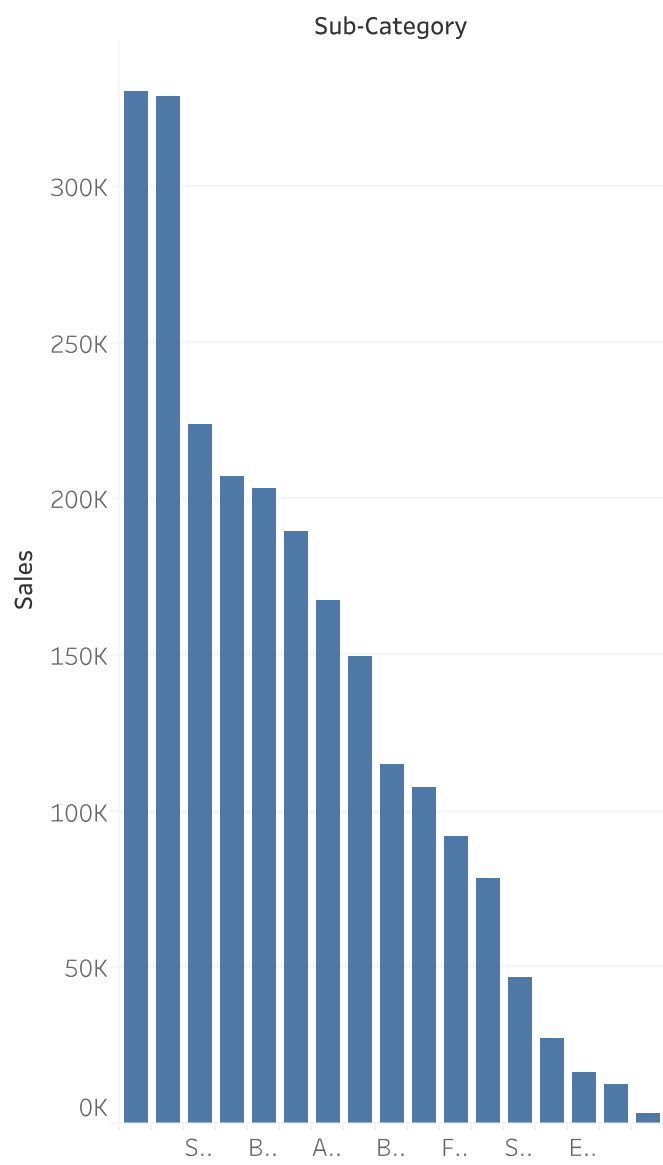
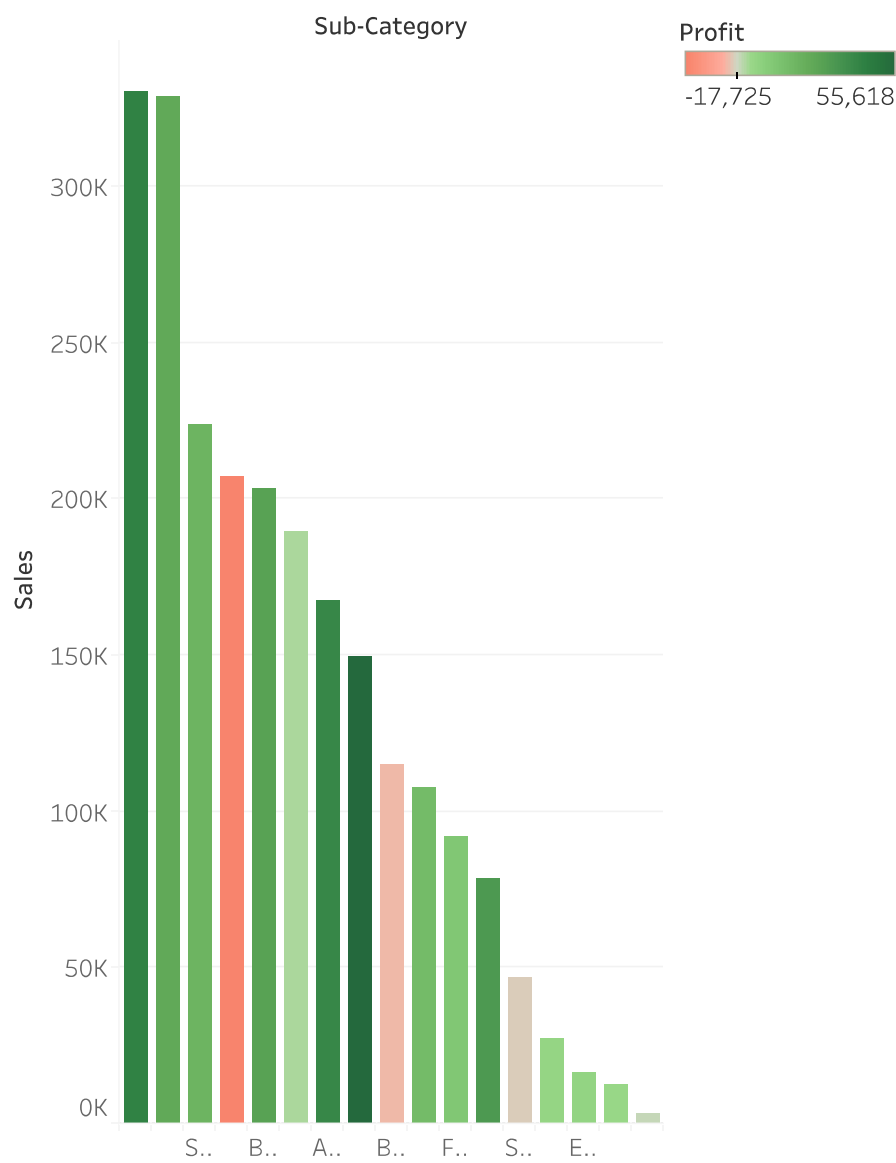


