***PUNCH LINE- Trusted worldwide since 1959***

**ABOUT US**

**OVERVIEW** *(Add Image)*

Cooper Pharma is a global pharmaceutical manufacturing companies, renowned internationally for it's quality standards and efficacy of products. We are committed to make the world a healthier place through development, production and marketing of quality pharmaceutical products. We strive to achieve this objective by integrated development of latest and innovative products, which suits the needs of patients globally and are superior in efficacy, quality, packaging and stability. We have a range of more than 500 molecules across segments and dosage forms. Our state of the art manufacturing facility has been appreciated and approved globally by various regulatory authorities. We are a WHOGMP, ISO certified Company & a government recognized Export House. We are also cGMP/ PICS/ USFDA/ UKMHRA/ TGA/ EUGMP complaint and maintain the highest quality standards.

We are one of the oldest and top pharma companies in India. We are a global pharmaceutical manufacturing company exporting to more than 25 countries across the globe. We are involved in manufacturing of pharmaceutical, pharmaceutical distribution, marketing and exports.

We are one of the most trusted pharmaceutical manufacturing Companies besides being one of the most well known and respected. We a Group Company of the prestigious Cooper group, established in the year 1959. Our products are known for their quality, efficacy and economy not only throughout India but also in more than 25 countries across the globe.

Our manufacturing unit, located in the lush green environment of Dehradun, Uttarkahand in North India. Our Corporate office is located in the capital city of Delhi, India. We have huge capacities to manufacture tablets, capsules, syrups, ointments, sterile powder injectables & liquid injectables.

We have strived for steady and sustainable growth since our inception. This strategy is achieved by key alliances with leading global partners for marketing and distribution. We aim for better health for patients worldwide through continuous innovation in formulation, effective marketing, state of the art manufacturing facilities, broad product portfolio, in-depth understanding of pharmaceutical regulations, and strong partnerships and affiliations. As a recognized WHO GMP approved/PICS compliant manufacturer for pharmaceuticals, we strive to not only adhere to but exceed WHO / PICS quality standards.

Our goal is to maintain and exceed growth, in terms of value perceived in the eyes of the patients. We aim to achieve this by continuous innovation and development of new health products and to make them available at all pharmacies worldwide. In all our efforts towards the same, we follow our primary values of Excellence, Integrity, Quality, and Teamwork.

**HISTORY***(Add Image)*

***We have come a long way but still there is a long road ahead and miles & miles to go........***

In the year 1959, renowned & noted Pharmacist Late Shri O.S.Bhargava, felt the need to establish a world class pharmaceutical manufacturing company, to further the visionary principles of our national leaders of self-reliance

Thus, It was the beginning of a long and eventful journey into Pharmaceutical Business. Our journey began when Cooper Pharma was incorporated in the year 1959 in Delhi. Since it's inception, the vision was to provide quality & affordable medicines to all and make them available at all leading pharmacies across the nation.

Since then we have evolved from a manufacturer serving the Indian patients to catering to patients across the globe. The facilities were continuously expanded and integrated with development of new and latest products.

Exports were started in the year 1991 and have increased ever since.

In 2007, a new export oriented manufacturing facility was setup in Dehradun, capital of the hill state of Uttarakhand in North India.

Over the years, we have awarded and acclaimed for our quality standards and service, both in India and across the globe.

**We are thus,** strong both technically, commercially and morally. In our pursuit of growth with internationally accepted excellent quality healthcare products and in our flight for excellence, each achievement is a just another milestone of journey and is not the ultimate destination. Growth which benefits all based on excellence and integrity is a continuous process in our Company.

### Milestones

**1959**

**The first plant set up at Delhi. Only few products manufactured and sales in Northern states of India**

**1959-1991**

**Continuous expansion and products available at major pharmacy chains across the country**

**1991**

**Esports started with nearby Asian countries**

**1991-2007**

**Expansion of exports, with products available in bigger markets in Asia, Africa and other countries.**

**2007**

**New Unit setup in Dehradun. Equipped with state of the art manufacturing facilities across dosage forms.**

**2007 Onwards**

**Expansion of markets. Development of latest pharmaceutical formulations. Products now available in more than 25 countries and on leading online pharmacies.**

**Can make this timeline as graphical representation also**

**LETTER FROM MD & CEO***(Add Image as attached)*

Let me at the outset thank each & every stake holder of the company for helping us win the trust of the patients not only in India but beyond boundaries. We made a humble beginning in 1957 and today we are present in more than 25 countries & expanding our presence to more countries in a phased manner.

