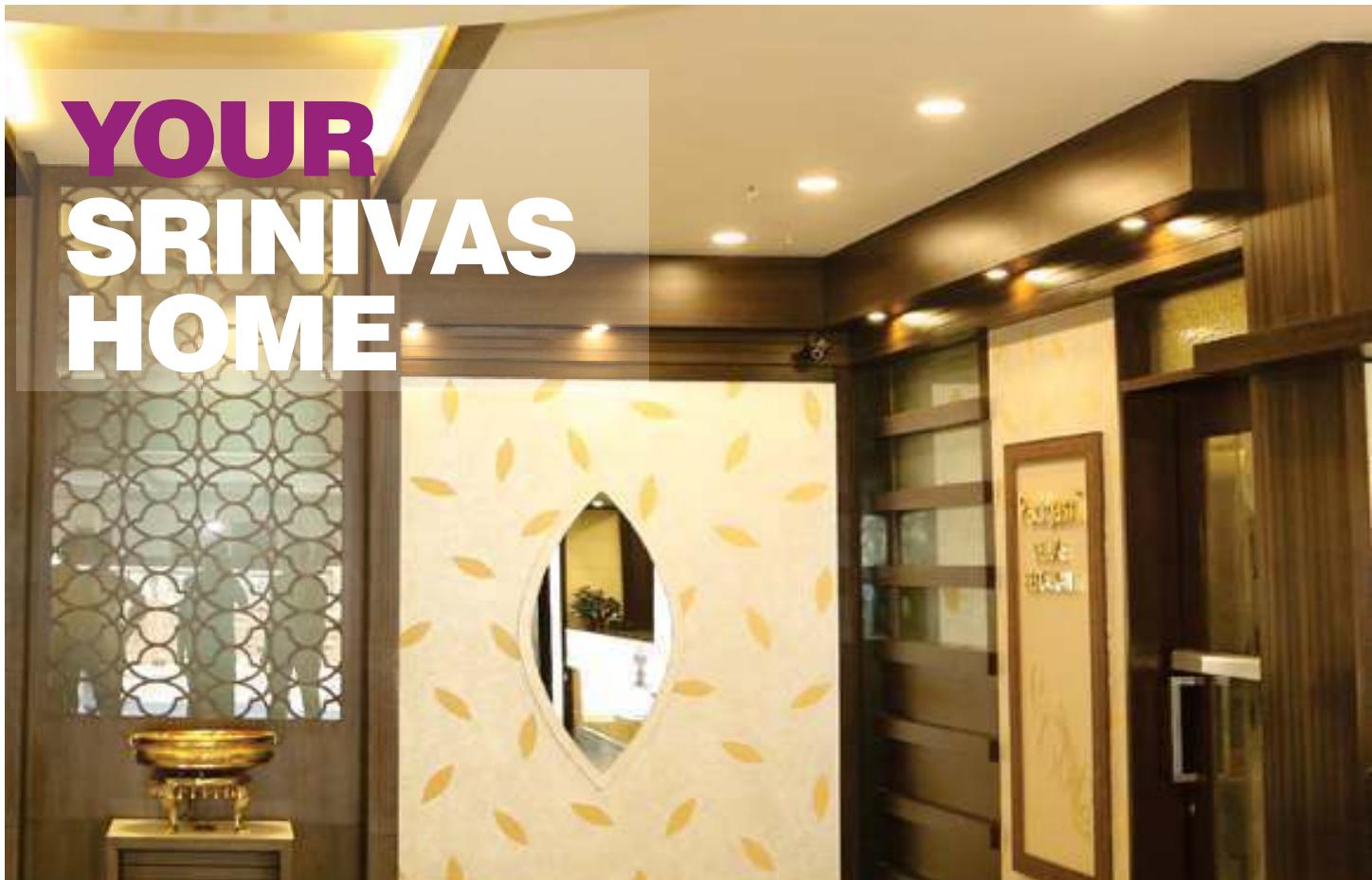


Prof. Dr. P. S. Aithal Vice Chancellor

**M.Sc.(Physics), M.Sc.(E-Business). M.I.T (I.T.), M.Tech.(I.T.),
Ph.D.(Physics), Ph.D.(Business Management), Post Doc.@PRL,
Ahmedabad, Post Doc.@CREOL,UCF,USA.**

The saga of development and the grand legacy of 30 years' expansion and growth of Srinivas Group of institutions under the genesis of A. Shama Rao Foundation through value based quality professional higher education training & research has reached a stage of autonomy as a full-fledged University. This is an opportunity to create education model innovation, course innovation, curriculum innovation, pedagogy innovation, examination and evaluation system innovation, and innovation in industry & other institutional collaborations to offer industry & research oriented curriculum to younger generations so as to create next generation leaders & workforce. I am sure that the management, faculty members, and the students of Srinivas University will understand the dream and desire of the founder, CA A. Raghavendra Rao in imparting comprehensive knowledge (Samagra gyana) to everybody, and work hard with dedication and determination to make it as one of the TOP Research Universities in the World.

YOUR SRINIVAS HOME



Living in residences is a great way to make new friends and settle in quickly to university life. The accommodation is here to help you find a suitable place to live.

we can guarantee a place in our university residences.





Colleges & Courses

College of Engineering

Pg: No. 12-19

- B.Tech - Mechanical - 4 yrs
- B.Tech - Computer Science - 4 yrs
- B.Tech - Civil - 4 yrs
- B.Tech - Electronics & Communication - 4 yrs
- B.Tech - CS (Cloud Technology & Information Security) * - 4 yrs
- B.Tech - DS (Data Sciecne) * - 4 yrs

- M.Tech - Structural Engineering - 2 yrs
- M.Tech - Industrial Nano-Bio Technology - 2 yrs
- M.Tech - Computer Science - 2 yrs

College of Management & Commerce

Pg: No. 20-30

- BBA - Logistics & Supply chain / Aviation Management / International Business * / Financial Services * / Port Management / Hons. - 3 yrs

- B.Com - Corporate Auditing with CA intermediate Syllabus / International Accounting with ACCA Syllabus / Hons. - 3 yrs

- B.Sc. - Interior Design - 3 yrs

- MBA - (Dual specialization)
(Business Analytics / Aviation Management / Marketing / Enterprise Management & Marketing / Finance / Human Resources) - 2 yrs

- M.Com - (Specialization)
Finance & Banking,
Auditing & Taxation,
Marketing

College of Social Science & Humanities

Pg: No. 31

- M.S.W - Dual Specialization- 2 yrs

College of Allied Health Sciences

Pg: No. 32-36

- B.Sc. - Cardio Vascular Technology - 3 1/2 yrs
- B.Sc. - Perfusion Technology - 3 1/2 yrs
- B.Sc. - Medical Lab Technology - 3 1/2 yrs
- B.Sc. - Renal Dialysis Technology - 3 1/2 yrs
- B.Sc. - Optometry - 3 1/2 yrs
- B.Sc. - OT & Anaesthesia Technology - 3 1/2 yrs
- B.Sc. - Imaging Technology - 3 1/2 yrs
- B.Sc. - Respiratory Care Technology - 3 1/2 yrs
- B.Sc. - Forensic Science - 3 1/2 yrs

College of Physiotherapy

Pg: No. 37-38

- BPT- (USA APTA equivalent curriculum) - 4 1/2 yrs
- MPT - 2 Yrs

College of Computer & Information Science

Pg: No. 39-42

- BCA - Software Application / Cloud Technology & Information Security * / Information Security & Mobile Applications * - 3 Yrs
- B.Sc. - Digital Film Making & Visual Effects *
- B.Sc - Animation & Game Development * - 3 Yrs

- MCA - Lateral Entry & Dual Specialization - 2 Yrs

College of Hotel Management & Tourism

Pg: No. 43-45

- BHMCT - 4 Yrs
- B.Sc. (Hotel Management) - 3 yrs

College of Education

Pg: No. 46

- B. Ed. - Bachelor of Education - 2 yrs

* (In Association with iNurture, Bangalore)



COLLEGE OF ENGINEERING

Under Graduate programmes

Bachelor of Technology (B.Tech)

- **B. Tech - Mechanical Engineering**
 - **B. Tech - Civil Engineering**
 - **B. Tech - Electronics & Communication Engineering**
 - **B. Tech - Computer Science & Engineering**
 - **B. Tech - CS (Cloud Technology & Information Security)**
 - **B. Tech - DS (Data Sciecne)**
- (in association
with
iNurture)

Duration of the Course : 4 Years (8 Semesters)

Eligibility

A pass in the 10+2 (Higher Secondary) examination or any other equivalent examination of any authority, recognized by Srinivas University, with an aggregate of 45% of marks in Mathematics, Physics, Chemistry along with Bio-Technology/Computer Science/Electronics/Biology.(40% in case of SC/ST candidates).