Sales Mix



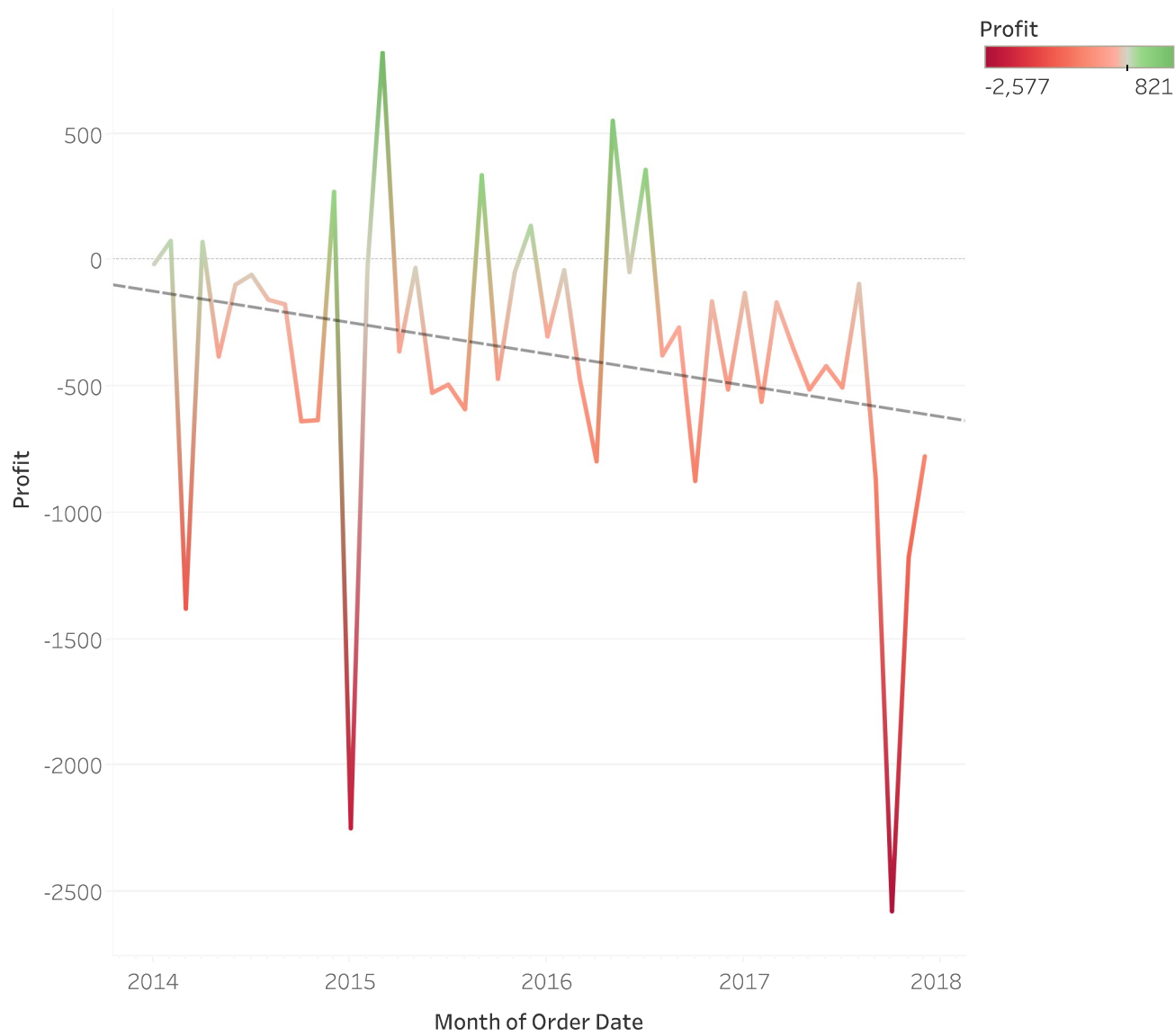
Sum of Sales for each Sub-Category.

Sales and Profit Mix



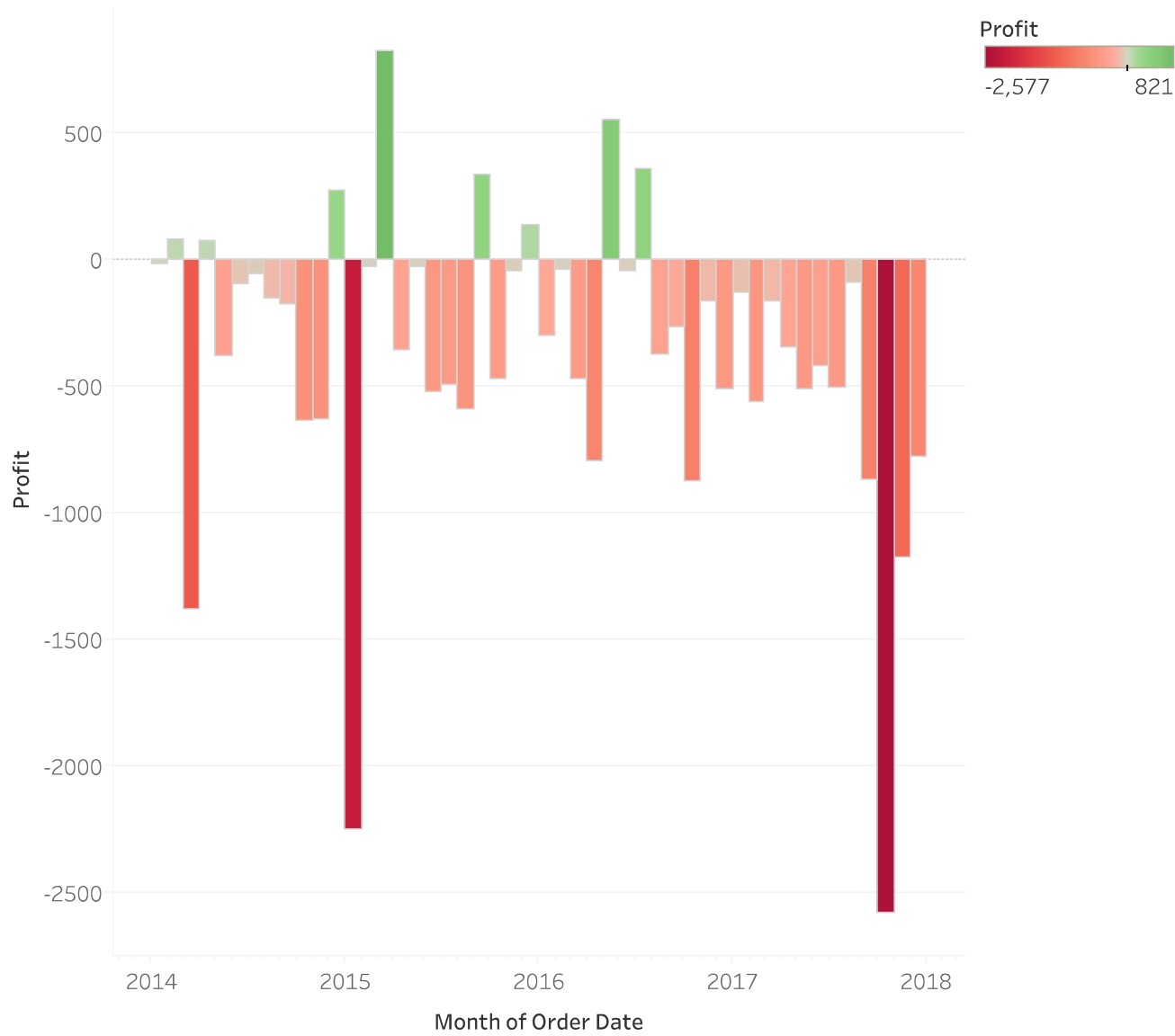
Sum of Sales for each Sub-Category. Colour shows sum of Profit.