It was my vision to provide quality & affordable medicines to patients worldwide. I can say with a lot of pride that today we are trusted worldwide for quality, reliability & affordability & this makes us a truly global pharmaceutical company. We assure our customers, business Partners & all stakeholders that it will always be my endeavor to exceed your expectations.

We aspire to be customer focused & research oriented pharmaceutical global company. Cooper Pharma has a relentless focus on Quality Control (QC) and Quality assurance (QA) as these are our key strengths .All our products undergo extensive testing & stringent quality control test as per international norms. Strict adherence to cGMP norms as well as our efforts towards continuous improvement of our product, process and the skills of our work force enables us to improve our offerings to our customers and consumers on a regular basis.

We are extremely thoughtful & sensitive to our environment. Our state of the art manufacturing unit is environment friendly with modern waste management techniques. Our objective is reduce the impact on the environment through good hygiene systems.

As part of our Corporate Social Responsibility (CSR), we are committed to the interests of the society by taking responsibility for the impact of our activities on customers, employees, shareholders, communities and the environment in all aspects of our operations. We will continue to be socially sensitive & responsible in all our progress & expansions. It is our duty to improve the quality of life of the people around..

Last but not the least, I would like to thank each member of my team to help me realize my goals & mission. What we have achieved was not possible without the contribution of each member of our team.

**ACCREDITION/ EXPORT COUNTRIES**

Add Logo of WHOGMP, ISO etc

Add Logos of all export countries

Add Expected Complaint Accreditions

For refrence: *http://www.unosourcepharma.com/accreditation.php*

**ENVIRONMENT HEALTH & SAFETY***(Add Image)*

We are one of the most renowned & trusted companies globally & an integral part of Pharmaceutical manufacturing in India. We are fully committed to the safety & health of all our stake holders including employees, contractors & visitors. We take utmost care of our environment & use modern methods for waste management & hygiene so that any risk to health & environment is eliminated.

We organize workshops to train people to contribute to the safety of the environment & eliminate pollution.

EHS Objectives

Identify, maintain and update systems for the safety, health & environmental hazards and risks associated

To identify high risk areas and improve conditions for additional safety measures and their suitability.

To improve and maintain conditions in order to prevent accidents, health hazards and pollution.

To minimize waste generation, promote recycling and harvesting rain water.

To reduce energy and power consumption.

To reduce harmful solids, liquids and gas emissions.

To create safety awareness with adeuqte training and drills.

To the extent possible, to work with suppliers who themselves have sound safety, health and environmental policies.

To set Environmental, Health & Safety objectives and targets by all departments to improve EHS standards and performance.

**DOMESTIC PRESENCE***(Add Image)*

Cooper Pharma is an international, integrated, pharmaceutical company with brands and branded generics in  India & world over  with comprehensive product offering. We operate pan India through distributors, franchises & PP mode of operations. We understand the need of our customers & customize our product offerings.

The product portfolio caters to wide range of therapeutic areas such as Cardiology, Respiratory,  Gastroenterology, Diabetology, Dermatology, Ophthalmology, Gynecology and many more.

https://ssl.gstatic.com/ui/v1/icons/mail/images/cleardot.gif

**KEY STRENGTHS***(Add Image)*

* One of the most respected, oldest and most trusted pharmaceutical companies in India
* Experienced and dedicated team for manufacture and supply of pharmaceuticals.
* Diverse portfolio of products for the pharmaceuticals and healthcare sectors.
* Strong Customer base in India and across the globe
* Team of high caliber professionals such as scientists, engineers, lab chemists, production heads and functional managers.
* Best standards of quality, affordability and the highest standards of customer satisfaction.
* Strict compliance to Good Manufacturing Practices (GMP).
* Driven by quality, integrity and innovativeness and committed to business ethics
* Customized packaging as per customer and market requirement