Candidates passing Diploma in Engineering / Technology examination with minimum of 50 % marks from AICTE approved Polytechnics are eligible for the Admission in the 1st year. (45% in case of SC/ ST candidates). In addition, a valid score in CET / Srinivas University Entrance Test (SUET) is necessary.

B.Tech. - Mechanical Engineering - 4 years

Mechanical engineering is one of oldest branches of engineering and is really a broad field of engineering because of its applications. It has applications right from manufacturing plants, vehicles, ships, robots, heating and cooling systems, aircrafts, even in medical devices. The scope of mechanical engineering has widened to new areas such as MEMS, Nanotechnology, mechatronics etc.

Mechanical engineering program include courses in mathematics and life and physical sciences, design courses, mechanics, kinematics, energy systems, humanities, advanced manufacturing techniques including CNC. Mechanical engineering technology programs focus less on theory and more on the practical application of engineering principles. They emphasize on project works, internships and co-ops to prepare students for work in industry. Mechanical Engineering students after graduation will have the knowledge of these engineering concepts and will be ready to use them for new challenges in industry.

The state-of-the-art laboratories provided by the University for mechanical engineering are workshops, measurements and metrology, material testing, computer aided machine drawing, heat and mass transfer, engines lab, machine shop, foundry and forging, computer integrated manufacturing, design lab etc. for betterment of student skills.



Advancement and Careers Related to Mechanical Engineers

- Architectural and Engineering Managers
- Design and Drafters
- Materials Engineers
- Mathematicians
- Mechanical Engineering Technicians, manufacturing
- Natural Sciences Managers
- Nuclear Engineers, energy sector
- Petroleum Engineers
- Physicists and Astronomers
- Sales Engineers
- Automobiles and Aeronautics
- Marine engineering.

B.Tech. - Civil Engineering - 4 years

The B.Tech. degree in Civil Engineering at the Srinivas University, apart from offering common core subjects, extends to its graduates the flexibility to select from a wide range of elective subjects, which enables them to gain domain knowledge and practice-oriented learning in the key aspects of Civil Engineering as well as newer academic insights into the salient advancements and emerging technologies. Electives thus offered aim at equipping graduates with the skills and expertise required to the present construction Industry; optimizing the use of man, material and equipments with the latest methods of construction techniques. Use of Computers for the design and drawing of the various civil engineering structures, with advanced software are given the importance while framing the course structure.

Career Opportunities

- Civil engineers design, build, supervise, operate, and maintain construction projects and systems in the public and private sector, including roads, buildings, airports, tunnels, dams, bridges, and systems for water supply and sewage treatment. Many civil engineers work in design, construction, research, and education.
- Civil engineers work in a variety of locations and conditions. When working on designs, civil engineers may spend most of their time indoors in offices. However, construction engineers may spend much of their time outdoors at construction sites monitoring operations or solving onsite problems. Some jobs may require frequent relocation to different areas and offices in job site trailers.
- Civil engineers who function as project managers may work from cars or trucks as they move from site to site. Many civil engineers work for government agencies in government office buildings or facilities. Occasionally, civil engineers travel abroad to work on large engineering projects in other countries.

B.Tech - Electronics & Communication Engineering - 4 Years

Electronics and Communication Engineering (ECE) is one of the fastest growing field of Engineering. ECE deals with the Electronic devices and Software applications. This program aims to prepare human resources to play a leading role in the continuing adventure in Research, Design, Build and Market the next Generation of Electronic and Communication products in the areas of Modern Automated Systems, Computers, and Communications. The course contents of this program deals with acquiring basic knowledge of Design and Development in Electronic Devices, IC Design, Microprocessor Applications, Analog Systems, Digital Systems, Satellite and Microwave Communication Systems, Mobile Communication, Fiber Optics Communication, System Software and Embedded Systems.



Career Opportunities

Graduates in Electronics and Communication Engineering have career opportunities in Defence Sector, Aviation and Avionics, Telecommunication Industry, Embedded System Development, Electronic and Hardware Manufacturing, VLSI design, Power Sector, Electronic Security Systems, Communication Protocol Development, Optical Communication Development etc.

B.Tech - Computer Science Engineering - 4 years

The B.Tech degree in Computer Science and Engineering at Srinivas University, apart from offering common core subjects, extends to its graduates the flexibility to select from a wide range of elective subjects, which enables them to gain domain knowledge and practice-oriented learning in the key aspects of Computer Science and Engineering-as well as latest academic insights into the salient advancements and emerging technologies. Electives thus offered aim at equipping graduates with the skills and expertise required to design and develop computer software that is applied to diverse system based environments, computing solutions for optimizing and enhancing the performance of systems and computers to solve challenges in areas such as robotics, computer vision, Security, image processing, pattern recognition techniques, machine learning and emerging technologies.

Career Opportunities

- Software applications developer
- Computer systems analyst.
- Computer systems engineer.
- Network systems administrator.
- Database administrator.
- Business intelligence analyst.
- Web developer.
- Computer programmer.





B.Tech - CS (Cloud Technology & Information Security) - 4 Years

(In Association with iNurture, Bangalore)

The course includes all the important aspects of cloud technology and information security. With all the necessary topics covered, students, at the end of the programme, will:

- Gain in-depth knowledge of database management systems, data structures, and cloud web services
- Demonstrate functional knowledge of data centers and the concepts of virtualization, cryptography, ethical hacking, computer forensics, and cloud security
- Master the practical and theoretical aspects of virtualization, Linux administration, cloud technologies, networking, and operating systems
- Implement basic cloud-based solutions, configure basic networks and operating system, and demonstrate functional knowledge of Windows Azure and Amazon cloud services.

Career Opportunities

- Cloud Operations Engineer
- Cloud Network Engineer
- Cloud Administrator
- System Administrator and Application Developer
- Cyber Security Analyst / Specialist
- Analyst – End Point Security
- Analyst – Security Ops Centre and SIEM
- Penetration Tester / Ethical Hacker
- Analyst – Web Application Security
- Security Engineer
- Cyber Security Forensic Analyst





B.Tech - DS (Data Science) - 4 Years

(In Association with iNurture, Bangalore)

- The programme will help students gain strong fundamental knowledge in core areas of computer engineering as well as advanced knowledge about data science principles, tools, and techniques.
- Learn the basic concepts of data structures, computer organisation and architecture, and object oriented programming with Java
- Develop advanced knowledge in data visualisation, big data analysis, and optimisation techniques
- Learn in-depth about inferential statistics, Python programming, and machine learning algorithm
- Work on projects that are relevant to present day industry to gain real-world exposure

Career Opportunities

- Associate Business Analyst
- Data Science Engineer
- Database Developer
- Hadoop Transfer
- ETL Developer
- Data Analyst
- Data Warehouse Analyst
- ETL Specialist

About i Nutrure

Established in the year 2009, iNurture is the pioneering organization in enabling career-ready formal higher education in India. It strives to strengthen 'employability quotient' across the complete spectrum of adult learning – from colleges to corporate.





Post Graduate programmes

Master of Technology (M.Tech)

- **M. Tech - Structural Engineering**
- **M. Tech - Industrial Nano-Bio Technology**
- **M. Tech - Computer Science**

Duration of the Course : 2 Years (4 Semesters)

M.Tech – Structural Engineering

M.Tech degree in Structural Engineering at Srinivas University aims to impart advanced fundamental concepts related to mechanics, reinforced concrete and structural dynamics. Students will be given flexibility to select electives from wide range of subjects. Elective subject gives greater exposure to strengthen theoretical foundations, practical design through computational, analytical and execution skill development. Internship program in the third semester prepares the students to take up challenges in the construction industry and helps in further development of professional skills.