Profit Trend



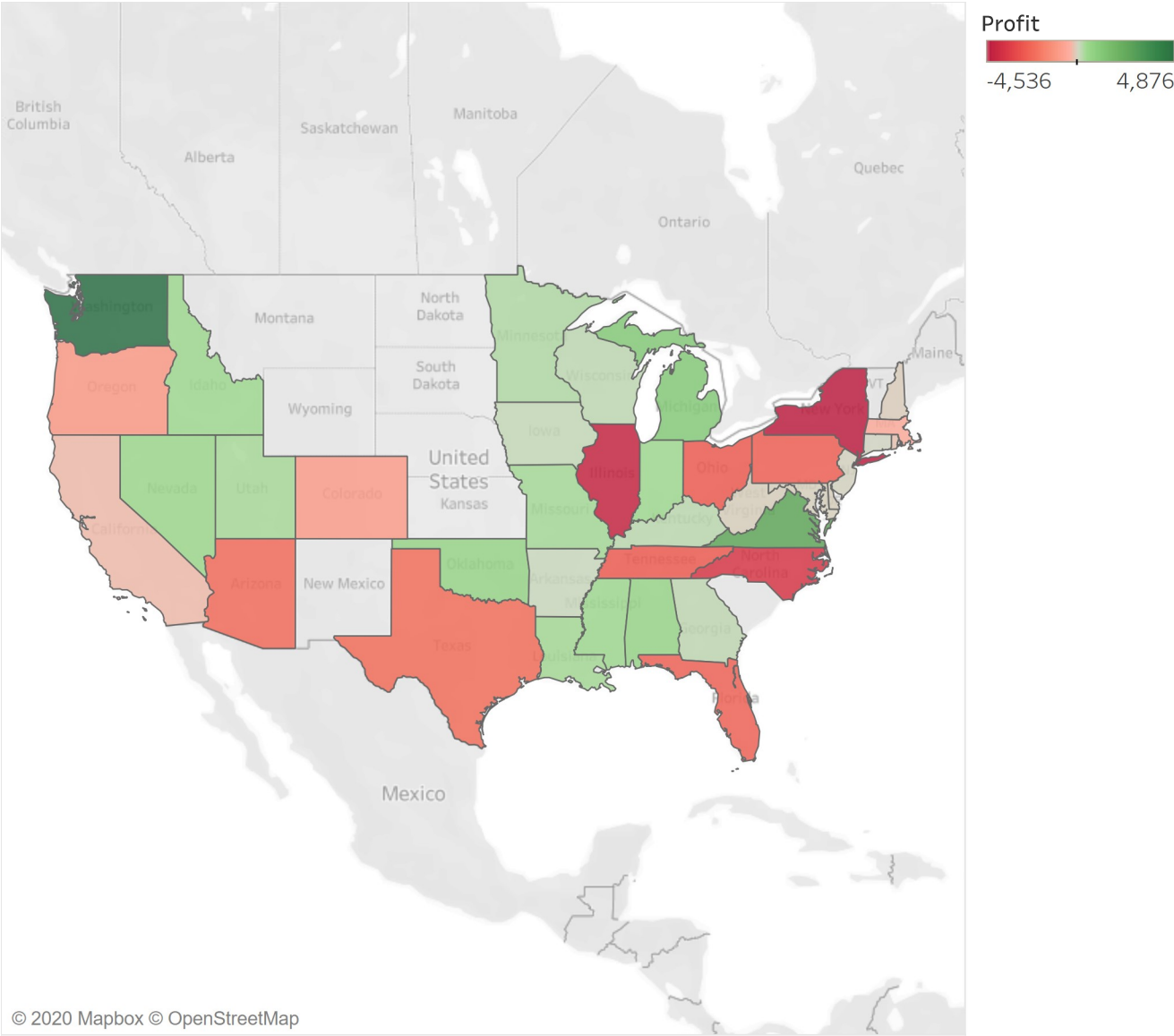
The trend of sum of Profit for Order Date Month. Colour shows sum of Profit. The data is filtered on Action (Sub-Category), which keeps 1 member.

Profit Values



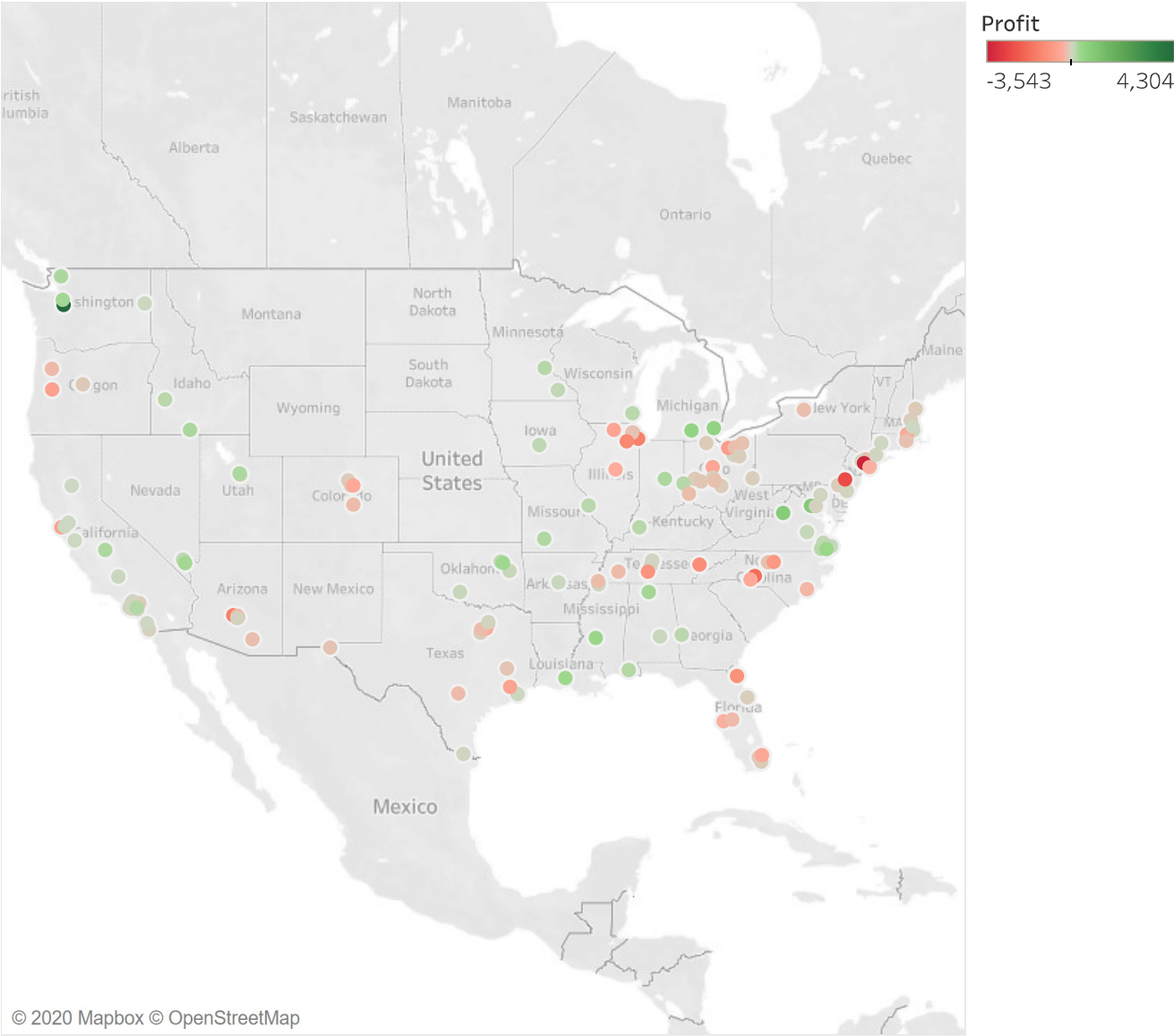
The plot of sum of Profit for Order Date Month. Colour shows sum of Profit. The data is filtered on Action (Sub-Category), which keeps 1 member.