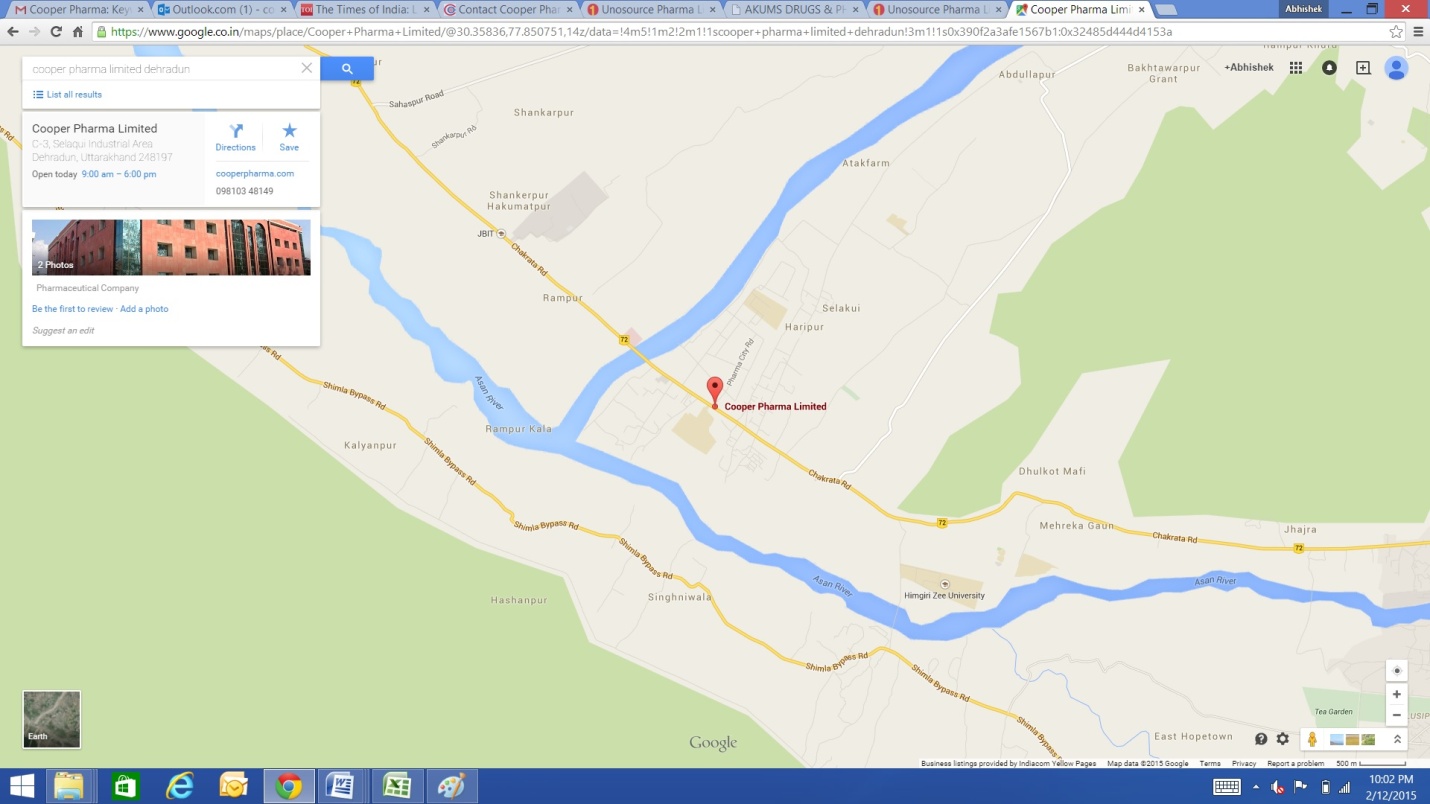
**FACILITIES** (Photo of facility is incorrectly coming in external preparations, add images as attached)

Cooper Pharma Limited

C-3, Selaqui Industrial Area,

Dehradun, Uttarakhand

INDIA

****

**(Insert the location link**

Our main facility is located at the capital city of the hilly and Picturesque state of Uttarakhand. Dehradun is 255km  
away from Delhi and can be reached by Air,Train & Bus. Key features include:

* Area of over 7,000 sq meters with separate buldings for manufacturing, office and utility
* Based on uniflow concept with separate entries for each production area both for man and material
* Eco–friendly and egronomic design of the building & premises
* Latest and best in class HVAC (Heat, Ventilation and Cooling), Water and other utlity System
* Effective water and waste management
* Good Manufacturing process Records
* Over 10,000 sq ft area dedicated for Quality Control and Quality Assurance Activities

**MANUFACTURING CAPACITY**

|  |  |
| --- | --- |
| **Dosage Forms** | **Installed Capacity Per Shift - Annum (In Millions)** |
| Tablets | 400 |
| Hard Gelatin Capsules | 200 |
| Sterile Powder Injectables | 15 |
| Liquid Injectables (Vials and Ampoules) | 15 |
| Liquids (Syrups) | 600 KL |
| Ointment | 90 Tonnes |

Certifications & Global Accreditions/ Presence (Size should be small)

* [[](http://www.unosourcepharma.com/media/files/who-gmp-new.png)[](http://www.unosourcepharma.com/media/files/ISO-9001-2008-Maxcure.JPG)[](http://www.unosourcepharma.com/media/files/nafdac.png)  
  WHO-GMP](http://www.unosourcepharma.com/media/files/who-gmp-new.png) [ISO 9001:2008](http://www.unosourcepharma.com/media/files/ISO-9001-2008-Maxcure.JPG) [NAFDAC](http://www.unosourcepharma.com/media/files/nafdac.png)

OTHER LOGOS

* 1. Russia
  2. Yemen
  3. Afghanistan
  4. Myanmar
  5. Philippines
  6. Vietnam
  7. Cambodia
  8. Sri Lanka
  9. Bhutan
  10. Nigeria
  11. Congo
  12. Angola
  13. Guinea
  14. Mali
  15. Uzbek, Krygyz, Tajik
  16. Liberia
  17. Haiti
  18. Fiji
  19. Nepal

REMOVE TEXT FROM INDIVIDUAL SECTIONS AND MAKE PHOTOS LARGER AND NEXT TO EACH OTHER WITH ZOOM OPTION (And Add Liquid Injectables (Vials and Ampoules), Capsule, Ointment as attached)

**QUALITY**

Cooper Pharma Ltd is a WHOGMP and ISO Certified global pharmaceutical company serving customers in more than 25 countries since 1959 with our high quality & affordable medicines. We are USFDA, UKMHRA and TGA compliant and abide by the highest standards. Being one of the best and leading pharmaceutical companies and a leading player in the indian pharma industry is a bige responsibility.

At cooper Pharma, our mission is to provide reliable, safe & affordable medicines to patients worldwide & help them lead healthier lives. Our stringent procedures right from procurement down to the finished formulations ensures that products are safe, effective & compliant with International quality standards.

Efforts are underway to get reorganization for our fully equipped laboratories as Research & Devvelopment Center by the Government of India

**QUALITY POLICY** *(Add Image)*

Our quality policy stands committed to Current Good Manufacturing Practices, conforming to the International Standards, ensuring timely supply of goods with cost effectiveness, quality pharmaceutical products to exceed customers' expectations, achieving highest level of customer satisfaction and market leadership in domestic as well as overseas markets by implementing Quality Management Systems (QMS) on continual improvement basis.

**QUALITY CONTROL***(Add Image)*

Quality control begins at the time of material planning, continues through the process of receiving the APIs and other material for production, sourced through approved reputed vendors, till the release of the finished goods for sale and further, until the expiry of the product, by monitoring the stability of the product during the shelf life.

It is our strength and in order to maintain it at every stage of productions we have in house most modern testing Laboratory equipped with all necessary instruments and highly qualified technical staff. We have an area of over 10,000 sq ft dedicated specifically for QC activities and a team of over 25 skilled employees to perform the QC function.

Due to our aspiration in preserving the high quality of the products, we do not compromise on the APIs, thus importing quality raw materials from reliable sources spreading in countries such as Germany, Italy and other European Countries. We operate in total compliance with the G.M.P. norms set by the W.H.O. and in compliance with the latest international guidelines set by the USFDA/ UKMHRA/ EUGMP guidelines. These norms are controlled by a superior hi-tech quality control laboratory divided to  
three laboratories.

