Mahesh M B Team Lead, Analytics



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Bangalore, India

Experienced analyst with 9+ years in fraud detection, retail analytics, and stock algotrading. Proficient in data analysis to prevent fraud and optimize operations. Skilled in strategy development, crossfunctional collaboration, and staying ahead of trends. Committed to driving results and safeguarding organizations.

Skills

Python: *Pandas, Plotly, Talib* $\mid \mathbf{R} \mid$

Excel | **SQL**: hadoop, snowflake |

Tableau | Statistics |

Streamlit | Selenium |

Riskify & Accertify

Education

MBA, Jain University

2016 - 2019 | Bangalore, India Supply Chain & Logistics Management

Awards

Prime Player Award, Saks Off Fifth 12/2022



Professional Experience

Team Lead, Stock Vertex Ventures *⊘*

02/2024 - present | Bangalore, India

My Role - Lead and collaborate with the team to build, backtest, and deploy live algorithmic trading strategies for stocks.

- Led 3 analysts on backtesting and live testing of algo strategies.
- **Developed backtesting algorithms** in Python with TA-Lib (**ROI: 120%**).
- Deployed live algo trading code for NSE (ROI: 54%).
- Created a Streamlit tool for trade reporting and strategy dashboards.
- Built a local SQL DB for faster execution and reduced AWS dependency.

Team Lead, Analytics, HBC *⊘*

09/2020 - 12/2023 | Bangalore, India

My Role/Team Role – Detecting fraud, boosting revenue through trend identification and mitigation

- Led a team of 2 analysts, **reducing false referrals by** 35% through collaboration on multiple projects.
- Customer Risk Scorecard Tool: Provided comprehensive view of customer risk demographics across channels using Tableau, Streamlit, Python, VBA, and SQL.(Savings: \$3M & 200 hrs monthly)
- Optimized Sizing for Minimal Returns: Led returns project, identified high-return items, improved size charts for better customer experience.(Savings \$2M)
- Other Diverse projects: Missing Merchandise (AB Testing), Promo Codes, Gift Card Fraud, Loyalty/Rewards Fraud, Database Management, Self-Serve Dashboards & mentoring/training. Worked closely with Supply chain & Marketing analytics and Customer Experience Teams [Tools - SQL, Python, Tableau Visualization] (Saving 3M & 120hrs Monthly)

Associate, Trust and Safety, Myntra *⊘*

10/2019 – 08/2020 | Bangalore, India

My Role – Combating fraud in online marketplace and logistics through analytics

• **Risk Detection Solutions** - Developed anomaly detection modules and a Fake Returns Mitigation Report using Tableau, SQL, and Python, saving 150 hours and \$10k monthly.

Senior Analyst, Fraud Prevention, Tesco ∂

08/2016 – 10/2019 | Bangalore, India

Fraud Prevention Team – Safeguarded customers and employees by cutting keyed credit card fraud (£100k savings) and optimizing risk monitors (£50k savings). Reduced false referrals by 70% through enhanced fraud rule analysis.

Risk Investigator, TRMS, Amazon ∅

07/2014 - 01/2016 | Bangalore, India

About TRMS – Screen customer orders for fraud to prevent chargebacks and protect customers