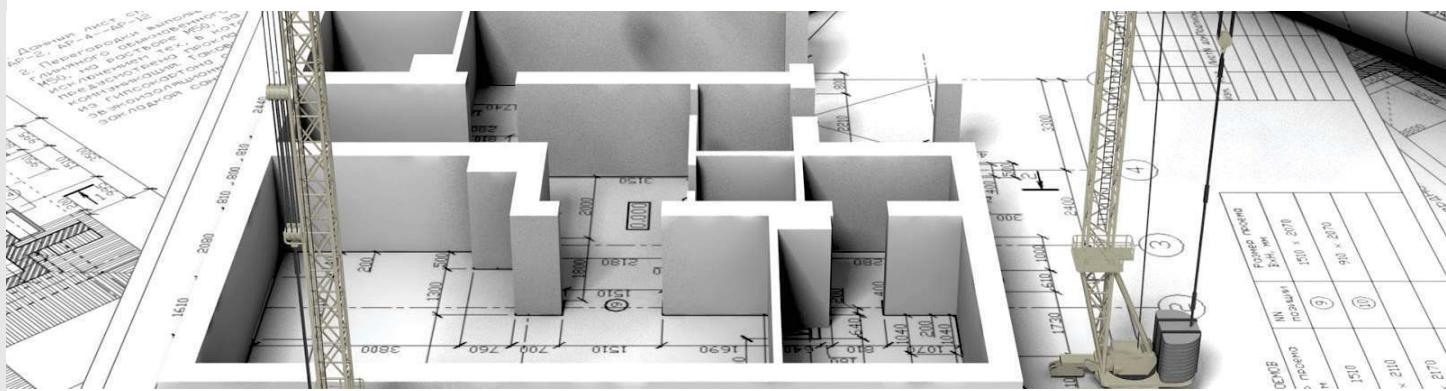
Eligibility

Candidates passing B.E./B.Tech. examination in civil Engineering with minimum 50% (45% in case of SE/ST) marks in aggregate of all years/Semesters from Engineering Colleges affiliated to AICTE or UGC New Delhi are eligible for admission to M.Tech program.

In addition, a valid score in PGCET / Srinivas University Entrance Test (SUET) is necessary.

Career Opportunities

Structural Engineers can find suitable job opportunities in construction or contracting companies, consultancy companies, valuation sectors like banks and insurance companies, government departments like Municipalities, Public Work Departments, Ministry of Housing, Ministry of Transportation, Electricity and Water Authority Departments, Urban Development or Town Planning Departments, Real Estate Agencies, National Highway Authority, etc. Now a days, Structural Engineers are also finding suitable placements in the field of construction materials manufacturing fields and marketing of the civil engineering products.





M.Tech –Industrial Nano-Bio Technology - 2 Years (4 Semesters)

Srinivas University's Industrial Nano-Biotechnology PG program under Srinivas Centre for Nano Science and Technology (SCNT) is an innovation in modern education system. Nano-Biotechnology is the application of nanotechnology in biological fields. Nanotechnology is a multidisciplinary field that currently recruits approach, technology and facility available in conventional as well as advanced avenues of engineering, physics, chemistry and biology. Nano-Biotechnology has multitude of potentials for advancing medical science thereby improving health care practices around the world. Many novel nanoparticles and nanodevices are expected to be used, with an enormous positive impact on human health. A significant number of promising medical projects are in an advanced experimental stage. Implementation of nanotechnology in medicine and physiology means that mechanisms and devices are so technically designed that they can interact with sub-cellular (i.e. molecular) levels of the body with a high degree of specificity. Thus therapeutic efficacy can be achieved to maximum with minimal side effects by means of the targeted cell or tissue-specific clinical intervention. At present there are more than 2000 industries working on nanotechnology and its applications. The present industrial revolution in nanotechnology needs the well trained man power to meet the need. The goal of this program is to train students by incorporating industrial training in the curriculum.

Eligibility

B.E in Nano Technology / Nanoscience and Technology / Biomedical Engineering / Bio Technology / Textile Engineering / or any equivalent UG courses of Nano Science and Technology [The candidate should have 50% or 6.0 CGPA in their respective UG courses]; M.Sc. in Life Sciences, Chemistry, Physics, Polymer Science, Material Science, Environmental Science [The candidate should have 50% in their respective UG courses].

Career Opportunities

Since the students are well trained in industry during the PG programme, they have foremost opportunity to continue as an employ in the same or related industries. Opportunity to work as Research assistant, Junior and Senior Fellowships (JRF and SRF) in major central based and private institutes, research centres, and industries. Teaching opportunities in government and private institutions. MS, MPhil, and PhD courses in India and abroad.

M.Tech - Computer Science - 2 Years (4 Semesters)

Srinivas University's Integrated M Tech in Computer Science & Engineering is aimed at nurturing and developing professionals of the high quality to cater to the needs of industry and academia. The credit based curriculum is focused on industry-linking, technology-orientation and research which mirrors the principles of Srinivas University of pursuit of knowledge. Apart from offering common core subjects, extends to its students the flexibility to select from a wide range of elective subjects, which enables them to gain domain knowledge and practice-oriented learning in the key aspects of Computer Science and Engineering - as well as latest academic insights into the salient advancements and emerging technologies. Through a transformational process involving courses, project, industrial visits, internships and other co-curricular components, this program seeks to create exceptional leaders trained to operate in tomorrow's complex technology-oriented business environment. The M.Tech program in CSE at SU, thus demands and encourages the students to explore and connect with the multiple dimensions of today's Technological environment.



Eligibility

Candidates passing B.E./B.Tech. examination in Computer Science engineering & Information Science Engineering with minimum 50% (45% in case of SE/ST) marks in aggregate of all years/Semesters from Engineering Colleges affiliated to AICTE or UGC New Delhi are eligible for admission to M.Tech program. In addition, a valid score in PGCET / Srinivas University Entrance Test (SUET) is necessary.

Career Opportunities

- Software applications developer
- Computer systems analyst.
- Computer systems engineer.
- Network systems administrator.
- Database administrator.
- Business intelligence analyst.
- Web developer.
- Computer programmer.
- Software Test Engineer
- Research Assistant
- Assistant Professor

UNIQUE FEATURES

- Highly qualified & dynamic faculty from industry & academics.
- Library with abundant books & journals of International repute & digital library
- Well equipped laboratories
- Industry – Institute interaction, industrial visits & training
- Tie-ups with reputed multinational companies
- Executive multimedia classrooms
- Wi-Fi enabled campus with free internet for students.
- 100% placement assistance





COLLEGE OF MANAGEMENT & COMMERCE

Under Graduate programmes

Bachelor of Business Administration (BBA)

Bachelor of Commerce (B. Com.)

Bachelor of Business Administration (BBA)

- **BBA - Hons.**
- **BBA - Aviation Management**
- **BBA - Logistics & Supply Chain Management**
- **BBA - International Business** | **(in association with iNurture)**
- **BBA - Financial Services**
- **BBA - Port Management**

Duration of the Course : 3 Years

Eligibility

A candidate who has passed the two years Pre-University Examination with minimum 40% marks conducted by the Pre-University Education Board in the State of Karnataka or any other 10+2 examination considered as equivalent thereto by Srinivas University is eligible for admission.

In addition, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.

BBA - Hons. - 3 years

Srinivas University's Bachelor of Business Administration (BBA-Hons.) program nurtures and develops students as young global managers. The program lays emphasis on preparing students to become competent global business leaders and entrepreneurs by building their capabilities, knowledge, skills and attitude. The goal of the Bachelor of Business Administration (BBA-Hons.) program is to prepare students for successful business careers in a global economy and to become responsible and contributing members of the community.

Career Opportunities

Customer Service Management, Customer Relationship Management, Human Resource Manager, Finance Manager, CA, accountant, Cost Analyst, IAS, IPS, FDA, Banking Sector, Marketing Executive, Sales Executive, CEO, Company Secretary, so on. They are allowed to pursue the MBA and other relevant post-graduation.



BBA - Aviation Management - 3 years

The Bachelor of Business Administration (BBA) programme in Aviation Management is designed for those who are seeking to prepare themselves for managerial responsibilities. This will help them to develop their ability to recognize and solve problems and to understand the role of business in the ever-changing scenario.

Career Opportunities

Customer Service Management, Customer Relationship Management, Passenger Reservations & Ticketing, Revenue Management, Airline Sales & Marketing, Flight/Data Analysis, Loyalty Programs Management. They are allowed to pursue the MBA and other relevant post graduation programmes.

BBA - Logistics and Supply Chain Management - 3 years

BBA in Logistic and Supply Chain Management is designed in response to the fast growing demand for professionals capable of executing and managing operations in the procurement, warehousing, and transporting of goods in an increasingly global market and business environment. This comprehensive degree includes coverage of global sourcing, quality, demand planning, order fulfilment, information systems relevant to rescue planning, and the international regulatory framework governing the global movement of goods.