Profits across States



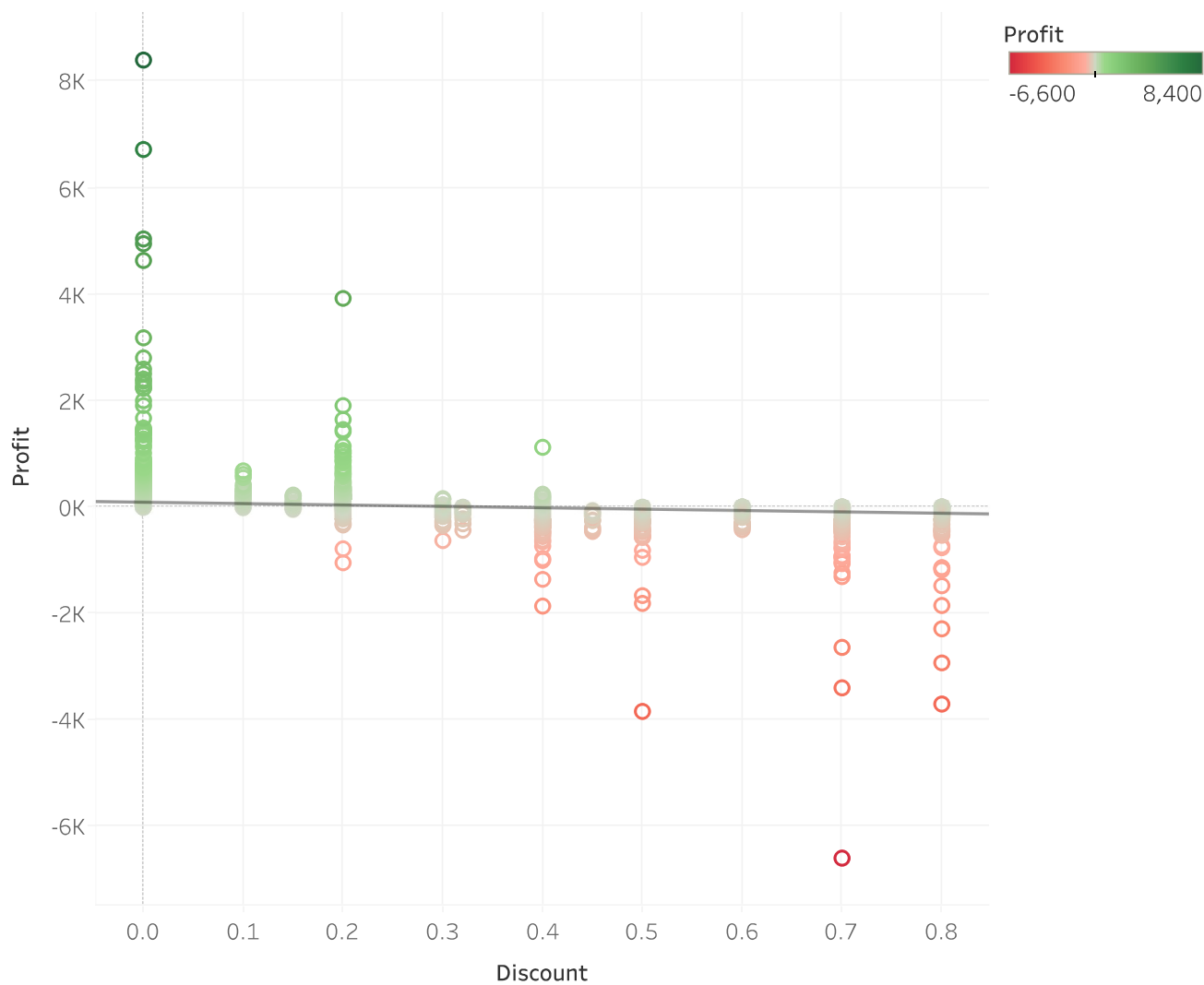
Map based on Longitude (generated) and Latitude (generated). Colour shows sum of Profit. Details are shown for State and Country. The data is filtered on Action (Sub-Category), which keeps 1 member.

Profits across Cities

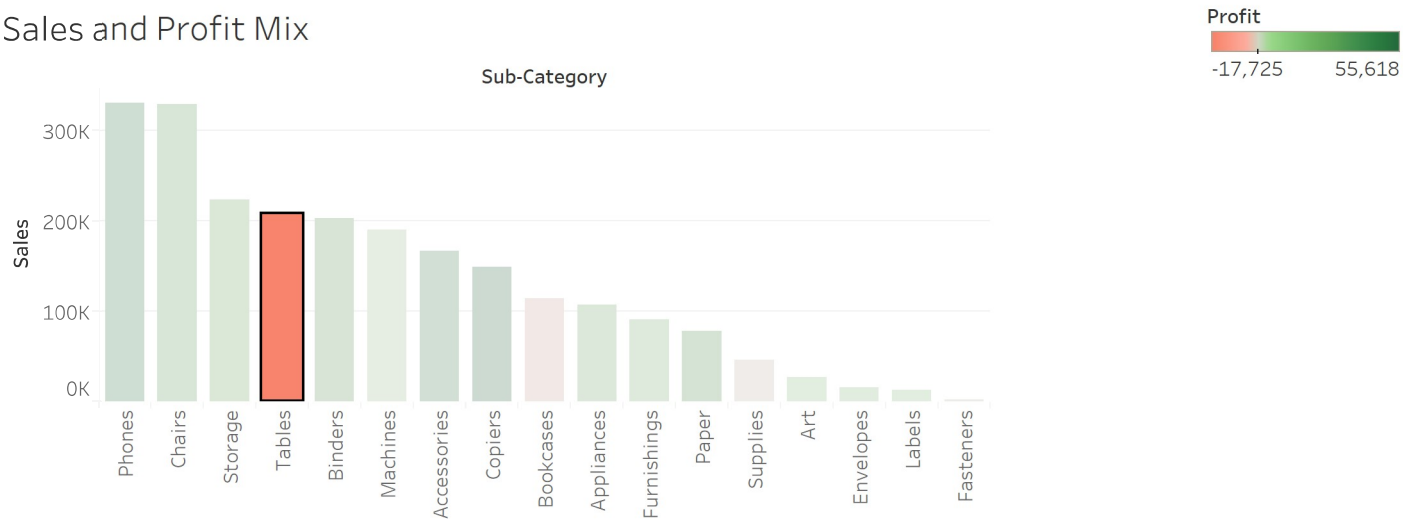


Map based on Longitude (generated) and Latitude (generated). Colour shows sum of Profit. Details are shown for City, Country and State. The data is filtered on Action (Sub-Category), which keeps 1 member.