* Chemical Laboratory: Having sufficient qualified technical staff and well laid out Standard Operating Procedures (SoPs) for operation
* Instrumentation Laboratory: The fully equipped QC Department has the latest state of the are equipments such as 6 HPLCs, 2 IRs, GCs, ToC, 4 Stability Chambers & Incubators among instruments

Microbiological Laboratory: The products are subjected to a series of microbial tests during production and post production and the environment and utilities are continuously monitored on real time basis.

We have achieved many awards and acclamations at the state, national and international levels for its highest standards of quality, reliability & efficacy.

**QUALITY MANAGEMENT & ASSURANCE***(Add Image)*

We use state-of-the-art technology, the most stringent operating procedures, a highly motivated and technically competent team, highest standards of safety practices and environmentally green and clean processes for quality management.

We have earned a name for ourselves worldwide for adhering to the highest standards of quality and have received approvals from various Ministries of Health & regulatory agencies for sales & distribution. of our products.

Key elements which help us in effective quality controls are below.

* Our state-of-the-art manufacturing facility are cGMP compliant (current Good Manufacturing Practices) in conformity with national and international standards. They are equipped with hi-tech sophisticated machineries to achieve a high level of accuracy and precision.
* Our quality control laboratories have the latest high precision equipments that build quality at every stage of processing including inputs. We have a dedicated pool of talent who consistently ensure that the highest quality and safety standards are built into our products.
* We maintain  world-class quality for our products and services across domestic and overseas markets, thereby ensuring that every patient  has access to the best medicines in the world.
* We constantly upgrade our manufacturing facilities and adapt the technological innovations in our facilities to consistently excel and produce high quality medicines at an affordable price.

Every single product that rolls out of our factories has our guarantee of world-class quality.

**NEW DRUG DISCOVERY***(Add Image)*

Formulation Research and Development is accomplished by experienced scientists, technicians and chemists. The team specializes in creating alternate processes for generic formulations. It is equipped to conduct the following processes for formulation development:

* Product and process optimization
* Analytical method development
* Analytical method validation
* Evaluation and techno-marketing studies
* Technology transfer

Our team of scientists, with pre-formulation insight and proficient knowledge in pharmaceutical ingredients, are equipped to create the best combination of materials and manufacturing methods.  
  
The facility is geared toward development of technologically challenging products. Over the years, our team has created several distinctive technology-based products, delivery methods and latest formulations which improve patient convenience and compliance. Some examples of such ‘Value-added generics’ include dispersible tablets, chewable tablets, extended release tablets, multi-layered tablets, etc.

**GLOBAL PRESENCE***(Add Image)*

# Quality medicine – accessible to all

Cooper operates in over 25 countries across the globe. We are in one of most well known and reputed pharmaceutical companies, respected across the globe. We are one of the leading pharmaceutical exporters from India.

From dealing in the best quality to generics to the highest quality specialized pharmaceutical formulations, our products range caters to all.

As a leading pharmaceutical manufacturer, our quality, efficacy, reliability and economy are respected by leading pharmacies, pharmaceutical professionals, distributors and online pharmacies worldwide. The template of specialty prescription products that has worked so well for us in India is one that we are trying to put into place across international markets. We offer complete product baskets of specialty branded generics including several products with complex technologies where the competition is relatively less. Currently this part of the business accounts for 40% of the turnover and over the next few years is expected to reach 60% of the turnover. As we put into place our strategies to compete as a company with niche therapies, international markets are showing growth in excess of 30%.

Our mission is to fulfill two core purposes – first, to provide patients access to high quality generic medicines at affordable prices, and second, to develop new treatments that satisfy unmet medical needs that are improvements over currently existing therapies.

Favorable legislation, increased awareness, and large number of branded products losing patent protection have led to the expansion of the generic pharmaceuticals market. By leveraging our product development capabilities and state-of-the-art manufacturing facilities, we intend to capitalize on this opportunity.