Career Opportunities

The BBA in Logistics & Supply Chain Management has opportunity to become Logistic Manager, Supply Chain Planning Manager, Integrated Programs director, Supply Chain Director, Inventory Control Manager, Contract Officer, Logistic specialist, Purchasing executive, Logistic analyst, Supply chain planner, Inventory planner, Internal consultant and quality analyst, Warehouse operation Manager and Forklift director, Transport Coordinator, International Logistic Manager, Logistic Service and Sales Executive, Customer Service Manager, System Support Manager and so on. Those who have completed their UG successfully can pursue their MBA in any stream.

BBA - International Business - 3 years

(In Association with iNurture, Bangalore)

The Bachelor of Business Administration program with specialization in International Business (BBA-IB) will enable students to understand how firms become and remain international in scope. The program aims to prepare students for careers requiring global business awareness and to develop skills required to work in internationally operating companies and organizations. It provides the students with many opportunities, both to apply the theoretical knowledge acquired during the modules and to develop a more in-depth understanding of common problems emerging in an international business environment.

Career Opportunities

Foreign Sales Representative, Logistics Coordinator, Business Analyst, Import/Export Coordinator, International Marketing Executive, Documentation Executive, Management Trainee, Market Analyst, Sales and Procurement and Shipping Executive.



BBA - Financial Services - 3 years

(In Association with iNurture, Bangalore)

BBA Financial Services programme is designed to enable the students to develop practically applicable knowledge of finance through an enhanced approach to both risk and business management. The programme develops a broad array of analytical skills in business, as well as more specialized skills in finance through the study of accounting, business economics, securities markets, commodity and currency market, mutual funds, insurance, marketing of financial products, investment banking, financial planning and analysing and interpreting financial statements. The programme is designed to familiarize students with the finance decision-making process and also how financial markets work.

Career Opportunities

Finance Associate, Financial Planning Associate, Junior Accountant, Junior Financial Analyst, Credit Associate, Investment Banking Associate, Private Equity Research Associate, Research Associate and Banker

BBA - Port Management - 3 years

The Bachelor of Business Administration (BBA) in Ports Management and Shipping is an undergraduate programme designed for those who are seeking to prepare themselves for managerial responsibilities in the Ports, Shipping and related areas. This course will help them to develop their abilities to recognize and solve problems and to understand the role of business in the ever-changing scenario in Ports.

Career Opportunities

Port Handling and Logistics Services; Container Freight Handling; International Transportation and Logistics Management; Commercial Shipping and Logistics; Maritime Management; Ship Chandlers; Stevedoring; Cruise ship passenger management; Ship and Port Facility Security; Offshore Management.

UNIQUE FEATURES

- Industry oriented syllabus with special focus on experimental learning.
- Mini project in each semester.
- 50% weightage of marks on continuous evaluation and 50% weightage on semester end exam.
- Make-up exams in every semester to avoid year loss.
- Placement support and research oriented projects for every student.
- Focus on smart skill development & training on competitive exams.
- Separate Hostel & Transport facility for boys & Girls.
- Opportunity to get International Certification in Logistics and Supply Chain Management.

About i Nutrure

Established in the year 2009, iNurture is the pioneering organization in enabling career-ready formal higher education in India. It strives to strengthen 'employability quotient' across the complete spectrum of adult learning – from colleges to corporate.



Bachelor of Commerce (B. Com.)

- **B.Com. - International Accounting with ACCA Syllabus**
- **B.Com. - Corporate Accounting with CA Intermediate syllabus**
- **B.Com. - Hons.**

Duration of the Course : 3 Years

Eligibility

A candidate who has passed the two years Pre-University Examination with minimum 40% marks conducted by the Pre-University Education Board in the State of Karnataka or any other 10+2 examination considered as equivalent thereto by Srinivas University is eligible for admission.

In case of B.Com. - ACCA Syllabus, CA Syllabus & B.Com. Professional (Sl.No. - 2 , 3 & 4) , the candidates should have 50% of marks.

In addition, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.

B.Com. - International Accounting with ACCA Syllabus - 3 yrs

ACCA - stands for the Association of Chartered Certified Accountants, a leading International Accountancy body in the world. The ACCA qualification is recognised and is treated in other countries as being equivalent to their Professional qualification. The ACCA qualification proves to employers that you have ability in all aspects of business. It is the largest and fastest growing qualification in the world, with over 1,90,000 members and more than 4,80,000 students in 180 countries. The B.Com. course with ACCA syllabus of Srinivas University enables graduates to take ACCA International exams conducted by ACCA, U.K.

Career Opportunities

The B.Com. (Professional with ACCA syllabus) graduate also has opportunities to apply for professional courses in commerce and accountancy such as CA, CS, ICWA, CIMA, CFA and CMA etc.





B.Com. - Corporate Accounting with CA Intermediate syllabus

- 3 years

B.com. is a high profile management undergraduate program aimed to create enhanced competence for career positioning. The course involves a blend of theoretical education and practical training which run concurrently and equips a student with knowledge, skills and other qualities required of a professional accountant. The programme also aims at developing Accountancy and Finance professionals to meet the Industry requirements in India and Abroad. The syllabus is prepared to cover all the eight subjects of CA-Intermediate Exam.

Career Opportunities

- Business Consultant
- Auditors
- Tax consultant
- Chief Financial Analyst
- Investment Bankers
- Personal Financial Advisor

B.Com. - Honors - 3 years

The huge requirement of Commerce and Accounting professionals to the Global business world created the need of well qualified and skilled Commerce graduates with high competency. The Bachelor of Commerce (B.Com.) is suitable for students who have the potential to learn, develop and apply the key professional and practical skills in various areas of Commerce & Accountancy. In response to the recently issued new set of Accounting and Reporting Standards set by the Ministry of Corporate Affairs, Srinivas University is introducing a vigorous B.Com. programme called B.Com.(honors). In this programme students will develop solid fundamentals and proficiencies in accountancy, taxation and finance to meet the Industry requirements in India and Abroad.

Career Opportunities

A bachelor's degree in commerce is a fundamental graduating qualification, and opens up opportunities in higher education for graduates to pursue Master's-level courses such as M.Com. and MBA. The B.Com. (Hons.) graduate also has opportunities to apply for professional courses in commerce and accountancy such as CA, CS, ICWA, CIMA, CFA and CMA etc.





UNIQUE FEATURES

- The B.Com.(Professional) degree program is structured on the Credit Based Semester Scheme in conformity with the UGC guidelines.
- The curriculum is prepared keeping in view that the student who is studying this B.Com. degree program shall be able to complete Chartered Accountancy Course of the Institute of Chartered Accountants of India with full self confidence.
- The curriculum is practical oriented taking into consideration the industry requirement.
- The curriculum is designed such that even though the student is not interested in pursuing Chartered Accountancy Course, he shall become a highly competent Corporate Auditor/ Advisor
- The students are required to take part in co-curricular and extra-curricular activities and their participation is compulsory.
- The entire final semester is an industry attached project/training with a practicing Chartered Accountant culminating in a Report evaluated through Viva.
- 50% weightage of marks on continuous evaluation and 50% weightage on semester end exams.
- Earn while Learn Opportunity in Retail/BPO/Software companies during evening time.
- Innovations in examination system with opportunity for personal seeing of evaluated papers.
- Make-up exams in every semester to avoid year loss.
- Placement support and research oriented projects for every student.
- Focus on smart skill development & training on competitive exams.





B.Sc. - Interior Design

B.Sc. Interior design course is a six semester programme spread over three years which introduces students to the principles and characteristics of design, colour schemes, space planning and drafting, modeling, and computer aided designing. The course deals with detailed classroom sessions and practicals on various spaces. The lectures are designed with an emphasis on workshops, seminars, industry visits, internships and projects running all through the period of three years. This not only gives students a hand on experience but also gives them a thorough knowledge of how the interior design business runs. At the end of three years the students will be awarded the degree of Bachelor of Design in Interior Design.

Duration of the Course : 3 Years

Eligibility

1. A candidate who has passed the Two year Pre-University Examination conducted by the Pre-University Education Board in the State of Karnataka or any other examination considered as equivalent thereto by Srinivas University or the below mentioned examination with an aggregate of 40% are eligible for admission to the programme.
 - a. Two years JOC programme conducted by Board of Vocational Education of any State Government with an aggregate 40% marks
2. Lateral Entry: Admission of Diploma holders to II year (III semester)
Candidate who has passed Three years Polytechnic Diploma Examination conducted by the Board of Technical Education of any state in the following branches can be admitted to the second years (III semester) programme:
 - a. Diploma in Civil Engineering
 - b. Diploma in Architecture
3. The Diploma candidates admitted directly shall be eligible only for class in each semester. However, they shall not be eligible for overall class and ranking.
4. In addition to the above, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.