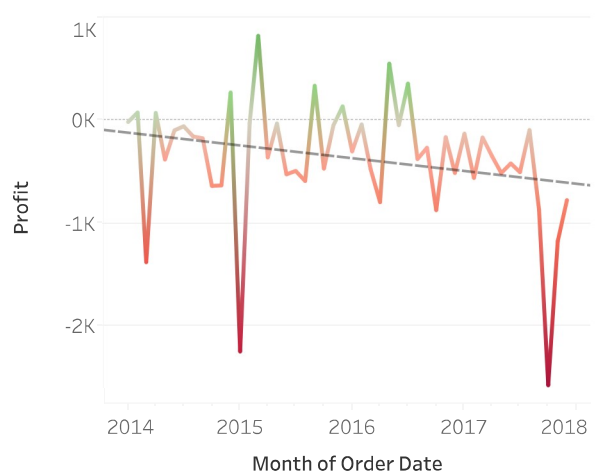
Profits vs Disc



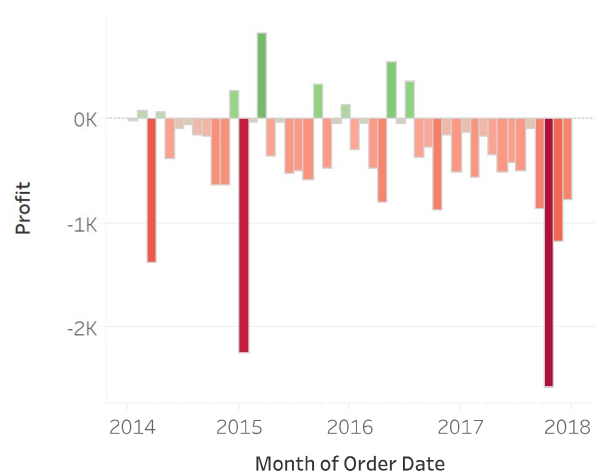
Sales and Profit Mix



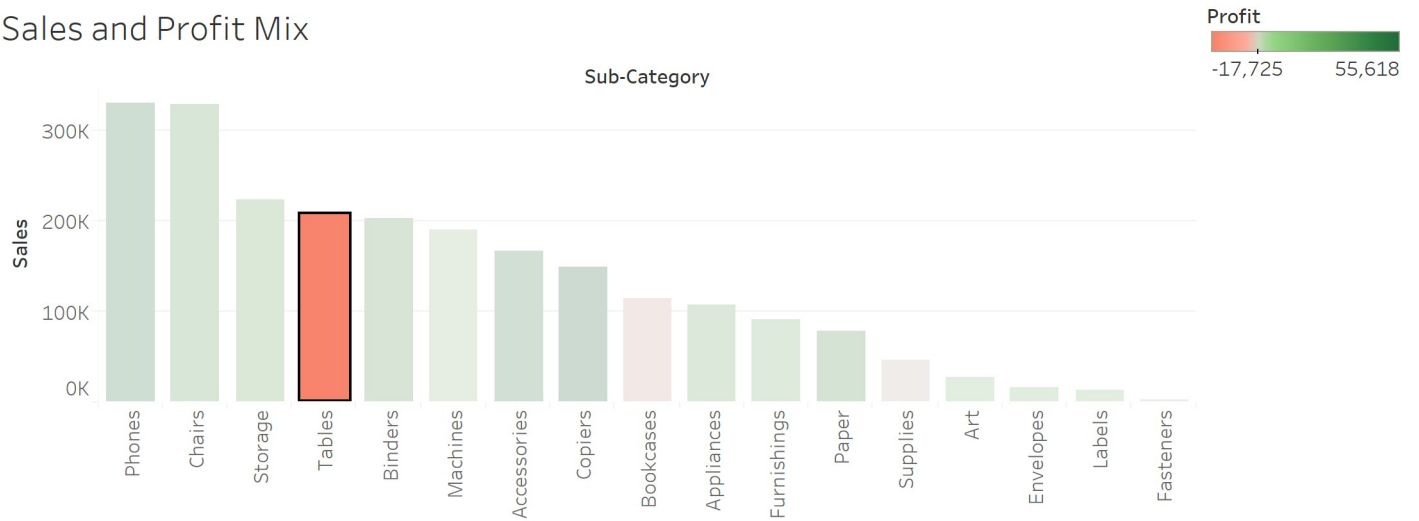
Profit Trend



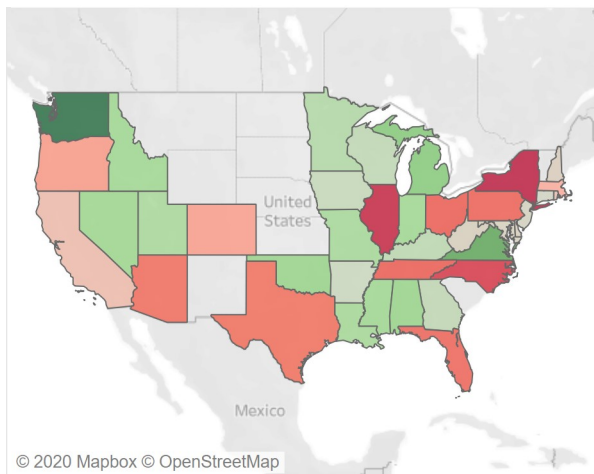
Profit Values



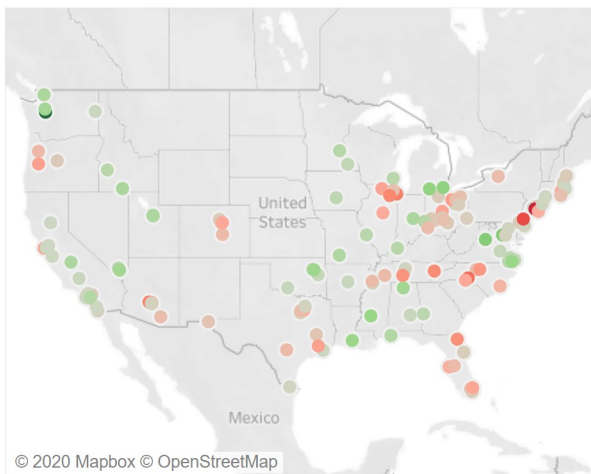
Sales and Profit Mix



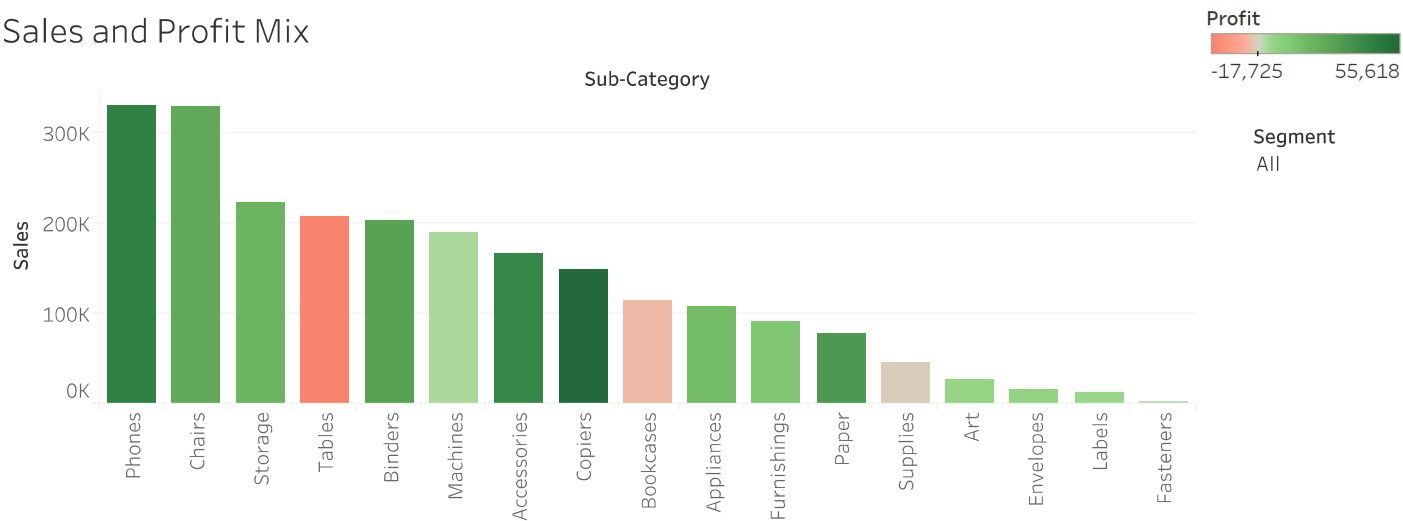
Profits across States



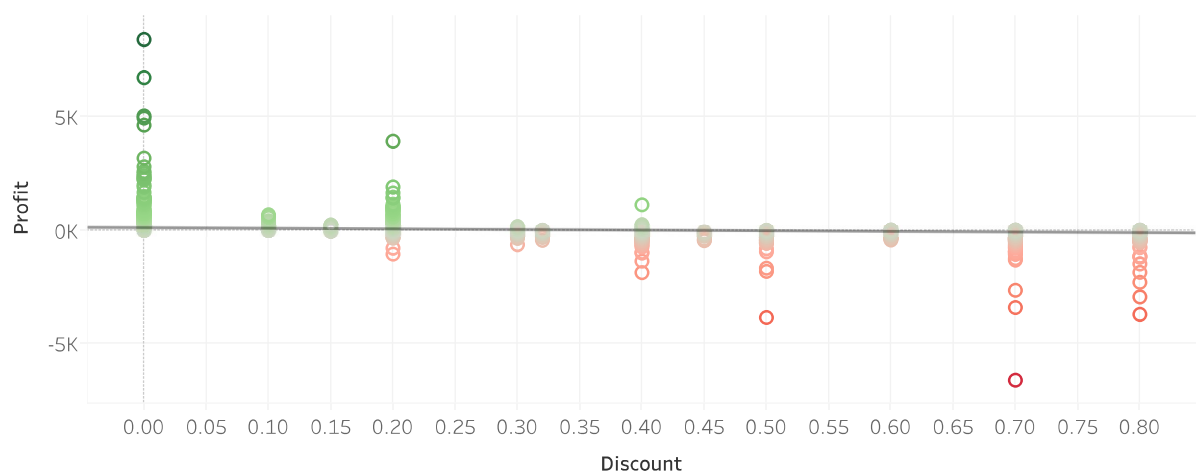
