

PERFORMANCE

# DASHBOARD

Total Sales Actual

\$19M

YTD: \$2M

Total Sales Target

\$19M

YTD: \$3M

Variance

(\$367K)

YTD: (\$113K)

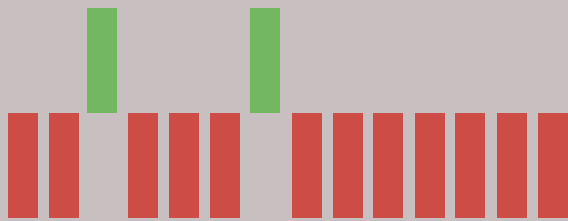
Variance %

-1.9%

YTD: -4.4%

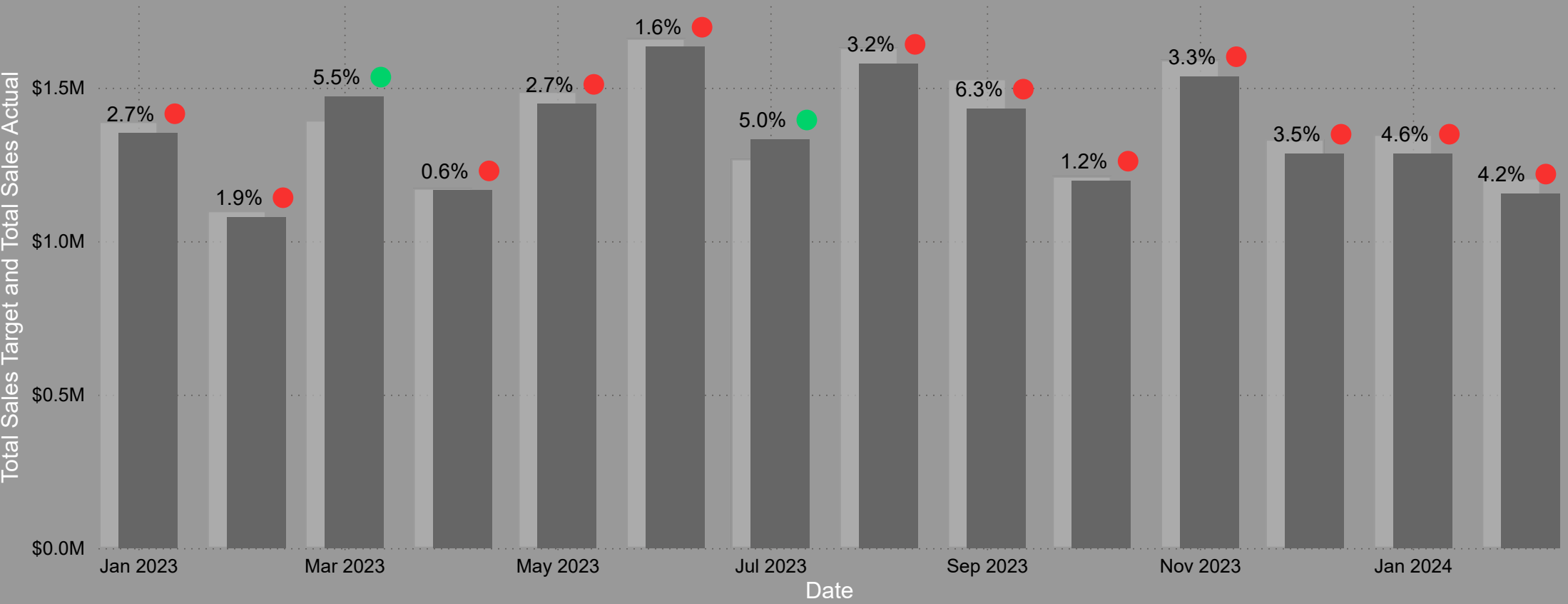
Months Target...

2



We met trargets for 2 out of 14 Months

● Total Sales Target ● Total Sales Actual



Total Sales Actual (14.54% decrease) and Total Sales Target (13.24% decrease) both trended down between Sunday, January 1, 2023 and Thursday, February 1, 2024.

Across all metrics, Total Sales Actual had the most interesting recent trend and started trending down on Wednesday, November 1, 2023, falling by 24.87% (382428) in 3 months.

Total Sales Target was trending up between Sunday, January 1, 2023 and Friday, September 1, 2023 with a rise of 139300 but had a significant change in trend and dropped by 385000 starting Wednesday, November 1, 2023.

Total Sales Actual jumped from 1,351,784.25 to 1,471,164.75 during its steepest incline between Sunday, January 1, 2023 and Wednesday, March 1, 2023.

Picture	Sales person	Actual	Target	Variance %	Trend
	Gunar Cockshoot	\$846K	\$873K	-3.0%	
	Barr Faughny	\$808K	\$787K	2.7%	
	Van Tuxwell	\$801K	\$858K	-6.7%	
	Brien Boise	\$791K	\$848K	-6.7%	
	Dennison Crosswaite	\$786K	\$776K	1.3%	
	Oby Sorrel	\$786K	\$763K	3.0%	
	Mallorie Waber	\$783K	\$836K	-6.3%	
	Camilla Castle	\$783K	\$840K	-6.8%	
	Andria Kimpton	\$781K	\$812K	-3.9%	

- Delish
- Jucies
- Tempo
- Yummies