Career Opportunities

- Due to the rising significance of interior design, this profession has become one of the best ever emergent fields in India and abroad.
- Job opportunities are immense in both private and public sector for a qualified interior designer. Large architectural firms, building contractors, hotels and resorts are constantly on the lookout for eligible professionals in this field.
- There is a scarcity of professional interior designers in our country. With more and more people willing to get their residence and working areas designed according to their taste, there has been a great demand for experienced interior designers.
- Setting up your own business is also a very lucrative option in this industry.
- International markets are opening up for interior designers now. And if you are highly creative, have good communication skills and advanced knowledge in this field, you can also look to work with international firms.

UNIQUE FEATURES

- Course designed according to Architectural standards.
- Affordable fee structure providing great value for money.
- Guest lectures from practicing professionals.





Post Graduate Programmes

- **Master of Business Administration (MBA)**
- **Master of Commerce (M.Com)**

Master of Business Administration (MBA) with Dual Specialization

The MBA Programme has unique course curriculum as per the requirement of the corporate. The course aims to develop analytical and entrepreneurial skill amongst the students. It also provides a platform to explore innovation, creativity and professionalism to the upcoming management aspirants. The present area of globalization and liberalization witnessed a revolutionary change in the domestic as well as in the global economic scenario. Indian economy is increasingly becoming market oriented economy in which private sector is going to play a prominent role. So there is large scope for job opportunity in private sector. This has asked for a different set of professionals having a sound knowledge of business, industry and economy.

Specialization

- **Marketing**
- **Enterprise Management & Marketing**
- **Finance**
- **Human Resources**
- **Business Analytics ***
- **Aviation Management ***

Duration of the Course : 2 Years

Eligibility

A candidate should be a graduate under 10+2+3 or 10+2+4 pattern in any discipline from a recognized university with a minimum of 50% aggregate marks (45% for SC/ST) All admissions need a valid score in PGCET/ Srinivas University Entrance Test (SUET).

*** MBA - Business Analytics - 2 years**

Srinivas University is committed to provide a conducive learning environment which ensures comprehensive development of students and make them competent, confident and good citizens. The course aims at to develop analytical and entrepreneurial skill amongst the students. It also provides a platform to explore innovation, creativity and professionalism to the upcoming management aspirants. The present area of globalization and liberalization witnessed a revolutionary change in the domestic as well as in the global economic scenario. Business analytics helps in improving decisions making process, realizing cost efficiency, increasing revenues and responding to user needs for availability of data on a timely basis



* **MBA - Aviation Management - 2 years**

The Master of Business Administration Programme in Aviation Management has unique course curriculum as per the requirement of the Airline industry. The course provides a platform to explore innovation, creativity and professionalism to the upcoming management aspirants in and related areas of air travel, air cargo, and airport service business. Indian economy is increasingly becoming market oriented economy, in which travel sector is going to play a prominent role. So there is a large scope in this sector and the job opportunity is expected to increase. This has asked for a different set of professionals having a sound knowledge of aviation related business, industry, and economy.

Career Opportunities

MBA graduates can enjoy better career options. Some of them include :

- Finance specialist
- Marketing specialist
- Operations specialist
- Human Resource manager
- International Business specialist
- Business Manager
- Accounts Executive
- Public Relations Specialists
- Financial analysts
- Marketing Executive
- Executive Assistant
- Banking & Finance
- ERP Consultant (MBA in IT)
- Information System Manager
- Data analytics.
- Hospital Management
- Self employment
- Data Scientist
- Flight analyst
- Airport operations management
- Business development
- Corporate planning and strategy
- Airport / airline revenue forecasting
- Ticketing and passenger services
- Loyalty program management
- Predictive Modeller
- Data Mining Expert

UNIQUE FEATURES

- Lateral Entry opportunity to second year to those completed one year PGDM or one year online MBA from any recognized University with 50% marks.
- Activity based learning environment.
- Placement and Career oriented discussions and training.
- Centralized Placement service.
- Certificate programmes for meeting industry requirements.
- Tie -up with industries for certification
- MOU with UK institutions for higher studies and further research
- Dual specialization opportunities
- Earn while learn facility
- Individually mentored practical internship and project assignments with opportunity for journal publications
- Visiting National and international airports



Master of Commerce (M.Com)

Specialization

- **Finance & Banking**
- **Auditing & Taxation**
- **Marketing**

Eligibility

A candidate should be a graduate under 10+2+3 or 10+2+4 pattern in Management or Commerce from a recognized university with a minimum of 45% aggregate marks (40% for SC/ST) All admissions need a valid score in Srinivas University Entrance Test (SUET).

Duration of the Course : 2 Years

Master of Commerce [M.Com] is one of the prestigious courses in the country. The program is well received in the industry and for years has been serving the needs of managerial cadre in business and industry. The course content has been formulated by some of the most brilliant minds in the industry and the academia and is set to compete with leading institutes in the field of commerce. The electives offered have been carefully selected by our academic minds considering the need for students to learn these subjects to be in lieu with the current industry norms. It is a specialized course which prepares an individual for a career in finance and corporate sector. Students have the opportunity to select their specialized subject in the final year in any one field of commerce such as Auditing and Taxation, Marketing, Finance and Banking.

Career Opportunities

Accounts Assistant, Assistant Accountant, Accountant, Business Analyst, Cashier/Teller, Corporate Analyst, Executive Assistant, Finance Manager, Financial Analyst, Investments Analyst, Investment Banker, Market Analyst, Marketing Manager, Money Manager, Operations Manager, Personal Finance Consultant, Risk Analyst, Securities Analyst, Senior Accountant





College of Social Science & Humanities

M.S.W - Dual Specialization - 2 years

Master of Social Work (M.S.W.) is a postgraduate programme intended to fulfill the individual's desire to improve the quality of life of the community. It will help develop one's own personality and build desirable attitude. This programme mould people to work on issues related weaker and disadvantage sections of the society. There are wider opportunities to work in Industries and in Hospital settings to build as a professional. This is a regular course which includes both classroom and field practicum. The medium of instruction is English with dual specialization
(i) Human Resource Management and Community Development
(ii) Medical and Psychiatric Social work and Community Development.

Duration of the Course : 2 Years (4 Semesters)

Eligibility

Admission is open to the candidates who have passed Bachelor's degree in any subject recognized by the University as equivalent there to with 45% of marks (40% for SC/St candidates) excluding languages. However, a valid score in the entrance test conducted by Srinivas University is necessary.

Career opportunities

- Candidates who have completed Masters Degree in Social Work can apply for M. Phil. or Ph.D. Degree.
- After gaining experience MSW's can be appointed as Consultants with both National and International projects and funding agencies.
- Employment areas like Psychiatric Social work or Counselling Clinics, HR executives, Industries, Counselors, Education Sector, Government Social Welfare departments, Prisons and Correctional Settings, Non Government Organizations (NGO's), Human Right Agencies, Family Counselling Centres, Child Guidance Clinics, Community Development projects, Old Age Homes, own Consultancies etc.

UNIQUE FEATURES

- Comprehensive credit-based curriculum.
- Seminars and Group presentation in all semesters to develop presentation skills.
- Sessions to enhance written & Oral Communication proficiency
- Mini projects in all semesters to improve analytical thinking among students.
- NGO Internship
- Summer placement to gain additional exposure during year end vacation.
- Stage model of student development through value added MSW++ features.
- 100 % placement assistance.
- Opportunity to pursue research
- Experienced faculty



**In Life,
We Care**

College of Allied Health Sciences

Courses Offered :

- **B.Sc. - Cardio Vascular Technology**
- **B.Sc. - Perfusion Technology**
- **B.Sc. - Medical Lab Technology**
- **B.Sc. - Renal Dialysis Technology**
- **B.Sc. - Optometry**
- **B.Sc. - OT & Anaesthesia Technology**
- **B.Sc. - Imaging Technology**
- **B.Sc. - Respiratory Care Technology**
- **B.Sc. - Forensic Science**

Duration of the Course : 3 ½ Years Including 6 months of Internship

Eligibility

- 1 Two year Pre-University examination or equivalent as recognized by University with Physics, Chemistry, Biology as principal subjects of study.
OR
- 2 Pre-Degree course from a recognized University considered as equivalent by RGUHS, (Two years after ten years of schooling) with physics, chemistry and biology as principle subjects of study.
OR
- 3 Any equivalent examination recognized by the University for the above purpose with Physics, Chemistry and Biology as principal subjects of study.
OR
- 4 The vocational higher secondary education course conducted by Vocational Higher Secondary Education, Government of Kerala with five subjects including Physics, Chemistry, Biology and English in addition to vocational subjects conducted is considered equivalent to plus Two examinations of Government of Karnataka Pre University Course.
OR



- 5 Candidates with two years Diploma from a recognized Government Board in a subject for which the candidate desires to enrol in the respective Allied Health Sciences course shall have passed plus 2 [10+2] with Physics, Chemistry and Biology, as principal subjects or candidates with 3 years diploma from a recognized Government Board in a subject for which the candidate desires to enrol.
- 6 Lateral entry to second year for allied health science courses for candidates who have passed diploma program from the Government Boards and recognized by University, fulfilling the conditions specified above under Sl. No. 5 and these students are eligible to take admission on lateral entry system only in the same subject studied at diploma level.
- 7 In case of admission to B.Sc. Imaging Technology the candidate should have passed Pre-University or equivalent examination with Physics, Chemistry, Biology and Mathematics, as principal subjects of study.