Profits across Cities



Sales and Profit Mix

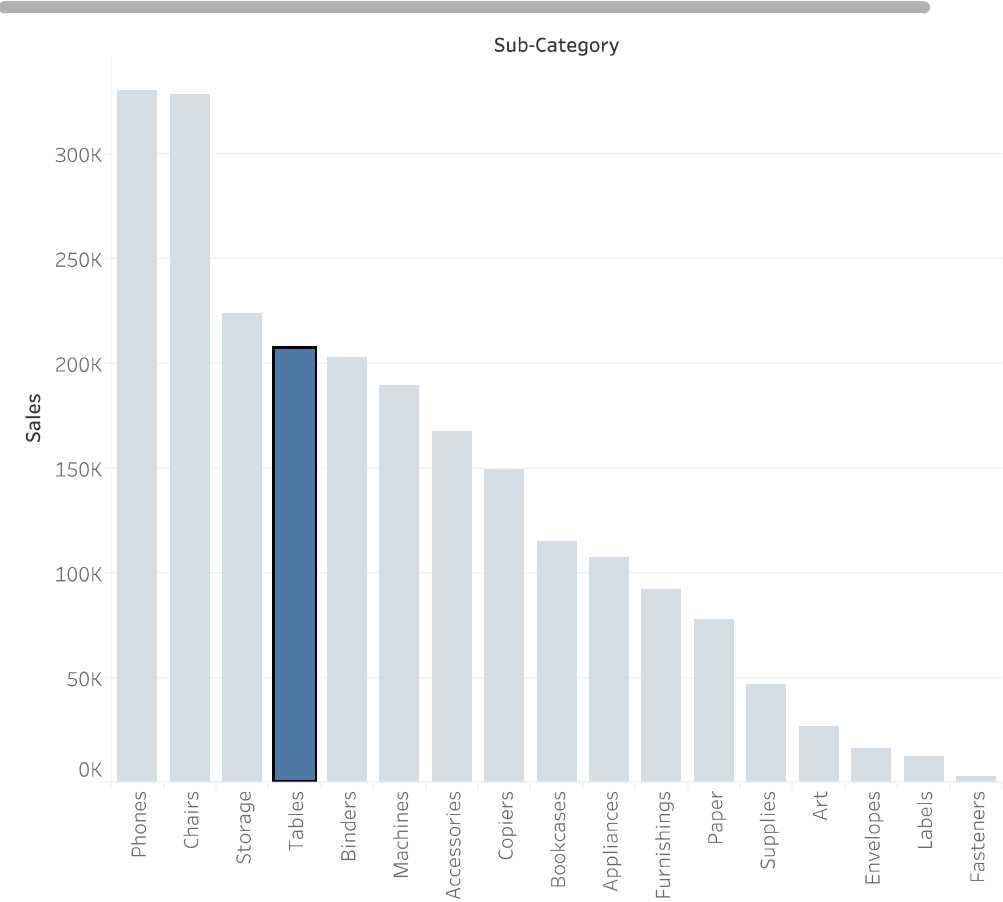


Profits vs Disc



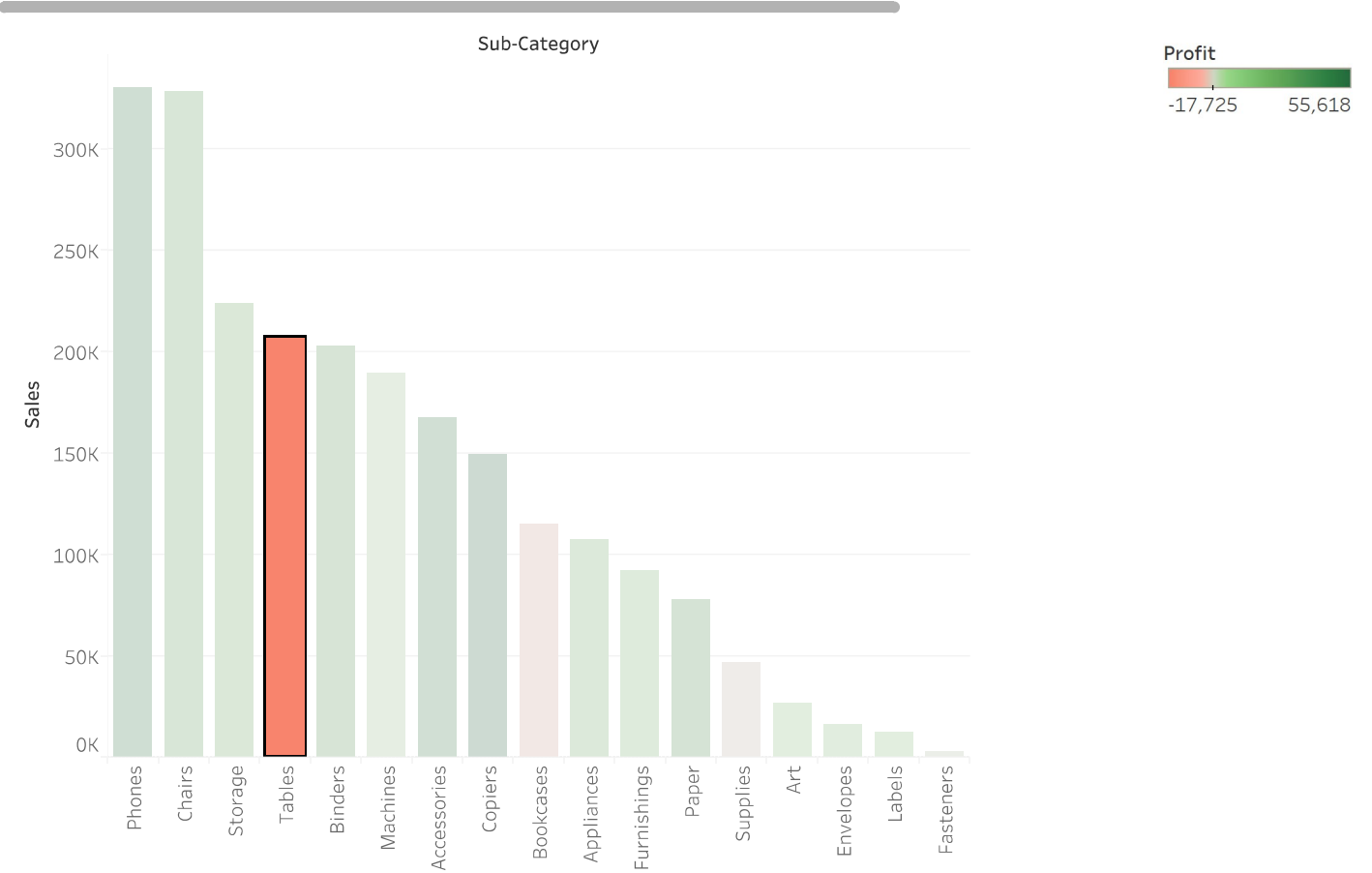
Tables Sales Story

| | | | |
|---|--------------------------------------|---|----------------------|
| Tables fourth highest interms of Sales. | However tables have the highest loss | Loss has increased over time (2018 the worst) | State of WA and Vi.. |
