

Mahesh M B

Team Lead, Analytics



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🔗 Web Resume Link 08/11/1993

📍 Bangalore, India

Experienced analyst with 9+ years in retail analytics, fraud detection and stock algo trading. Proficient in data analysis to prevent fraud and optimize operations. Skilled in strategy development, cross-functional collaboration, and staying ahead of trends. Committed to driving results and safeguarding organizations.

Skills

Python — *Pandas, Plotly, Talib* • R •
Excel • SQL — *hadoop, snowflake* •
Tableau • Statistics • Streamlit •
Selenium • Riskify & Accertify •
REST API

Education

MBA, Jain University
2016 – 2019 | Bangalore, India
Supply Chain & Logistics Management

Awards

Prime Player Award, Saks Off Fifth
12/2022

Professional Experience

Team Lead, Stock Vertex Ventures

02/2024 – present | Bangalore, India

My Role - Lead and collaborate with the team to build, backtest, and deploy live algorithmic trading strategies for stocks.

- **Led 3 analysts** on backtesting and live testing of algo strategies.
- **Developed backtesting algorithms** in Python using TA-Lib (**ROI: 120%**) & built a Streamlit tool for strategy dashboards.
- **Deployed live algo trading code** for NSE (**ROI: 54%**).
- **Built a local SQL DB** for faster execution and reduced AWS dependency.

Team Lead, Analytics, HBC

09/2020 – 12/2023 | Bangalore, India

My Role/Team Role – Detecting fraud, boosting revenue through trend identification and mitigation

- Led a team of 2 analysts, **reducing false referrals by 35%** through collaboration on multiple projects.
- **Customer Risk Scorecard Tool:** Provided comprehensive view of customer risk demographics across channels using Tableau, Streamlit, Python, VBA, and SQL. (**Savings: \$3M & 200 hrs monthly**)
- **Sizing Chart Optimization :** Enhanced sizing charts for key catalogue categories by identifying high-return SKUs through SQL, Python, and data analysis, reducing returns (**Savings \$2M**)
- **Carrier Data Integration** - Implemented data ingestion for scan events from 8 carrier partners, enhancing the company's ability to monitor and improve on-time delivery accuracy.
- **Other Diverse projects:** Missing Merchandise (**AB Testing**), Promo Codes, Database Management & mentoring/training. Worked closely with Supply chain & Marketing analytics and Customer Experience Teams [Tools - SQL, Python, Tableau Visualization] (**Saving 3M & 120hrs Monthly**)

Associate, Trust and Safety, Myntra

10/2019 – 08/2020 | Bangalore, India

My Role – Combating fraud in online marketplace and logistics through analytics

- **Risk Detection Solutions** - Developed anomaly detection modules and a Fake Returns Mitigation Report using Tableau, SQL, and Python, saving **150 hours and \$10k monthly**.

Senior Analyst, Fraud Prevention, Tesco

08/2016 – 10/2019 | Bangalore, India

Fraud Prevention Team – Safeguarded customers and employees by cutting keyed credit card fraud (**£100k savings**) and optimizing risk monitors (**£50k savings**). Reduced false referrals by 70% through enhanced fraud rule analysis.

Risk Investigator, TRMS, Amazon

07/2014 – 01/2016 | Bangalore, India

About TRMS – Screen customer orders for fraud to prevent chargebacks and protect customers