B.Sc. - Cardio Vascular Technology - 3 ½ Years

Current management of various cardiac disorders includes complex diagnostic and therapeutic procedures; handling of these equipments and tools as well as their regular maintenance requires advanced and focused knowledge of the scientific principles on which the tests and equipments function, as well as to have hands-on skill in using these equipments correctly and safely. The personnel who carry out these responsibilities also must have adequate knowledge of structure and function of the human body, especially the cardio vascular system. Optimal delivery of cardio vascular health care is based on the safe use of the equipments and devices.

Cardio vascular technologist is an integral member of healthcare profession. They use various imaging technologists to assist physicians in deterring what the problem with a patient heart is. Entry level technologist perform electrocardiogram (ECG) & may set up stress tests & holter monitoring, can perform more diagnose tests using sonography & other type of non-invasive procedures.

Career Opportunities

They can take up work

- In cardiac catherterisation laboratory and help doctors to diagnose heart issues.
- As Cardio Vascular Technicians in cardiac Cathlab to perform very complex procedures including stent implements, cardiac pacemaker and other tests to diagnose heart disease.

B.Sc. - Perfusion Technology - 3 ½ Years

Cardiovascular perfusion is the science of providing extra corporeal circulation in order to artificially support and temporarily replace a patient's respiratory and circulatory systems. Clinical Perfusionists are expert members of the cardiac surgical team and provide life saving support of patients requiring extra corporeal circulation, including but not limited to major cardiothoracic, vascular and transplant surgeries as well as support of the critically-ill patient.

Career Opportunities

A Cardiac Perfusionist can work

- in multi-specialty Hospitals & Private clinics.
- as Teacher & lecturer in academic institutions.
- as medical case review physician.



B.Sc. - Medical Lab Technology - 3 ½ Years

B.Sc. in Medical Laboratory Technology is offered at School of Allied Health Sciences, under Srinivas University. This program is concerned with the diagnosis, treatment and prevention of diseases through the use of clinical laboratory tests. Students receive a stimulating, challenging and supportive academic experience during the course.

Career Opportunities

The Course provides wide scope for aspirants to work

- as Medical Laboratory Technologist in Hospitals.
- overseas in Public Health Laboratories
- in Research laboratories
- as Demonstrator/ Asst. Lecturer in paramedical colleges
- as Supervisor in Medical Laboratories
- as senior laboratory consultant/supervisor in blood bank

B.Sc. - Renal Dialysis Technology - 3 ½ Years

The Renal Dialysis Technology is one of the best innovative and pioneering academic training programs in Allied Health Sciences. The growing awareness of the Kidney diseases among the people and increasing numbers of Dialysis facilities resulted in steep demand of Renal Dialysis Technicians.

The Renal Dialysis Technology is a life saving cum quality of life providing field which has direct health impact on chronic renal disease patients. With advances in technology as well as in user - friendly gadgets and methods, Renal Dialysis Technology has dramatically improved the longevity of these patients. Dialysis technologist also plays an innovative role in Human Organ Transplantations as a Transplant Coordinator.

They are trained to evaluate, operate & troubleshoot dialysis machines. They prepare the patients & monitor dialysis treatment. They frame protocols for equipment evaluation & Training materials for patients & staff under the expert guidance of qualified doctors & nurses.

Career Opportunities

- Dialysis technology graduates can successfully get job at hospitals, clinics or healthcare setups offering dialysis treatment.
- They can work as Dialysis technician / Dialysis supervisor/Dialysis therapist/Dialysis assistants
- Can work at firms manufacturing & marketing dialysis equipment

B.Sc. - Optometry - 3 ½ Years

B.Sc. Optometry is an Undergraduate Program which deals with the examination, diagnosis, and management of diseases of the visual system. This course is synonymous with eye care & visual health. It trains the students to work as professionals whose main intent is to assess the vision of patient, prescribe & fit lenses to improve their vision

Career Opportunities

- Practice independently as an Optometrist
- Practice in optical establishments, Corporate & Private Hospitals, NGOs.
- Run optical shops and setups to dispense of visual aids.
- Start own specialty clinic like contact lenses, Computer vision, Orthoptics.
- Plethora of jobs in manufacturing and distribution sectors of ophthalmic lenses, contact lenses and ophthalmic instruments.
- Work with multinational eye care companies like Bausch & Lomb, Essilor, Zeiss, etc.
- Pursue M.Sc. and Ph.D. programs and take up teaching Optometry as a career.



B.Sc. - OT & Anaesthesia Technology - 3 ½ Years

B.Sc. OT & Anaesthesia Technology is a course designed to provide indepth knowledge & impart skills for working as an assistant to the consultant anaesthesiologist as well as to assist in preparation of operation theatre before & during an elective or emergency surgery.

Career Opportunities

Graduates holding the above degree have immense scope to work as assistants in operation theatres both India and abroad in Corporate Hospitals, Medical Colleges, Nursing Home.

B.Sc. - Imaging Technology - 3 ½ Years

B.Sc. in Medical Imaging Technology helps to develop skilled radiographer, qualified to provide patient care services in intervention procedures, computed tomography, ultrasonography and magnetic resonance imaging. In the course of study, medical imaging technologists use principles of radiation protection as they determine exposure factors and position of patient for a variety of examinations in various procedures. They can also assist during surgical procedures performed during an examination, assessing the technical quality of the images and providing basic patient care. Medical imaging technologists function as members of the health care team, performing diagnostic imaging procedures in hospitals, clinics and other health care settings.

Career Opportunities

- Pursue Masters & specialise in any of the imaging modalities.
- Work as an imaging technologist in hospitals & clinics with radio diagnostic facilities like MRI, CT scan, mammography & X-rays.
- Work as an application specialist in medical imaging equipment companies like Philips, GE Health Care.
- Work in educational institutions.
- Pursuing research activities in medical imaging technology.

B.Sc. - Respiratory Care Technology - 3 ½ Years

This course focuses on training students in advanced airway management, establishing & maintaining the airway during management of trauma, Intensive care. A Respiratory care technologist also intimates and manages life support for people in intensive care units & emergency departments stabilising, treating & managing pre - hospital & hospital to hospital patient transport by ambulance.

Career Opportunities

After graduating they have wide scope in medical care settings that provide respiratory therapy such as in

- Government hospitals
- Private clinics
- Trauma centres
- NGO'S research clinics
- Labs rehabilitations centres



B.Sc. - Forensic Science - 3 1/2 Years

Forensic Science is the application of scientific disciplines and principles to the legal system, particularly the litigation in court of contested factual disputes. It examines the distinct fields of education and study that collectively comprise the forensic sciences. These fields include forensic psychiatry and psychology, forensic anthropology, forensic pathology, forensic toxicology, serology and DNA typing, questioned documents, crime scene investigation, forensic engineering, fingerprint evidence, polygraph and other investigative devices, and forensic chemistry including drug analysis.

Career Opportunities

The scope of forensic science study is vast as there are endless opportunities in this field because of the various types of crimes happening around the world. So, the job opportunities in the field of forensic science are also endless. You can get a job in everywhere in India or abroad.

A forensic scientist works in the following roles:

- crime scene investigator
- forensic pathologist
- forensic anthropologists
- forensic psychologists
- forensic chemist
- trace evidence analyst
- expert analyst toxicologists

Forensic scientists mainly work in state and central government departments of criminal investigation and law enforcement. They also have opportunity to work with private detective agencies.

Attractive opportunities could be found in developed nations (in Europe and the US) where there is demand for specialists in forensic science.