|---|--------------------------------------|---|----------------------|



Tables Sales Story

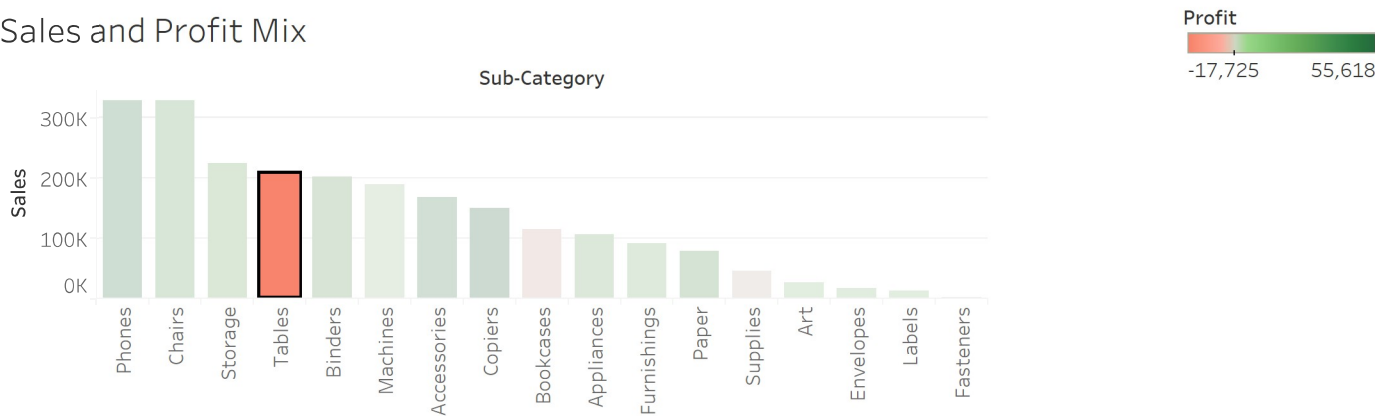
| | | | |
|---|--------------------------------------|---|----------------------|
| Tables fourth highest interms of Sales. | However tables have the highest loss | Loss has increased over time (2018 the worst) | State of WA and Vi.. |
|---|--------------------------------------|---|----------------------|



