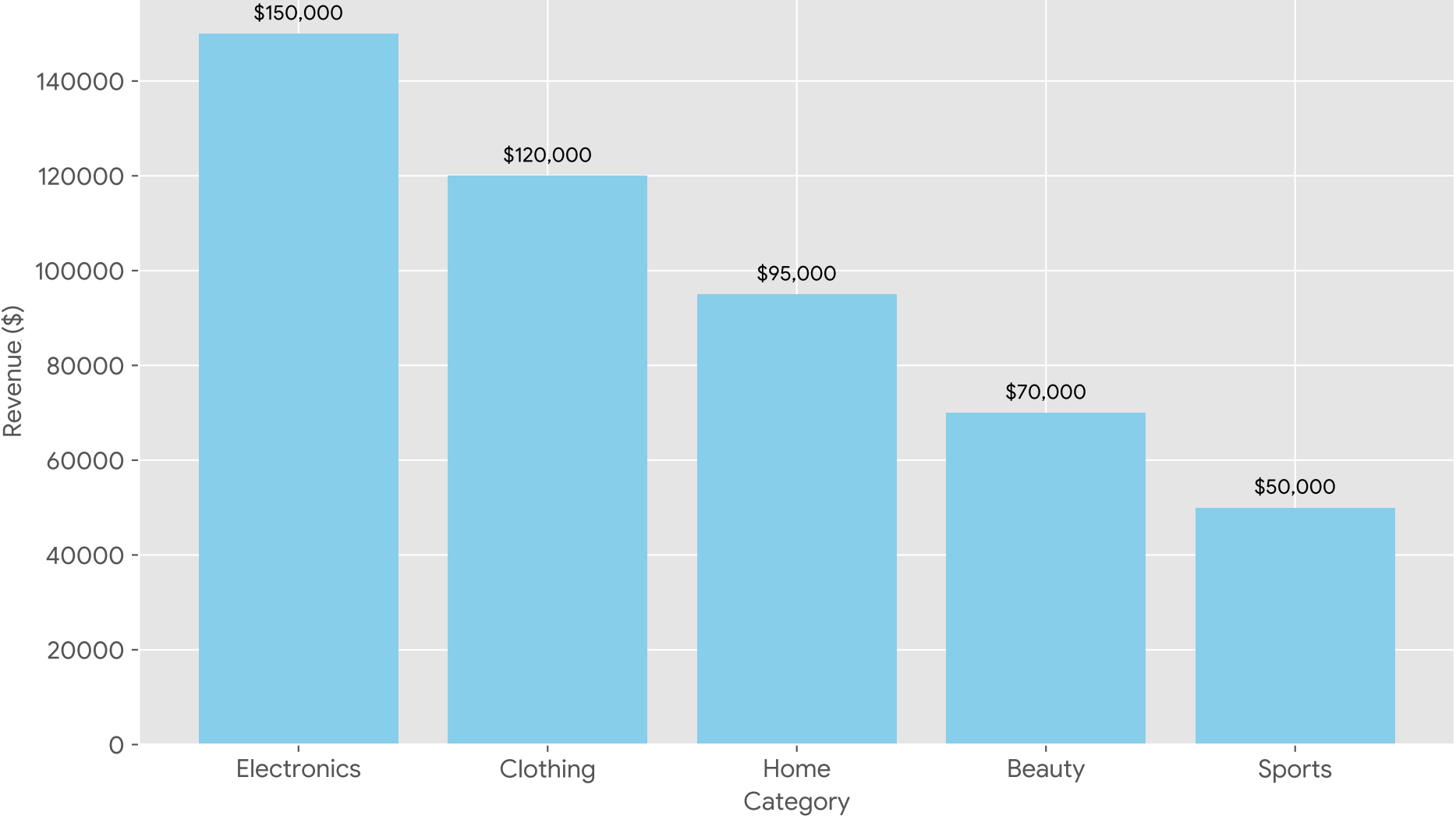


Sales by Category



KPI Overview - Q4 2023

Total Revenue
\$485,000
+12% vs LY

Total Profit
\$92,400
+5% vs LY

Avg Order Value
\$124.50
-2% vs LY

Active Customers
3,840
+18% vs LY

Monthly Sales & Profit Trend