UNIQUE FEATURES

- A well-established Central Diagnostic Laboratory which is attached to Tertiary core Srinivas Hospital provides wide exposure to the aspiring candidates.
- 10 well equipped Ultra modern Operation Theatres of Srinivas Hospital which can handle all types of surgeries in basic and Super Speciality departments.
- A full fledged Pre operative and Post operative ward in Srinivas Hospital to expose the students to various practical aspects of anaesthetic care.
- A dialysis unit attached to Srinivas Hospital with full time exposure to patients
- An Ultra modern ICCU attached with Srinivas Hospital to give hands on experience to aspirants.
- Ultramodern 16-Slice CT facility in attached Srinivas Hospital.
- High Tech 4D Ultra sound with Colour Doppler facility in attached Srinivas Hospital.
- A full fledged Radiology department with mobile and static Xrays (30 mA, 60 mA, 300 mA, 600 mA, 800 mA)
- Good exposure to technical knowhow of MRI & Mammogram facility which is available in attached Srinivas Hospital.
- Hands on experience in the high tech Cath Lab attached to Srinivas Hospital
- Highly skilled, competent and experienced faculty members.



COLLEGE OF PHYSIOTHERAPY

Courses Offered

- **Bachelor of Physiotherapy (BPT)**
- **Master of Physiotherapy (MPT)**

Bachelor of Physiotherapy (BPT) (U.S.A APTA Equivalent Curriculam) - 4 ½ years

The Physiotherapy professionals are experts in movement sciences, evaluate muscles & bone functions, function of heart & lungs and developmental activities of patients across lifespan ie, newborn to old age to develop comprehensive approaches for prevention, diagnosis and therapeutic rehabilitation. The college provides cutting edge clinical facilities and in house training in 750 bedded Medical College Hospital for the Students.

Duration of the Course : 4 ½ Years Including 6 months of Internship

Eligibility:

A Candidate who has passed two year pre-University Examination(Class XII or 10+2) by the Pre-University education board , Karnataka or any other board considered equivalent thereto by the University with the minimum of 45% marks in aggregate of Physics, Chemistry and Biology (40% in case of SC/ST) are eligible for admission. In addition, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.

Career opportunities

A career in physiotherapy can lead to a variety of interesting and challenging jobs in the health care system. Physiotherapists get specializations in the areas such as paediatrics, geriatrics, neurology, cardiorespiratory, and orthopaedics. Physiotherapists can also obtain a doctorate degree and become involved in research. Physiotherapists who demonstrate a high level of skill, knowledge and competence in their work may find many opportunities for growth, such as moving into supervisory or management positions, teaching positions, or open their own, independent physiotherapy clinic or service.



Today there are only around 5,000 qualified physiotherapists in India but, it is estimated that one physiotherapist is required for every 10,000 people, and the demand for trained professionals is only growing with time. The physiotherapist mainly works in hospitals, rehabilitation centres and private practices. They also work in nursing homes, industrial health units, schools, sports clubs or clinics, the armed forces and universities.

Physiotherapists are required in each department of a hospital, be it ICU or geriatrics, and they can also choose to work independently or be part of a multi-disciplinary team.

Master of Physiotherapy (MPT) - 2 Years

The Master of Physiotherapy course is a 2-year fulltime program leading to the degree that equips the student with analytical, evidence based learning skills. The program is generic in nature and has a component of additional learning of one area leading to an elective in that area.

Eligibility

A candidates who has passed full time B.Sc.(PT) or BPT degree with the duration of study of 3½ or 4½ years from any recognized University with not less than 50% of marks are eligible for admission.

In addition, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.

Career Opportunities

- Physiotherapists can obtain a doctorate degree and become involved in research.
- Physiotherapists with a high level of skill, knowledge and competence in their work may find many opportunities for growth, such as moving into supervisory or management positions, teaching positions, or they may decide to open their own, independent physiotherapy clinic or service.
- Physiotherapists are required in each department of a hospital, be it ICU or geriatrics, and they can also choose to work independently or be part of a multidisciplinary team.

UNIQUE FEATURES

- Extraordinary infrastructure with state-of-the-art laboratories, ultramodern therapeutic clinics, well established research labs supported with well illuminated and ventilated class rooms with audio-visual equipments.
- Facilities for indoor and outdoor games, ultra modern gym, hostels with homely food and environment for boys and girls.
- Well qualified and highly experienced faculties and fully Wi-Fi enabled campus with Free internet facility for students to improve up to date knowledge.
- The college extends its rehabilitation camps to rural, remote and interior areas of Dakshina Kannada district to provide rehabilitation services.
- Community clinical services to old age homes and integrated schools in Mangalore.
- Kinesiology laboratory.



COLLEGE OF COMPUTER & INFORMATION SCIENCE

Under Graduate Programmes

Bachelor of Computer Application (BCA)

- **Software Application**
- **Cloud Computing Technology & Information - Dual Specialization** | (in association with iNurture)
- **Information Security & Mobile Applications - Dual Specialization** | (in association with iNurture)

Bachelor of Science (B.Sc)

- **Digital Film Making & Visual Effects** | (in association with iNurture)
- **Animation & Game Development** | (in association with iNurture)

Duration of the Course : 3 yrs

Bachelor of Computer Application (BCA)

Eligibility

A candidate who has passed the two years Pre-University Examination with minimum 40% marks conducted by the Pre-University Education Board in the State of Karnataka or any other 10+2 examination considered as equivalent thereto by Srinivas University is eligible for admission.

In addition, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.

BCA - Software Application - 3 Years

Srinivas University's Bachelor of Computer Applications program nurtures the students to become young IT professionals. The course is designed to bridge the gap between IT industries and academic institutions by incorporating the latest technologies into the curriculum. State-of-the-art infrastructure provides an excellent learning environment in the IT development and management sector.

Career Opportunities

System Analyst, Database Administrator, Software Developer, Web Developer, IT Manager, Hardware Professional, Networking Engineer/Administrator, Banking Sector, Website hosting, Customer Relationship Manager.



Unique Features

- Industry oriented syllabus with special focus on experimental learning.
- Mini project in each semester.
- Campus recruitment facility.
- 50% weightage of marks on continuous evaluation and 50% weightage on semester end exam.
- Make-up exams in every semester to avoid year loss.
- Placement support and research oriented projects for every student.
- Focus on smart skill development & training on competitive exams.
- Separate Hostel & Transport facility for boys & Girls.

Bachelor of Computer Application- Dual Specialization:

BCA - Cloud Computing Technology & Information

BCA - Information Security & Mobile Applications

- 3 Years

(In Association with iNurture, Bangalore)

Srinivas University's Bachelor of Computer Applications is an undergraduate program containing 3 years (6 semesters) nurtures the students to become young IT professionals. The course is designed to bridge the gap between IT industries and academic institutions by incorporating the latest technologies into the curriculum. State-of-the-art infrastructure provides an excellent learning environment in the IT development and management sector.

Eligibility

A candidate who has passed the two years Pre-University Examination in any stream conducted by the Pre-University Education Board in the State of Karnataka or any other examination considered as equivalent thereto by Srinivas University is eligible for admission to BCA program.

In addition, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.

Career Opportunities

System analyst, Database Administrator, Software Developer, Web Developer, IT Manager, Hardware Professional, Networking Engineering/ Administrator, Banking Sector, Website hosting, Customer relationship manager.





Bachelor of Science (B.Sc)

B.Sc. - Digital Film Making & Visual Effects - 3 Years

B.Sc. - Animation & Game Development - 3 Years

(In Association with iNurture, Bangalore)

The program aims to help the students understand fascinating world of Animation, VFX and Motion Graphics for film, broadcast and other media pads. This program offers Degree Certification in Animation & VFX. The duration of this program is 3 years (6 Semester). In addition to introducing students to the world of 3D digital art and VFX visualization, this program exposes students to Industry relevant software's. On successful completion of the program, students can continue their learning further to a professional level within Digital Art and VFX production design.

Eligibility

A candidate who has passed the two years Pre-University Examination in any science stream conducted by the Pre-University Education Board in the State of Karnataka or any other examination considered as equivalent thereto by Srinivas University is eligible for admission to BSc program.

In addition, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.

Career Opportunities

- 3D Modeler
- Animator
- Art Director
- Film and Video Editor
- Flash Animator
- Graphic Designer
- Stop Motion Animator
- Video Game Designer

About i Nurture

Established in the year 2009, iNurture is the pioneering organization in enabling career-ready formal higher education in India. It strives to strengthen 'employability quotient' across the complete spectrum of adult learning – from colleges to corporate.