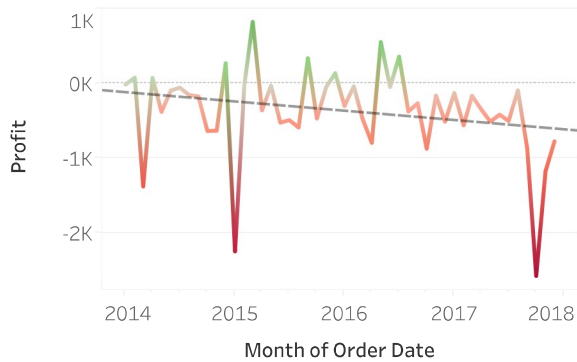
Tables Sales Story

| | | | | |
|------------|--------------------------------------|---|--|-------------|
| Ta bl.. | However tables have the highest loss | Loss has increased over time (2018 the worst) | State of WA and Virginia (way forward) | Very sens.. |
|------------|--------------------------------------|---|--|-------------|

Sales and Profit Mix



Profit Trend



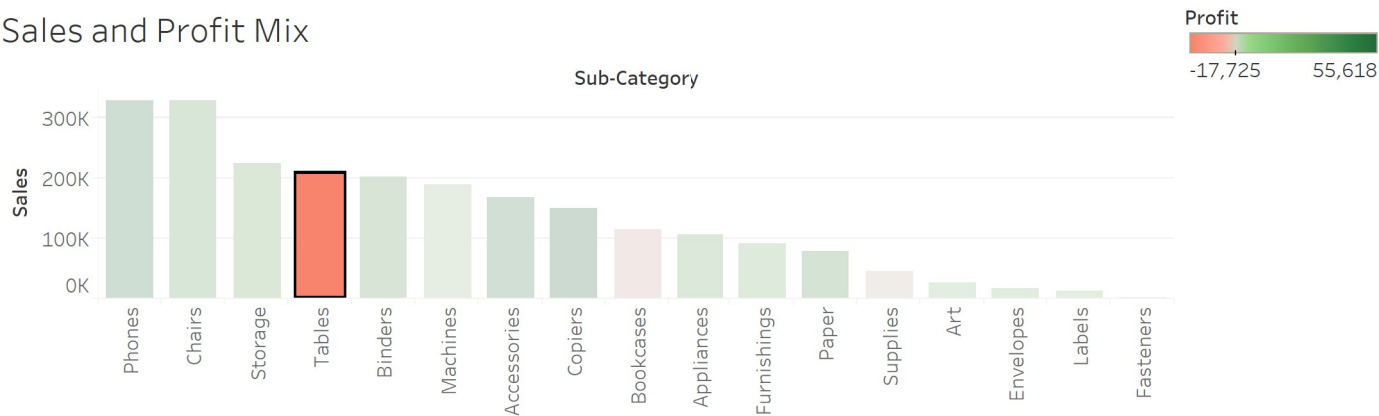
Profit Values



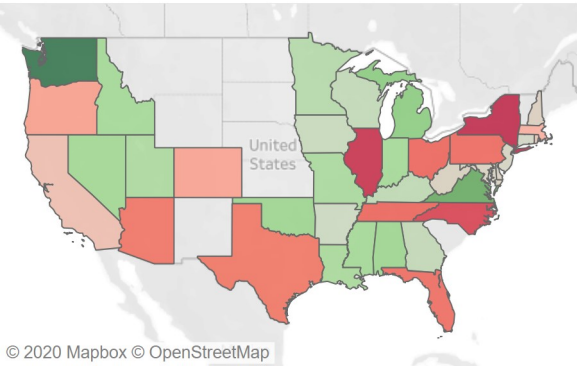
Tables Sales Story

| | | | |
|---------------------|---|--|---|
| However tables ha.. | Loss has increased over time (2018 the worst) | State of WA and Virginia (way forward) | Very sensitive to discounts so stop any discounting |
|---------------------|---|--|---|

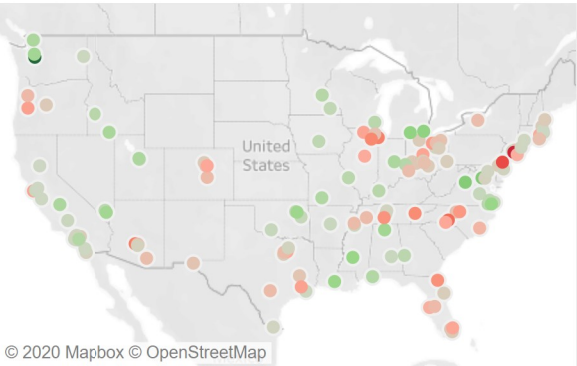
Sales and Profit Mix



Profits across States



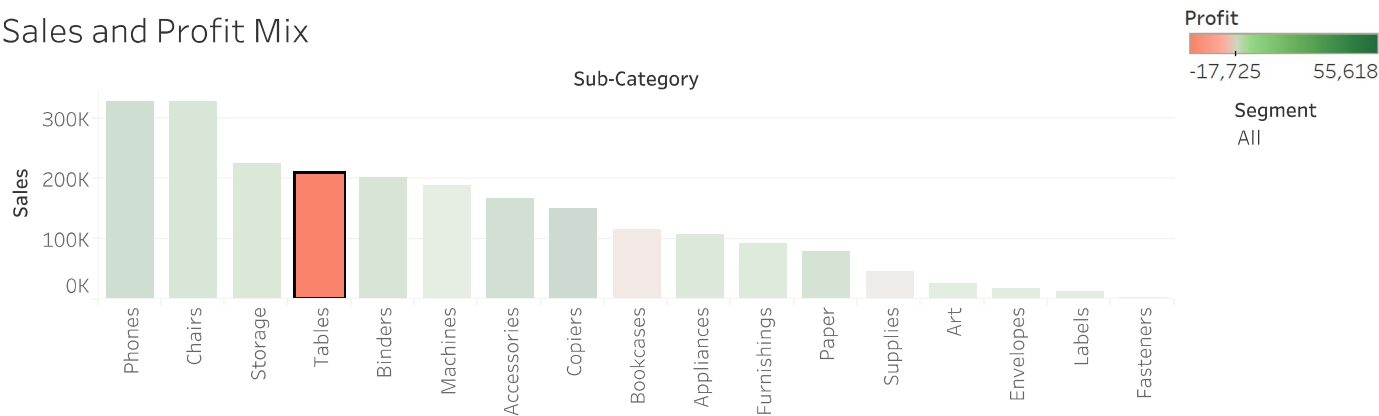
Profits across Cities



Tables Sales Story

| | | | |
|---------------------|---|--|---|
| However tables ha.. | Loss has increased over time (2018 the worst) | State of WA and Virginia (way forward) | Very sensitive to discounts so stop any discounting |
|---------------------|---|--|---|

Sales and Profit Mix



Profits vs Disc

