

Mahesh Prabhu

📍 Sivakasi, Tamilnadu, India

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PROFILE

UI/UX Designer with **5+ years of experience** designing user-centered web platforms and e-commerce websites. Specialized in creating **user flows, wireframes, prototypes, and high-fidelity UI designs**. Skilled in front-end development, with expertise in Figma, HTML5, CSS3, Bootstrap, JavaScript, SEO

PROFESSIONAL EXPERIENCE

Srisoftwarez

Team Leader

07/2023 – Present
Sivakasi

- Designed and supervised UI/UX development for web platforms and e-commerce websites.
- Created **user flows, wireframes, and high-fidelity UI designs** for business and retail clients.
- Assigned tasks, reviewed code, and ensured adherence to best practices, coding standards, and project timelines.
- Coordinated with clients, project managers, and designers to gather requirements and deliver solutions that met business goals.

Senior Web Designer

06/2019 – 07/2023
Sivakasi, Tamilnadu

- Designed responsive and conversion-oriented interfaces for 100+ web projects.
- Built structured product pages, category layouts, and checkout experiences for e-commerce platforms.
- Improved usability through simplified navigation and optimized layout hierarchy.
- Designed and developed responsive websites using **HTML5, CSS3, Bootstrap, and JavaScript**, ensuring cross-browser compatibility and mobile optimization.
- Design, develop, test, and maintain scalable and robust web applications using modern technologies.

SKILLS

Design Tools

Figma (Wireframes, Prototypes, UI Systems),
Photoshop

Development Tools

Visual Studio Code, Notepad++

Web Technologies

HTML, CSS, Bootstrap, JavaScript

Search Engine Optimisation

On Page SEO, Off Page SEO, Sitemap, Robots, Meta
Tag Handling, Google Analytics

PROJECTS

Static & Dynamic Websites (Done 100+)

<https://www.susitraagencies.com/> <https://galaxyexportszone.com/> <https://www.crackerscart.in/>
<https://www.spscocoproducts.com/> <https://printsystems.in/> <https://www.rktourplanners.com/>
<https://d2b.in/>

ECommerce Websites

<https://www.spsagro.com/> <https://allanmarkslingshot.com/> <https://www.srisaidigital.com/>
<https://www.theprintpartner.in/>

EDUCATION

University College Of Engineering, Tindivanam

Bachelor of Engineering in Computer Science and Engineering

08/2013 – 05/2017
Tindivanam