Unique Features

- Classes will be held between 9.00 am to 2.00 pm with half an hour break during week days.
- Printed Study material will be provided from the college for every subject according to the Syllabus.
- Industry oriented syllabus with special focus on experimental learning.
- Mini project in each semester.
- Innovations in examination system with opportunity for personal seeing of evaluated papers.
- 50% weightage of marks on continuous evaluation and 50% weightage on semester end exam.
- Make-up exams in every semester to avoid year loss.
- Placement support and research oriented projects for every student.
- On Campus and Off Campus placement activity.
- Focus on smart skill development & training on competitive exams.
- Separate Hostel & Transport facility for boys & Girls.



Post Graduate Programme

MCA - (Lateral Entry & Dual Specialization) - 2 years

Duration of the Course : 2 Years

Srinivas University's Master of Computer Applications (MCA) program is a professional degree course, considered to meet the rising demand for qualified professionals in the area of Information Technology and its applications. The course is designed towards current and emerging issues in IT and business and provides a solid theoretical background and excellent practical exposure to the students in programming, computational theory, network and database management, mobile technologies etc. to meet the growing manpower requirements of the Global IT Industry.

Eligibility

Students who has successfully passed BCA or B.Sc. (CS / IT) from any recognized Board / University and have secured with minimum 50% marks are eligible for admission. In adition, a valid score in SUET/KEA-PGCET is necessary.

Career Opportunities

Database Administrator, System programmer, Software Engineer, Test Engineer, System Designers, Application programmer, Business analyst, Mobile Application Developer, Network Engineers/ Administrator, Web Developer & Designer, Web & E-business Developer, IT Strategist.

Unique Features

- Trimester scheme in MCA offered first time in India with dual specialization including Big Data Analytics, Networks, Software engineering and Cloud Computing.
- Industry oriented latest syllabus.
- Trimester scheme allows students to learn 30 latest subjects during two years lateral entry course.
- Student involvement in Five software projects during two years course.
- Dynamic, qualified and friendly teaching faculty with average experience of more than 15 years.
- MOU with IT industries to get students trained in latest technologies through certificate programs / workshops.
- Guest lecture series from IT professionals and additional certificate programmes in each semester.
- Participation/publication opportunity in two national conferences in IT & Management area organized by the institution.
- Opportunity to do M.Phil., Ph.D. and Dual Degree in MBA.
- Campus Placement Support with National & Multi-National Companies.
- Certificate courses on Network Management, Website Development, Network Routing Technologies and System Administration
- Syllabus of Network Routing Technologies and System Administration courses prepare students for CCNA certification.
- Specialization on Big Data Analytics/Cloud Computing/Networking/ERP
- Syllabus of Linux Administration subject prepares students for Red Hat Linux and Comptia Linux certifications.
- One week Optional U.K./Malaysia trip with International Certification Programme.
- Earn while Learn Opportunity in Software/BPO companies in Mangalore during evening time.



College of Hotel Management & Tourism

Courses Offered

- **Bachelor of Hotel Management & Catering Technology (4 Years)**
- **B.Sc (Hotel Management) (3 years)**

Eligibility

Candidates for admission to the program shall be required to have passed the Higher Secondary/ Pre University examinations (10+2) from state or central board or equivalent examination and obtained a minimum of 40% marks in aggregate (35% in case of SC/ST candidates).

In addition, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.

Bachelor of Hotel Management & Catering Technology (BHMCT) - 4 Years

Bachelor of Hotel Management & Catering Technology is an extensive 4 year program offered by Hotel Management Department (College of Hotel Management & Tourism) of Srinivas University. The program is focused on the aspect to create professionals who would be the future leaders of the Hospitality industry. It provides students to acquire advanced education and skills, enables them to understand best practices of business & entrepreneurship while developing key analytical skills to take the industry ahead of time. The program intends to create industry leaders of the future and hence provides the students a complete package including class room education, practical sessions, industry exposure, personality development sessions and creative activities.





B.Sc. Hotel Management (B.Sc.(HM)) - 3 years

B.Sc. (Hotel Management) is a compact 3 year programme offered by Hotel Management Department (College of Hotel Management & Tourism) of Srinivas University. This programme provides the students an insight of the Hospitality Industry, exposing them to the various skills & techniques of the various departments and their sections. The program is a blend of theory classes, practical "hands on" sessions and real time industrial training which enables the student to become potential hospitality professional.

Career Opportunities

- Hotel Management leads to a hot career in a wide range of industries including Hotels, Leisure, Recreation and Sports management, Airline, Cruise & other luxury transportation.
- A Hotel Management professional gets employed in the new age sectors like Retail & Facilities Management, Spa & Wellness management and environmentally sustainable & cultural tourism development.
- The wave of globalization is driving the industry to create brand presence across the world creating innumerable opportunities for the Hotel Management professional.
- New government policies have made India a Tourist destination of wide choices, leading way to careers in the government sector in various parts of India.
- Students of BHMCT have a choice to specialize in a particular subject which open them up for television, research and higher studies in the fields of food, accommodation, travel and leisure.





Unique Features

- Industry oriented latest curriculum.
- Providing sound and practical knowledge of hotel management, tourism and entrepreneurship through Industry experts.
- Discussions and expert talks with key entrepreneurial and intercultural leadership skills by proven professionals from the Industry.
- Practical lessons in a professional environment in order to apply those acquired skills successfully in the hospitality Industry.
- Internship opportunities with leading hospitality brands in India and abroad.
- A cosmopolitan campus with students from pan India pursuing a wide spectrum of professional courses under one roof.
- Yearly work calendar scheduled with a variety of cultural, social and competitive events happening all around the year on campus.
- Lively, vibrant, wifi enabled campus located in the heart of the city, Railway station, Bust station, Malls, City centre, Hostels, play ground , places of worship, cinemas and food joints are on walking distances from the campus.
- State-of- the -art computer labs, Training Restaurant, Training kitchens and Library.
- A dedicated team of faculty members with years of industry experience who are determined to turn amateurs into professionals.
- Guaranteed 200% placement assistance ensuring a challenging career where sky is the limit.
- Value addition skills imparted through various workshops in carving, bartending, mixology, bakery & new age cooking.
- Fieldwork, study & research on various gastronomic topics for students to gather first hand information in order to complete project work for successful completion of the course curriculum.





College of Education

Course Offered

Bachelor of Education (B.Ed)

Duration of the Course : 2 Years

Education has the power of transforming an individual for the betterment of himself and the society at large. Srinivas University College of Education with the aim of developing dynamic teachers who can take up the responsibility of moulding the students and their life to become responsible citizens. The college imparts innovative and qualitative professional education to the aspiring teachers through modern, sophisticated techniques of teaching yet without losing the flavour of traditional teaching methodology. The College is known for providing good infrastructure and imparting innovative and qualitative professional education through committed and experienced faculty members.

Eligibility

Any UG or PG degree holder of the affiliating university or any other university recognized by UGC and/ a degree from foreign university which has equivalence to Indian Universities are eligible.

- Candidates with at least 50% of marks either in bachelor's degree and / or the Masters degree or any other qualifications equivalent thereto, are eligible for admission to the programme.
- Bachelors in Engineering or Technology with specialization in Science and Mathematics with 55% marks or any other Qualification equivalent thereto, are eligible for admission to the B.Ed Degree.
- The minimum marks to be secured in the last qualifying examination in the case of SC/ST/CAT-1/PH candidates will be of 45%.
- In addition, a valid score in the entrance test conducted by Srinivas University (SUET) is necessary.

Career Opportunities

- Opportunity to be a Teacher in any Government, Private, Aided, ICSE and CBSE Schools of India and also abroad for all the Graduate Teachers.
- Opportunity to be a Teaching faculty in PU as well as Degree Colleges of Government and Private Institutions both in India and Abroad.
- Opportunity to do Post Graduation in Education and Followed by Research in Education.

Unique Features

- Special Training in ICT (Information & Communication Technology)
- Value based curriculum provided under the guidance of qualified and experienced faculty.
- Active Campus Placement Cell for the students.
- Guidelines and mock tests conducted to clear TET (Teacher Eligibility Test) within two years of B.Ed.
- Training in communicative English to help the students to teach effectively in English.
- Guidelines to face competitive exams of UPSC, NET, KSET and other professional examinations.
- Training in Yoga & sports Activities.



Industry Tie-ups (MOUs)



Adecco



International Skill Development Corporation



SRINIVAS UNIVERSITY

Educating The Next Generation....

**“ Your Career
Our Mission”**



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