Being global and having marketed several products in different parts of the world has earned us our credentials with our customers. The following strengths highly differentiate us:

* High quality – low cost manufacturing
* Infrastructure – Manufacturing Facilities designed and validated to international standards
* Self-sufficient capacities – to manufacture quality products
* Impeccable supply chain efficiency – to deliver products on time, every time
* Truth and Integrity – providing quick and accurate information to customers

We are present in the following markets, among others

**(FOLLOWED BY SAME LOGOS AS IN FACILITIES) (ALSO CAN SHOW IN WORLD MAP)**

**PARTNER WITH US**

# INTERNATIONAL*(Add Image)*

Cooper Pharma Limited is keen to seek business alliances in the form of contract manufacturing, distributors, marketing partners with dynamic companies which will help us to Broaden our current product basket offering, Maximize the potential of our current and future portfolio in different territories across the world, In licensing and out licensing opportunities

We are keen to enter newer markets as well as expand our existing portfolio of products in existing markets

Our products are well accepted for quality, efficiency and affordability.

Please fill up the enquiry form below or contact us on the details mentioned below:

***Remove so many categories in enquiry form***

***Remove fax option from enquiry form***

**INDIAN***(Add Image)*

Cooper Pharma Limited offers a wide range of pharmaceutical products. We offer Franchisee/ PCD rights on monopoly basis. To send enquiry Please fill up the enquiry form below or contact us on the details mentioned below:

**CONTRACT MANUFACTURING***(Add Image)*

Cooper Pharma Limited has a unique and diverse range of more than 500 molecules across segments and dosage forms.

We offer the highest standards of quality, reliability and efficacy. We are currently manufacturing for leading Indian multinationals, leading export houses, Indian and international NGOs, International companies as well as various Indian marketing Companies.

To send enquiry Please fill up the enquiry form below or contact us on the details mentioned below:

**OUR PRODUCTS**

INTERNATIONAL

We are currently manufacturing all forms of finished dosage in following therapeutic segments

*(Remove all gaps and begin tabs)*

**INDIAN**

We are currently manufacturing all forms of finished dosage in following therapeutic segments

**NUTRACEUTICALS**

**(To add list of products)**

**VETERINARY**

**(To add list of products)**

**PRODUCT GALLERY** *(To add images of products as attached and not zoomable)*

**HOME PAGE**

1. The FB & twitter tag should lead to CPL FB & Twitter page, Can add Linkedin here, print and email tab seem to be useless, FB & Twitter tags are repeated at top and on side
2. Increase logo size
3. Remove Cooper Pharma Pvt Ltd at bottom (Should be Cooper Pharma Ltd)
4. Photos can be stretched into full images (blank space on sides)
5. Text on the photos is not coming in mobile
6. Add Tabs (in running images):

* State-Of-The-Art Manufacturing Facilities (Background image factory photo)
* Wide Range of more than 500 Products (Image of mix products)
* Accreditions/ Exports to more than 25 countries
* Latest molecules and development of off patent products
* Remove 'concentrated research......'

1. In 3 tabs below: First- About Us, Facilites, Quality

# WHY CHOOSE US

* (*Regarding this clipart, it should be actual image and rectangular in size, so we get more space to write text)*

#### WE ARE COMMITTED TO

* + Manufacturing and Providing the best generic medicines as well as latest pharmaceutical formulations
  + Allow access to the best quality pharma products across the globe
  + Employ well researched Modern Technology for formulation development, manufacturing and highest standards of quality and innovation
* 

#### WE ARE OFFERING

* + 500 latest products and many more
  + Dedicated Units for the Production of various medicines
  + Expertise in a Wide Range of Pharma Services
* 

#### WE EXPERIENCED

* + More than 60% off total turnover from international operations and Impressive growth of 30% YoY therein
  + Exporting of products to more than 25 countries across the globe
  + Highly experienced and dedicated team of pharma professionals, technocrats, manufacturing and analytical chemists

1. Put the bottom part from Overview in About Us *(Add Image)*

(Add Accreditions on main page)

**WHATS NEW**

**PRODUCTS**

Kaitrate*(Add Image)*

Dystatin Plus*(Add Image)*

**EVENTS**

Pharma Exhibitions

Employee events

**KEY THERAPIES**

http://www.cipla.com/Home/Key-Therapies/Cardiovascular.aspx?mid=1293